

Envigado, March 17, 2015

Mrs.

SANDRA PATRICIA PEREA DÍAZ

Deputy Superintendent for Issuers, Investment Portfolios and other Agents

Financial Superintendence of Colombia

Bogota

REFERENCE: 058-006 Almacenes Éxito S.A.
58 Relevant Information
01 Request / Presentation

In compliance with the provisions of Decree 2555 of July 15, 2010, articles 5.2.4.1.5 and in my capacity as Legal Representative of Almacenes EXITO S.A. I hereby announce that according to the decision of the General Shareholders Assembly at its regular meeting held today, related to the distribution of profits and payment of dividends to its shareholders, the ex-dividend period on payment of the mentioned dividends will correspond to the following dates:

Initial date	Final date
April 06, 2015	April 10, 2015
July 02, 2015	July 08, 2015
October 02, 2015	October 08, 2015
January 05, 2016	January 12, 2016

FILIFE DA SILVA NOGUEIRA

Legal Representative

Almacenes Éxito S.A

CC. Deposito Centralizado de Valores S.A - Deceval
Colombian Stock Exchange - BVC.