

# Note on Forward Looking Statements



This document contains certain forward-looking statements based on data, assumptions and estimates, that the Company believes are reasonable; however, it is not historical data and should not be interpreted as guarantee of its future occurrence. Grupo Éxito operates in a competitive and rapidly changing environment, therefore, it is not able to predict all the risks, uncertainties or other factors that may affect its business, their potential impact on its business, or the extent to which the occurrence of a risk or a combination of risks could have results that are significantly different from those included in any forward-looking statement.

The forward-looking statements contained in this document are made only as of the date hereof. Except as required by any applicable law, rules or regulations, Grupo Éxito expressly disclaims any obligation or undertaking to publicly release any updates of any forward-looking statements contained in this press release to reflect any change in its expectations or any change in events, conditions or circumstances on which any forward-looking statement contained in this press release is based.

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# Grupo Éxito: A History of Innovation



Grupo Éxito is the leading food retail platform in Colombia and in Uruguay and has a relevant presence in the north-east of Argentina. The Company's great capacity to innovate, has allowed it to transform and adapt quickly to new consumer trends and increased its competitive advantages supported by the quality of its human talent.

Grupo Éxito is the unmatchable leader of omni-channel in the region and has developed a comprehensive ecosystem focused on the omni-client, to whom it offers the strength of its brands, multiple formats and a wide range of channels and services to facilitate their shopping experience.

The diversification of its retail revenue through traffic and asset monetization strategies, has allowed Grupo Exito to be a pioneer in offering a profitable portfolio of complementary businesses. To highlight, its real estate with shopping centers in Colombia and Argentina and financial services such as credit card, virtual wallet, and payment networking. The Company also offer other businesses in Colombia, such as travel, insurance, mobile and money transfers.

In 2019, Grupo Éxito publicly launched its Digital Transformation strategy and has consolidated a powerful platform with well-recognized websites exito.com and carulla.com in Colombia, devoto.com and geant.com in Uruguay and iperlibertad.com in Argentina. Moreover, the Company offers click and collect services, digital catalogues, home delivery and growing channels such as Apps and Marketplace, through which Grupo Éxito has achieved an impressive digital coverage in the countries where it operates.

In 2021, consolidated Net Revenue reached COP\$16.9 billion driven by strong retail execution, successful omni-channel strategy in the region and innovation in retail models. The Company operated 620 stores through multi-formats and multi-brands: hypermarkets under Éxito, Geant and Libertad brands; premium supermarkets with Carulla, Disco and Devoto; proximity under Carulla and Éxito, Devoto and Libertad Express brands. In low-cost formats, the Company operates banners Surtimax, Super Inter and Surtimayorista in Colombia.



# Company Overview and Strategy 2022-24



# Grupo Éxito Investment Highlights





Leading food retail platform in Colombia and Uruguay

Leadership & Diversification

Top-of-mind brands

Lean financial structure

Strong cash flow generation



Comprehensive ecosystem, relevant complementary businesses and monetization strategies

