



4Q16 and FY2016 **Financial Results**

March 1st, 2017



MEMBER OF

Agenda

- **4Q16 and FY16 Operating Highlights**
- 4Q16 and FY16 Financial Results
- **Strategy Outcome 2016**
- **Guidance and Perspectives 2017**
- **Q&A Session**

Disclaimer

Consolidated unaudited proforma financial information has been prepared to illustrate the effect that would have occurred if the operation with Companhia Brasileira de Distribuição – CBD and Libertad S.A, recorded on August 31st of 2015 and consolidated since September 1st of 2015, would have been recorded and consolidated since January 1st of 2015. This information is provided for illustration purposes only seeking to provide a comparable basis with the financial statements as of December 31st of 2016. In addition, figures include the effects of the restatement of discontinued operation of Via Varejo S.A., for comparison purposes to 2016.

Due to these assumptions, proforma financial information does not represent the financial reality of Almacenes Exito and its subsidiaries for the period from January 1st to December 31st of 2015. Thus, Almacenes Exito S.A.'s management is responsible of validating the sources of information, the definition of the criteria used in the consolidation process and the eliminations made to prepare this proforma financial information.

Our auditors Ernst & Young Audit Ltda., in a communication sent on November 29th of 2016, have concluded that, the compiling proforma financial information process has been applied by the Administration in accordance with the International Standard of Assurance Engagements 3420 (ISAE 3420) "Guarantee reports of compiling proforma financial information process", published by the Board of International Auditing Standards.

Big Steps towards Grupo Éxito Latam Consolidation

2016

Highlights

Significant Advances of the Integration and Synergy Processes:

- ✓ 19 initiatives, run rate 2016 of USD\$25 M in recurrent operational gains (vs. USD\$5 M by 2015).
 - Latam: Joint purchasing/sourcing and unified commercial activities launched in 4 countries.
 - Col: Cash & Carry, Viva Malls ; Bra: Allies, textile model.
 - o Uru: Expansion in Proximity; Arg: Textile model, real estate expansion.

Expansion in Key Formats:

- ✓ Cash and Carry: 14 openings (1 in Col, 13 in Bra) and Allies (1.300 in Col, 102 in Bra).
- ✓ Proximity: 44 openings (Col: 14 Express; Bra: 14 Minuto Pao de Açúcar, 1 Mini Mercado Extra; Uru: 14 Devoto Express; Arg: 1 Petit Libertad).

Commercial Strength:

- ✓ Hypermarket sales rebound (Col), performance above market (Uru) and market share gains (Bra).
- ✓ Grupo Éxito's customer satisfaction graded 4.35 / 5 by Invamer Gallup in Colombia.

Financial Highlights:

- ✓ Ebitda growth in Colombia and Uruguay despite challenging macro environment.
- ✓ Profitable on-line business in Colombia (mid-single digit Ebitda margin, sales +23%).
- Consistent holding deleverage plan executed with adjusted NFD/Ebitda of 3.1x (vs 3.2x 2016E, 3.8x 2015A).

Corporate Governance Achievements:

- ✓ Adoption of OECD Corporate Governance Guidelines in Colombia.
- ✓ Audit & Conflict of Interest Committees exclusively conformed by Independent Board members.

Sustainability Achievements:

- ✓ Inclusion in DJS Index for Emergent Markets (52 points vs 44 industry average).
- ✓ Éxito Foundation supported 38.000 children.
- ✓ Sustainable trade with 1.300 allies and 86% of direct fresh food purchasing with local producers.

4Q16 Highlights

Consolidated Capex was COP\$525.000 M in 4Q16 and COP\$2.05 Bn in 2016 (70% in expansion, 30% in maintenance).

o Colombia Capex was COP\$565.000 M in 2016 (38% in real estate expansion).

Corporate simplification process:

- 1. Integration of Cnova Brazil and Via Varejo:
 - ✓ To strengthen Via Varejo's leading non-food positioning.
- 2. Announcement of Divestment process for Via Varejo:
 - ✓ Focus in the food business in Brazil.
 - ✓ Positioning as the food retailer leader in South American.

Launch of Viva Malls:

- ✓ Real Estate vehicle between Exito and Fondo Inmobiliario Colombia (FIC).
- ✓ Cash investment of COP\$773.000 M by FIC.
- ✓ Grupo Exito controls the vehicle with 51% stake.
- ✓ Portfolio of 14 assets (12 operating, 2 under construction).
- ✓ Valuation of COP\$1.6 Bn, Cap Rate 8.7% to 8.8% and 434.000 sqm of GLA.







Key Commercial Drivers Latam

Commercial Model







Implementation of Argentina's commercial model in all 4 countries

More than 1.000 SKUs

Commercial model showing positive trend, growth in tickets, volume and market share

Textile Model

Colombian textile business model

Argentina: 4 Stores; +100 bps in the sale mix

Brazil: 4 Stores; +60 bps in the sale mix





Unbeatable Prices

Volume grew +80% in Colombia and +30% in Brazil Good alternative to compete against discounters







Fresh Products

Positive evolution in volumes along with improvement in shrinkage and margins









4Q16 – FY16 Expansion Strategy Follow Up

Food Retail Expansion 4Q16: 33 Openings

✓ Colombia: 10 stores (9 Éxito, 1 Surtimax).

✓ Brazil⁽¹⁾: 18 stores (9 Minuto Pao de Açúcar, 8 Assaí, 1 Pao de Açúcar).

✓ Uruguay: 4 Devoto Express stores.

✓ Argentina: 1 Petit Libertad.

Food Retail Expansion 2016: 76 Openings

✓ **Total Stores 2016: 1.576** (Col:566, Bra ⁽¹⁾:904, Uru:79; Arg:27) - **2.79 million sqm**.

Real Estate Expansion 2016

Colombia:

- +75k sqm GLA (65k Viva B/quilla, 10k Viva La Ceja), the largest real estate expansion of any operator in Colombia.
- Total of 584k sqm of GLA (308k sqm of GLA contributed to Viva Malls' portfolio).

Argentina:

Additional 15k sqm GLA (Salta and Chaco Shopping Malls); Total of 160k sqm of GLA.







