

Envigado, April 15th, 2015

Mrs.

SANDRA PATRICIA PEREA DÍAZ

Deputy Superintendent for Issuers, Investment Portfolios and other Agents

Financial Superintendence of Colombia

Bogotá

REFERENCE: 058-006 Almacenes Éxito S.A.
 58 Relevant Information
 01 Request / Submission

In my capacity as legal representative of Almacenes Éxito ("Éxito"), I hereby inform that today Éxito exercised the option granted in its favor for the acquisition of 29 commercial establishments identified with the "Super Inter" brand and intellectual property associated with the "Super Inter" brand owned by "Comercializadora Giraldo Gómez" ("Comercializadora"), pursuant to the option-to-purchase agreement signed on February 8th, 2014 between "Éxito" and "Comercializadora," and authorized by the Board of Directors at its meeting on September 24th, 2013.

As a result, Éxito acquires ownership of the commercial establishments already under its operation since October 2014, once the completion of the integration of logistics, information systems and supply chain to Éxito has been done, as stated in the operating agreement. Similarly, Éxito acquires ownership of trade names, trademarks, slogans and other items of intellectual property associated with the "Super Inter" brand, whose use had been granted by a license agreement. Finally, all operating contracts and license agreements have been completed, ceasing the obligations of each of the parties thereunder.

This transaction, with a value close to COP340,000 million, will be completed once all the conditions for the integration established by the Superintendency of Industry and Commerce are met. Among which are the mandatory sale to a competitor of 4 of the 50 commercial establishments initially included in the transaction, in other words, the sale of 2 of the 19 stores part of the purchase agreement and 2 of the 31 stores included in the operating agreement.

With the acquisition of these establishments, as well as the initial acquisition of 19 establishments in February 2014, Éxito now owns 46 stores identified with “Super Inter” brand, strengthening its share in the Colombian market by adding 3.7% of market share and expanding its presence in two regions of major importance in the country, these are the “Valle del Cauca” and the Coffee Region representing the third largest market in terms of retail sales in Colombia.

Additionally, with the operation mentioned hereinbefore Éxito continues advancing on its purpose of service, in a comprehensive way, to all segments of the population, by a competitive and varied offer in the discount formats with its brands “Surtimax” and “Super Inter.”

Sincerely,

(Signed)

Carlos Mario Giraldo Moreno

CEO

CC: Colombian Securities Exchange

Deposito Centralizado de Valores, Deceval S.A.