Brick & Mortar

Omni-channel

Real Estate - Viva Malls

Financial Services - Tuya

Loyalty - Puntos Colombia



Pioneering innovation with new models and private label

HM - Éxito WOW SM - Carulla FreshMarket C&C - Surtimayorista

Private Label: Food - Taeq / Frescampo

Non-food - Arkitect / Finlandek



Well-established omni-channel platform and digital capabilities

Solid platform

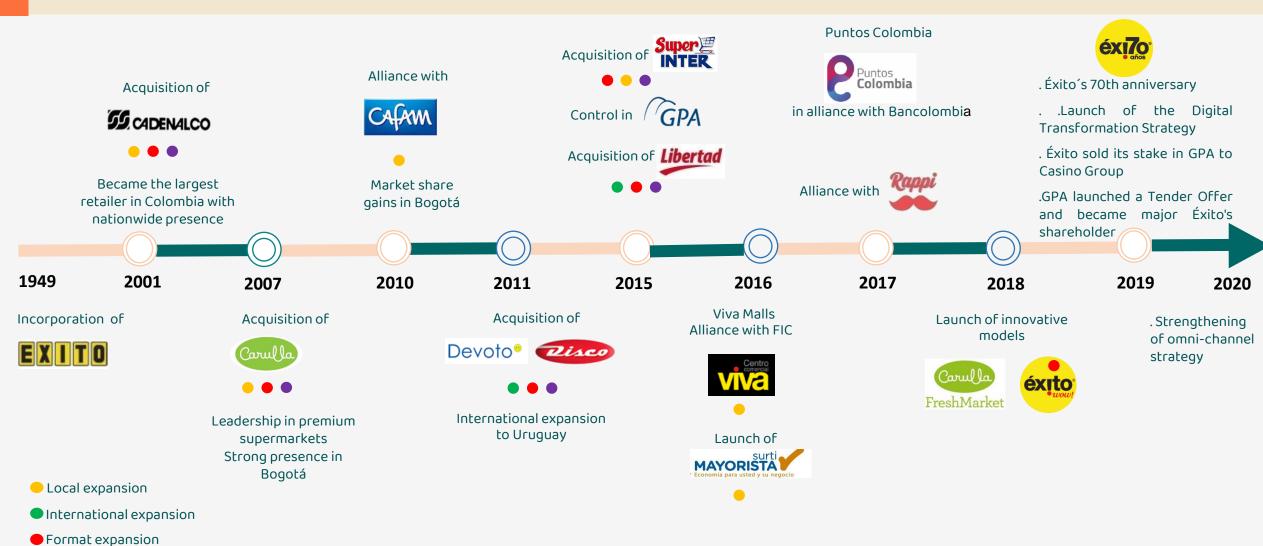
High digital penetration

Significant value upside from ongoing initiatives

# Track Record of Successful Integrations

Acquisition of new brands





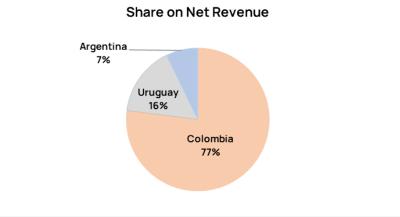
# Grupo Éxito, an absolute food retail market leader in Colombia and Uruguay



