

Envigado, August 13, 2015

**INFORMATION ON THE EXTRAORDINARY MEETING OF THE
GENERAL MEETING OF SHAREHOLDERS TO BE HELD ON AUGUST 18
2015**

Following-up on the relevant information posted on July 30th, 2015, and on August 11 y 12, I hereby inform that in order to continue facilitating the informed decision making process by the General Meeting of Shareholders, we've posted on the website www.grupoexito.com.co/inversionistas additional information concerning the Transaction, item number 4 of the meeting's agenda which includes the following items:

1. Extract from Minutes of Meeting of the Board of Directors of July 29th, 2015, which consist of business considerations and corporate governance carried out by it, in connection with the Transaction;
2. Main aspects of the sale of shares agreements, shareholders agreements and on financing;
3. Main due diligence key points and major findings;

Thus, in the above web page there is enough information to facilitate the informed decision-making process by the General Shareholders Meeting, contained in the following documents:

- Presentations that describe the main aspects of the Transaction, completed corporate governance procedures within Éxito's administration for approval, the strategic reasons for carrying it out, and financial and tax effects, identified with the titles "*Propuesta para la Aprobación de una Transacción de Expansión Regional*" (*Proposal for the Approval of a Transaction for Regional Expansion*), "*Presentación Road Show NDR*" (*Road Show NDR Presentation*),

“Información complementaria para Accionistas” (Complementary information for shareholders); and “Presentación Información adicional para Accionistas” (Presentation with additional information for shareholders).

- The Fairness Opinion delivered by Bank of America Merrill Lynch (BAML) a summary of the procedures and analysis undertaken to issue that opinion, the credentials and an overview of the firm, identified with titles Fairness Opinion, Fairness Opinion Presentation, BAML Credentials, and General Presentation BAML;
- Copy of the request made by the Financial Superintence of Colombia under file 2015078547-01 and the response thereto;
- The appraisal report issued by the firm Rothschild.
- Also, we inform that in the administrative offices in the cities of Envigado and Bogotá there is an extract of the minutes of the Board of Directors meeting of July 29th, 2015 available for shareholders with additional information and a complete copy of the sale of shares contracts, shareholders and funding arrangements for consultation, as well as documents that have been published on the website.

Sincerely,

Signed,

CARLOS MARIO GIRALDO MORENO
CEO

Copy to: Colombian Securities Exchange
Depósito Centralizado de Valores, Deceval S.A.