#### Annex 1

(Modified by Circular Externa 007 of 2011)

# CÓDIGO PAÍS (Country Code) SURVEY. CORPORATE CODE OF BEST PRACTICES - COLOMBIA

Issuer Name: <u>Almacenes Éxito S.A.</u>

NIT Issuer: 890900608-9
Legal Representative: Filipe Da Silva

Identification Document:

Evaluated period: 2014

Type of Corporation: <u>Commercial</u>

Entity code assigned SFC: 058 006

#### I. GENERAL SHAREHOLDERS MEETING

#### **Meeting notice**

#### **Question 1**

	YES	NO
Question: Was the necessary documentation of the main subjects for the	Х	
last shareholders meeting, made available to the shareholders during the		
terms of the notice? (Measure 1)		
* Comments:		

	YES	NO
Question: Does the information made available to shareholders, during	Х	
the term of the notice to the General Assembly of Shareholders, contain		
the proposed candidates to the Board of Directors? (Measure 2)		
* Comments:		

<sup>\*</sup> This model requires specific comments of the reasons why the recommendation was not adopted and allows issuers to voluntarily add any other information, clarification or form related to its corporate governance practices to the extent relevant for the understanding of the answers.

#### **Question 3**

	YES	NO	N/A
Assumption: If the issuer has links with a parent company and/or	Х		
subsidiaries, answer the question, otherwise answer N/A.			
Question: Was the financial information of issuer's subsidiaries			
companies and parent company available to the shareholders?			
(Measure 2)			
* Comments:			

#### **Question 4**

	YES	NO	N/A
Assumption: If the issuer has a web page, answer the question,	Х		
otherwise answer N/A.			
Question: Was the notice to the last General Assembly of			
Shareholders and any other information necessary for the			
development of it, published on the issuer's website? (Measure 3)			
* Comments:			

	YES	NO
Question: Did the various issues to be addressed in the agenda set for	Х	
the General Assembly of Shareholders for the evaluated period analyzed?		
(Measure 4)		
* Comments:		

# **Development of the General Shareholders Meeting**

#### Question 6

	YES	NO	N/A
Assumption: If segregation has been done in the glossary terms			Х
answer the question, otherwise answer N/A.			
Question: Was segregation approved by the General Assembly of			
Shareholders? (Provision 5)			
* Comments:			

#### **Question 7**

	YES	NO	N/A
Assumption: If segregation has been done in the glossary terms			Х
answer the question, otherwise answer N/A.			
Question: Was the segregation included in the notice to the			
Assembly where it was adopted? (Provision 6)			
* Comments:			

	YES	NO	N/A
Assumption: If the corporate purpose of the issuer has changed	Х		
answer the question, otherwise answer N/A.			
Question: Was the change of corporate purpose included in the			
notice to the Assembly where it was adopted?(Provision 6)			
* Comments:			

# **Question 9**

	YES	NO	N/A
Assumption: If waiver of subscription of preemptive rights has			Х
been adopted at the shareholders' meeting, answer the question,			
otherwise answer N/A.			
Question: Was the waiver of subscription of preemptive rights			
included in the notice to the Assembly where it was adopted?			
(Provision 6)			
* Comments:			

#### **Question 10**

	YES	NO	N/A
Assumption: In the event that the Assembly of Shareholders had			Х
changed the registered office, answer the question, otherwise			
answer N/A.			
Question: Was the change of registered office included in the			
notice to the Assembly where it was adopted? (Provision 6)			
* Comments:			

	YES	NO	N/A
Assumption: If the Assembly of Shareholders adopted the early			X
dissolution, answer the question, otherwise answer N/A.			
Question: Was the early dissolution included in the notice to the			
Assembly where it was adopted?			
* Comments:			

# **Question 12**

	YES	NO
Question: Does the issuer have electronic mechanisms allowing	Х	
shareholders who cannot attend the Assembly of Shareholders access		
information about its development? (Provision 7)		
* Comments:		