Leading market position, with a comprehensive coverage of markets





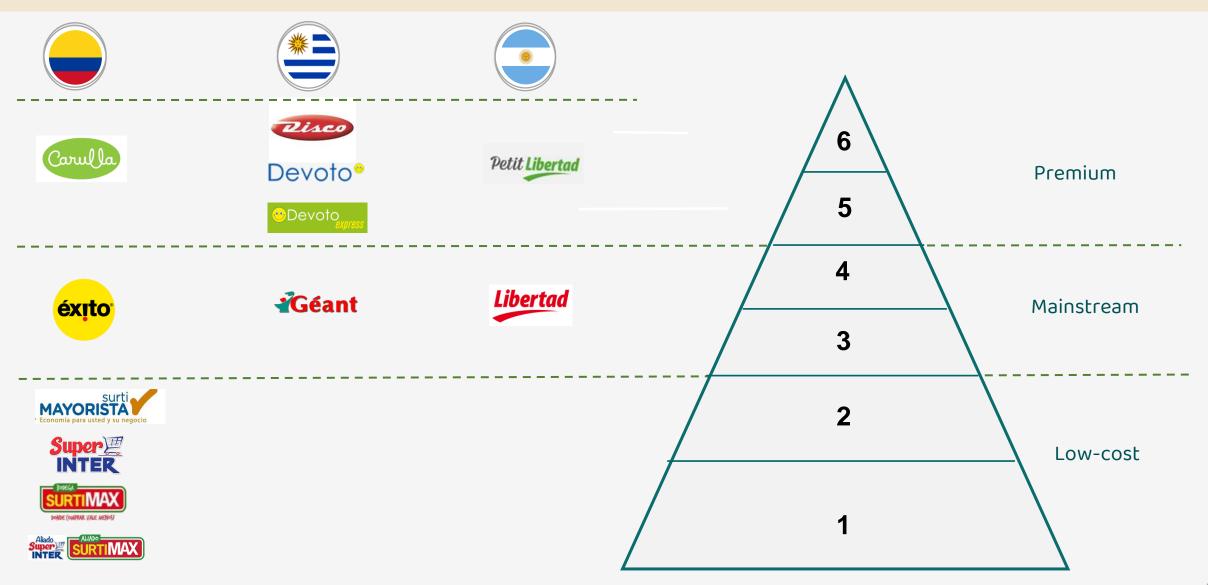




# Comprehensive Coverage of Customers and Markets

Brands and formats tailor-made to all segments of the population

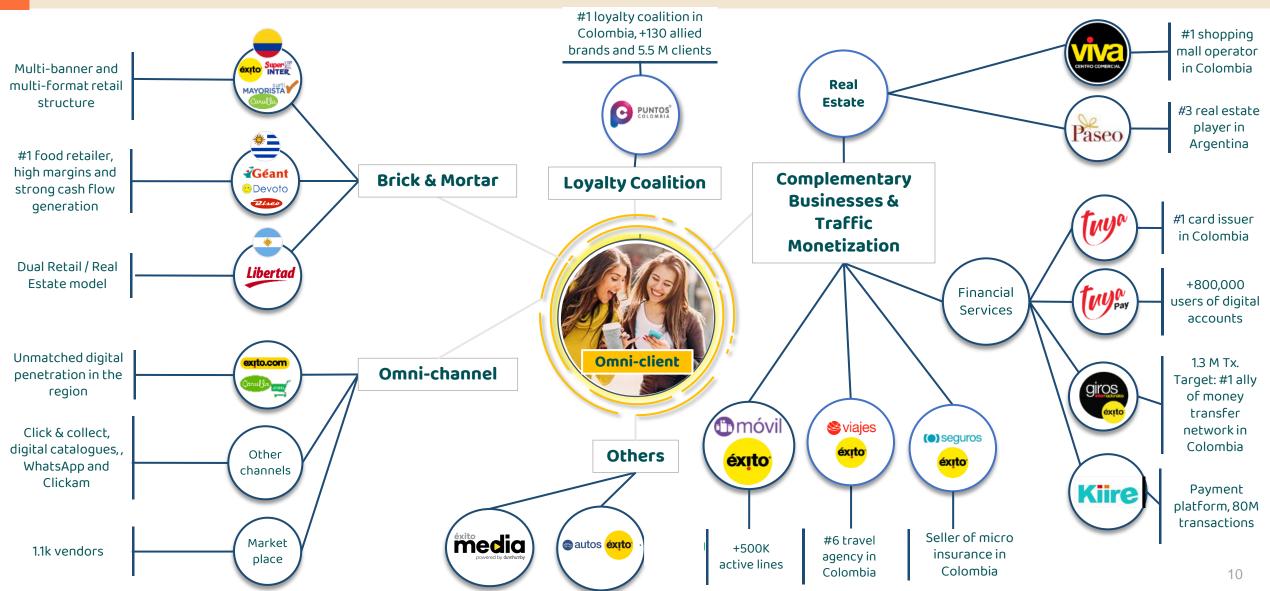




# Grupo Éxito's Ecosystem

Leading retail through innovation and integration of BU's across a comprehensive ecosystem with strong synergies





# Grupo Éxito Strategic Pillars

Leading transformation by focusing on customer and key retail trends



### Omni-client



### Our people

### 1. Innovation

### Models & Formats

- ✓ Premium & Mid: FreshMarket / WOW
- ✓ Low-cost: Surtimayorista / Super Inter Vecino / Allies
- Private Label
  - ✓ Food / Non-food

### 2. Omni-channel

### E-commerce

- ✓ exito.com / carulla.com
- √ disco.com / geant.com / devoto.com
- √ hiperlibertad.com
- Market Place
- Digital Catalogues
- Home Delivery
- Last Milers
  - ✓ Rappi / Turbo 10 minutes
- Click & Collect
- WhatsApp / Clickcam

### 3. Digital Transformation

### Apps

- ✓ Éxito / Carulla
- ✓ Disco / Geant / Devoto
- ✓ Hiperlibertad

### Others:

- ✓ Éxito Media
- ✓ Éxito Rental
- ✓ Startups

### Developments

- ✓ Frictionless
- ✓ Customer Service
- ✓ Data Analytics
- ✓ Logistics, Supply Chain, HR Management

# 4. Asset / Traffic Monetization

### Loyalty Coalition

✓ Puntos Colombia

### Complementary businesses

- ✓ Real Estate: VIVA / Paseo
- ✓ Financial Business: TUYA / TUYA Pay / Kiire / Hipermás / Money transfers
- ✓ Travel
- ✓ Insurance
- ✓ Virtual Mobile Operator