Viva La Ceja (Sep/16)

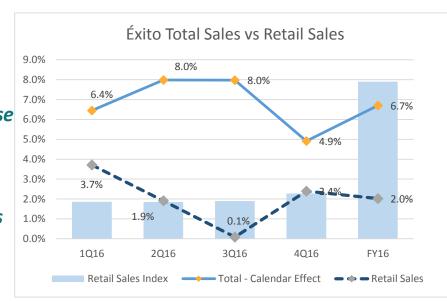
Viva Barranquilla (Nov/16)

Sales Performance: Colombia

Strong sales and SSS growth despite a challenging macro environment

	4Q16			Adjusted by th	e Calendar effect	2016		
	Total sales In COP M	% Var. Total Sales	%Var. Same Store Sales	% Var. Total	% Var. Same Store Sales	Total sales In COP M	% Var. Total	%Var. Same Store Sales
	III COP IVI	Sales	Store Sales	Sales	Store Sales	IN COP IVI	Sales ⁽¹⁾	Store Sales
Total Colombia	3,096,871	4.6%	3.1%	4.9%	3.4%	10,995,818	6.9%	4.4%
Éxito	2,172,371	6.2%	3.9%	6.7%	4.4%	7,491,803	7.4%	5.3%
Carulla ⁽²⁾	429,223	3.4%	1.2%	3.1%	0.9%	1,570,180	5.2%	3.8%
Discount	422,670	-0.5%	0.4%	0.1%	1.0%	1,647,400	4.9%	3.5%
B2B ⁽³⁾	65,360	26.7%	N/A	26.7%	N/A	218,847	35.4%	N/A

- **Éxito 's sales outperformed the retail market** in Colombia despite inflation, a tax reform, the Niño phenomenon and the transportation strike.
- A stronger **Éxito brand** and **positive customer response** towards commercial activities.
- Éxito hypermarkets rebound in 2016 driven by textile sales growth (+18%).
- Carulla **fresh and home** double-digit growth and **sales** *gains* in all regions.
- B2B benefited by 1.300 Allies and Surtimayorista (C&C).





[%]Var Total sales including calendar effect of +1 day in 2016 is 6.7%

Excluding the pharmacies sales from the base. SSS Carulla including pharmacies were 1.2% in 4Q16 and 2.1% in 2016.

B2B: Sales from Allies, Institutional, 3rd party sellers and Surtimayorista.

4Q16-FY16 Operational Results: Colombia

Competitive margins despite macro winds

Colombia	4Q16	4 Q 15		FY16	FY15	
	In COP M	In COP M	4Q16/15	In COP M	In COP M	FY16/15
Sales	3,096,871	2,960,418	4.6%	10,995,818	10,285,199	6.9%
Other Revenues	115,422	91,387	26.3%	422,068	333,446	26.6%
Net Revenues	3,212,293	3,051,805	5.3%	11,417,886	10,618,645	7.5%
Gross Profit Gross Margin	817,495 25.4%	776,359 25.4%	5.3%	2,835,933 24.8%	2,607,959 24.6%	8.7%
SG&A Expenses SG&A /Net Revenues	-568,888 -17.7%	-520,071 -17.0%	9.4%	-2,240,838 -19.6%	-2,012,300 -19.0%	11.4%
Recurring Operating Income Recurring Operating margin	248,607 7.7%	256,288 8.4%	-3.0%	595,095 5.2%	595,659 5.6%	-0.1%
Recurring EBITDA Recurring EBITDA margin	306,611 9.5%	312,847 <i>10.3%</i>	-2.0%	832,750 7.3%	806,903 7.6%	3.2%

- Net Revenues growth above inflation, higher revenues from Complementary Businesses.
- Gross Profit gains from improved productivity despite high inflation, the transportation strike and the "Niño" phenomenon.
- SG&A increases related to higher wages, bills and occupancy costs.
- Recurring Operating and Ebitda margins remained competitive with productivity efforts partially affected by higher expenses from the inflationary trend.

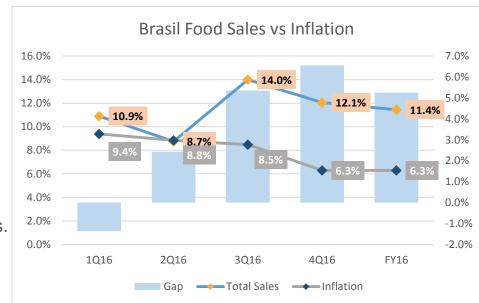
Sales Performance: Brazil

Recovery of Extra hypermarkets, strong sales at Assaí and consistent expansion plan

4Q16			FY2016			
Total sales In COP M	% Var. Total sales ⁽¹⁾	%Var. SSS ⁽¹⁾	Total sales In COP M	% Var. Total sales ⁽¹⁾	%Var. SSS ⁽¹⁾	
10,530,146	12.1%	7.7%	36,182,414	11.4%	6.7%	

Assaí:

- Increased its sales contribution⁽¹⁾ to food segment sales to 36.2%.
- 400 bps of market share gains.
- Double-digit customer traffic growth.
- +2.5x in sales in conversions from Extra.
- Multivarejo: Best quarterly SSS growth in 2016.
- Extra: Hypermarkets rebound.
 - Market share gains in volumes for 9 months (+50bps in 4Q).
 - Confirmed the success of commercial activities.
 - Positive SSS non-food performance.
- ✓ Pao: Resilient to competition with stable market share in the last 2 years.
 - Increased monitoring of the Mais program.
- ✓ Proximity: growing sales above inflation.
 - Expansion focus in Minuto Pao de Açucar.
 - New 102 Allies Compre Bem.



Sales above inflation and LFL levels of the food business excelled in the middle of the declining inflation trend in Brazil.



