

securities listed at the BVC nor the solvency of the issuer".

In Collaboration with RobecoSAM 🐽





- 2Q18 Financial and Operating Highlights
- Performance by Country
- Financial Results
- International Strategy Follow-Up
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# 2Q18 Financial and Operating Highlights

Margin Growth from Improved Operating Performance at all Business Units

#### **Financial Highlights:**

- ✓ Consolidated Net Revenue rose +8.7% <sup>(1)</sup> driven by sales growth at all countries and the strong 42.8% <sup>(1)</sup> Other Revenue growth
- ✓ Recurring EBITDA margin gained 70 bps to 5.6% <sup>(2)</sup>
- ✓ Net Group Share rose 71.8% and reached a profit of COP\$119,004 M in 2Q18

#### **Operating Highlights:**

- Top line growth in local currency and operational efficiencies, drove the solid margin performance in all operations
- ✓ Consolidated CAPEX COP\$873,293 M in 2Q18 (53% expansion)
- ✓ Puntos Colombia pilot launched in Pereira in 2Q18 (full operation began on August 1, 2018)

#### Synergy Plan:

✓ Synergy plan on track to reach an annual run rate of USD120 M by the end of 2018

#### **Debt Structure:**

✓ Credit facility received at Segisor to reduce the indebtedness at holding level

#### **Sustainability Achievements:**

- Recognition as 1 of the 13 "Active Anticorruption Companies" by the Transparency Office of the Presidency
- ✓ Recognition to the Best Company's Sustainability Strategy and Anti-corruption Practices by ANDESCO <sup>(3)</sup>, in the the category of "Best Large Company from Another Sector in Colombia"

# 2Q18 Financial and Operating Highlights



### Margin Growth from Improved Operating Performance at all Business Units

#### **Expansion Activities:**

<ul> <li>✓ Consolidated CAPEX:</li> <li>○ CAPEX Colombia:</li> </ul>	COP\$873,293 M in 2Q18 (53% expansion) COP\$143,815 M (50% in real estate including Viva Envigado and Viva Tunja)
<ul> <li>✓ Food Retail Expansion         <ul> <li>○ Colombia:</li> <li>○ Brazil:</li> <li>○ Uruguay:</li> <li>Total Stores 2Q18:</li> <li>Total Area:</li> </ul> </li> </ul>	<ul> <li>13 openings in 2Q18 (5 from conversions); 53 openings in LTM</li> <li>1 Éxito and 2 Super Inter stores and 4 Surtimayorista from conversions</li> <li>3 Assaí store (1 from conversion)</li> <li>3 Devoto Express</li> <li>1,556 (Col: 559, Bra <sup>(1)</sup>: 881, Uru: 87, Arg: 29)</li> <li>2.8 M sqm</li> </ul>

#### ✓ Real Estate Expansion

Colombia:

Completion Viva Envigado (92%) and Viva Tunja (80%), to open by 4Q18





Viva Envigado

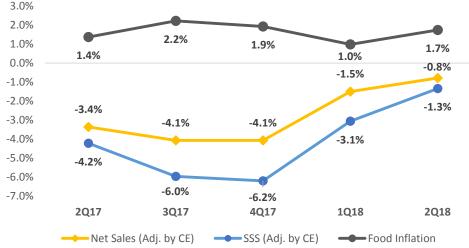
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# **2Q18 Net Sales Performance: Colombia**

### Sequential improvement in Net Sales <sup>(1)</sup> and SSS <sup>(1)</sup>

		2Q18		Adjusted by calendar (1)		1H18			Adjusted by calendar	
In COP M	Net Sales	% Var. Net Sales	%Var. SSS	% Var. Total	%Var. SSS	Net Sales	Var. Net Sales	Var. SSS	Var. Net Sales	Var. SSS
Total Colombia	2,532,112	0.8%	0.2%	-0.8%	-1.3%	5,107,929	-0.1%	-1.1%	-1.1%	-2.1%
Éxito	1,712,440	1.2%	1.2%	-1.3%	-1.3%	3,481,553	0.2%	-0.4%	-1.2%	-1.8%
Carulla	368,628	0.5%	0.4%	0.8%	0.7%	730,472	-0.3%	-0.3%	-0.5%	-0.5%
SM & SI (2)	336,529	-9.2%	-10.7%	-8.9%	-10.4%	685,365	-8.8%	-9.7%	-8.9%	-9.8%
B2B (3) + Other	114,515	36.5%	48.1%	36.5%	48.1%	210,539	33.8%	43.7%	33.8%	43.7%

Éxito Net Sales & SSS trend vs Food Inflation



#### Sequential top line improvement from:

✓ Higher share of the non-food category (28%) +230bp)

✓ Solid performance from Omni-channel in 2Q18 (+26%)

 $\checkmark$  Strong sales (+62.5%) and SSS (+48.1%) growth at Surtimayorista

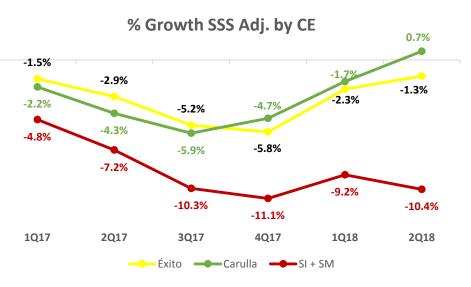
✓ Solid contribution from 22 stores opened in the LTM

(1) Variations in Colombia Net Sales and SSS included the effect of conversions and the calendar effect adjustment of 1.5% in 2Q18 and of 1.0% in 1H18. (2) SM & SI: Surtimax and Super Inter brands. (3) B2B & Other: Sales from Surtimayorista, Allies, Institutional and 3rd party sellers.