### Operational Excellence

- ✓ Logistics & Supply Chain
- ✓ Lean Productivity Schemes
- ✓ Joint Purchasing

### 5. ESG

- Zero malnutrition
- ✓ Child nutrition
- My Planet
- Environmental protection
- Sustainable trade
- Sustainable trade practices
- Governance & Integrity
- Build trust and transparency
- Our people
- ✓ HR development
- Healthy Lifestyle
- Habits and healthy living

Focus on improving

- Customer Service
- Relational Marketing
- HR & Suppliers Relationship
- IT Development



# **ESG Strategy**



Six pillars with clear purposes, strategic focus and contribution, aligned with Sustainable Development Goals



# Work towards the eradication of chronic child malnutrition in Colombia by 2030

- Communicate and raise awareness
- Generate resources and alliances
- Influence public policies
- Work closely with Fundación Éxito
- SDG #2 Zero hunger



### **Environmental protection**

- Actions to manage climate change
- Enable circular economy for packaging and plastic
- Initiatives for sustainable mobility and real estate
- Protection of biodiversity
- SDG #13 Climate action



# Promote sustainable trade practices

- Promote sustainable supply chains
- Develop allies and suppliers
- Maintain local and direct procurement
- SDG #8 / #12 Decent work and economic growth / Responsible consumption and production



### **Build trust with stakeholders**

- Promote best practices in corporate governance
- Respect of human rights
- Build up ethics and transparency standards
- Facilitate diverse and inclusive environments
- Promote communication
- SDG #16 Peace, justice and strong institutions



# Promote diversity and inclusion

- Promote social dialogue
- Develop our people on being and doing
- Endorse gender equality
- **SDG #5 and #8** Gender equality, decent work and economic growth



# Encourage healthier and balanced lifestyles

- Educate on healthy habits and living
- Trade of goods and services encouraging healthy lifestyles
- SDG #3 Good health and well-being

### 2022E Outlook



- Top line growth benefited by innovation, omni-channel and complementary businesses
- To maintain Recurring EBITDA levels at consolidated level considering inflationary pressures on expenditure
- Omni-channel to represent a high-single digit share on consolidates sales
- Expansion<sup>(1)</sup> in Colombia of **60 to 70 stores** mostly in innovative formats, with additional sales area of around 35,000 sqm (including the acquisition agreement of furniture and rights over 5 commercial spaces in 2021 and 1 in 2022)
- Sustainable cash flow generation to shareholders'
- ESG efforts to focus on child nutrition and on improving the sustainability of the procurement chain



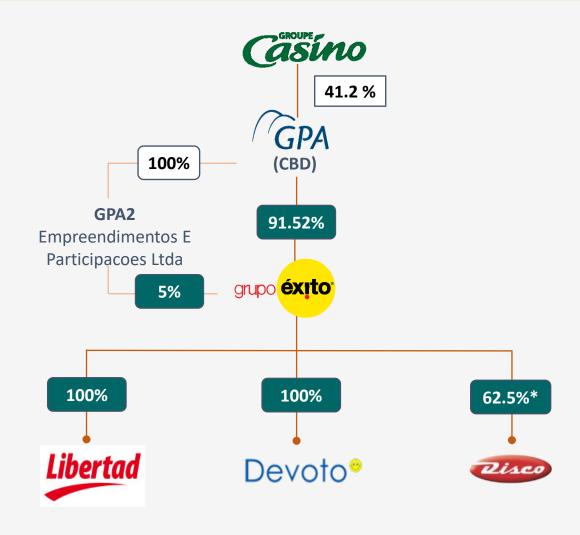
# Ownership, Management and Shareholder Structures



# Ownership Structure

International ownership structure consolidates best in class LATAM retail platform





# **Management Structure**

Experienced top management





Carlos Mario Giraldo CEO



Jacky Yanovich COO



Ruy Souza CFO



Colombia

Juan Lucas Vega Real Estate VP



José Gabriel Loaiza
Omni-channel and
Innovation VP



Jean Christophe Tijeras CEO



Ramón Quagliata CEO

## **Board of Directors 2022-24**

Ratified at the GSA held on March 24, 2022



Luis Fernando Alarcón (Chairman)

