



# 1Q17 Financial Results

May 16<sup>th</sup>, 2017

MEMBER OF  
**Dow Jones  
Sustainability Indices**  
In Collaboration with RobecoSAM



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# Agenda

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- **1Q17 Financial Highlights**
- **1Q17 Operating Highlights**
- **International Strategy Follow-up**
- **1Q17 Consolidated Financial Results**
- **Q&A Session**

# Disclaimer

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*Consolidated statements of income as of March 31st of 2016 include the effects of the restatement of the discontinued operation relevant to Via Varejo S.A. and Cnova N.V. for comparison purposes to 2017. They also include the effects of the restatement of Companhia Brasileira de Distribuição – CBD results arising from the adjustment booked regarding the investigation on Cnova N.V. and the effect of the adjustments from the completion of the Purchase Price Allocation process relevant to the acquisition of control over Companhia Brasileira de Distribuição - CBD and of Libertad S.A., pursuant to IFRS 3 - Business combinations.*

# 1Q17 Financial Highlights

## *Strong operational result despite challenging macro conditions*

### **Latam**

- ✓ Stronger sales and operational performance despite low inflationary trends and weak economics.
- ✓ Positive effect of transversal commercial activities favoured **SSS market share gains in all countries**.
- ✓ Focus and clear advances on **expense controls** (mainly in Bra, Col) increased profitability.
- ✓ Early signs of recovery in GPA, positively influenced consolidated results.
- ✓ Synergies captured in 1Q17 reached the level achieved in FY 2016.

### **Colombia**

- ✓ **SSS outperformed the market** despite a weak consumer environment.
- ✓ Best SGA expenses performance in 2 years derived from productivity and operational excellence.
- ✓ **Innovative activities for further customer monetization**: Viva Malls and the new Customer Loyalty Program "*Puntos Colombia*".

### **Brazil**

- ✓ Improved sales levels in Brazil quarter over quarter outpacing inflation levels.
- ✓ Consistent market share gains in volumes at Assai and Extra.
- ✓ Ongoing dynamic conversion plan.
- ✓ Stronger operational performance from efforts in expenses and the deployment of key strategies in 2016.

### **Uruguay**

- ✓ Sustained Recurring Ebitda levels despite macro winds.
- ✓ Market share gains from expansion in proximity.

### **Argentina**

- ✓ Strong **contribution of real estate** compensated retail margin amidst FX effects and economic pressures.

# Key Commercial Drivers Latam

## Joint Strategies

Favoring market share gains in all markets

### Commercial Model

- ✓ Successfully increased sales levels in Brazil.
- ✓ Activity re-named in Colombia.

### Unbeatable Prices

- ✓ Best prices warranty.
- ✓ Strategy focus in food basket items.

### Fresh Products

- ✓ Differentiation strategy.
- ✓ Shrinkage improvements
- ✓ increased productivity.

### Textile Model

- ✓ Increased sales mix in Brazil and Argentina.
- ✓ The best performing category in Colombia.



# 1Q17 Operational Highlights

*Expansion focus in key formats and businesses across the region*

- ✓ **Consolidated Capex COP\$545.000 M** (41% expansion, 59% maintenance).
  - Colombia Capex was COP\$185.000 M (35% real estate expansion).
  
- ✓ **Food Retail Expansion 1Q17: 5 Openings**
  - Colombia: 1 Éxito flagship store in Bogotá and 119 allies.
  - Brazil(1): 1 Pao de Açucar and 48 “Aliados Compre Bem”.
  - Uruguay: 1 Devoto Express store.
  - Argentina: 2 Petit Libertad stores.

**Total Stores 1Q17: 1.559** (Col: 563, Bra <sup>(1)</sup>: 888, Uru: 80; Arg: 28) - **2.8 million sqm.**
  
- ✓ **Real Estate Expansion**
  - Colombia: Viva Envigado (29% completion, opening 2H18), Viva Tunja (5% completion, opening 4Q18).
  - Argentina: San Juan (35% completion), Rivera Indarte (2% completion).
  
- ✓ Strategic **focus in food** and ongoing **divestment process of Via Varejo**.



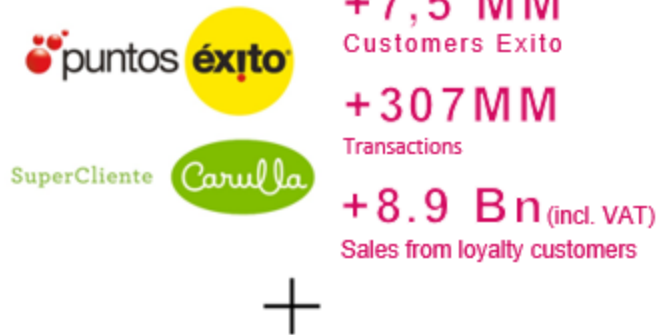
(1) Stores in Brazil do not include pharmacies, gas stations and stores from the discontinued business unit of Via Varejo.  
Note: Total stores 1Q17 do not include allies both in Colombia and Brazil.

# Loyalty Program – “Puntos Colombia”



- ✓ **Launch of Puntos Colombia**, the new loyalty program in alliance with Grupo Bancolombia.
- ✓ **Puntos Colombia, the biggest loyalty player in the country** by number of customers.
- ✓ **50%** stake each party, initial equity investment by Grupo Éxito of **COP\$9.000M**.
- ✓ **Puntos Colombia**, independent company focused on offering **new benefits** to its customers by creating a large ecosystem of **points issuance** and **redemption**.
- ✓ Potential lever of **value creation** and high potential for **intangible asset’s monetization** from 2018.

**Puntos Éxito & SuperCliente Carulla:**  
The biggest and most recognized retail loyalty program.



**Bancolombia:** One of the most recognized loyalty program in the financial industry.



New **commercial strategies** for all allies.

Customer’s loyalty **increase**.