# 2Q18 Net Sales Performance: Colombia



### Sequential improvement in Net Sales <sup>(1)</sup> and SSS <sup>(1)</sup>



#### Éxito:

- ✓ Sales trend improvement in the last 2 quarters
- ✓ Improved performance in all regions
- ✓ Growth of the non-food categories, home, textile and electronics, driven by the FIFA World Cup effect

#### Carulla:

- ✓ Sales trend improvement in the last 3 quarters
- $\checkmark$  Solid sales performance in Cali and the Coffee region
- ✓ Strong improvement in Bogotá driven by the Fresh Market model
- ✓ Fresh Market stores grew sales by 10.2% in June when all 3 were operating

#### Surtimax & Super Inter:

- ✓ Top line affected by strong deflation (-7.7%) in key categories (oil, sugar and rice) and a strong non-profitable expansion from segment competitors
- ✓ Clear strategies to improve trend focus on pricing, loyalty activities, product assortment and logistics

#### B2B and Other <sup>(3)</sup>:

- ✓ Increased contribution to sales (+120 bps) to 4.5%
- ✓ SSS +48.1% <sup>(1)</sup>
- ✓ Surtimayorista:
  - o 62.5% sales growth
  - $\circ$  4 stores opened in 2Q18 to 12 stores in the LTM
  - Positive EBITDA margins and solid returns
  - o 2x sales after conversions

# grupo <mark>éxito</mark>

### **Fresh Market Concept**



- Innovation of Carulla's fresh category
- Quality, differentiation and service
- Double-digit sales growth after model
   implementation

### **Carulla Pepe Sierra**

- ✓ Over 26k SKU's
- ✓ Coffee and chocolate experiences
- / Dry aged meat
- ✓ Wood oven organic pizza
- ✓ Artisan bakery

# **Growth Leverage Activities in Colombia**



### Loyalty Program: "Puntos Colombia"



- 14.8 M clients enrolled versus 10 M initially expected
- Launched in August 1st, 2018, the largest ecosystem of point issuances and redemptions in Colombia.
- First true coalition program formed by a retailer and a bank in Latam, with market leaders: Grupo Éxito and Grupo Bancolombia.



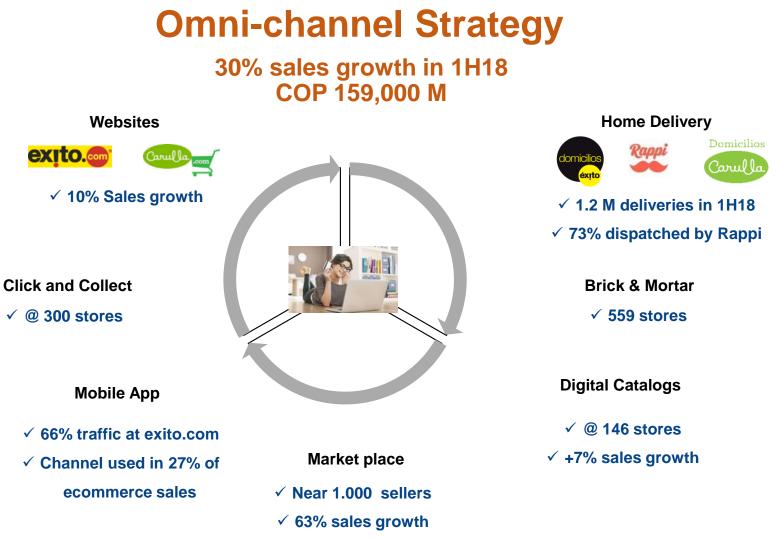
- High potential for data monetization: transactional information, consumption data and marketing campaigns.
  - An Every Day positioning to increase relevancy and usage amidst diverse categories: Supermarkets & shopping, Fast food, restaurants & entertainment, Fuel, Credit cards
- A robust travel category:
  - ✓ +300 Airlines +300,000 hotels worldwide 50,000 rental car offices and destination activities.
  - Payment options with points or jointly with cash



Loyalty as one of the main differentiators in the market

### **Growth Leverage Activities in Colombia**





## 2Q18 Net Sales Performance: Brazil

Net sales growth driven by Multivarejo recovery and consistent Assaí performance

		2Q18		Adjusted calendar	-		1H18		Adjusted calendar	-
In COP M	Net Sales	% Var. Net Sales	%Var. SSS	% Var. Total	% Var. SSS	Net Sales	Var. Net Sales	Var. SSS	Var. Net Sales	Var. SSS
Total Brazil	9,204,787	<b>10.4%</b>	3.9%	11.9%	5.4%	19,124,624	9.0%	4.2%	8.8%	4.0%

- Assaí <sup>(1)</sup>:
- ✓ Net Sales +23.5% <sup>(1)</sup> SSS +4.7% <sup>(1)</sup> benefited by volume gains and maturity of 21 stores opened during

the LTM and despite food deflation

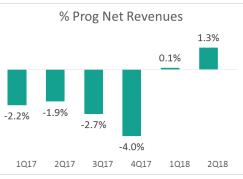
- ✓ 44.8% of Brazil food business net sales
- ✓ +200 bps of market share gains <sup>(2)</sup>
- Multivarejo <sup>(1)</sup>:
- Positive trend at all banners from digital transformation, loyalty activities and differentiated commercial strategies
- SSS market share gains +100 bps <sup>(2)</sup>
- Ongoing digital transformation strategy

(1) Variations in sales and SSS in local currency include the effect of conversions and the calendar effect adjustment of 1.4 in 2Q18 and 0.2% in 1H18%. Brazil's food figures include: Multivarejo + Assaí. Via Varejo registered as a discontinued operation. (2) Reported by Nielsen.

