Envigado, February 10, 2015

Mrs.

SANDRA PATRICIA PEREA DÍAZ

Deputy Superintendent for Issuers, Investment Portfolios and Other Agents Financial Superintendence of Colombia Bogota

REFERENCE:058-006 Almacenes Éxito S.A.58 Relevant Information01 Request / Submission

In my capacity as legal representative of Almacenes Éxito S.A. ("Éxito"), in compliance with the current legal provisions and especially in view of the provisions of Article 5.2.4.1.5 Decree 2555 of July 15, 2010, I hereby inform shareholders and the markets in general that the Board of Directors at its meeting today, approved the donation proposal to be submitted for approval at the Ordinary General Meeting of Shareholders of Almacenes Éxito S.A. which will take place on Tuesday March 17, 2015, at 8:00 a.m., at Éxito's headquarter offices located in the municipality of Envigado, Antioquia.

Sincerely,

Signed FILIPE DA SILVA NOGUEIRA Legal Representative

Copy: Colombian Securities Exchange Depósito Centralizado de Valores Deceval S.A.

PROPOSAL BY WHICH PERMISSION FOR DONATIONS IS GRANTED

The Board of Directors and Management of Almacenes Éxito S.A. have the following proposition on donations:

THE ALMACENES ÉXITO S.A. GENERAL ASSEMBLY OF SHAREHOLDERS

hereby resolves to:

Authorize the management of the company during the fiscal year 2015-2016 to make appropriations of the net profit allocated for expansion reserve and, based on the decision made by the Board of Directors, donate the sum of TWO THOUSAND EGIHT HUNDREDMILLION COLOMBIAN PESOS(COP2,870,000,000) to common benefit institutions, foundations, corporations, natural persons or legal entities.

Proposal submitted to the Assembly by the Board of Directors.