**Better** customers’ behavior understanding

**Joint** experience and innovation

**1.2Bn Cop** loyalty industry potential market



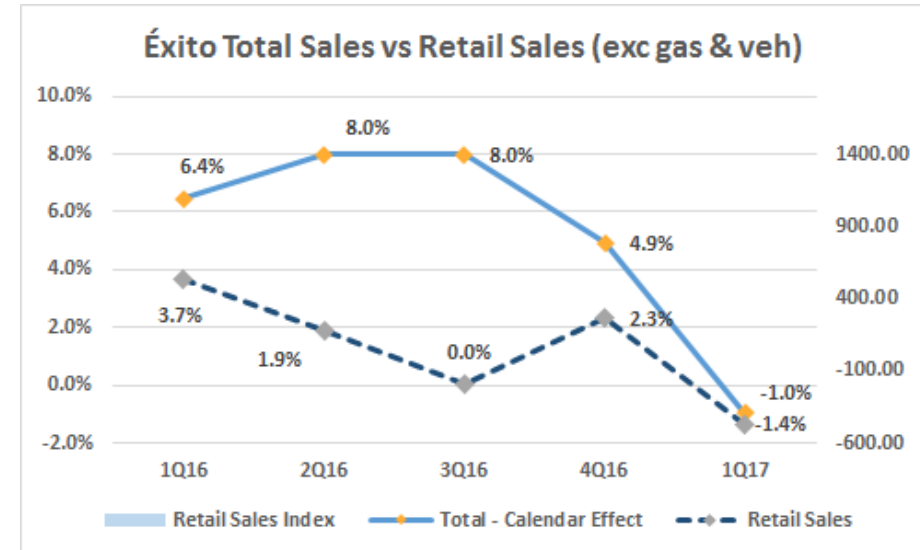


# 1Q17 Sales Performance: Colombia

*SSS <sup>(1)</sup> outperformed the market despite the retail contraction in the country*

1Q17	1Q17			Adjusted by calendar effect <sup>(1)</sup>	
	Total sales In COP M	% Var. Total sales in COP	% Var. SSS in COP	% Var. Total	% Var. SSS
<b>Total Colombia</b>	<b>2,602,106</b>	<b>-2.4%</b>	<b>-3.5%</b>	<b>-1.0%</b>	<b>-2.2%</b>
Éxito	1,788,076	-1.4%	-2.9%	0.0%	-1.5%
Carulla	365,921	-2.9%	-3.5%	-1.6%	-2.2%
Discount	385,005	-6.4%	-6.4%	-4.8%	-4.8%
B2B* + Other	63,104	-1.2%	N/A	N/A	N/A

- ✓ **Adjusted sales and SSS levels** reflected the negative effect of the tax reform, negative consumer confidence and a decelerated food inflation trend (12.4% 1Q16 vs 3.7% 1Q17).
- ✓ **Resilient performance of hypermarkets** derived from commercial activities.
- ✓ **Textile** continued as **the best performing** category, while entertainment showed resilience.
- ✓ **Discount** segment performance reflected privilege profitability over sales.
- ✓ **Surtimayorista** (C&C), profitable and selling 2.7x/sqm after conversion.



(1) % Var Total sales and SSS including calendar effect of -1 day in February 2017 is 1.4%.  
\* B2B: Sales from Allies, Institutional, 3rd party sellers and Surtimayorista.



# 1Q17 Sales Performance: Brazil

*Strong food sales<sup>(1)</sup> growth confirmed the recovery of Extra and solid contribution of Assaí*

1Q17	Total sales In COP M	% Var of Total sales excluding Calendar Effect <sup>(1)</sup>	% Var of SSS excluding Calendar Effect <sup>(1)</sup>
<b>Total Brazil</b>	<b>9,742,308</b>	<b>9.5%</b>	<b>5.6%</b>

**Sales grew 2x the CPI and food inflation rates in Brazil.**

▪ **Assaí<sup>(1)</sup> :**

- ✓ Sales of +28.8% and SSS +12.9% outpaced inflation.
- ✓ Increased **share in the food business** (38.3%).
- ✓ **+2.5x sales**, +50% traffic in stores converted from Extra.

▪ **Multivarejo<sup>(1)</sup> :**

Improved **traffic** and **volumes** despite the lower inflation trend and 60 store closures LTM.

- ✓ **Extra:** HM **rebound** and **market share gains** in the last 12 periods, reflect the accuracy of commercial activities.
- ✓ **Pao:** stable market share and high profitability.
- ✓ 150 **allies Compre Bem.**

***Sales<sup>(1)</sup> above inflation excelled in the middle of the declining inflation trend in Brazil.***

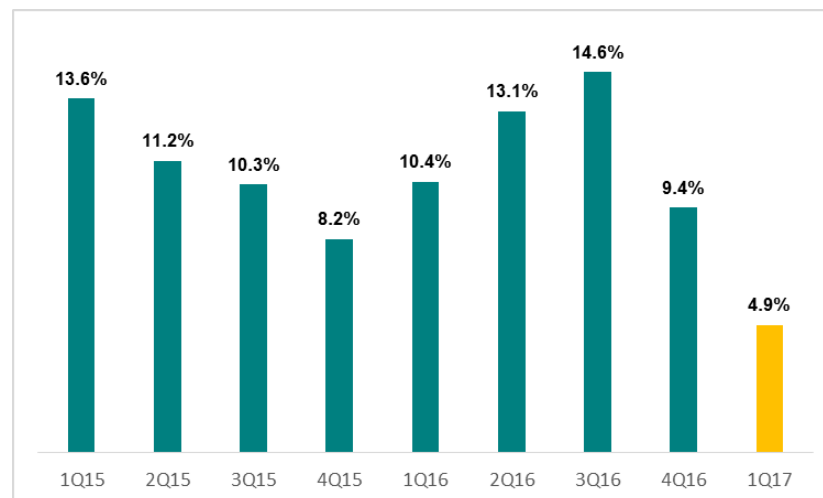
(1) Variations in sales and SSS in local currency. Adjusted for calendar effects related to: February (1 day less) and March (Easter effect). The adjustment was 280 bps for GPA Food. Brazil's food figures include: Multivarejo + Assaí. Via Varejo registered as a discontinued operation.