# 2Q18 Operating Results: Colombia<sup>(1)</sup>

Operating margin improved by 120 bps from controlled cost and expenditure and top line recovery

Colombia	2Q18	2Q17		1H18	1H17	
	In COP M	In COP M	2Q18/17	In COP M	In COP M	1H18/17
Net Sales	2,532,112	2,513,016	0.8%	5,107,929	5,115,122	-0.1%
Other Revenue	146,280	130,219	12.3%	269,650	224,255	20.2%
Net Revenue	2,678,392	2,643,235	1.3%	5,377,579	5,339,377	0.7%
Gross Profit Gross Margin	659,525 24.6%	643,485 24.3%	2.5%	1,314,547 24.4%	1,323,545 <i>24.8%</i>	-0.7%
SG&A Expense SG&A Expense/Net Revenue	-563,701 -21.0%	-581,182 -22.0%	-3.0%	-1,171,143 <i>-21.8%</i>	-1,172,306 -22.0%	-0.1%
Recurring Operating Income (ROI) Recurring Operating margin	95,824 3.6%	62,303 2.4%	53.8%	143,404 2.7%	151,239 2.8%	-5.2%
Recurring EBITDA Recurring EBITDA margin	154,908 5.8%	123,324 <i>4.7%</i>	25.6%	262,217 <i>4.9%</i>	273,509 5.1%	-4.1%



grupo éxito



SG&A Growth Evolution vs Inflation

1Q16 2Q16 3Q16 4Q16 1Q17 2Q17 3Q17 4Q17 1Q18 2Q18

SG&A Q Evo — 12M Inflation

13.1%

20.0%

15.0%

10.0%

5.0%

0.0%

-5.0%

**Gross Margin** 

Top line growth driven by Net Sales recovery and strong contribution from real estate and the financial businesses.

- Gross margin rose from volume effect, lower shrinkage and contribution from complementary businesses.
- ✓ SGA expense reduced 100 bps as % of Net Revenue, from processes simplification, lower rental expense and FTE optimization.
- Recurring EBITDA margin expanded 110 bps from top line growth and improved productivity.

(1) The Colombian perimeter includes the consolidation of Almacenes Exito S.A. and its subsidiaries in the country. Differences in the 2Q17 base versus the one reported in 2017 associated to reclassifications at cost and expense level for comparison purposes.

-3.0%

-0.1%

Higher profitability from solid growth at Assaí and operational improvements at Multivarejo

Brazil	2Q18	2Q17		1H18	1H17		
Food Segment	In COP M	In COP M	2Q18/17	In COP M	In COP M	1H18/17	
Net Sales	9,204,787	9,620,287	-4.3%	19,124,624	19,362,595	-1.2%	
Other Revenue	112,774	67,615	66.8%	190,238	135,218	40.7%	
Net Revenue	9,317,561	9,687,902	-3.8%	19,314,862	19,497,813	-0.9%	Results in COP affected
Gross Profit Gross margin	2,471,670 26.5%	2,672,335 27.6%	-7.5%	4,716,727 24.4%	4,920,790 25.2%	-4.1%	by a negative 12.9%
SG&A Expense SG&A expense/net revenue	-1,775,461 -19.1%	-1,959,088 -20.2%	-9.4%	-3,704,634 -19.2%	-3,939,262 -20.2%	-6.0%	FX effect
Recurring Operating Income (ROI) Recurring operating margin	696,209 7.5%	713,247 7.4%	-2.4%	1,012,093 5.2%	981,528 5.0%	3.1%	
Recurring EBITDA Recurring EBITDA margin	862,267 9.3%	887,410 9.2%	-2.8%	1,364,334 7.1%	1,333,366 6.8%	2.3%	
Gross Profit excluding adjustment <sup>(1)</sup>	2,125,783	2,261,516	-6.0%	4,370,840	4,509,971	-3.1%	
Gross margin excluding adjustment	22.8%	23.3%		22.6%	23.1%		
Recurring EBITDA excluding adjustment <sup>(1)</sup>	516,380	476,591	8.3%	1,018,447	922,547	10.4%	
Recurring EBITDA margin excluding adjustment	5.5%	4.9%		5.3%	4.7%		

- Top line +10.4% <sup>(2)</sup> mainly from strong Assaí performance (+23.5%) and the faster growth at Multivarejo.
- Gross Margin decreased 50 bps to 22.8% <sup>(1)</sup> from a stable level at Multivarejo and Assaí performance driven by  $\checkmark$ expansion, store maturity and positive effect from conversions.
- **Recurring EBITDA margin** rose 60 bps to 5.5%<sup>(1)</sup> from solid top line evolution and greater operational efficiency at  $\checkmark$ Multivarejo and store maturity at Assaí.

Data excluding the tax credits effect. (2) Variations in local currency include the effect of conversions.

<sup>(1)</sup> Data excluding the tax credits effect. (2) variations in local currency include the effect of conversions. Note: Brazil's food figures include: Multivarejo and Assaí; Via Varejo S.A is not included and classified as discontinued operation. Differences in the 2Q17 base versus the one reported in 2017, 12 are associated to reclassification done for comparison purposes.

### 2Q18 Net Sales & Operating Results: Uruguay

### Solid top line <sup>(1) (3)</sup> and margin growth from efficiency gains

Uruguay	2Q18	2Q17		1H18	1H17		
	In COP M	In COP M	2Q18/17	In COP M	In COP M	1H18/17	
Net Sales	580,821	603,961	-3.8%	1,290,126	1,272,338	1	
Other Revenue	6,458	6,140	5.2%	12,205	11,264	1	Results in COP affected
Net Revenue	587,279	610,101	-3.7%	1,302,331	1,283,602	1.5%	by a negative
Gross Profit Gross margin	197,977 33.7%	201,965 33.1%	-2.0%	446,755 <i>34.3%</i>	434,779 33.9%		9.0% FX effect
SG&A Expense SG&A expense/net revenue	-164,359 <i>-28.0%</i>	-168,751 <i>-27.7%</i>	-2.6%	-343,951 -26.4%	-340,776 -26.5%		
Recurring Operating Income (ROI) Recurring operating margin	33,618 5.7%	33,214 5.4%		102,804 7.9%	94,003 7.3%		
Recurring EBITDA Recurring EBITDA margin	40,057 6.8%	39,377 6.5%		115,772 8.9%	106,280 <i>8</i> .3%		

- Net Sales<sup>(1) (2)</sup> and SSS <sup>(1) (2)</sup> +6.2% driven by the solid performance of the Disco banner and the non-food category driven by the world cup effect at Geant stores.
- ✓ Gross margin growth from optimization efforts on shrinkage levels and improved cost control activities.
- ✓ Recurring EBITDA margin gained 30 bps from solid top line and cost efficiencies.