4Q16 - FY16 Operational Results: Brazil

Continuity of productivity efforts and expense control

Brazil	4Q16	4Q15		4Q15 Proforma ⁽¹⁾		FY16	FY15		FY15 Proforma ⁽¹⁾	
Food Segment	In COP M	In COP M	4Q16/15	In COP M	4Q16/15 Proforma	In COP M	In COP M	FY16/15	In COP M	FY16/15 Proforma
Sales	10,530,146	8,323,055	26.5%	8,356,583	26.0%	36,182,414	10,595,904	241.5%	30,634,814	18.1%
Other Revenues	155,588	25,452	511.3%	25,659	506.4%	226,527	32,023	607.4%	89,170	154.0%
Net Revenues	10,685,734	8,348,507	28.0%	8,382,242	27.5%	36,408,941	10,627,927	242.6%	30,723,984	18.5%
Gross Profit	2,457,937	2,108,848	16.6%	2,122,715	15.8%	8,358,848	2,667,436	213.4%	7,495,525	11.5%
Gross Margin	23.0%	25.3%		25.3%		23.0%	25.1%		24.4%	
SG&A Expenses	-1,986,005	-1,579,739	25.7%	-1,579,132	25.8%	-7,167,186	-2,019,714	254.9%	-6,056,825	18.3%
SG&A /Net Revenues	-18.6%	-18.9%		-18.8%		-19.7%	-19.0%		-19.7%	
Recurring Operating Income	471,932	529,109	-10.8%	543,583	-13.2%	1,191,662	647,722	84.0%	1,438,700	-17.2%
Recurring Operating margin	4.4%	6.3%		6.5%		3.3%	6.1%		4.7%	
Recurring EBITDA	642,526	664,846	-3.4%	678,505	-5.3%	1,818,334	827,644	119.7%	1,980,715	-8.2%
Recurring EBITDA margin	6.0%	8.0%		8.1%		5.0%	7.8%		6.4%	

- Net Revenues grew proforma +27.5% in 4Q16 and +18.5% in 2016.
- Gross Margin included the higher share of Assaí, and commercial activities mainly at Extra, that favoured sales volumes and market share gains.
- Recurring Operating Income reflected the gross margin contraction that offset the Company's optimization of expenses achieved despite inflation and organic expansion mainly at Assaí.
- Recurring EBITDA margin proforma was 6.0% in 4Q16 and 5.0% in 2016. To highlight the margin contribution of Extra stores converted into Assaí.

Includes the effects of the restatement of Companhia Brasileira de Distribuição – CBD results arising from the adjustment booked by such subsidiary regarding the investigation on Cnova N.V.

Includes, the effect of the adjustments from the completion of the Purchase Price Allocation process relevant to the acquisition of control of Companhia Brasileira de Distribuição - CBD, pursuant to IFRS 3 - Business combinations.

Includes the effects of the restatement of Via Varejo S.A as discontinued operation for comparison purposes with 2016.



⁽¹⁾ Please note that data:

4Q16-FY16 Sales & Operational Results: Uruguay

Solid Ebitda margins and leaders in proximity

Uruguay	4Q16	4Q15		FY16	FY15	
	In COP M	In COP M	4Q16/15	In COP M	In COP M	FY16/15
Sales	653,421	599,505	9.0%	2,376,064	2,122,911	11.9%
Other Revenues	8,954	17,351	-48.4%	26,363	40,099	-34.3%
Net Revenues	662,375	616,856	7.4%	2,402,427	2,163,010	11.1%
Gross Profit Gross Margin	230,642 34.8%	216,629 35.1%	6.5%	832,558 <i>34.7%</i>	747,304 <i>34.5%</i>	11.4%
SG&A Expenses SG&A /Net Revenues	-184,348 <i>-27.8%</i>	-177,501 <i>-</i> 28.8%	3.9%	-651,931 <i>-27.1%</i>	-616,796 <i>-28.5%</i>	5.7%
Recurring Operating Income Recurring Operating margin	46,294 7.0%	39,128 6.3%	18.3%	180,627 7.5%	130,508 6.0%	38.4%
Recurring EBITDA Recurring EBITDA margin	52,000 7.9%	52,274 8.5%	-0.5%	188,409 7.8%	169,301 7.8%	11.3%

- Sales growth over inflation and benefitted by Devoto Express expansion (total of 24 stores: 4 openings in 4Q16, 14 openings in 2016).
- Grupo Éxito, the only company expanding in proximity in Uruguay.
- LFL growth of 8.3%⁽¹⁾ in 2016 driven by the performance of food and textiles.
- Recurring Operating Income (+38.4%) and solid Ebitda margin (7.8%) in 2016 benefitted from commercial efficiencies and improved productivity with a decrease in expenditure amidst an inflationary trend that affected occupancy costs, wages and marketing expenses.

(1) Variations in SSS in local currency.

4Q16-FY16 Sales & Operational Results: Argentina

Libertad outpaced the market despite challenging macroeconomic conditions

Argentina	4Q16	4Q15		4Q15 Proforma		FY16	FY15		FY15 Proforma	Andreannessandessan
	In COP M	In COP M	4Q16/15	In COP M	4Q16/15 Proforma	In COP M	In COP M	FY16/15	In COP M	FY16/15 Proforma
Sales	363,878	468,264	-22.3%	463,746	-21.5%	1,324,595	595,882	122.3%	1,511,664	-12.4%
Other Revenues	28,835	32,152	-10.3%	29,147	-1.1%	100,772	41,817	141.0%	95,656	5.3%
Net Revenues	392,713	500,416	-21.5%	492,893	-20.3%	1,425,367	637,699	123.5%	1,607,320	-11.3%
Gross Profit	148,089	184,275	-19.6%	179,813	-17.6%	515,636	236,458	118.1%	578,852	-10.9%
Gross Margin	37.7%	36.8%		36.5%		36.2%	37.1%		36.0%	
SG&A Expenses	-117,626	-147,320	-20.2%	-143,483	-18.0%	-460,880	-192,454	139.5%	-500,833	-8.0%
SG&A /Net Revenues	-30.0%	-29.4%		-29.1%		-32.3%	-30.2%		-31.2%	
Recurring Operating Income	30,463	36,955	-17.6%	36,330	-16.1%	54,756	44,004	24.4%	78,019	-29.8%
Recurring Operating margin	7.8%	7.4%		7.4%		3.8%	6.9%		4.9%	
Recurring EBITDA	34,048	42,151	-19.2%	41,167	-17.3%	68,839	50,980	35.0%	95,323	-27.8%
Recurring EBITDA margin	8.7%	8.4%		8.4%		4.8%	8.0%		5.9%	

- Growth in **sales** ⁽¹⁾ and **SSS** ⁽¹⁾ of 20.3% in 4Q16 and by 25.4% in 2016 above the Argentinian negative retail performance (-8.2% Oct, -8.5% Nov, -5.4% Dec-source CAME). Sales outcome affected by exchange rate in COP.
- Libertad strengthened its market share positioning in the country despite a negative consumer confidence trend.
- Net Revenues driven by commercial activities and real estate revenues growing by 53%.
- Gross Margins and SG&A, reflected the inflationary trend and its effect in utility bills, IT contracts and marketing expenses.
- Recurring Operating and Ebitda margins benefitted from expenses growing below inflation from the consistent Company's focus in cost and expense control.