Felipe Ayerbe M

Ana María Ibáñez









Member since

June 11, 2015

October 11, 2010

March 20, 2014

Non-Independent Members

Member since

Philippe Alarcon









Ronaldo labrudi

dos Santos

Susy Midori Yoshimura









March 16, 2012

January 23, 2020

January 23, 2020

March 24, 2022

# Shareholders' Structure



— Ownership stru	cture a	s of Dec 31, 2021 —					
C	0.09%	ADRS					
(	0.12%	International Funds					
C	0.66%	Colombian Pension Funds					
	2.56%	Others					
5	5.00%	GPA 2 Empreendimentos					
9	1.57%	Sendas Distribuidora					
Total shareholders as of December 31, 2020: 5,222 *No governmental Institutions own more than 5% of the total voting rights							
Total outstanding shares	447	7,604,316					

— Ownership	structure	e as of Jun 30, 2022 -
o which ship		, , , , , , , , , , , , , , , , , , , ,
	0.09%	ADRS
	0.16%	International Funds
	0.66%	Colombian Pension Funds
	2.57%	Others
	5.00%	GPA 2 Empreendimentos
	91.52%	Companhia Brasileira de Distribuição -GPA
Total shareholders as of *No governmental Institu		5,622 e than 5% of the total voting rights
Total Outstanding Shares		432,621,453
Total amount of repurchase Total Shares	ed shares <sup>(1)</sup>	15,618,698 448,240,151

18



# **Key Facts Colombia**



# Growth Leverage Activities in Colombia: Innovation



**Brands** 



Carul la





**Formats** 

Hypers, Supermarkets & Convenience

Supermarkets & Convenience

**Cash and Carry** 

B2B and B2C

Low prices

Low-cost stores

Value for Money Value proposition High quality customer service Best in Fresh-premium products Top Experience

Innovation under the

FreshMarket model

Where buying costs less High % of Private Label

**Focus** 

New generation of hypermarkets: Éxito WOW

Strengthening of "Club del Comerciante" loyalty program

Roll out of "Vecino" concept at Super Inter

61

% on Col sales

233

70%

15%

15%

# of Stores

101

36 72



Figures at Dec 31, 2021









# Éxito Wow











Co-working Zone



**Pet World** 



Digital and Gamming universe



Derma-cosmetics zone



Omni-channel Integration

# Carulla Fresh Market



















# Surtimayorista

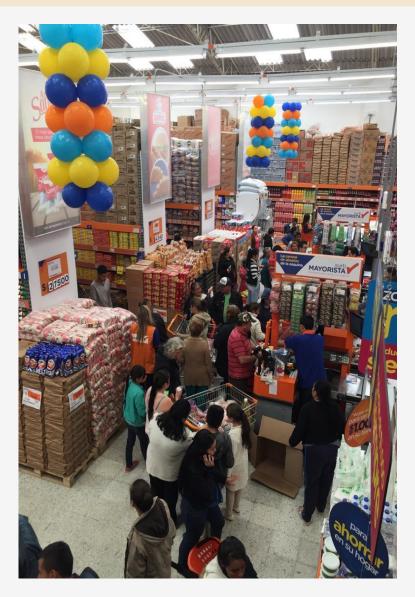




















# Net Sales & SSS performance in Colombia

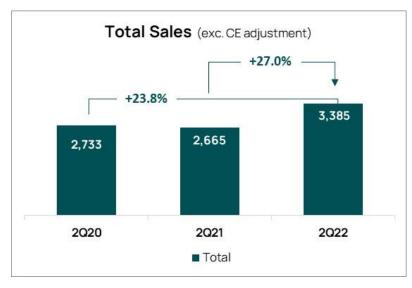


A solid 29.9% SSS<sup>(1)</sup> growth, above CPI of 9.67%, from boosted commercial performance, grupo **éxito** volume gains (+7%) and omni-channel growth (+26.7%)

	2Q22				1H22			
	grupo <mark>éxito</mark> (Carulla)		Low- cost & Other (2)	grupo <mark>éxito</mark>	éxito	Carulla	Low-cost & Other (2)	
Variations								
Total	27.0%	34.0%	20.8%	7.4%	23.9%	26.8%	17.9%	17.3%
SSS <sup>(1)</sup>	29.9%	34.8%	21.4%	17.6%	24.8%	27.2%	18.6%	20.1%
Total MCOP	3,384,527	2,355,981	495,775	532,771	6,703,692	4,692,978	961,992	1,048,722