# 1Q17 Operational Results: Colombia

*Sustained competitive margins despite macro winds*

Colombia	1Q17	1Q16	1Q17/16
	In COP M	In COP M	
<b>Sales</b>	<b>2,602,106</b>	<b>2,665,179</b>	<b>-2.4%</b>
<b>Other Revenues</b>	<b>94,036</b>	<b>90,786</b>	<b>3.6%</b>
<b>Net Revenues</b>	<b>2,696,142</b>	<b>2,755,965</b>	<b>-2.2%</b>
<b>Gross Profit</b>	<b>684,233</b>	<b>661,643</b>	<b>3.4%</b>
<i>Gross Margin</i>	<i>25.4%</i>	<i>24.0%</i>	
<b>SG&amp;A Expenses</b>	<b>-595,297</b>	<b>-567,611</b>	<b>4.9%</b>
<i>SG&amp;A /Net Revenues</i>	<i>-22.1%</i>	<i>-20.6%</i>	
<b>Recurring Operating Income</b>	<b>88,936</b>	<b>94,032</b>	<b>-5.4%</b>
<i>Recurring Operating margin</i>	<i>3.3%</i>	<i>3.4%</i>	
<b>Recurring EBITDA</b>	<b>150,185</b>	<b>153,776</b>	<b>-2.3%</b>
<i>Recurring EBITDA margin</i>	<i>5.6%</i>	<i>5.6%</i>	

*Recurring SG&A: the lowest increase in the last two years*



- ✓ **Net Revenues** affected by contracted retail sales and a lower inflation trend.
- ✓ **Gross Margin** benefitted by **lower shrinkage** and **logistic costs** and the **contribution of real estate**.
- ✓ **SG&A** expenses posted the lower increase in the last 2 years. Deployment of clear action plans and focus in operational efficiencies (mainly from optimizing labour and green initiatives).
- ✓ **Recurring Ebitda margin** benefited from higher commercial margin and lower expenditure levels.

*Focus in Colombia on profitable expansion and operational excellence activities*

# 1Q17 Operational Results: Brazil

*Consistent productivity efforts and expense control led to higher profitability*

<b>Brazil</b>	<b>1Q17</b>	<b>1Q16</b>	
Food Segment	In COP M	In COP M	1Q17/16
<b>Sales</b>	<b>9,742,308</b>	<b>8,184,257</b>	<b>19.0%</b>
<b>Other Revenues</b>	<b>67,603</b>	<b>54,995</b>	<b>22.9%</b>
<b>Net Revenues</b>	<b>9,809,911</b>	<b>8,239,252</b>	<b>19.1%</b>
<b>Gross Profit</b>	<b>2,194,959</b>	<b>1,825,668</b>	<b>20.2%</b>
<i>Gross Margin</i>	<i>22.4%</i>	<i>22.2%</i>	
<b>SG&amp;A Expenses</b>	<b>-1,869,968</b>	<b>-1,659,768</b>	<b>12.7%</b>
<i>SG&amp;A /Net Revenues</i>	<i>-19.1%</i>	<i>-20.1%</i>	
<b>Recurring Operating Income</b>	<b>324,991</b>	<b>165,900</b>	<b>95.9%</b>
<i>Recurring Operating margin</i>	<i>3.3%</i>	<i>2.0%</i>	
<b>Recurring EBITDA</b>	<b>502,666</b>	<b>310,188</b>	<b>62.1%</b>
<i>Recurring EBITDA margin</i>	<i>5.1%</i>	<i>3.8%</i>	

*Sales 2x CPI and operational improvements at Assaí and Multivarejo, led to higher profitability*

- ✓ **Gross Margin** increase from accurate investment in promotions, faster maturity of Assaí stores opened in 2016 and lower shrinkage.
- ✓ **SG&A** expenses significantly reduced and grew below CPI in local currency:
  - Cost control in electricity and labor.
  - Productivity initiatives at stores and DC's.
- ✓ **Recurring Operating Income** and **Recurring EBITDA** margins **benefited from** expense reduction and cost control.

Note: 1Q16 results includes the effects of the restatement of Companhia Brasileira de Distribuição – CBD results arising from the adjustment booked by such subsidiary regarding the investigation on Cnova N.V. and the effect of the adjustments from the completion of the Purchase Price Allocation process relevant to the acquisition of control of Companhia Brasileira de Distribuição – CBD, pursuant to IFRS 3 - Business combinations. 1Q17 and 1Q16 data do not include Via Varejo S.A and Cnova N.V. operations.

# 1Q17 Sales & Operational Results: Uruguay

*Recurrent Ebitda margin remained as one of the highest in LatAm retail*

Uruguay	1Q17	1Q16	1Q17/16
	In COP M	In COP M	
<b>Sales</b>	<b>668,377</b>	<b>630,450</b>	<b>6.0%</b>
<b>Other Revenues</b>	<b>5,124</b>	<b>7,321</b>	<b>-30.0%</b>
<b>Net Revenues</b>	<b>673,501</b>	<b>637,771</b>	<b>5.6%</b>
<b>Gross Profit</b>	<b>232,814</b>	<b>216,132</b>	<b>7.7%</b>
<i>Gross Margin</i>	<b>34.6%</b>	<b>33.9%</b>	
<b>SG&amp;A Expenses</b>	<b>-172,025</b>	<b>-143,941</b>	<b>19.5%</b>
<i>SG&amp;A /Net Revenues</i>	<b>-25.5%</b>	<b>-22.6%</b>	
<b>Recurring Operating Income</b>	<b>60,789</b>	<b>72,191</b>	<b>-15.8%</b>
<i>Recurring Operating margin</i>	<b>9.0%</b>	<b>11.3%</b>	
<b>Recurring EBITDA</b>	<b>66,903</b>	<b>63,216</b>	<b>5.8%</b>
<i>Recurring EBITDA margin</i>	<b>9.9%</b>	<b>9.9%</b>	

*Consistent growth and healthy profitability levels*

- ✓ **Sales<sup>(1)</sup> growth** in line with inflation (+6.7%), benefitted by **Devoto Express expansion** (14 stores LTM, 1.8% market share), despite a weak economy, higher unemployment and lower consumption levels.
- ✓ **LFL<sup>(1)</sup> growth of 5.0%<sup>(1)</sup>** driven by double-digit growth of the **textile** and **home categories**.
- ✓ **Gross margin gains** from efficiencies in commercial activities.
- ✓ **SG&A** expenses increased from wages (+12.6%) and a base effect in D&A (retroactive effect in 2016 from the adjustment to reduce the asset life base in 2015).