(1) variations in local currency

Consolidated Financial Results

Financial information proforma allowing year-over-year base comparable

	FY16	FY15		FY15 Proforma 1	
Consolidated Income Statement	In COP M	In COP M	FY16/15	In COP M	FY16/15 Proforma
Net Revenue	51,639,433	24,045,971	114.8%	45,104,671	14.5%
Gross Profit	12,539,878	6,258,418	100.4%	11,426,948	9.7%
% of Net Revenues	24.3%	26.0%		25.3%	
Recurring Operating Income (ROI)	2,022,139	1,417,893	42.6%	2,233,535	-9.5%
% of Net Revenues	3.9%	5.9%		5.0%	
Operating Income (EBIT)	1,578,271	1,350,362	16.9%	2,063,503	-23.5%
% of Net Revenues	3.1%	5.6%		4.6%	
EBT	380,270	1,268,082	-70.0%	1,326,692	-71.3%
% of Net Revenues	0.7%	5.3%		2.9%	
Income Tax	-167,814	-387,683	-56.7%	-485,389	-65.4%
% of Net Revenues	-0.3%	-1.6%		-1.1%	
Net Income Continued Op.	212,456	880,399	-75.9%	841,303	-74.7%
% of Net Revenues	0.4%	3.7%		1.9%	
Controlling (Grupo Éxito)	100,526				
Minority Intrest	111,930				
Net Income of discontinued operations	-834,851	-275,059	203.5%	-501,005	66.6%
% of Net Revenues	-1.6%	-1.1%		-1.1%	
Controlling (Grupo Éxito)	-56,998				
Minority Intrest	-777,853				
Net Income	-622,395	605,340		340,298	
% of Net Revenues	-1.2%	2.5%	***************************************	0.8%	
Non-controlling interests	-665,923	31,845	-2191.1%	44,846	-1584.9%
Net income attributable to Grupo Éxito	43,528	573,495	-92.4%	295,452	-85.3%

Notes:

- For proforma information please refer to disclaimer on slide #3.
- 2015 figures restated to reflect the adjustments related to the outcome of the Price Purchase Allocation process for the acquisition of Companhia Brasileira de Distribuição CBD and Libertad S.A., in accordance with NIIF 3 Business combination From Sales to Operating income all is referring to Continued Operations. Net Income attributable to Grupo Éxito include both continued and discontinued operations.



Group Share Net Result & Dividend Proposal

Net Income affected mainly by financial expenses and IFRS 5 adjustment



Net Income Result in 2016 of COP \$43.528 M derived mainly from:

- The 9M16 consolidated loss result of COP\$147.971 M.
- The quarterly consolidated Ebit of COP\$604.530 M.
- The consolidated net financial expense of COP\$351.826 M.
- The consolidated tax provisions of COP\$24.895 M.
- The IFRS 5 adjustment of the discontinued operation of Via Varejo of COP\$30.014 M.

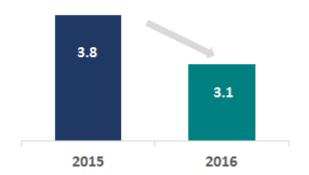
2017 Dividend Proposal

- Distribution of a 50% pay-out ratio to shareholders.
- Proposal subject to the approval by the General Shareholders Meeting to be held March 31, 2017.

Debt at Holding Level

Exito reached its target Net Debt/adjusted EBITDA⁽¹⁾ ratio of 3.1x in 2016 as of Dec 2016 (from 3.8x as of Dec 2015)

- Holding net financial debt of COP\$2.99 Bn (including \$450 **M in USD)** as of dec 31st, 2016. This represents an improvement of COP\$623.000 M vs 2015.
- Interest rates below IBR3M + 3.5% in COP and LIBOR3M + 1.75% in USD.
- A long term amortization payment of COP \$97.500 M made in August 2016; two more scheduled for 2017 (Feb and Aug).



Initial deleverage plan of USD\$150 M finally released more than USD\$200 M mainly from:

Inventories decreased by 5 days

- ✓ Productivity excellence at store and DC level.
- Implementation of VMI strategies in non-food.
- In-store assortment optimization.