## 2Q18 Net Sales & Operating Results: Argentina

Libertad outperformed the market and improved productivity by 40 bps

Argentina	2Q18	2Q17		1H18	1H17		
	In COP M	In COP M	2Q18/17	In COP M	In COP M	1H18/17	
Net Sales	281,820	319,385	-11.8%	596,629	640,867	-6.9%	Results in COP
Other Revenue	17,933	20,563	-12.8%	36,942	37,743	-2.1%	
Net Revenue	299,753	339,948	-11.8%	633,571	678,610	-6.6%	by a negative
Gross Profit Gross margin	104,267 34.8%	115,854 <i>34.1%</i>		217,399 34.3%	232,933 <i>34.3%</i>		34% FX effect
SG&A Expense SG&A expense/net revenue	-98,793 -33.0%	-111,089 -32.7%		-207,020 -32.7%	-220,915 -32.6%	-6.3%	
Recurring Operating Income (ROI) Recurring operating margin	5,474 1.8%	4,765 1.4%		10,379 1.6%	12,018 <i>1.8%</i>		
Recurring EBITDA Recurring EBITDA margin	8,854 3.0%	8,800 2.6%		17,368 2.7%	19,961 2.9%	-13.0%	

Net Sales <sup>(1) (2)</sup> and SSS <sup>(1) (2)</sup> +34.6% growth driven mainly by electronics (+86%) from solid customer response to commercial strategies and the positive effect from the FIFA World cup.

- Gross Margin grew 70 bps from the contribution of real estate, improved logistics and lower shrinkage levels.
- Recurring EBITDA margin improved 40 bps from operational efficiencies and cost and expense dilution from solid top line growth.

(1) Variations in local currency (2) Data adjusted for the calendar effect (3) Data excludes the negative FX effect of 34.0%.

# 2Q18 Consolidated Financial Results

Top Line and Improved Operating and EBITDA Margins at all Business Units

Consolidated Income Statement	2Q18	2Q17		1H18	1H17		
	In COP M	In COP M	%Var	In COP M	In COP M	%Var	
Net Sales	12,598,247	13,053,737	-3.5%	26,117,317	26,386,981	-1.0%	
Other Revenue	282,343	213,984	31.9%	507,061	406,653	24.7%	Results in COP
Net Revenue	12,880,590	13,267,721	-2.9%	26,624,378	26,793,634	-0.6%	
Gross Profit Gross margin	3,432,313 26.6%	3,623,224 27.3%	-5.3%	6,693,536 25.1%	6,910,494 25.8%	6	by a negative 10.7% FX
SG&A Expense SG&A expense/net revenue	<mark>-2,601,188</mark> -20.2%	<b>-2,809,695</b> <i>-21.2%</i>		-5,424,856 -20.4%	<b>-5,671,706</b> -21.2%	8	
Recurring Operating Income (ROI) Recurring operating margin	831,125 6.5%	813,529 6.1%		1,268,680 4.8%	1,238,788 4.6%	1	line
Net Group Share Result Net margin	119,004 <i>0.9%</i>	<b>69,263</b> <i>0.5%</i>		128,988 0.5%	61,670 0.2%	1	
Recurring EBITDA Recurring EBITDA margin	1,066,086 8.3%	1,058,911 8.0%	0.7%	1,759,691 6.6%	1,733,116 <sub>6.5%</sub>	1	
Gross Profit excluding adjustment <sup>(1)</sup>	3,086,426	3,212,405	-3.9%	6,347,649	6,499,675	-2.3%	
Gross margin excluding adjustment	24.0%	24.2%	1	23.8%	24.3%	8	
Recurring EBITDA excluding adjustment <sup>(1)</sup> Recurring EBITDA margin excluding adjustment	<b>720,199</b> 5.6%	<b>648,092</b> <i>4.9%</i>	11.1%	<b>1,413,804</b> 5.3%	<b>1,322,297</b> <i>4.9%</i>		

Net Sales (+8.1%<sup>(2)</sup>) driven by growth in all countries and LTM expansion in the region (53 stores).

Net Revenue (+8.7%<sup>(2)</sup>) benefited from the strong contribution of complementary businesses (+42.8%<sup>(2)</sup>).

Recurring EBITDA margin grew 70 bps <sup>(1)</sup> from operational efficiencies across all operations, mainly Bra and Col.

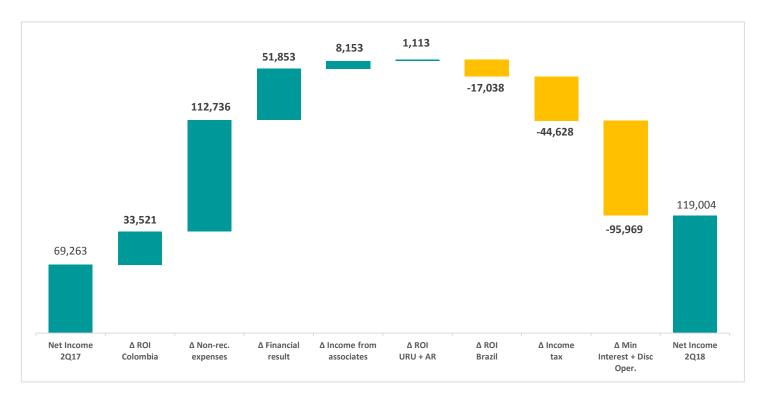
✓ **Net Income** grew 71.8% to COP\$119,004 M in 2Q18 compared to COP\$69,263 M in 2Q17.

(1) Data excluding the tax credits effect. (2) Data excludes the negative FX effect of 10.7% at top line and of 11.4% at recurring EBITDA level. Note: Data does not include Via Varejo S.A. (classified as discontinued operation). Differences in the 2Q17 base versus the one reported in 2017 associated to reclassifications at cost and expense level for comparison purposes.