# **Approval of Relevant Operations**

	YES	NO	N/A
Assumption: If during the evaluation period relevant transactions			Х
were undertaken with economic associates other than those to			
whom the following conditions simultaneously apply:			
a. Operations carried out at market rates, generally established by			
the party who acts as provider of the good or service in question,			
and			
b. Regular operations carried out in by the issuer, which are not			
material			
Answer the question, otherwise answer N/A.			
Question: Were the relevant operations carried out with economic			
associates, as referred to in the assumption section (unless they			
may not be carried out in accordance with a legal provision issued			
by issuer) approved by the General Assembly of Shareholders?			
(Provision 8)			
* Comments:			

# **Shareholders Right and Equitable Treatment**

# **Question 14**

	YES	NO
Question: Does the issuer disclose to the public the rights and obligations	Х	
inherent to the quality of shareholders in a clear, accurate and		
comprehensive manner? (Provision 9)		
* Comments:		

#### **Question 15**

	YES	NO
Question: Has the issuer permanently disclosed to the public the types of	Х	
shares issued? (Provision 10)		
* Comments:		

	YES	NO
Question: Has the issuer permanently disclosed to the public the number	Х	
of shares issued? (Provision 10)		
* Comments:		

#### **Question 17**

	YES	NO
Question: Has the issuer permanently disclosed to the public the number	Х	
of shares reserved for each type of shares? (Measure 10)		
* Comments:		

# **Question 18**

	YES	NO
Question: Does the issuer have internal operating rules of procedure for	Х	
the General Assembly of Shareholders? (Provision 11)		
* Comments:		

	YES	NO	N/A
Assumption: If the issuer has internal operating rules of procedure	Х		
for the General Assembly of Shareholders, answer the question,			
otherwise answer N/A.			
Question: Do internal rules of procedure for the General Assembly			
of Shareholders include measures governing the summoning			
process to the meeting? (Provision 11)			
* Comments:			

#### **Question 20**

	YES	NO	N/A
Assumption: If the issuer has internal operating rules of procedure	Х		
for the General Assembly of Shareholders, answer the question,			
otherwise answer N/A.			
Question: Do internal operating rules of procedure for the General			
Assembly of Shareholders include measures governing the			
development of the meeting? (Provision 11)			
* Comments:			

#### II. BOARD OF DIRECTORS

# Size, Composition and Operation

# **Question 21**

	YES	NO
Question: Is the Board of Directors of the issuer composed of an odd	Х	
number of members sufficient for the proper performance of their duties?		
(Provision 12)		
* Comments:		

	YES	NO
Question: Does the Board of Directors of the issuer meet at least once a		Х
month? (Provision 13)		
* Comments: During 2014, the Board met 8 times in compliance with the		
provisions of the corporate bylaws.		

#### **Question 23**

	YES	NO
Question: Does the Board of Directors have internal operating	Х	
regulations? (Provision 14)		
* Comments:		

#### **Question 24**

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Were the Internal Regulations for the Board of Directors			
informed to the issuer's shareholders? (Provision 14)			
* Comments:			

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Is the internal Board of Directors operating regulations			
binding for all its members? (Provision 14)			
* Comments:			

#### **Question 26**

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Does the internal Board of Directors operating			
regulations provide for the information that must be available to the			
Board of Directors' members appointed for the first time, and also			
the provisions suggested in Measure 18? (Provision 14)			
* Comments:			

# **Question 27**

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Does the internal Board of Directors operating			
Regulations provide for the identification, in the meeting minutes, of			
support documents that served as the basis for decision-making,			
as well as the reasons for conformance or non-conformance			
considered in such decision and, in general, the suggestions			
included in Measure 19?(Provision 14)			
* Comments:			

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Does the internal Board of Directors regulation provide			
for the term within which the information shall be submitted to the			
members, prior to the Board of Directors' meeting and, in general,			
as suggested in Measure 20? (Provision 14)			

* Comments:		

#### Question 29

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,		Х	
answer the question, otherwise answer N/A.			
Question: Does the term before the meeting in which the			
information is presented to the Board members specified in the			
Regulation for the Board is less than two (2) days? (Provision 20)			
* Comments: The minimum notice is three business days.			

