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CHANGES IN THE SENIOR MANAGEMENT

Almacenes Éxito S.A. (The “Company”) informs its shareholders and the market that today, the Board of Directors appointed José Gabriel Loaiza Herrera as VP of *Omnichannel and Innovation*. Mr. Loaiza holds a degree in Administrative Engineer from Universidad Nacional de Colombia, an MBA from *Texas A&M University* and graduated from the *Haute École de Commerce (HEC)* executive program in France. José Gabriel Loaiza has worked for the Company for over 20 years and held important jobs such as: Director of Financial Planning (2008 – 2010), Corporate Manager of Entertainment (2010 – 2011), VP of Commercial and Supply (2011 – 2015), VP of International Businesses (2015 – 2019) and VP of Businesses Development and Innovation (2019 – to date). Along his career in the Company, Mr. Loaiza has standing out for his achievements in every one of the assigned challenges.

This appointment is made after the resignation of Mr. Guillaume Seneclauze, who was performing as VP of Omnichannel since 2020.

As new VP of *Omnichannel and Innovation*, Mr. Loaiza will lead Grupo Éxito’s omnichannel strategy, continue with the development of low-cost banners Surtimax, Super Inter and Surtimayorista and facilitate the innovation process as a response to the new customers’ needs and consumption habits.