Envigado, August 16, 2016

LEGAL REPRESENTATIVE APPOINTMENT

Almacenes Éxito S.A. ("Éxito") informs its shareholders and the market, that today the Board of Directors has appointed Mr. Manfred Heinrich Gartz Moisés as Chief Financial Officer starting from September 1, 2016.

Mr. Gartz, is Colombian and has a Degree in Engineering and a MBA with emphasis in Finance from Universidad Eafit (Medellin), as well as a Master's Degree in Finance from Boston College (Massachusetts).

Mr. Gartz has more than 12 years of experience in the financial sector. He has been working since 2013 as Managing Director of Mergers & Acquisitions at Bancolombia Investment Bank, and held other positions in Corporate Finance for Latam.

Éxito's Board of Directors and the Executive Committee expressed their warm welcome to whom they consider an important addition to the management team.

Sincerely,

Signed CARLOS MARIO GIRALDO Legal Representative