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Does the internal Board of Directors regulation provide			
for the means that may be used by the Board of Directors'			
members to request the information submitted to them prior to the			
meeting?(Provision 20)			
* Comments:			

#### **Question 31**

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Does the Internal Board of Directors Operating			
Regulation provide for the possibility of such entity, upon request of			
any of its members, to contract an external advisor to contribute			
with the elements of judgment needed to adopt certain decisions?			
(Provision 22)			
* Comments:			

# Question 32

	YES	NO	N/A
Assumption: If the issuer has internal regulations for the Board,	Х		
answer the question, otherwise answer N/A.			
Question: Does the internal Board of Director's operating			
regulation provide for the conditions under which such entity, upon			
the request of any of its members, may contract an external			
advisor to contribute with elements of judgment needed to adopt			
certain decisions?(Provision 22)			
* Comments:			

	YES	NO
Question: When appointing a member of the Board, does the issuer	Х	
consider if the potential member meets the requirements of professional		
experience, academic background and expertise to carry out his/her		
duties? (Provision 15)		
* Comments:		

#### **Question 34**

	YES	NO
Question: Are most members of the Board or related body independent		Х
members? (Provision 16)		
* Comments: In accordance with current regulations, out of the nine (9)		
members of the Board of Directors, three (3) are independent.		

# Rights and duties of a Board of Directors member

#### **Question 35**

	YES	NO
Question: Do Board of Directors members report any direct or indirect	Х	
relation they have with any group of interests that may result in conflicts of		
interest or influence the direction of their opinion or vote? (Provision 17)		
* Comments:		

	YES	NO
Question: Does the issuer make available to its Board members	Х	
appointed for the first time, enough information for them to have specific		
knowledge about the issuer and its industry? (Provision 18)		
* Comments:		

#### **Question 37**

	YES	NO
Question: Does the issuer make available to its Board members	Х	
appointed for the first time, information relating to the responsibilities,		
obligations and power derived from such post? (Measure 18)		
* Comments:		

# **Question 38**

	YES	NO
Question: Does the minutes of the Board meetings identify studies,	Х	
grounds and other sources of information that serve as the basis for		
decision-making? (Provision 19)		
* Comments:		

	YES	NO
Question: Does the minutes of the Board of Directors meetings include	Х	
conformance and non-conformance reasons considered in decision-making? (Provision 19)		
* Comments:		

# **Question 40**

	YES	NO
Question: Does the issuer makes available in advance to members of the	Х	
Board of Directors, with at least two (2) days or more, the relevant		
information for decision-making, based on the agenda contained in the		
notice? (Provision 20)		
* Comments:		

#### **Question 41**

	YES	NO	N/A
Assumption: In the event that the Board of Directors of the issuer			Х
has alternate members, answer the question, otherwise answer			
N/A.			
Question: Does the issuer have mechanisms to allow alternate			
members to be permanently informed about the topics submitted to			
the consideration of the Board of Directors, so that whenever the			
main members are replaced, alternate members have the			
necessary knowledge to perform their duties? (Provision 21)			
* Comments:			

	YES	NO
Question: Does the issuer have a budget allocation to back the eventual	Х	
contracting of an external advisor by the Board of Directors, upon the		
request of any of its members, to contribute with the elements of judgment		
needed to adopt certain decisions? (Provision 22)		
* Comments:		

# **Support Committees**

#### **Question 43**

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, to support			
the Board of Directors on all appointments and remuneration			
matters, answer the question, otherwise answer N/A.			
Question: Is the Appointments and Remuneration Committee			
comprised of at least one member of the Board of Directors?			
(Provision 23)			
* Comments:			