# 1Q17 Sales & Operational Results: Argentina

*Libertad sales benefited mainly from the proximity format that grew above inflation*

Argentina	1Q17	1Q16	1Q17/16
	In COP M	In COP M	
<b>Sales</b>	<b>321,482</b>	<b>328,482</b>	<b>-2.1%</b>
<b>Other Revenues</b>	<b>26,727</b>	<b>22,287</b>	<b>19.9%</b>
<b>Net Revenues</b>	<b>348,209</b>	<b>350,769</b>	<b>-0.7%</b>
<b>Gross Profit</b>	<b>126,626</b>	<b>125,358</b>	<b>1.0%</b>
<i>Gross Margin</i>	<i>36.4%</i>	<i>35.7%</i>	
<b>SG&amp;A Expenses</b>	<b>-119,373</b>	<b>-114,410</b>	<b>4.3%</b>
<i>SG&amp;A /Net Revenues</i>	<i>-34.3%</i>	<i>-32.6%</i>	
<b>Recurring Operating Income</b>	<b>7,253</b>	<b>10,948</b>	<b>-33.8%</b>
<i>Recurring Operating margin</i>	<i>2.1%</i>	<i>3.1%</i>	
<b>Recurring EBITDA</b>	<b>11,161</b>	<b>14,659</b>	<b>-23.9%</b>
<i>Recurring EBITDA margin</i>	<i>3.2%</i>	<i>4.2%</i>	

*Resilient performance amidst retail sales contraction driven by the real estate contribution*

- ✓ **Sales**<sup>(1)</sup> and **SSS**<sup>(1)</sup> growth of 21% with **consistent market share gains** versus hypermarkets and cash and carry stores.
- ✓ **Other Revenues** mainly driven by the real estate business.
- ✓ **SG&A** expenses growth below inflation despite higher wages, utilities and marketing expenses.
- ✓ **Recurring Operating and Ebitda margins** impacted by high inflationary trend partially offset by the strong contribution of real estate.

(1) Variations in local currency and adjusted by the calendar effect.

Note: 1Q16 results include the effect of the adjustments from the completion of the Purchase Price Allocation process relevant to the acquisition of control of Libertad S.A., pursuant to IFRS 3 - Business combinations.

# 1Q17 Consolidated Financial Results

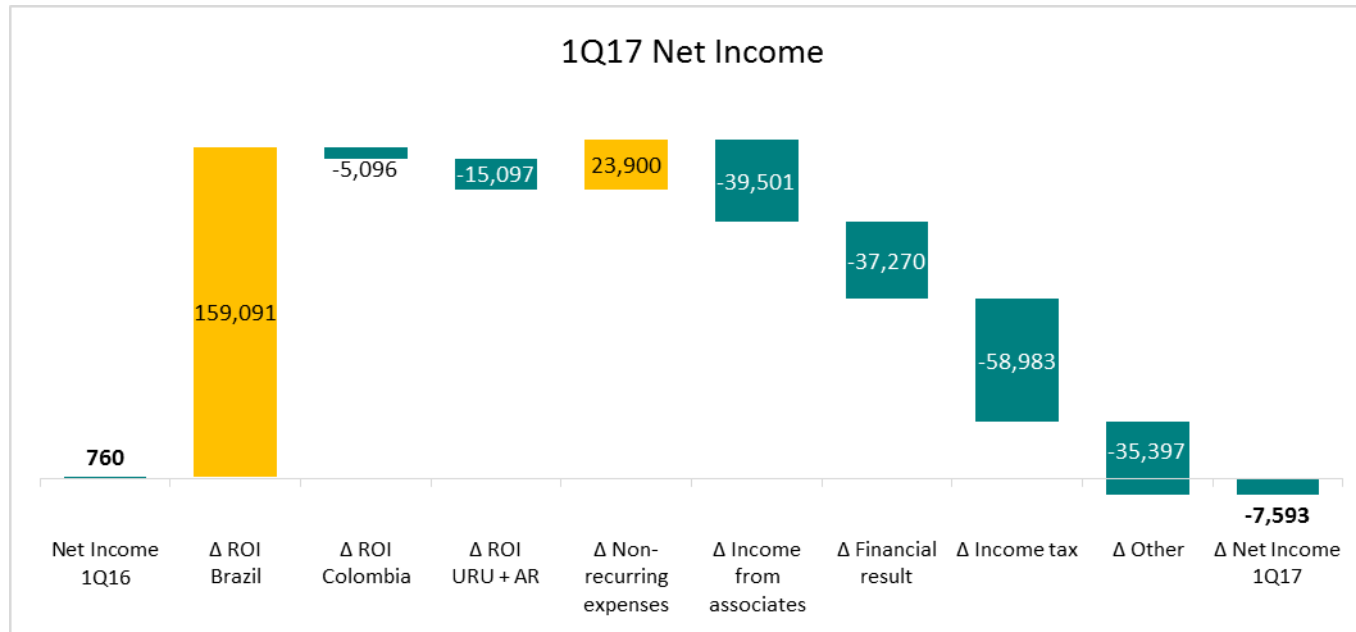
*Consolidated financial results strongly benefited by Brazil and productivity efforts in all countries*

	1Q17	1Q16	
	In COP M	In COP M	1Q17/16
<b>Net Revenues</b>	<b>13,525,913</b>	<b>11,980,515</b>	<b>12.9%</b>
<b>Gross Profit</b> <i>Gross Margin</i>	<b>3,237,947</b> 23.9%	<b>2,828,593</b> 23.6%	<b>14.5%</b>
<b>SG&amp;A Expenses</b> <i>SG&amp;A/Net Revenues</i>	<b>-2,755,978</b> -20.4%	<b>-2,485,522</b> -20.7%	<b>10.9%</b>
<b>Recurring Operating Income</b> <i>Recurring Operating margin</i>	<b>481,969</b> 3.6%	<b>343,071</b> 2.9%	<b>40.5%</b>
<b>Operating Income (Ebit)</b> <i>Operating margin</i>	<b>420,373</b> 3.1%	<b>257,575</b> 2.1%	<b>63.2%</b>
<b>Net Income attributable to Grupo Éxito</b> <i>Net margin</i>	<b>-7,593</b> -0.1%	<b>760</b> 0.0%	<b>N/A</b>
<b>Recurring EBITDA</b> <i>Recurring EBITDA margin</i>	<b>730,915</b> 5.4%	<b>541,839</b> 4.5%	<b>34.9%</b>
<b>EBITDA</b> <i>EBITDA margin</i>	<b>669,319</b> 4.9%	<b>456,343</b> 3.8%	<b>46.7%</b>

Note: 1Q16 results include the effects of the restatement of Companhia Brasileira de Distribuição – CBD results arising from the adjustment booked by such subsidiary regarding the investigation on Cnova N.V. and the effect of the adjustments from the completion of the Purchase Price Allocation process relevant to the acquisition of control of Companhia Brasileira de Distribuição - CBD, pursuant to IFRS 3 - Business combinations. Quarterly data for 2016 and 2017 do not include Via Varejo S.A and Cnova N.V. operations.