## **Group Share Net Result**



### Net Income reflected financial and operational efficiencies across the region



The Net Group Share Result mainly reflected:

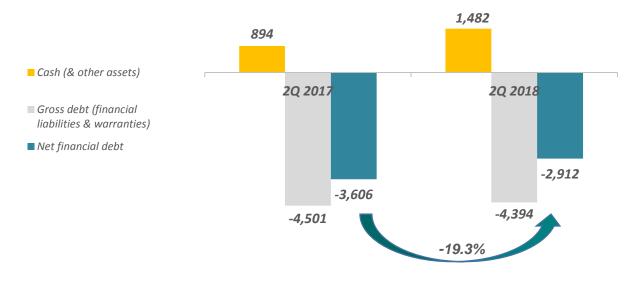
- o Productivity efforts that drove operational performance across countries, mainly from Colombia
- o A positive effect from decreased non-recurrent expenses related to a leaner and more optimized structure
- Lower financial expenditures from lesser repo rates (Bra <sup>(1)</sup> -375 bps, Col <sup>(1)</sup> -200 bps)
- International operations ROI negatively impacted by FX effect

(1) SELIC rate in Brazil and repo rate in Colombia

# Net Debt and Cash at Holding<sup>(1)</sup> Level



### Improvements from lower financial expenses and debt rebalancing



#### NFD at the holding level:

- Increased cash level from proceeds received on Segisor credit facility to reduce indebtedness at the holding level
- ✓ NFD decreased 19.3% (-0.7% excluding proceeds received from Segisor) vs 2Q17 to COP\$2.9 B
- ✓ Repo rate was 200 bps lower in 2Q18 (4.25%) vs 2Q17 (6.25%)
- ✓ Interest rates below IBR3M + 3.5% in COP and below LIBOR3M + 1.75% in USD

## **Synergies Follow-up**





### **Formats & Brands**

Cash & Carry



Autopista Sur

**2**x

Sales growth vs converted stores

Ciudadela Cafam

**Stores opened** 

in 2Q18

Pradera

13

Stores operating

YTD

Turbaco

<1,000 sqm

Innovating with smaller stores to create proximity Cash and Carry stores

# Synergies Follow-up - Model Replication

Leading the value format proposal in the region with the Fresh Market Model



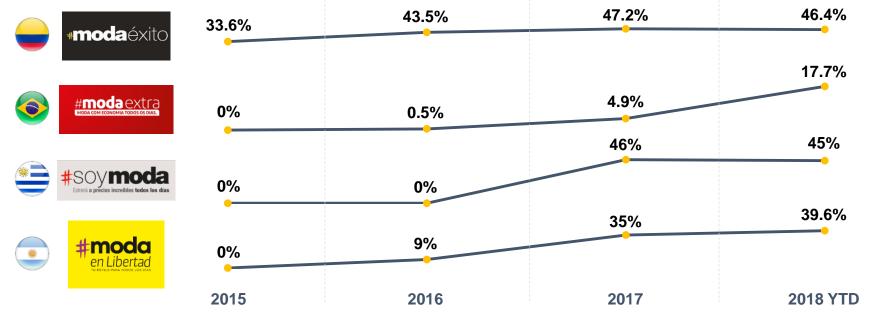
### Implemented at **24** stores



### **Synergies Follow-up – Textile Model**

Arkitect & Bronzini positioning as regional brands

grupo éxito



#### Brand increase on share mix



# Synergies Follow-up – Joint Activities

Growing food purchasing power from solid integration







Volume in 1H18 vs 1H17

USD **18.6** millions

s S



Savings at cost level

Example: mozzarella cheese purchasing



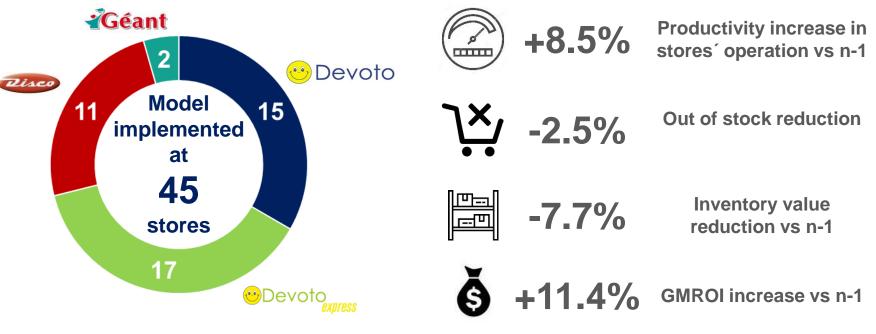
USD **3.9 M** Joint purchasing

17% Savings at cost level



## **Synergies Follow-up – Best practices**

Operational Excellence implemented in Uruguay inspired by the Colombian experience





Area optimization at stores



## **2Q18 Conclusions**



- ✓ **Top-line** <sup>(1)</sup> and **Recurring EBITDA margin growth** in **all countries**.
- ✓ Recurring Operational margin (+40 bps) and Recurring EBITDA margin <sup>(2)</sup> (+70 bps) growth at consolidated level.
- ✓ Plans to control expenditures continue advancing and improving productivity across all business units, especially in Colombia and Brazil.
- ✓ Higher performance of international operations and recovery in Colombia contributed to improved the Group Net Income Result.
- Consistent value proposal development at all segments: Fresh Market model (premium), cash & carry (low-cost) and omnichannel (all segments).
- ✓ **Debt rebalance** activities to **reduce indebtedness** at **holding level**.
- ✓ Synergy plan on track to reach an annual run rate of USD120 M by 2018.
- ✓ Ongoing traffic monetization activities to benefit further from Puntos Colombia (launched Aug/18) and near to term real estate projects Viva Envigado and Viva Tunja.



## **Appendices**

# 2018 Outlook



### <u>Colombia</u>

- ✓ Retail expansion of 12 to 15 stores (+20k sqm of gross sales area), including 8 Surtimayorista stores.
- ✓ Fresh Market concept at 5 stores and best performing initiatives to be rolled out at Carulla stores.
- ✓ SG&A expenses to grow below CPI, benefitted by ongoing productivity plans.
- ✓ Viva Malls expansion of 160k sqm of GLA with the openings of Viva Envigado and Viva Tunja.
- ✓ Puntos Colombia to begin operations during 1H18.
- ✓ CAPEX: approximately COP\$300,000 M.