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, to support			
the Board of Directors on all appointments and remuneration			
matters, answer the question, otherwise answer N/A.			
Question: Does the Appointment and Remuneration Committee			
support the Board of Directors in the performance review of senior			
management, understood as the CEO and immediate below level			
officials? (Provision 24)			
* Comments:			
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#### **Question 45**

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, to support			
the Board of Directors on all appointments and remuneration			
matters, answer the question, otherwise answer N/A.			
Question: Does the Appointment and Remuneration Committee			
propose a remuneration and salaries policy for employees of the			
issuer, including senior management? (Provision 24)			
* Comments:			

# **Question 46**

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, to support			
the Board of Directors on all appointments and remuneration			
matters, answer the question, otherwise answer N/A.			
Question: Does the Appointment and Remuneration Committee			
propose the appointment, remuneration and removal of the CEO of			
the company or acting person? (Provision 24)			
* Comments:			

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, to support			
the Board of Directors on all appointments and remuneration			
matters, answer the question, otherwise answer N/A.			
Question: Does the Appointment and Remuneration Committee			
propose the objective criteria by which the issuer hires its top			
executives? (Provision 24)			

* Comments:		
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# **Question 48**

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, support the			
Board of Directors on corporate governance matters, answer the			
question, otherwise answer N/A.			
Question: Is the Corporate Governance Committee comprised of			
at least one member of the Board of Directors? (Provision 23)			
* Comments:			

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, support the			
Board of Directors on corporate governance matters, answer the			
question, otherwise answer N/A.			
Question: Is the Corporate Governance Committee inclined to			
ensure that shareholders and the market in general have complete,			
accurate and timely access to the issuer's information that must be			
disclosed? (Provision 25)			
* Comments:			

#### **Question 50**

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally		Х	
required by law, which has by mandate, among others, support the			
Board of Directors on corporate governance matters, answer the			
question, otherwise answer N/A.			
Question: Does the Corporate Governance Committee report on			
the performance of the Audit Committee? (Provision 25)			
* Comments: The Compensation, Evaluation and Monitoring of the			
Code of Good Governance Committee, has as main function to			
point out the guidelines to be followed by internal audit or internal			
control body to exercise control over the activity of managers and			
senior executives.			

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally		Х	
required by law, which has by mandate, among others, support the			
Board of Directors on corporate governance matters, answer the			
question, otherwise answer N/A.			
Question: Does the Corporate Governance Committee review and			
evaluate the way in which the Board of Directors complied with its			
duties throughout the period? (Provision 25)			
* Comments: The Compensation, Evaluation and Monitoring of the			
Code of Good Governance Committee, has as main function to			
outline the general policies for the election, the individual and			
collective assessment of each of the directors, senior executives			
and managers in accordance with the duties and responsibilities			
assigned to them.			

#### **Question 52**

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, support the			
Board of Directors on corporate governance matters, answer the			
question, otherwise answer N/A.			
Question: Does the Corporate Governance Committee monitor the			
negotiations made by Board members with shares issued by the			
company or by other companies within the same corporate group?			
(Provision 25)			
* Comments:	_		

# **Question 53**

	YES	NO	N/A
Assumption: If there is a permanent committee, other than legally	Х		
required by law, which has by mandate, among others, support the			
Board of Directors on corporate governance matters, answer the			
question, otherwise answer N/A.			
Question: Does the Corporate Governance Committee supervise			
compliance with the compensation and remuneration policy for			
managers? (Provision 25)			
* Comments:			

	YES	NO
Question: In addition to the duties set by law or by statutes, does the	Х	
Auditing Committee pronounce itself through a written report regarding possible operations with related business parties? (Provision 26)		
* Comments:		