# 1Q17 Group Share Net Result

*Net result affected mainly by financial expenses and tax provisions*



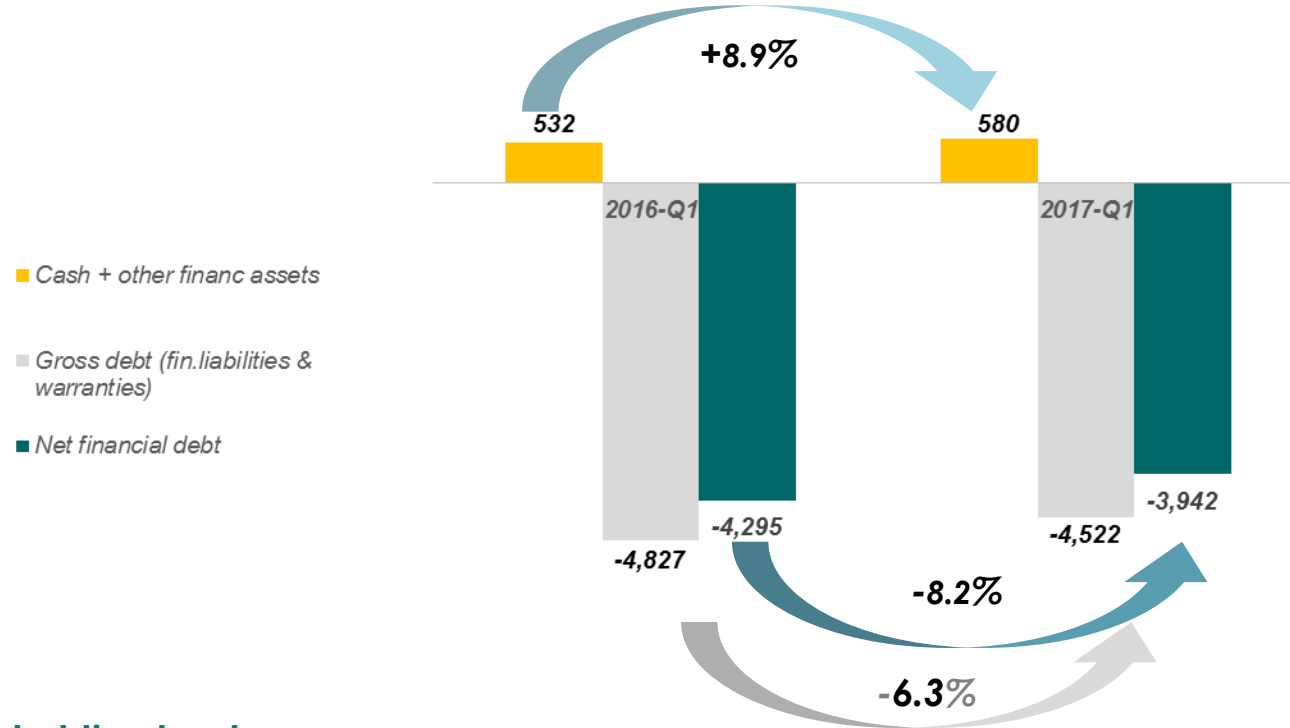
**The Net Result in 1Q17 versus 1Q16** derived from:

- The **positive** quarterly variations of Recurring Operating Income of Brazil of COP\$159,091 M and the consolidated non-recurring income of COP\$23.900 M, offset mainly by,
- The **negative** quarterly variations of Recurring Operating Income of Colombia, Uruguay and Argentina of COP (\$20.193) M, the consolidated net financial expense of COP (\$37.270 M) and the consolidated tax provisions of COP (\$58.983) M.



# 1Q17 Net Debt & Cash at Holding <sup>(1)</sup> Level

Results show QoQ deleveraging and cash improvements despite higher repo rates and the challenging macro environment



## ✓ NFD at holding level:

- COP\$3.94 Bn as of march 31st, 2017 (-8.2% vs 1Q16 and including \$450 M in USD).
- A long term amortization payment of COP \$97.500 M made in Feb; one more scheduled for Aug.
- Interest rates below IBR3M + 3.5% in COP and LIBOR3M + 1.75% in USD.
- Repo rate was 50 bps higher in 1Q17 (7.0%) versus 1Q16 (6.5%).

## ✓ Cash at holding level:

- COP\$580.000 M as of march 31st, 2017 (+8.9% vs in 1Q16), higher by COP\$48.000 M derived mainly from WK improvements related to inventory optimization.

Note: (1) Holding: Almacenes Exito Results without Colombian or international subsidiaries.

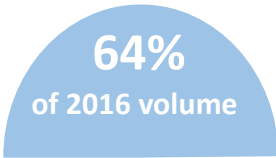
IBR 3M (Indicador Bancario de Referencia) – Market reference rate : 6.39%, Libor 3M 1.14956%.

# International Strategy and Synergy Process Follow Up

Joint commodity purchases

**209**  
Containers

Fruits, salmon,  
garlic, olive oil,  
wine, others



**Savings at  
cost level**  
**3% to 15%**

Agreements negotiated in 2016  
already providing recurring  
benefits in 2017

**As a result of LatAm Business Encounters, vendors exporting to the markets where the group has a retail platform:**

Between 2016 and 2017 Brazil, Colombia, Argentina and Uruguay have hosted business encounters



**97** Suppliers

**14** Buyers from Col, Bra, Uru

**158** Business meetings

INVERNIFICACIÓN  
**góndolas como puerta  
entrada al mercado exterior**

Más de 100 empresas de alimentos y bebidas participan de una ronda de egocios con compradores de supermercados regionales; el Estado como facilitador



# International Strategy and Synergy Process Follow Up

Textile development in Brazil, Argentina and Uruguay

**Showroom**  
Spring - Summer 2018

February 8-10, Colombia



**Sourcing**  
Grupo Éxito



BRONZINI

**Trip to Asia,  
Global Sourcing**

March 13 - 26



**27%** savings  
at cost  
level

**991** Styles  
displayed in  
showroom

**3** Countries  
GPA Libertad

**10** Buyers

**4**  
Buyers

**22**  
Styles

**112**  
Thousand  
units

**Unified product sourcing across retail platform in all 4 countries**

#moda  
en Libertad

stores with new  
textile proposal



**+140 bps**  
in the  
sale mix  
over non-  
rollout stores

#modaextra

stores with new  
textile proposal



**31% sales  
growth** over  
non-rollout stores

grupo **éxito**



# International Strategy and Synergy Process Follow Up

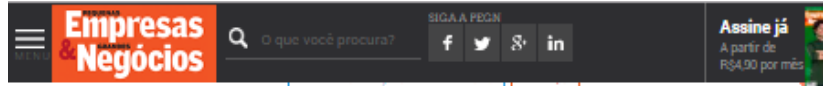
## Allies

150

Partner stores in  
Sao Paulo

101%

Positive sales  
performance vs  
budget



### PELA SEGUNDA VEZ, GRUPO PÃO DE AÇÚCAR FAZ ESTRATÉGIA PARA CONQUISTAR MINIMERCADOS

A proposta do Aliados Compre Bem nasceu em 2013 na Colômbia com o Aliados Surtimax e foi importada para o Brasil. Lá, o projeto possui mais de 1200 lojas com esse modelo. De acordo com Rafael Fernández, gerente de B2B do Grupo Pão de Açúcar, o objetivo do GPA é se inserir em bairros de difícil acesso, onde não consegue levar as marcas Minuto Pão de Açúcar e Mini Mercado Extra.