#### <u>Brazil</u>

- ✓ Retail expansion: 20 Assaí stores (including conversions).
- ✓ Renovations: 20 Pão de Açúcar stores.
- ✓ Gradual implementation of the Fresh Market Model at Pao de Açúcar stores.
- ✓ CAPEX: approximately R\$1.6 B.

#### <u>Uruguay</u>

- ✓ Strengthening the convenience format with 8 to 10 Devoto Express store openings.
- ✓ Focus on maintaining solid margin levels.
- ✓ CAPEX: approximately UYU\$170 M.

### **Argentina**

- ✓ Continue developing dual retail real estate business.
- ✓ CAPEX: approximately ARS\$160 M.

#### Latam Platform

✓ Run rate benefits from synergies of approximately USD120 M.

## **Ongoing Strategies by Country**



Ongo	oing Strategies in Colombia
Activities to drive performance	<ul> <li><i>"Fresh Market"</i> model implementation</li> <li>Improved portfolio of <i>"Unbeatable"</i> products</li> <li>Operational Excellence Program</li> </ul>
Expansion in Key Formats	Cash & Carry expansion (+8 Surtimayorista stores in 2018)
Traffic Monetization Activities	<ul> <li>Real Estate expansion (434k sqm of GLA)</li> <li>Complementary businesses</li> <li>Loyalty Program "Puntos Colombia"</li> <li>Omni channel: <ul> <li>Market Place</li> <li>Last Mile Delivery</li> </ul> </li> </ul>

#### Ongoing Strategies in Brazil

Activities to drive performance	<ul> <li>Operational Excellence Program</li> <li><i>"Textile model"</i> implementation HM.</li> </ul>	at
Expansion in Key Formats	<ul> <li>Store portfolio optimization with fo on Assaí expansion</li> <li>Renovations at 20 Pão de Açú stores</li> </ul>	
Traffic Monetization Activities	<ul> <li>Strengthening of "Meu Descor loyalty program</li> </ul>	nto"

### Activities to drive performance • "Fresh Market" model implementation • "Textile model" implementation • Operational Excellence Program

Expansion in Key • Strengthening convenience Formats

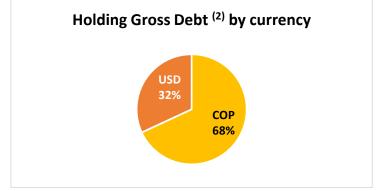
### Ongoing Strategies in Argentina

Activities to drive performance	•	<i>"Textile model "</i> implementation Operational Excellence Program
Traffic Monetization Activities	•	Prioritization of Retail – Real Estate dual model

# 2Q18 Debt by Country and Maturity

#### Net debt breakdown by country

30 June 2018, (millions of COP)	Colombia	Uruguay	Brazil	Argentina	Consolidated
Short-term debt	1,563,827	396,254	1,393,684	111,329	3,465,094
Long-term debt	3,000,919	-	4,532,948	-	7,533,867
Total gross debt (1)	4,564,746	396,254	5,926,632	111,329	10,998,961
Cash and cash equivalents	1,572,151	124,643	2,332,416	76,462	4,105,672
Net debt	2,992,595	271,611	3,594,216	34,867	6,893,289



#### Holding Gross debt by maturity

30 June 2018, (millions of COP)	Nominal amount <sup>(3)</sup>	Nature of interest rate	Maturity Date	30/06/2018 <sup>(3)</sup>
Long term	1,850,000	Floating	August 2025	1,460,020
Mid term COP	838,000	Floating	December 2021	764,985
Mid term - Bilateral	158,380	Fixed	April 2019	158,380
Mid term USD	1,318,860	Floating	December 2020	1,318,860
Revolving credit facility - Syndicated	500,000	Floating	August 2020	500,000
Revolving credit facility - Bilateral	100,000	Floating	August 2020	100,000
Short term - Bilateral USD	79,132	Floating	August 2018 (4)	79,132
Total gross debt	4,844,371			4,381,377

(1) Debt without contingent warranties and letters of credit. (2) Debt at the nominal amount. (3) The loans in USD were converted to COP using the Central Bank's closing exchange rate as of June 30th, 2018 (2,930.80). (4) With option to extend up to November 2018.

## 2Q18 P&L and CAPEX by Country

grupo	<b>éxito</b> .

	Colombia	Brazil	Uruguay	Argentina	Consolidated
In COP M	2Q18	2Q18	2Q18	2Q18	2Q18
Net Revenue	2,678,392	9,317,561	587,279	299,753	12,880,590
Gross Profit	659,525	2,471,670	197,977	104,267	3,432,313
% Net revenue	24.6%	26.5%	33.7%	34.8%	26.6%
SG&A Expense	-504,617	-1,609,403	-157,920	-95,413	-2,366,227
% Net revenue	-18.8%	-17.3%	-26.9%	-31.8%	-18.4%
Depreciation and Amortization	-59,084	-166,058	-6,439	-3,380	-234,961
Total SG&A Expense	-563,701	-1,775,461	-164,359	-98,793	-2,601,188
% Net revenue	-21.0%	-19.1%	-28.0%	-33.0%	-20.2%
Recurring Operating Income (ROI)	95,824	696,209	33,618	5,474	831,125
% Net revenue	3.6%	7.5%	5.7%	1.8%	6.5%
Non- Recurring Income and Expense	-10,850	-68,308	-544	144	-79,558
Operating Income (EBIT)	84,974	627,901	33,074	5,618	751,567
% Net revenue	3.2%	6.7%	5.6%	1.9%	5.8%
Recurring EBITDA	154,908	862,267	40,057	8,854	1,066,086
% Net revenue	5.8%	9.3%	6.8%	3.0%	8.3%
EBITDA	144,058	793,959	39,513	8,998	986,528
% Net revenue	5.4%	8.5%	6.7%	3.0%	7.7%
Net Financial Income	-96,415	-120,848	2,133	-13,059	-228,189

CAPEX					
In COP	143,815	699,129	23,147	7,202	873,293
In Local Currency	143,815	837	237	54	

## **2Q18 SOTP Analysis**



(in COP M)	LTM net revenues <sup>(1)</sup>	LTM recurring EBITDA	LTM ROI	Net debt (Last quarter) <sup>(2)</sup>	Éxito stake	Market Value of the Stake <sup>(3)</sup>
Colombia	11,149,210	621,477	372,074	2,992,595	100%	
Brazil	41,089,058	2,747,590	2,021,844	3,594,216	18.7%	2,954,978,681
Uruguay	2,631,708	214,395	188,970	271,611	62.5%-100% <sup>(4)</sup>	
Argentina	1,421,781	61,174	45,980	34,867	100%	
Total	56,291,757	3,644,636	2,628,868	6,893,289		

(1) Do not includes intercompany eliminations.