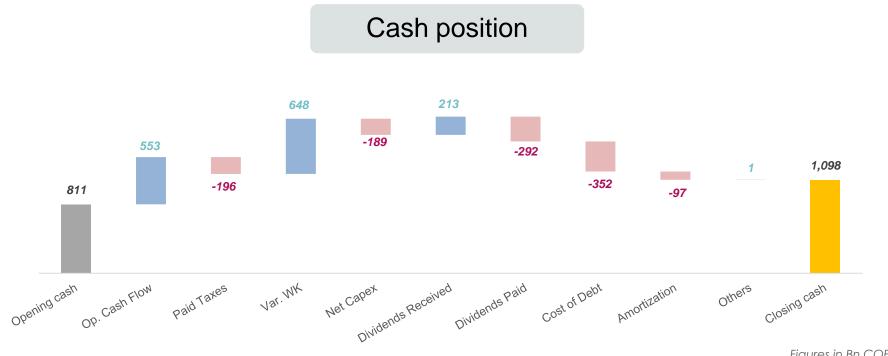
Optimized receivables collection

✓ Higher frequency of invoicing



Holding Cash flow

Cash position increased in 2016 by COP \$288.000 M mainly from WK improvement

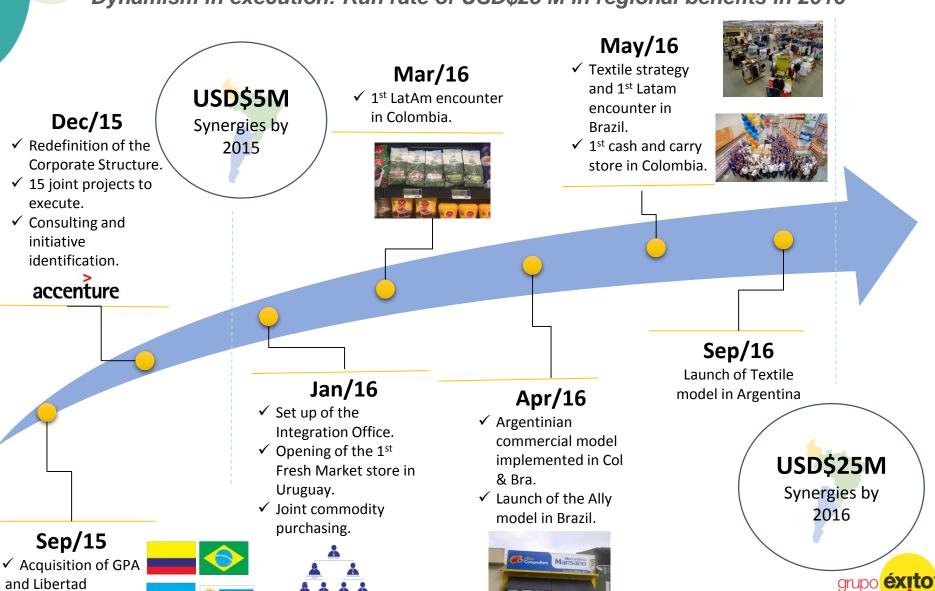


Figures in Bn COP

Debt amortization and a higher cost of debt were largely offset by higher operational cash flow, WK improvements and increased dividends from subsidiaries.

Synergies Snapshot 2015-16

Dynamism in execution: Run rate of USD\$25 M in regional benefits in 2016



18

Synergies Follow-up – Joint Activities

Joint commodity purchases

apples, citrus fruits, grapes, nectarine, salmon, mozzarella, olive oil, wine, among others

330 Containers

Successfully negotiated agreements

with top multinational food and non-food vendors, improving terms in the region

As a result of LatAm Business Encounters, vendors exporting to the markets where the Group has a retail platform:

coffee, wine, meat, fruits, flowers, dinnerware, textile garments, small appliances













Synergies Follow-up - Textile Model

Libertad rolled-out the Colombian textile business model







4 stores

with new textile proposal

+100 bps

Has grown the textile weight in sales mix in the pilot stores

Extra renewed the textile category inspired in the **Colombian business** model







4 stores

with new textile proposal

+60 bps

Has grown the textile weight in sales mix in the pilot stores



Synergies Follow-up – Formats & Brands

Cash & Carry | Allies

Displaying a unified capacity of execution within the region

Assaí in Brazil



SurtiMayorista in Colombia



Brazil supporting
Colombia in the
implementation of the
Wholesale Business
Model

Store opened in Bogotá in 2016

"Ally" Model in Brazil

Colombia supporting Brazil in the implementation of the "Ally" Business Model









After

102 Allies in 2016

High adherence in neighborhood market in São Paulo



Synergies Follow-up – Real Estate Argentina









Transformed Salta and Chaco galleries into shopping malls

+15,000

Square meters of new GLA

160,000

Total GLA Libertad



Synergies driving an increasingly integrated operation between Brazil, Colombia, Uruguay and Argentina



2016 Initial Guidance and Final Results

Colombia

Guidance	Outcome
High single-digit growth of the top line	✓ <u>Target achieved</u> : total growth of 7.5%.
Retail expansion focused on Éxito stores (+20k sqm of sales area)	 Target achieved: 23 stores opened (18 Exito stores) total of 19.5k sqm. Successful launch of the first Cash and Carry store in the country. Launch of the first franchise pilots and acceleration of "Aliados".
Retail Capex between COP\$300.000 M and COP\$350.000 M	 Target achieved: COP\$350.000 M in retail Additional COP\$215.000 M allocated to real estate expansion.
Real Estate expansion by 70k sqm of GLA and launch of Real Estate vehicle	 ✓ <u>Target achieved: +</u>75k sqm of GLA (Viva B/quilla, Viva La Ceja). ✓ Creation of Viva Malls, the real estate vehicle in alliance with FIC.

Brazil

Guidance	Outcome
Low single-digit growth of the top line	✓ <u>Target achieved</u> : Total growth of the food business reached 11.4% ⁽¹⁾ .
Retail expansion focused on Assaí and proximity stores	 Target achieved: 30 stores opened (13 Assaí, 14 Minuto Pao de Açúcar, 2 Pao de Açúcar and 1 Minimercado Extra). Successful launch of the "Allies" business model with 102 partners.
Expected Capex near to R\$1.5 Bn	✓ <u>Target achieved</u>

2016 Initial Guidance and Final Results

Uruguay

Guidance	Outcome
Increasing market share and strengthening the convenience format and e-commerce	 ✓ <u>Target achieved</u>: 14 convenience stores opened (Devoto express). ✓ +1.6% market share gained.
Expected Capex between COP\$100.000 M and COP\$150.000 M	✓ Capex of COP\$88k M mostly related to retail expansion.

Argentina

Guidance	Outcome
Expanding the real estate business by creating near to 50k sqm of GLA in the next 3 years.	✓ <u>Target achieved</u> : +15k sqm of GLA added in 2016, for a total of 160k sqm of GLA.
Capex between COP\$40.000 M and COP\$60.000 M	✓ <u>Target achieved</u> : Capex of COP\$40.000 M.