# **Question 55**

	YES	NO
Question: In addition to the duties set by law or by statutes, does the	Х	
Auditing Committee verify that the possible operations that are planned		
with economic associates are conducted under market conditions and do		
not affect the fair treatment among shareholders? (Provision 26)		
* Comments:		

# **Question 56**

	YES	NO
Question: In addition to the duties set by law or by statutes, does the	Х	
Auditing Committee establishes the policies, criterion and practices used		
by the issuer in creation, disclosure and dissemination of financial		
information? (Provision 26)		
* Comments:		

	YES	NO
Question: In addition to the duties set by law or by statutes, the Auditing	Х	
Committee defines mechanisms to consolidate information from issuer's		
supervisory bodies to submit such information to the Board of Directors?		
(Provision 26)		
* Comments:		

# III. DISCLOSURE OF FINANCIAL AND NON-FINANCIAL INFORMATION

# Requests for information

#### **Question 58**

	YES	NO
Question: Does the issuer have a service desk or contact office available	Х	
for its investors used as channel of communication between them and the company? (Provision 26)		
* Comments:		

# Question 59

	YES	NO
Question: When at the discretion of the issuer, the response to an	Х	
investor may imply an advantageous position, does the issuer guarantees		
immediate access to the answer to the other investors, in accordance to		
the mechanisms that the issuer has established for such purpose and		
under the same economic conditions? (Provision 28)		
* Comments:		

	YES	NO
Question: Can a group of shareholders request the implementation of	Х	
specialized audits? (Provision 29)		
* Comments:		

#### **Question 61**

	YES	NO	N/A
Assumption: If a group of shareholders wants to request the	Х		
implementation of specialized audits, answer the question,			
otherwise, answer N/A.			
Question: Is there an existing procedure that specifies the			
percentage of shares needed to request a specialized audit?			
(Provision 30)			
* Comments:			

	YES	NO	N/A
Assumption: If a group of shareholders wants to request the		Х	
implementation of specialized audits, answer the question,			
otherwise, answer N/A.			
Question: Is there an existing procedure that specifies the reasons			
why a certain percentage of stock was determined to approve			
implementation of specialized audits? (Provision 30)			
* Comments: Any person, either individual or in groups will be able			
to request the implementation of a specialized audit. Corporate			
bylaws don't specify a percentage of minimum shares, or the			
minimum number of shareholders in order to request a specialized			
audit.			

#### **Question 63**

	YES	NO	N/A
Assumption: If a group of shareholders wants to request the	Х		
implementation of specialized audits, answer the question,			
otherwise, answer N/A.			
Question: Is there an existing procedure that specifies the			
requirements for the specialized audit request?			
* Comments:			

#### **Question 64**

	YES	NO	N/A
Assumption: If a group of shareholders wants to request the	Х		
implementation of specialized audits, answer the question,			
otherwise, answer N/A.			
Question: Is there a procedure specifying who is in charge of the			
specialized audit and how is it designated? (Provision 30)			
* Comments:			

	YES	NO	N/A
Assumption: If a group of shareholders wants to request the	Х		
implementation of specialized audits, answer the question,			
otherwise, answer N/A.			
Question: Is there a procedure specifying who must bear the cost			
of the specialized audit? (Provision 30)			
* Comments:			

#### **Question 66**

	YES	NO	N/A
Assumption: If a group of shareholders wants to request the	Х		
implementation of specialized audits, answer the question,			
otherwise, answer N/A.			
Question: Are the deadlines foreseen for each of the stages or			
steps of the procedure regarding contracting of specialized audit			
accurate? (Provision 30)			
* Comments:			

# Information to the Market

# **Question 67**

	YES	NO
Question: Has the issuer foreseen any mechanisms to allow disclosing	Х	
material findings resulting from internal control activities, to share holders		
and other investors? (Provision 31)		
* Comments:		

(Provision 32) Does the issuer disclose general market policies applicable	YES	NO
to compensations, remuneration and any economic benefit granted to:		
Members of the Board of Directors	Х	
Legal representative		Х
Statutory Auditor	Х	
External Advisors		Х

External Auditors	Х
Comments*: All general policies applicable to employee compensation,	
chief executives or advisors is found in internal management documents,	
that are made available to shareholders during their right of inspection	
and in a permanent status at the Financial Superintendence.	