(2) Gross Debt (without contingent warranties and letters of credit) - Cash.

(3) Market Capitalization of GPA at 30/06/2018.

(4) Éxito Owns 100% of Devoto and 62.5% of Disco.

### **2Q18 Consolidated Balance Sheet**

grupo	<b>éxito</b> .

Consolidated Balance Sheet (In COP M)	Jun 2018	Dec 2017	Var %
Assets	55,267,683	64,515,547	-14.3%
Current assets	27,847,343	33,960,011	-18.0%
Cash & cash equivalents	4,105,672	5,281,684	-22.3%
Inventories	5,547,429	5,912,514	-6.2%
Accounts receivable	795,639	1,172,380	-32.1%
Assets for taxes	679,472	722,658	-6.0%
Non-current assets held for sale	16,426,284	20,452,803	-19.7%
Others	292,847	417,972	-29.9%
Non-current assets	27,420,340	30,555,536	-10.3%
Goodwill	5,008,585	5,559,953	-9.9%
Other intangible assets	4,692,009	5,544,031	-15.4%
Property, plant and equipment	10,745,629	12,505,418	-14.1%
Investment properties	1,453,201	1,496,873	-2.9%
Investments in associates and JVs	695,077	817,299	-15.0%
Deferred tax assets	1,730,349	1,553,715	11.4%
Assets for taxes	1,776,399	1,575,743	12.7%
Others	1,319,091	1,502,504	-12.2%
Liabilities	38,562,753	44,783,193	-13.9%
		00 000 017	
Current liabilities	25,531,676	32,289,247	-20.9%
Trade payables	<b>25,531,676</b> 8,810,405	<b>32,289,247</b> 12,665,438	<b>-20.9%</b> -30.4%
Trade payables	8,810,405	12,665,438	-30.4%
Trade payables Borrowing-short term	8,810,405 2,964,915	12,665,438 1,906,774	-30.4% 55.5%
Trade payables Borrowing-short term Other financial liabilities	8,810,405 2,964,915 500,179	12,665,438 1,906,774 645,363	-30.4% 55.5% -22.5%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale	8,810,405 2,964,915 500,179 12,543,535	12,665,438 1,906,774 645,363 16,271,760	-30.4% 55.5% -22.5% -22.9%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes	8,810,405 2,964,915 500,179 12,543,535 204,403	12,665,438 1,906,774 645,363 16,271,760 289,376	-30.4% 55.5% -22.5% -22.9% -29.4%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536	-30.4% 55.5% -22.5% -22.9% -29.4% -0.4%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others Non-current liabilities	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239 <b>13,031,077</b>	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536 <b>12,493,946</b>	-30.4% 55.5% -22.5% -22.9% -29.4% -0.4% <b>4.3%</b>
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others <b>Non-current liabilities</b> Trade payables	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239 <b>13,031,077</b> 42,611	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536 <b>12,493,946</b> 47,831	-30.4% 55.5% -22.5% -22.9% -29.4% -0.4% <b>4.3%</b> -10.9%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others <b>Non-current liabilities</b> Trade payables Borrowing-long term	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239 <b>13,031,077</b> 42,611 4,983,105	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536 <b>12,493,946</b> 47,831 4,070,129	-30.4% 55.5% -22.5% -29.4% -0.4% <b>4.3%</b> -10.9% 22.4%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others Non-current liabilities Trade payables Borrowing-long term Other provisions	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239 <b>13,031,077</b> 42,611 4,983,105 2,069,467	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536 <b>12,493,946</b> 47,831 4,070,129 2,457,220	-30.4% 55.5% -22.5% -29.4% -0.4% <b>4.3%</b> -10.9% 22.4% -15.8%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others <b>Non-current liabilities</b> Trade payables Borrowing-long term Other provisions Deferred tax liabilities	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239 <b>13,031,077</b> 42,611 4,983,105 2,069,467 2,922,855	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536 <b>12,493,946</b> 47,831 4,070,129 2,457,220 3,004,467	-30.4% 55.5% -22.5% -29.4% -0.4% <b>4.3%</b> -10.9% 22.4% -15.8% -2.7%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others <b>Non-current liabilities</b> Trade payables Borrowing-long term Other provisions Deferred tax liabilities Liabillities for taxes	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239 <b>13,031,077</b> 42,611 4,983,105 2,069,467 2,922,855 400,714	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536 <b>12,493,946</b> 47,831 4,070,129 2,457,220 3,004,467 521,870	-30.4% 55.5% -22.5% -29.4% -0.4% <b>4.3%</b> -10.9% 22.4% -15.8% -2.7% -23.2%
Trade payables Borrowing-short term Other financial liabilities Non-current liabilities held for sale Liabillities for taxes Others <b>Non-current liabilities</b> Trade payables Borrowing-long term Other provisions Deferred tax liabilities Liabillities for taxes Others	8,810,405 2,964,915 500,179 12,543,535 204,403 508,239 <b>13,031,077</b> 42,611 4,983,105 2,069,467 2,922,855 400,714 2,612,325	12,665,438 1,906,774 645,363 16,271,760 289,376 510,536 <b>12,493,946</b> 47,831 4,070,129 2,457,220 3,004,467 521,870 2,392,429	-30.4% 55.5% -22.5% -29.4% -0.4% <b>4.3%</b> -10.9% 22.4% -15.8% -2.7% -23.2% 9.2%