2016 Initial Guidance and Final Results

LatAm

Guidance	Outcome
Management and structure consolidation	✓ <u>Target achieved</u> : redefinition of the Corporate Structure with key management changes:
	 Corporate: Manfred Gartz – CFO LatAm, Jose Loaiza – VP of International Business.
	 Colombia: Carlos Diez – CEO of Retail Colombia, Camilo Gallego – VP of Shared Services.
	 Brazil: Luis Moreno – VP of Multivarejo, Marcos Samaha – COO Multivarejo.
	 Uruguay: Guillermo Destefanis – General Director of Devoto.
	 Argentina: Jean Christophe Tijeras – CEO Libertad.
	✓ Integration of Cnova Brazil and Via Varejo.
	✓ Ongoing sale process of Via Varejo to focus on the food segment.
Synergies: USD\$5 million obtained in 2015, expected USD\$ 15-25 M by 2016	✓ <u>Target achieved</u> : USD\$25 M reached in recurrent operational gains by 2016.
Adjusted Net Debt/ Ebitda ratio at holding level to around 3.2x and decreasing inventories by 4 to 5 days.	 ✓ <u>Target achieved</u>: progressive lower adjusted Net Debt/ Ebitda ratio from 3.8x in 2015 to 3.1x in 2016. ✓ Working capital optimization with a reduction of 5 inventory days.
<u> </u>	working capital optimization with a reduction of 3 inventory days.

2017 Guidance

Latam Platform

- ✓ Run rate benefits from synergies at least USD \$50 M.
 - A renewed loyalty program in Brazil.
 - Best practices in supply chain and shrinkage between Colombia and Brazil.
 - Ongoing integration process between countries.
- ✓ Structure consolidation with focus in the food segment in Brazil.

Colombia

- ✓ Retail expansion of 25-30 stores (+35k sqm of sales area), including at least 2 Surtimayorista stores (cash and carry).
- ✓ Strengthening of Aliados and piloting of franchises.
- ✓ Viva Malls expansion of 120k sqm of GLA in 2018.

Brazil

- ✓ Closure of unprofitable units and retail expansion focus in higher-returns formats:
 - Cash and carry: 6 to 8 Assaí store openings and 15 conversions from Extra Hypers.
 - Proximity: 10 Minuto Pao de Açúcar and 5 Pao de Açúcar stores.
- ✓ Divestment of Via Varejo to focus on the food segment.

Uruguay

- ✓ Increasing market share and strengthening of the convenience format with 10 to 15 Devoto Express store openings.
- ✓ Focus in maintaining solid margin levels.

Argentina

✓ Expanding the real estate business by creating near to 35k sqm of GLA in the next 2/3 years.

2017 Perspectives

- Negative effect in consumption from the tax reform in Colombia in 1H17 that may recover by 2H17 from a lower inflation trend and a decrease in the interest rates.
- Development of traffic monetization through complementary businesses in Colombia.
- Mid-term economic recovery may be expected in Brazil and Argentina.
- Key commercial activities in Brazil to continue improving GPA's customer traffic, volumes and market share levels.
- Via Varejo sale proceeds to strengthen GPA food profile.
- Focus on cost and expense control activities while expanding in high-return formats such as cash and carry and premium.
- Valuation of Via Varejo and GPA in 2016 not fully reflected in Éxito's share price.

Stock Market	20	16	YTD - feb 27th, 2017		
Evolution	Final Price	% Change	Final Price	% Change	
Via Varejo	10.75	228.7%	11.80	9.8%	
GPA	54.75	30.8%	57.45	4.9%	
Grupo Éxito	14,900	10.4%	15,700	5.4%	

^{*}All data in local currency



Note on Forward-Looking Statements

This document contains certain forward-looking statements. This information is not historical data and should not be interpreted as guarantees of the future occurrence of such facts and data.

These statements are based on data, assumptions and estimates that the Group believes are reasonable. The Group operates in a competitive and rapidly changing environment. It is therefore not in a position to predict all of the risks, uncertainties or other factors that may affect its business, their potential impact on its business, or the extent to which the occurrence of a risk or a combination of risks could have results that are significantly different from those included in any forward-looking statement.

The forward-looking statements contained in this document are made only as of the date hereof.

Except as required by any applicable law, rules or regulations, the Group expressly disclaims any obligation or undertaking to publicly release any updates of any forward-looking statements contained in this press release to reflect any change in its expectations or any change in events, conditions or circumstances on which any forward-looking statement contained in this press release is based.

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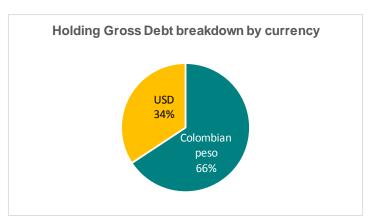
1. Debt

Net debt breakdown by country

Figures in M COP

December 31, 2016 (millions of COP)	Colombia	Uruguay	Brazil	Argentina	Consolidated
Short-term debt	567,831	376,734	2,824,100	-	3,768,666
Long-term debt	3,499,454	-	2,690,584	-	6,190,038
Total gross debt (1)	4,067,285	376,734	5,514,684	-	9,958,704
Cash and cash equivalents	1,175,860	131,145	4,724,329	86,510	6,117,844
Net debt	2,891,426	245,589	790,355 -	86,510	3,840,860

(1) Debt without contingent warranties and letters of credit



Note: Gross Debt composed of the mains loans, without accounting adjustment.