### **Quarterly performance showed:**

- **Boosted commercial dynamism** that offset a lower basis affected by mobility restrictions and strikes
- **SSS**<sup>(1)</sup> **grew 9.9 p.p.** compared to 1Q22
- Innovative formats share on sales reached 35.6% (+213 bps)
- Solid sales growth of the 2<sup>nd</sup> non-VAT day of the year held on June 17 (+33% vs the 1<sup>st</sup> held on March 11, 2022; 8 p.p. in 2Q22 and 6.6 p.p. in 1H22)
- Solid contribution from omni-channel growth (+26.7%) and volume gains (+7%)
- 65 stores included in the LTM base from openings, reforms, conversions and remodellings





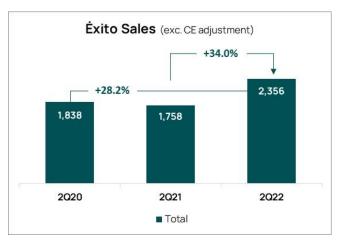
# 2Q22 Performance by segment



Remarkable performance in sales and SSS (1) reflected boosted commercial dynamism and contribution from innovation

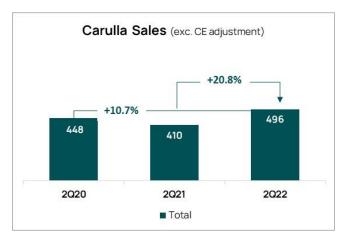
### Éxito:

- Sales +34%, SSS +34.8% grew 14.4 p.p.
   versus 1Q22
- Solid commercial performance from the Parents' and the 2<sup>nd</sup> non-VAT days
- A significant 46.6% growth of the nonfood category
- 20 Éxito WOW stores as of 2Q22, 30.1% share on Éxito's sales



### Carulla:

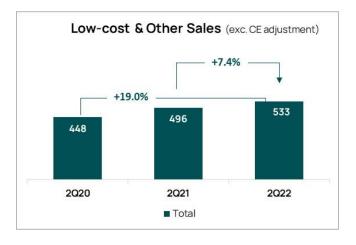
- Sales +20.8%, SSS +21.4% grew 5.8 p.p.
   versus 1Q22
- A 17.7% omni-channel share on sales
- Commercial events: "Green Week",
   "Healthy Life" fair and "Black Friday party"
- A strong 20.8% growth of food category
- 22 Fresh Market stores as of 2Q22, 46.6% share on Carulla's sales



### Low-cost & Other(2):

- Sales +7.4% (despite the \$56.3K M sale of property in 2Q21), SSS +17.6%
- Surtimayorista: sales +36.2%, SSS +30.2%, 5.3% share on Col sales, 41 stores, mid-single digit EBITDA margin
- Surtimax: sales +11%, SSS +12.8%, 24 stores remodelled
- Super Inter: sales +10%, SSS +10.5%, 29

  Vecino stores





## Innovation in models & formats as of 1H22

grupo **éxito** 

Share on Colombia sales from innovation in models and formats reached 35.4%

Total	banner						
sto	stores						



experience

Broader fresh assortment

• 5 La 14 stores to be converted to

Wow model (1 done in July/22)

Tailor-made experiences

213



101



60

and portfolio of products

Farmer's market & pets'

· Cheerful and colorful

regional experience

sections



the Colombian taste

loyalty program

"Club del Comerciante"

Banking services with TUYA

41

Total stores of new model/format

5y expansion & conversion potential

Share on banner's total sales

Sales growth vs. regular stores

**ROI**<sup>(1)</sup>

Innovative Activities

<b>éxito</b> 20 (+1 QoQ)	Carulla FreshMarket 22	Super 29 (+4 QoQ)	MAYORISTA 41 (+4 QoQ)
+31 Full / +99 Econo (inc. 6 of La 14)	+16 full / +42 Midi	+36	+71
30.1%	46.5%	57.5%	5.3% (+61 bps share on Colombia's sales QoQ)
+30.8 p.p. after 24 months	+13.9 p.p. after 24 months	N.A.	2.2x after 24 months
52%	18.4%	N.A.	21.7%
Superior gastronomic	The best in fresh & premium	• Upgrade in service, layout	Cash& Carry tailor-made to

**Omni-channel strategy** 

### 26

Leading hyper-convenience

service with "Turbo"

• Food & green markets



# 1H22 Omni-channel<sup>(1)</sup> follow-up

Strong growth in sales (+ 17%) and in orders (+36.2%)