## Cash & Carry



2,7X

Sales / sqm after  
conversion

3.100

Active SKU

57%

Participation of  
professional buyers  
in total sales

## Meat



## Grains



# International Strategy and Synergy Process Follow Up

## Commercial Model



Implementation of **Argentina's commercial model** in all 4 countries

Consistent implementation allow market share growth

## Shrinkage

Best practices exchange between Colombia and Brazil allows to improve shrinkage levels



## Back office

Working together in back office processes oriented to design an ever growing integrated operation

Software



Gas R22



Plastic bags



Shopping carts



Stretch film



Baskets



Developing a regional negotiation model

savings above **30%** at cost level



# International Strategy and Synergy Process Follow Up

## Premium Express format in Argentina



Hiper Construcción,  
Córdoba

**Petit Libertad**

152 sqm  
2600 SKU

## Express format in Uruguay



Solymar store

**Devoto**  
express

196 sqm  
3000 SKU

## Synergies

Run rate of USD\$25 M  
by 2016  
USD\$50-60 M  
expected by 2017

# 1Q17 Conclusions

## LatAm

- ✓ Strong quarterly consolidated results benefitted from GPA recovery.
- ✓ Focus and clear advances on cost and expense control.
- ✓ Synergy plan on track captured USD\$25M in 1Q17 (same level attained in FY 2016).

## Colombia

- ✓ Resilient operational performance despite the contracted retail level.
- ✓ Grupo Éxito's performance over performed the retail industry.

## Brazil

- ✓ Positive outcome from strategies defined jointly with Grupo Éxito.
- ✓ Innovative commercial activities drove traffic, volumes and market share.
- ✓ Confirmation of Extra hyper recovery and high potential from Assaí's conversion.
- ✓ Clear SGA reductions from productivity efforts.

## Uruguay

- ✓ Continued posting solid margin levels and ongoing convenience expansion.

## Argentina

- ✓ The real estate business supporting the Company's profitability and advancing to +35k sqm.



# 2017 Outlook

## Latam:

- Latam synergy outlook exceeding USD\$50 million.
- Gradual decrease in interest rates (Col, Bra) to lower financial expenses and drive consumption levels.
- Mid-term economic recovery expected in Colombia, Brazil and Argentina.
- Focus on cost and expense control activities.
- Expansion focus on cash and carry (Bra, Col).
- High potential from store conversions and premium store renovations.

## Brazil:

- Focus on cost and expense control.
- Assaí: 6 to 8 new stores and 10 to 15 conversions from Extra.
- Pao de Acucar focus on store renovation and customer experience.
- Ongoing divestment process of Via Varejo.

## Colombia:

- Gradual recovery in consumption by 2H17.
- Focus on cost and expense control activities and in profitable expansion.
- Real estate expansion of Viva Malls (+120k sqm of GLA by 2018).
- Consistency in profitable activities to face competition (cash and carry, unbeatable, private label, fresh product model and allies).
- “Puntos Colombia”, to be launched by 2018.

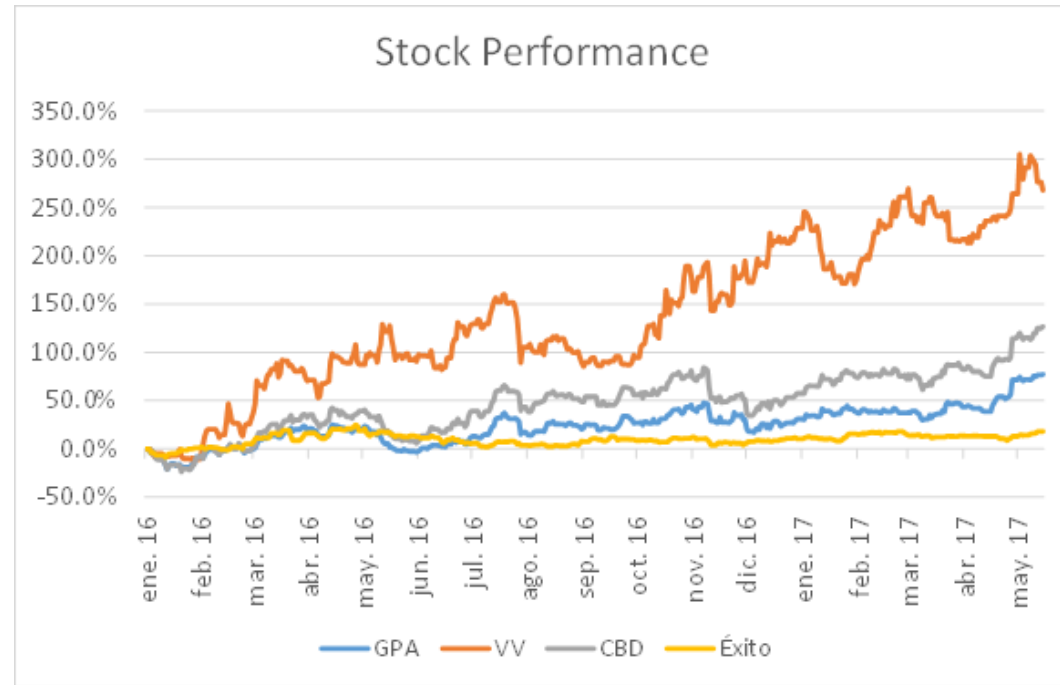
# Share Valuation

## Share Valuation:

- Strong increase in valuation of Via Varejo and GPA still not fully reflected in Éxito's share price.