Gross debt breakdown by maturity and by interest rate in Colombia

31 December 2016, (millions of COP)	Nominal	Nature of	Issuance date	Maturity data	31-dec-16
	amount	interest rate	issuance date	iviaturity date	
Long term	1,850,000	Variable	21/08/2015	21/08/2025	1,752,505
Mid tem COP	838,000	Variable	21/12/2015	21/12/2020	838,000
Mid tem USD (3)	1,350,320	Variable	21/12/2015	17/12/2018	1,350,320
Total gross debt	4,038,320				3,940,825





2. EBIT – EBITDA – Capex by country

	Colombia	Brazil	Uruguay	Argentina	Consolidated
In COP M	FY 2016	FY 2016	FY 2016	FY 2016	FY 2016
Net Revenues	11,417,886	36,408,941	2,402,427	1,425,367	51,639,433
Gross Profit	2,835,933	8,358,848	832,558	515,636	12,539,878
% net revenues	24.8%	23.0%	34.7%	36.2%	24.3%
SG&A Expenses	-2,003,183	-6,540,514	-644,149	-446,797	-9,631,547
% net revenues	-17.5%	-18.0%	-26.8%	-31.3%	-18.7%
Depreciation and amortization	-237,655	-626,672	-7,782	-14,083	-886,192
Total SG&A	-2,240,838	-7,167,186	-651,931	-460,880	-10,517,739
% net revenues	-19.6%	-19.7%	-27.1%	-32.3%	-20.4%
Recurring Operating Income	595,095	1,191,662	180,627	54,756	2,022,139
% net revenues	5.2%	3.3%	7.5%	3.8%	3.9%
Non Recurring Income and Expenses	-50,520	-365,130	-23,198	-5,021	-443,870
Operating Income (EBIT)	544,575	826,532	157,429	49,735	1,578,271
% net revenues	4.8%	2.3%	6.6%	3.5%	3.1%
Recurring EBITDA	832,750	1,818,334	188,409	68,839	2,908,331
% net revenues	7.3%	5.0%	7.8%	4.8%	5.6%
Non - Recurring EBITDA	782,230	1,453,204	165,211	63,818	2,464,463
% net revenues	6.9%	4.0%	6.9%	4.5%	4.8%
Net financial income	-458,064	-792,549	7,899	-19,039	-1,261,753

CAPEX					
In COP	563,523	1,355,443	88,128	40,895	2,047,989
In Local Currency	563,523	1,544	869	197	



3. Proforma Statements 2015

0	4Q16	4Q15		4Q15 Proforma 1		FY16	FY15		FY15 Proforma 1	
Consolidated Income Statement	In COP M	In COP M	4Q16/15	In COP M	4Q16/15 Proforma	In COP M	In COP M	FY16/15	In COP M	FY16/15 Proforma
Sales	14,642,041	12,351,664	18.5%	12,379,467	18.3%	50,867,511	23,598,803	115.6%	44,546,300	14.2%
Other Revenue	305,446	166,188	83.8%	163,541	86.8%	771,922	447,168	72.6%	558,371	38.2%
Net Revenue	14,947,487	12,517,852	19.4%	12,543,008	19.2%	51,639,433	24,045,971	114.8%	45,104,671	14.5%
Cost of Sales	-11,296,021	-9,232,452	22.4%	-9,244,671	22.2%	-39,099,555	-17,787,553	119.8%	-33,677,723	16.1%
% of Net Revenues	-75.6%	-74%		-73.7%		-75.7%	-74%		-74.7%	
Gross Profit	3,651,466	3,285,400	11.1%	3,298,337	10.7%	12,539,878	6,258,418	100.4%	11,426,948	9.7%
% of Net Revenues	24.4%	26%		26.3%		24.3%	26%		25.3%	
SG&A	-2,616,281	-2,213,281	18.2%	-2,214,426	18.1%	-9,631,547	-4,403,590	118.7%	-8,384,057	14.9%
% of Net Revenues	-17.5%	-18%		-17.7%		-18.7%	-18%		-18.6%	
Depreciation and Amortization	-237,889	-210,638	12.9%	-209,464	13.6%	-886,192	-436,935	102.8%	-809,356	9.5%
% of Net Revenues	-1.6%	-2%		-1.7%		-1.7%	-2%		-1.8%	
Total SG&A	-2,854,170	-2,423,919	17.8%	-2,423,890	17.8%	-10,517,739	-4,840,525	117.3%	-9,193,413	14.4%
% of Net Revenues	-19.1%	-19%		-19.3%		-20.4%	-20%		-20.4%	
Recurring Operating Income (ROI)	797,296	861,481	-7.5%	874,447	-8.8%	2,022,139	1,417,893	42.6%	2,233,535	-9.5%
% of Net Revenues	5.3%	7%		7.0%		3.9%	6%		5.0%	
Non - Recurring income and expenses	-192,766	-46,911	310.9%	-48,193	300.0%	-443,870	-67,531	557.3%	-170,032	161.1%
% of Net Revenues	-1.3%	0%		-0.4%		-0.9%	0%		-0.4%	
Operating Income (EBIT) % of Net Revenues	604,530	814,570	-25.8%	826,254	-26.8%	1,578,271	1,350,362	16.9%	2,063,503	-23.5%
Net Financial Income	4.0% -351.826	7% -226.532	55.3%	6.6% -299.852	17.3%	3.1% -1,261,753	6% -92.026	1071 10/	-803.753	57.0%
% of Net Revenues	-351,626 -2.4%	-220,332 -2%	55.5%	-299,052 -2.4%	17.3%	-1,201,755 -2.4%	-92,026	12/1.1%	-003,753	57.0%
Income from associates & joint ventures	13,576		-13.8%	15.743	-13.8%	63,752		554.1%	66.942	-4.8%
% of Net Revenues	0.1%	0%	-10.070	0.1%	-13.070	0.1%	0%	334.170	0.1%	-4.070
EBT	266,280	603,793	-55.9%	542.145	-50.9%	380,270	1,268,082	-70.0%	1,326,692	-71.3%
% of Net Revenues	1.8%	5%	00.070	4.3%	00.070	0.7%	5%	7 0.0 70	2.9%	7 1.070
Income Tax	-24,895	-176,728	-85.9%	-178,376	-86.0%	-167,814	-387,683	-56.7%	-485,389	-65.4%
% of Net Revenues	-0.2%	-1%		-1.4%		-0.3%	-2%		-1.1%	
Net Income	241.385	427.065	-43.5%	363.769	-33.6%	212,456	880.399	-75.9%	841.303	-74.7%
% of Net Revenues	1.6%	3%		2.9%		0.4%	4%		1.9%	
Net Income of discontinued operations	-30,014	-306,833	-90.2%	-323,194	-90.7%	-834,851	-275,059	203.5%	-501,005	66.6%
% of Net Revenues	-0.2%	-2%		-2.6%		-1.6%	-1%		-1.1%	
Non-controlling interests	19,872	-77,447	-125.7%	-83,817	-123.7%	-665,923	31,845	-2191.1%	44,846	-1584.9%
% of Net Revenues	0.1%	-1%		-0.7%		-1.3%	0%		0.1%	
Net income attributable to Grupo Éxito	191,499	197,679	-3.1%	124,392	53.9%	43,528	573,495	-92.4%	295,452	-85.3%
% of Net Revenues	1.3%	2%		1.0%		0.1%	2%		0.7%	
Recurring EBITDA	1,035,185	1,072,119	-3.4%	1,083,911	-4.5%	2,908,331	1,854,828	56.8%	3,042,891	-4.4%
% of Net Revenues	6.9%	9%		8.6%		5.6%	8%		6.7%	
EBITDA	842,419	1,025,208	-17.8%	1,035,718	-18.7%	2,464,463	1,787,297	37.9%	2,872,859	-14.2%
% of Net Revenues	5.6%	8%		8.3%		4.8%	7%		6.4%	•