### **1H22 Highlights**

### **Total Sales**

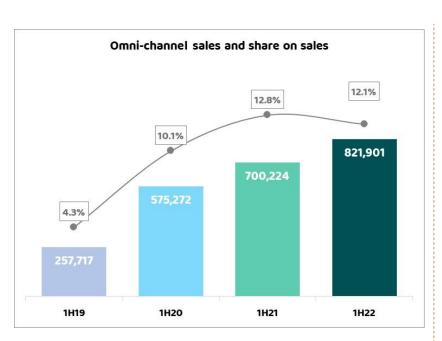
MCOP \$822K (+17%)

### Share on sales<sup>(2)</sup>

12.1%

### **Orders**

5.7 M (+36.2%)



### Food

**Sales +16%** 10% share on

sales

16.2% share on sales

**Sales +19%** 

Non-food

### **Apps** E-commerce 788k active downloads COP \$241 K M in sales. (+17%)**78 M** visits (+11%) +43% orders in Éxito app 440 K orders **Marketplace** 23% share on omni-Clickam clickam 鬥 channel GMV (2) **Sales +12%** 1.3 k vendors +22% units sold **Omni-client Click & Collect Last Mile &** Ó Sales COP \$199 K M **Home Deliveries** Orders over 580 K 26% share on omni-channel "Turbo", 34.6% share on $GMV^{(2)}$ sales through Rappi (+4.6 p.p. WhatsApp +413 K transactions, vs 1Q22)

### 27

non-food

**COP \$147 K M** 



## 1H22 Asset and Traffic Monetization



Boosted commercial dynamism strengthened financial retail and the loyalty coalition

### Financial Retail



- **352,000** cards issued (+108%)
- 2.6 M cards in stock
- Loan portfolio of COP \$4.4 B (+48%)
- Lower NPL 30 levels (mid single-digit)
- Quick lending programs

### **TUYA** Pay



Over **875,000 users** (+87%)

# Banking services alliances



Alkosto, Viva Air, Transmilenio and recently launched Claropay

### **Puntos Colombia**



√ 135 allied brands

√ 5.9 M active clients (1) (+19%)

+16.3 M points redeemed (29% in allies)

✓ A high **single-digit EBITDA margin** 





### 1H22 Asset and Traffic Monetization

Real Estate: a hidden value to the Company's share valuation



### Real Estate Business



The most important complementary business and contributor to margins

765k sqm of

**GLA** 

Occupancy rate 93.1%

(vs. 91.9% in 2021)

Revenue from rentals & administrative fees

+37% in 2Q and +35% in 1H

On-line services available for tenants and customers











### Viva Malls<sup>(1)</sup>



18 assets and 568k of GLA through the investment vehicle

in COP M	1H22	1H21	% Var	FY 2021
Net Revenue	163,998	130,764	25.4%	288,858
Recurring EBITDA	87,757	68,065	28.9%	182,980
Recurring EBITDA margin	53.5%	52.1%	146 bps	63.3%

VM outcome represented 39.6% of other revenue and 12.1% of Recurring EBITDA at consolidated level in 1H22

# ESG Strategy Follow-up as of 1H22

ESG initiatives to generate value: economic growth, social development and environmental grupo éxito protection





### Zero malnutrition

- **36.184 children benefited** from complementary nutrition and programs
- 84,026 food packages delivered to children and their families
- Presence in 144 municipalities and **32** states



### My planet

- 312,000 trees donated by suppliers customers. and employees
- **10,114 tons of material** and **408,1** tons of recyclable material postconsumption, collected
- 16% reduction in carbon footprint (Scope 1 and 2) YT-may



### Sustainable trade

- 90.6% of fruit and vegetables purchased locally
- 53 local suppliers from La 14 registered (over 2,200 employees)
- 176 farms monitored for zero deforestation
- 96 products and 34 suppliers coded with the *Paissana* brand



### **Governance & Integrity**

- Implementation of the Due Diligence on Human Rights
- Noted as the 4<sup>th</sup> largest company in terms of revenue in Colombia in 2021 by Semana magazine
- 8 graffiti murals painted by local artists' in our stores



### Focus on our people

- Direct enrollment of over 5,200 employees expected to operate the 6 stores acquired from La 14
- the 'Equi-routes Launch of platform' developed for Colombian companies