#### **Question 69**

	YES	NO
Question: Does the issuer discloses to the market signed contracts with		Х
directors, managers, chief executives, and legal representatives including		
their relatives, partners, and other related parties? (Provision 33)		
* Comments: Prior to executing and endorsing any contract with an		
administrator, legal representative, executive or someone's relative, all		
respective evaluations and approvals by the authorities, depending on the		
size of the matter itself are undertaken. Also, the Conflict of Interests		
Committee must determine whether the endorsed contracts aren't		
affected by some of the contemplated prohibitions of the Conflict of		
Interests Manual.		

	YES	NO
Question: Does the issuer disclose to the market its internal policies	Х	
about conflict resolution? (Provision 24)		
* Comments:		

#### **Question 71**

	YES	NO
Question: Does the issuer disclose to the market the criteria applicable to	Х	
negotiations carried out by directors, managers, and operators with		
shares and other securities issued by them, i.e. preemptive		
rights?(Provision 35)		
* Comments:		

#### **Question 72**

	YES	NO
Question: Does the issuer disclose to the market the Board of Directors	Х	
and the internal control body members' resumes, and if there aren't any		
internal controls, the resumes of the members of equivalent entities, as		
well as those belonging to legal representatives, in order to reveal their		
qualification and experience regarding their management skills related to		
their assigned tasks? (Measure36)		
* Comments:		

# **Statutory Auditor**

	YES	NO
Question: Does the issuer assigned individuals or companies as statutory		Х
auditors, who have received revenues from the company and/or from their		
economic affiliates, which represent more than 25% of their last annual		
income? (Measure37)		
* Comments: The auditor that was elected in the General Shareholders		
Assembly has not received income from the company and/or from its		
partner companies representing 25% or more of its latest annual income.		

# **Question 74**

	YES	NO
Question: Does the issuer or its economic affiliates contract other	Х	
services from the statutory auditor? (Measure38)		
* Comments: Hiring services other than those in auditing procured with		
the company that provides statutory auditor services are done in		
compliance with an evaluation and approval proceeding before the audit		
committees of the issuer and those at the audit company. This guarantees		
that procured services don't compromise the independence of the latter.		

# Question 75

	YES	NO
Question: Do contracts between the issuer and the statutory auditor state		Х
clauses regarding the turnover of natural persons performing the audit		
within a five (5) year period? (Measure39).		
* Comments: Contracts endorsed with the statutory auditor last two (2)		
years, therefore this condition isn't seen. However, due to internal		
statutory audit policies there is a rotation of staff at the executive level.		

	YES	NO
Question: Does the issuer demand the statutory auditor to wait at least		Х
two (2) years before a person who has been rotated assumes again the		
statutory auditing for the same company? (Measure39).		
* Comments: Even though the contract with the statutory auditor does not		
require the person who has been rotated to wait at least two years to		
resume statutory auditing with the company, the audit firm relies on		
rotation policies for staff at the executive level.		

# **III. CONFLICT RESOLUTION**

# **Question 77**

	YES	NO
Question: Does the issuer adopt the necessary measures to inform its	Х	
shareholders about the jurisdictional procedure in force, in order to protect		
their rights before the Financial Superintendence of Colombia?		
(Measure40)		
* Comments:		

# **Question 78**

	YES	NO
Question: Does the issuer have adopted the means of direct settlement	Х	
for the resolution of conflicts that arise between the issuer and		
shareholders, between shareholders and managers, and among		
shareholders? (Measure41)		
* Comments:		

	YES	NO
Question: Does the issuer foresee an alternate solution for conflicts that	Х	
arise between the issuer and shareholders, between shareholders and managers, and among shareholders? (Measure 41)		
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* Comments:		

#### **QUESTION (OPTIONAL)**

#### **Question 80**

Should there be further corporate governance practices different from those recommended by the Code of Best Corporate Practices, issuer may reveal them in this section.