4. Operational Performance- Proforma

Consolidated Income Statement FY 2015	Colombia	Brasil Proforma 1	Uruguay	Argentina Proforma 1	Consolidado Profroma
	In COP M	In COP M	In COP M	In COP M	In COP M
Sales	10,285,199	30,634,814	2,122,911	1,511,664	44,546,300
Other Revenue	333,446	89,170	40,099	95,656	558,371
Net Revenue	10,618,645	30,723,984	2,163,010	1,607,320	45,104,671
Cost of Sales	-8,010,686	-23,228,459	-1,415,706	-1,028,468	-33,677,723
Gross Profit	2,607,959	7,495,525	747,304	578,852	11,426,948
SG&A	-1,801,056	-5,514,810	-578,004	-483,529	-8,384,057
Depreciation and Amortization	-211,244	-542,015	-38,793	-17,304	-809,356
Total SG&A	-2,012,300	-6,056,825	-616,797	-500,833	-9,193,413
Recurring Operating Income (ROI)	595,659	1,438,700	130,507	78,019	2,233,535
Non - Recurring income and expenses	-22,730	-116,300	-13,450	-17,552	-170,032
Operating Income (EBIT)	572,929	1,322,400	117,057	60,467	2,063,503
Recurring EBITDA	806,903	1,980,715	169,300	95,323	3,042,891
EBITDA	784,173	1,864,415	155,850	77,771	2,872,859



5. Sum of the Parts

(Millions of COP)	LTM net revenues	LTM recurring EBITDA	LTM ROI	Net debt (Last quarter) ⁽²⁾	Éxito stake	Market Value of the Stake ⁽⁴⁾
Colombia	11,417,886	832,750	595,095	- 2,891,426	100%	
Brazil	36,408,941	1,818,334	1,191,662	- 790,355	18.72%	2,658,328
Uruguay	2,402,427	188,409	180,627	- 245,589	62.5%-100% ⁽³⁾	
Argentina	1,425,367	68,839	54,756	86,510	100%	
Total	51,654,621	2,908,332	2,022,140	- 3,840,860		

Note:



⁽¹⁾ Do not includes Intercompany eliminations

⁽²⁾ Net Debt= Gross Debt (Without contingent warranties and letters of credit) - Cash

⁽³⁾ Éxito Owns 100% of Devoto and 62.5% of Disco.

⁽⁴⁾ Market Capitalization of GPA as at 24/02/2017

6. Consolidated and Separated Balance Sheet

Consolidated Balance Sheet	Dec 2016	Dec 2015	Var %
ASSETS	62,497,566	57,806,104	8.1%
Current Assets	32,644,699	23,977,512	36.1%
Cash & Cash Equivalents	6,117,844	10,068,717	-39.2%
Inventories	5,778,173	8,685,221	-33.5%
Accounts receivable	1,168,174	3,251,007	-64.1%
Assets for taxes	896,967	1,081,383	-17.1%
Non-current assets held for sale	18,429,787	22,078	83375.8%
Others	253,754	869,106	-70.8%
Non-current Assets	29,852,867	33,828,592	-11.8%
Goodwill	5,616,136	5,775,593	-2.8%
Other intangible assets	5,663,422	9,657,536	-41.4%
Property, plant and equipment	12,465,698	12,469,894	0.0%
Investment Properties	1,634,551	1,126,410	45.1%
Investments in associates and JVs	1,068,087	304,102	251.2%
Deferred tax assets	1,456,866	399,048	265.1%
Assets for taxes	581,947	1,963,916	-70.4%
Others	1,366,160	2,132,093	-35.9%

Consolidated Balance Sheet	Dec 2016	Dec 2015	Var %
LIABILITIES	43,386,357	39,630,080	9.5%
Current Liabilities	30,856,886	25,071,499	23.1%
Trade Payables	11,536,968	18,599,948	-38.0%
Borrowing-Short Term	2,963,111	3,922,558	-24.5%
Other financial liabilities	805,555	396,052	103.4%
Non-current liabilities held for sale	14,592,207	-	
Liabillities for taxes	320,404	805,992	-60.2%
Others	638,641	1,346,949	-52.6%
Non-current Liabilities	12,529,471	14,558,581	-13.9%
Trade Payables	42,357	30,229	40.1%
Borrowing-Long Term	4,354,879	6,707,561	-35.1%
Other provisions	2,706,629	2,638,274	2.6%
Deferred tax liabilities	2,965,586	2,903,260	2.1%
Liabillities for taxes	502,452	455,355	10.3%
Others	1,957,568	1,823,902	7.3%
Shareholder's Equity	19,111,209	18,176,024	5.1%
Non-controlling interests	11,389,522	10,658,057	6.9%
Shareholder's Equity	7,721,687	7,517,967	2.7%



¹⁾ For comparison purposes to 2016, these financial statements include certain minor reclassifications to accounts payable; other provisions; other financial liabilities; other non-financial liabilities; inventories; property, plant and equipment; investment properties, and tax liabilities.

⁽²⁾ Amounts restated to reflect the effect of the adjustments from the completion of the Purchase Price Allocation process relevant to the acquisition of control of Companhia Brasileira de Distribuição - CBD and of Libertad S.A., pursuant to IFRS 3 - Business combinations