Stock Market Evolution	Local Currency	
	Closing Price as of May 15, 2017	% Var from Jan 1st, 2016
Grupo Éxito	15,960	18.2%
GPA	74.20	77.3%
Via Varejo	12.03	267.9%

Stock Market Evolution	Local Currency	
	Closing Price as of May 15, 2017	% Var from Jan 1st, 2017
Grupo Éxito	15,960	7.1%
GPA	74.20	35.5%
Via Varejo	12.03	11.9%



# Note on Forward-Looking Statements

*This document contains certain forward-looking statements. This information is not historical data and should not be interpreted as guarantees of the future occurrence of such facts and data.*

*These statements are based on data, assumptions and estimates that the Group believes are reasonable. The Group operates in a competitive and rapidly changing environment. It is therefore not in a position to predict all of the risks, uncertainties or other factors that may affect its business, their potential impact on its business, or the extent to which the occurrence of a risk or a combination of risks could have results that are significantly different from those included in any forward-looking statement.*

*The forward-looking statements contained in this document are made only as of the date hereof.*

*Except as required by any applicable law, rules or regulations, the Group expressly disclaims any obligation or undertaking to publicly release any updates of any forward-looking statements contained in this press release to reflect any change in its expectations or any change in events, conditions or circumstances on which any forward-looking statement contained in this press release is based.*



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\*"The Issuers Recognition -IR granted by the Colombian Stock Exchange is not a certification about the quality of the securities listed at the BVC nor the solvency of the issuer".

# Additional Financial Information

## 1. Debt

### Net debt by country

March 31, 2017 (In millions of COP)	Colombia (1)	Uruguay	Brazil	Argentina	Consolidated
Short-term debt	1,160,177	365,227	2,144,232	18,142	3,687,778
Long-term debt	3,382,003	0	2,336,899	0	5,718,903
<b>Total gross debt</b> <sup>(2)</sup>	<b>4,542,180</b>	<b>365,227</b>	<b>4,481,131</b>	<b>18,142</b>	<b>9,406,680</b>
Cash and cash equivalents	678,470	126,903	1,556,712	11,890	2,373,974
<b>Net debt</b>	<b>3,863,710</b>	<b>238,324</b>	<b>2,924,420</b>	<b>6,252</b>	<b>7,032,706</b>

(1) Note: Colombia includes results of Almacenes Exito S.A. and its subsidiaries in Colombia.

(2) Debt without contingent warranties and letters of credit

### Holding Gross Debt <sup>(3)</sup> by Currency



(3) Debt composed of the mains loans, without accounting adjustments.

### Holding Gross debt by maturity

March 31, 2017 (In Millions of COP)	Nominal amount	Nature of interest rate	Maturity Date	March 31, 2017
Long term	1,850,000	Floating	August 2025	1,655,010
Mid term COP	838,000	Floating	December 2020	838,000
Mid term USD <sup>(4)</sup>	1,296,108	Floating	December 2018	1,296,108
Revolving credit facility - Syndicated	500,000	Floating	August 2018	500,000
Revolving credit facility - Bilateral	100,000	Floating	August 2017	100,000
<b>Total gross debt</b>	<b>4,584,108</b>			<b>4,389,118</b>

(4) The loan in USD was converted to COP using the Central Bank's closing exchange rate as of march 31st, 2017 (2,880.24).

# Additional Financial Information

## 2. Ebit – Ebitda – Capex by country

	Colombia	Brazil	Uruguay	Argentina	Consolidated
In COP M	FY16	FY16	FY16	FY16	FY16
<b>Net Revenues</b>	2,696,142	9,809,911	673,501	348,209	13,525,913
<b>Gross Profit</b>	684,233	2,194,959	232,814	126,626	3,237,947
<i>% net revenues</i>	25.4%	22.4%	34.6%	36.4%	23.9%
<b>SG&amp;A Expenses</b>	-534,048	-1,692,293	-165,911	-115,465	-2,507,031
<i>% net revenues</i>	-19.8%	-17.3%	-24.6%	-33.2%	-18.5%
<b>Depreciation and amortization</b>	-61,249	-177,675	-6,114	-3,908	-248,946
<b>Total SG&amp;A</b>	-595,297	-1,869,968	-172,025	-119,373	-2,755,977
<i>% net revenues</i>	-22.1%	-19.1%	-25.5%	-34.3%	-20.4%
<b>Recurring Operating Income</b>	88,936	324,991	60,789	7,253	481,970
<i>% net revenues</i>	3.3%	3.3%	9.0%	2.1%	3.6%
<b>Non Recurring Income and Expenses</b>	-36,596	-25,102	-11	114	-61,596
<b>Operating Income (EBIT)</b>	52,340	299,889	60,778	7,367	420,373
<i>% net revenues</i>	1.9%	3.1%	9.0%	2.1%	3.1%
<b>Recurring EBITDA</b>	150,185	502,666	66,903	11,161	730,916
<i>% net revenues</i>	5.6%	5.1%	9.9%	3.2%	5.4%
<b>Non - Recurring EBITDA</b>	113,589	477,564	66,892	11,275	669,320
<i>% net revenues</i>	4.2%	4.9%	9.9%	3.2%	4.9%
<b>Net financial income</b>	-111,811	-169,313	3,298	-2,230	-280,056

### CAPEX

In COP	184,918	331,893	18,954	9,330	545,095
<i>In Local Currency</i>	184,918	357	184	50	

Note: Consolidated figures include eliminations and adjustments

# Additional Financial Information

## 3. Sum of the Parts

(Millions of COP)	LTM net revenues (1)	LTM recurring EBITDA	LTM ROI	Net debt (Last quarter) (2)	Éxito stake	Market Value of the Stake (4)
Colombia	11,358,063	829,159	589,999 -	3,865,027	100%	
Brazil	37,979,600	2,010,812	1,350,753 -	2,255,154	18.71%	2,752,613
Uruguay	2,438,157	192,096	169,225 -	238,324	62.5%-100% (3)	
Argentina	1,422,807	65,341	51,061 -	5,989	100%	
<b>Total</b>	<b>53,198,627</b>	<b>3,097,408</b>	<b>2,161,038 -</b>	<b>6,364,493</b>		

