

Envigado, July 13, 2022

CHANGES IN THE SENIOR MANAGEMENT

Almacenes Éxito S.A. (the “Company”) informs its shareholders and the market that today, the Board of Directors appointed Jorge Jaller Jaramillo as Retail VP, in order to work on the development, growth and leadership of the brands Éxito and Carulla, with an omnichannel vision, where the customer is at the center, innovation, differentiation, sustainability and commitment to the community.

Mr. Jaller is a lawyer from Universidad Pontificia Bolivariana and has a master in marketing from Concordia University in Canada.

Regarding his professional career, Mr. Jaller has specialized in Retail, transformation of the organization, customer experience and innovation. Throughout 24 years in the Company, he has held positions as Director of Sales and Operations Éxito, Corporate Manager of Textiles and Home and to date he works as Corporate Manager of the Éxito Brand, characterized by his great charisma, capacity for innovation and result orientation.

The Board of Directors and the CEO of the Company wish Jorge success, who will start on his new position on August 1st. His knowledge in Retail and mass consumption customer experience will be of great importance for the fulfillment of the Company's strategic objectives.