Almacenes Éxito S.A. has the Department of Communications that is in charge of consolidating and standardizing information that is generated within the organization, while making this information known to its internal and external public groups truthfully, honestly and conveniently.

The recipients of the aforementioned information are: The Financial Superintendence of Colombia; Government and Administrative Authorities; The Public Securities Market, Shareholders; Company Securities Investors, suppliers, clients, journalists, and company employees.

#### Communication channels:

On the corporate web page of the organization <a href="www.grupoexito.com.co">www.grupoexito.com.co</a>, visitors have an opportunity to become familiar with the latest news, achievements, store inaugurations, results, appointments and management information of the company. Each time the company releases new information, it is posted on the homepage.

Journalists throughout the country (which can be found in the Department of Communications database) receive via email all press releases issued by the company. In average, we send two press releases per week. In addition, those who need to access previous releases can find them in the webpage archived files.

The corporate website has a section specially dedicated to shareholders and investors (<a href="www.grupoexito.com/inversionistas">www.grupoexito.com/inversionistas</a>). This is the space where the main news in the company's financial, operative, real estate, advertisements, logistics, and legal spheres as well as relevant information and quarterly and annual financial results are published. Visitors can find this section in Spanish and English, with the objective to offering solutions to the needs of the investors, with a large amount of them being from abroad.

In Éxito, there is a department known as the "Investors and Shareholders Relations Department" whose duty is to keep them informed, serve as a channel of communication between them and the Company. This department is supported by the Secretary General of the Company, by Corporate Affairs Management Office and the Shareholder Information Office.

At minimum, each quarter, the company conducts a teleconference where any shareholder and/or investor can listen live to Exito's CEO, and its management team, who inform and explain on the financial, administrative, and operational results of the organization, along with forecasts, goals and new inaugurations that will take place in the different brands and store formats. Investors can access this resource by telephone or via webcast (on our website) and also can follow and access the written and graphic presentations where the results of the company are displayed.

They may also interact in the meeting and ask questions which can be answered right away.

At the end of each quarter, Éxito posts a complete report with the quarter's financial statements, figures and keys facts that occurred during the period.

Additionally, the Company posts its individual, and consolidated financial statements every three months. This is done via relevant information on the Financial Superintendence of Colombia's website.

Every three months, Exito suppliers receive the "Nos Acerca," publication. This media outlet allows them be informed about out latest news.

The Company also recognizes that it is important for its internal audience to be aware of any news, results and key policies of good governance within the organization. In order to achieve this, there are different media used to broadcast the organization's most important information to employees:

• "Esta Semana" (this week) newsletter: written on a weekly basis.

- "En Minutos" (In a couple of minutes) radio news program. Broadcasted twice a week in different departments and offices of the company.
- "Infox" Internal Portal: Employees that have access to the Intranet can access corporate news, the Good Governance Code, the Conflict of Interests guidebook and Inside Information, amongst others.
- "Al Detalle" (In detail) magazine: Monthly publication containing one interesting article about the company.

In order to adjust to the dynamism and growth of the Company, starting on August 1, 2008 Fiduciaria Bancolombia provides assistance to Exito's shareholders as agent for registration, transfers and payments, and delivers personalized service to each shareholder fulfilling its duty of being the Company's stock management department.

All of the above, by virtue of the trustee shares administration contract, which it has been delegated to the above mention company due to its broad experience in securities issuing management, its extensive office network, as well as by its legal, technological and management teams which deliver the best service, guaranteeing fast and timely information to shareholders, whom may request documents and certificates in the fiduciary's offices without additional cost, and with the commitment of confidentiality.