(1) Do not includes Intercompany eliminations

(2) Gross Debt (Without contingent warranties and letters of credit) - Cash

(3) Éxito Owns 100% of Devoto and 62.5% of Disco

(4) Market Capitalization of GPA at 31/03/2017



# Additional Financial Information

## 4. Consolidated Balance Sheet

Consolidate Balance Sheet	Mar 2017	Dec 2016	Var %
<b>ASSETS</b>	<b>58,274,341</b>	<b>62,497,566</b>	<b>-6.8%</b>
<b>Current Assets</b>	<b>28,670,432</b>	<b>32,644,699</b>	<b>-12.2%</b>
Cash & Cash Equivalents	2,373,974	6,117,844	-61.2%
Inventories	5,712,661	5,778,173	-1.1%
Accounts receivable	1,285,213	1,173,351	9.5%
Assets for taxes	953,728	891,790	6.9%
Non-current assets held for sale	18,029,856	18,429,787	-2.2%
Others	315,000	253,754	24.1%
<b>Non-current Assets</b>	<b>29,603,909</b>	<b>29,852,867</b>	<b>-0.8%</b>
Goodwill	5,597,372	5,616,136	-0.3%
Other intangible assets	5,651,365	5,663,422	-0.2%
Property, plant and equipment	12,042,280	12,256,656	-1.7%
Investment Properties	1,900,829	1,843,593	3.1%
Investments in associates and JVs	998,765	1,068,087	-6.5%
Deferred tax assets	1,424,705	1,456,866	-2.2%
Assets for taxes	601,971	581,947	3.4%
Others	1,386,622	1,366,160	1.5%

Consolidate Balance Sheet	Dec 2016	Dec 2015	Var %
<b>LIABILITIES</b>	<b>38,957,659</b>	<b>43,386,357</b>	<b>-10.2%</b>
<b>Current Liabilities</b>	<b>26,970,594</b>	<b>30,856,886</b>	<b>-12.6%</b>
Trade Payables	8,520,430	11,537,585	-26.2%
Borrowing-Short Term	2,634,260	2,963,111	-11.1%
Other financial liabilities	1,053,518	805,555	30.8%
Non-current liabilities held for sale	13,989,342	14,592,207	-4.1%
Liabilities for taxes	308,651	320,023	-3.6%
Others	464,393	638,405	-27.3%
<b>Non-current Liabilities</b>	<b>11,987,065</b>	<b>12,529,471</b>	<b>-4.3%</b>
Trade Payables	42,405	42,357	0.1%
Borrowing-Long Term	3,950,601	4,354,879	-9.3%
Other provisions	2,651,209	2,706,629	-2.0%
Deferred tax liabilities	2,968,303	2,965,586	0.1%
Liabilities for taxes	486,739	502,452	-3.1%
Others	1,887,808	1,957,568	-3.6%
<b>Shareholder's Equity</b>	<b>19,316,682</b>	<b>19,111,209</b>	<b>1.1%</b>
Non-controlling interests	11,616,476	11,389,522	2.0%
Shareholder's Equity	7,700,206	7,721,687	-0.3%

# Additional Financial Information

## 5. Separated P&L

	1Q17	1Q16	
	In COP M	In COP M	1Q17/16
<b>Net Revenues</b>	<b>2,649,650</b>	<b>2,716,449</b>	<b>-2.5%</b>
<b>Gross Profit</b> <i>Gross Margin</i>	<b>644,594</b> 24.3%	<b>636,565</b> 23.4%	<b>1.3%</b>
<b>SG&amp;A Expenses</b> <i>SG&amp;A/Net Revenues</i>	<b>-572,522</b> -21.6%	<b>-549,434</b> -20.2%	<b>4.2%</b>
<b>Recurring Operating Income</b> <i>Recurring Operating margin</i>	<b>72,072</b> 2.7%	<b>87,131</b> 3.2%	<b>-17.3%</b>
<b>Operating Income (Ebit)</b> <i>Operating margin</i>	<b>37,546</b> 1.4%	<b>27,596</b> 1.0%	<b>36.1%</b>
<b>Recurring EBITDA</b> <i>Recurring EBITDA margin</i>	<b>125,632</b> 4.7%	<b>141,337</b> 5.2%	<b>-11.1%</b>
<b>EBITDA</b> <i>EBITDA margin</i>	<b>91,106</b> 3.4%	<b>81,802</b> 3.0%	<b>11.4%</b>

*Performance reflected retail sales contraction and macro winds that offset productivity efforts*

- **Net Revenues** decreased from a weak sales performance affected by the macro environment and lower revenues from the credit card business.
- **Gross Margin gains** derived from improved productivity mainly from lower shrinkage levels.
- **SG&A** expenses grew below inflation reflected mainly higher occupancy costs related to the increase in leases partially offset by a focus in operational efficiency.
- **Recurring Ebitda margin affected by** the negative performance of Net Revenues and higher expenditure levels that offset improvements at gross levels.

# Additional Financial Information

## 6. Colombia Separated Balance Sheet

Balance Sheet	Mar 2017	Dec 2016	Var %
<b>ASSETS</b>	<b>15,026,874</b>	<b>15,450,108</b>	<b>-2.7%</b>
<b>Current Assets</b>	<b>2,169,129</b>	<b>2,695,276</b>	<b>-19.5%</b>
Cash & Cash Equivalents	570,245	1,098,825	-48.1%
Inventories	1,080,037	1,077,659	0.2%
Accounts receivable	162,821	223,931	-27.3%
Assets for taxes	274,049	191,292	43.3%
Others	81,977	103,569	-20.8%
<b>Non-current Assets</b>	<b>12,857,745</b>	<b>12,754,832</b>	<b>0.8%</b>
Goodwill	1,453,077	1,453,077	0.0%
Other intangible assets	169,783	174,413	-2.7%
Property, plant and equipment	2,468,519	2,497,016	-1.1%
Investment Properties	379,389	312,047	21.6%
Investments in associates and JVs	8,278,463	8,207,810	0.9%
Others	108,514	110,469	-1.8%

Balance Sheet	Mar 2017	Dec 2015	Var %
<b>LIABILITIES</b>	<b>7,326,668</b>	<b>7,728,421</b>	<b>-5.2%</b>
<b>Current Liabilities</b>	<b>3,619,653</b>	<b>3,930,675</b>	<b>-7.9%</b>
Trade Payables	2,001,395	2,968,840	-32.6%
Borrowing-Short Term	1,059,417	469,362	125.7%
Other financial liabilities	79,272	87,457	-9.4%
Liabilities for taxes	52,363	43,920	19.2%
Others	427,206	361,096	18.3%
<b>Non-current Liabilities</b>	<b>3,707,015</b>	<b>3,797,746</b>	<b>-2.4%</b>
Borrowing-Long Term	3,368,628	3,499,454	-3.7%
Other provisions	21,102	23,093	-8.6%
Deferred tax liabilities	232,412	201,049	15.6%
Others	84,873	74,150	14.5%
<b>Shareholder's Equity</b>	<b>7,700,206</b>	<b>7,721,687</b>	<b>-0.3%</b>