## **2Q18 Consolidated Cash Flow**

Summary Consolidated Cash Flow Statement (In COP M)	Jun 2018	Jun 2017	% Var
Profit (loss)	708,885	469,460	51.00%
Adjustment to reconciliate Net Income	2,384,761	2,290,562	4.1%
Cash Net provided (used) in Operating Activities	(2,307,057)	(4,148,110)	-44.4%
Cash Net provided (used) in Investment Activities	(1,017,091)	(492,969)	106.3%
Cash net provided (used) in Financing Activities	410,163	(1,111,697)	-136.9%
Effects on FX changes on cash and cash equivalents	(753,693)	(18,167)	
Increase (decresase) net of cash and cash equivalents	- 3,667,678	- 5,770,943	-36.45%
Opening balance of cash of non-current assets held for sale	3,210,708	3,710,833	-13%
Opening balance of cash and cash equivalents	5,281,684	6,117,844	-13.67%
Ending balance of cash of non-current assets held for sale	719,042	691,582	3.97%
Ending balance of cash and cash equivalents	4,105,672	3,366,152	21.97%



# 2Q18 Holding <sup>(1)</sup> P&L



Income Statement Almacenes Éxito	2Q18	2Q17		1H18	1H17	
	In COP M	In COP M	2Q18/17	In COP M	In COP M	1H18/17
Sales	2,537,885	2,506,218	1.3%	5,108,402	5,103,245	0.1%
Other Revenue	96,571	86,866	11.2%	177,389	139,489	27.2%
Net Revenue	2,634,456	2,593,084	1.6%	5,285,791	5,242,734	0.8%
Gross Profit Gross margin	609,987 23.2%	603,753 23.3%	8	1,224,290 23.2%	1,244,175 23.7%	-1.6%
SG&A Expense SG&A expense/net revenue	<mark>-549,405</mark> -20.9%	-571,759 -22.0%	2	-1,127,998 -21.3%	-1,140,109 -21.7%	-1.1%
Recurring Operating Income (ROI) Recurring operating margin	60,582 2.3%	31,994 <i>1.2%</i>	8	96,292 1.8%	104,066 2.0%	-7.5%
Operating Income (Ebit) Operating margin	51,874 2.0%	15,394 <i>0.6%</i>	5	<b>49,662</b> 0.9%	<b>52,940</b> 1.0%	-6.2%
Net Group Share Result Net margin	119,004 <i>4.5%</i>	69,263 2.7%		128,988 2.4%	61,670 1.2%	109.2%
Recurring EBITDA Recurring EBITDA margin	109,581 4.2%	84,919 3.3%	8	196,404 3.7%	210,551 4.0%	-6.7%
EBITDA EBITDA margin	100,873 3.8%	68,319 2.6%	8	149,774 2.8%	159,425 <i>3.0%</i>	-6.1%



## 2Q18 Holding <sup>(1)</sup> Balance Sheet

Holding Balance Sheet (In COP M)	Jun 2018	Dec 2017	Var %
Assets	14,211,555	15,962,702	-11.0%
Current assets	3,370,108	3,273,274	3.0%
Cash & cash equivalents	1,482,016	1,619,695	-8.5%
Inventories	1,273,348	1,111,981	14.5%
Accounts receivable	128,052	189,750	-32.5%
Assets for taxes	237,473	173,580	36.8%
Others	249,219	178,268	39.8%
Non-current assets	10,841,447	12,689,428	-14.6%
Goodwill	1,453,077	1,453,077	0.0%
Other intangible assets	147,333	156,218	-5.7%
Property, plant and equipment	2,064,010	2,382,495	-13.4%
Investment properties	209,132	339,704	-38.4%
Investments in associates and JVs	6,886,034	8,287,426	-16.9%
Others	81,861	70,508	16.1%
Liabillities	7,517,507	8,123,134	-7.5%
Current liabilities	4,512,687	4,667,219	-3.3%
Trade payables	2,527,959	3,301,661	-23.4%
Borrowing-short term	1,453,129	799,920	81.7%
Other financial liabilities	91,962	128,239	-28.3%
Liabillities for taxes	27,578	41,816	-34.0%
Others	412,059	395,583	4.2%
Non-current liabilities	3,004,820	3,455,915	-13.1%
Trade payables	2,940,074	3,292,824	-10.7%
Other provisions	16,712	19,699	-15.2%
Deferred tax liabilities	_	68,841	-100.0%
Others	48,034	74,551	-35.6%
Shareholders' equity	6,694,048	7,839,568	-14.6%



### 2Q18 Stores & Selling Area

Stores & Selling area	Stores	Selling Area (sqm)				
Colombia						
Éxito	250	627,795				
Carulla	99	85,273				
Surtimax	124	65,325				
Super Inter	73	66,272				
Surtimayorista	13	17,179				
Total Colombia	559	861,844				
Urugı	lay					
Devoto	56	39,049				
Disco	29	33,421				
Geant	2	16,411				
Total Uruguay	87	88,881				
Braz	il					
Pão de Açúcar	186	240,127				
Extra Hiper	113	691,840				
Extra Super	187	213,263				
Minimercado Extra	183	45,794				
Minuto Pão de Açúcar	82	19,455				
Assaí	130	526,290				
Total Brazil	881	1,736,769				
Argen	tina					
Libertad	15	105,681				
Mini Libertad	14	2,391				
Total Argentina	29	108,072				
TOTAL	1,556	2,795,566				



This document contains certain forward-looking statements. This information is not historical data and should not be interpreted as guarantees of the future occurrence of such facts and data.

These statements are based on data, assumptions and estimates that the Group believes are reasonable. The Group operates in a competitive and rapidly changing environment. It is therefore not in a position to predict all of the risks, uncertainties or other factors that may affect its business, their potential impact on its business, or the extent to which the occurrence of a risk or a combination of risks could have results that are significantly different from those included in any forward-looking statement.

The forward-looking statements contained in this document are made only as of the date hereof. Except as required by any applicable law, rules or regulations, the Group expressly disclaims any obligation or undertaking to publicly release any updates of any forward-looking statements contained in this press release to reflect any change in its expectations or any change in events, conditions or circumstances on which any forwardlooking statement contained in this press release is based.





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Dow Jones Sustainability Indices