### **Healthy lifestyle**

portfolio of **7.773** healthy products



# **Operating Results: Colombia**



Solid top line growth (26.3%) favoured expense dilution and Recurring EBITDA growth (+29.2% when adjusting development fees of real estate and property sale)

in COP M	2Q22	2Q21	% Var	1H22	1H21	% Var
Net Sales	3,384,527	2,664,586	27.0%	6,703,692	5,411,246	23.9%
Other Revenue	165,841	146,414	13.3%	373,687	365,780	2.2%
Net Revenue	3,550,368	2,811,000	26.3%	7,077,379	5,777,026	22.5%
Gross profit	789,746	661,230	19.4%	1,594,187	1,385,783	15.0%
Gross Margin	22.2%	23.5%	(128) bps	22.5%	24.0%	(146) bps
Total Expense	(625,731)	(530,422)	18.0%	(1,290,563)	(1,128,115)	14.4%
Expense/Net Rev	17.6%	18.9%	(125) bps	18.2%	19.5%	(129) bps
Recurring Operating Income (ROI)	164,015	130,808	25.4%	303,624	257,668	17.8%
ROI Margin	4.6%	4.7%	(3) bps	4.3%	4.5%	(17) bps
Recurring EBITDA	289,657	247,072	17.2%	551,466	488,591	12.9%
Recurring EBITDA Margin	8.2%	8.8%	(63) bps	7.8%	8.5%	(67) bps



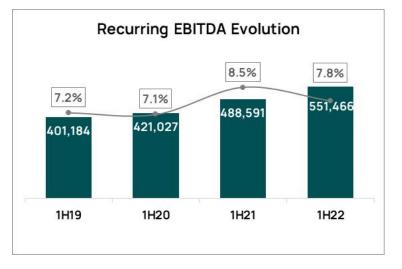
### Net Revenue / Gross Margin

### Solid top line growth from:

- ✓ Share of innovative formats (35.6%, +213 bps vs 1Q22) and omni-channel growth (+26.7%)
- ✓ Volume gains (+7%)
- ✓ Higher commercial dynamism
- ✓ Complementary businesses growth

### Gross Margin / Recurring EBITDA

- Margin reflected the commercial activation, inflationary pressures and a higher base of property sale (35 bps)
- Top line growth and expense control favoured expense dilution
- Recurring EBITDA 3y CARG 11.2% as of 1H22)



Note: Perimeter includes Almacenes Éxito S.A. and its subsidiaries in Colombia. (1) Revenue perceived by Grupo Éxito for activities related to development, management and commercialization of real estate projects and property sale (note 30 of the consolidated financial statements). (2) Retail refers to variations of retail, banking services in-store, fees, the money transfer business, among others; 31 complementary businesses refer to variations of the real estate, the financial (TUYA collaboration agreement), the mobile and the travel businesses, and logistic services.



# Key Facts International Operations





# International Operations: Uruguay

Strategic investment from a diversified portfolio in the region



### Éxito has the #1 presence in the most high-end market of LatAm

- ✓ 17% of Grupo Éxito total sales
- ✓ The most profitable operation with EBITDA margin above 10%
- ✓ Absolute food retail market leader
- ✓ Pioneered the FreshMarket concept in the region, with a differentiated purchasing experience
- ✓ 91 stores with a total selling area of 92 K sqm, 23 stores of them are Fresh
  Market and represent 51.3% of Uruguay sales as of June 30′22
- ✓ High cash generation





30 Supermarkets

Devoto



59 Supermarkets and proximity stores

### **₹Géant**



2 Hypermarkets

### **Omni-channel**







- devoto.com and geant.com growing high double digit
- Home deliveries under its own Last mile service "Devoto Ya"
- 3.6 % omni-channel sales penetration in 2020 (+25 bp)
- High single digit omni-channel growth in 2021
- Click & Collect: 44 stores, orders by +33% vs 2020
- Apps: over 118,000 active downloads
- Start-ups for mentoring and working on sustainability, last mile, logistics and innovation



# **Operating Results: Uruguay**



### Positive FX effect and cost efficiencies led to Recurring EBITDA margin gains

in COP M	2Q22	2Q21	% Var	1H22	1H21	% Var
Net Sales	771,878	625,980	23.3%	1,533,098	1,251,242	22.5%
Other Revenue	6,931	6,600	5.0%	13,728	12,124	13.2%
Net Revenue	778,809	632,580	23.1%	1,546,826	1,263,366	22.4%
Gross profit	265,750	214,716	23.8%	531,620	433,146	22.7%
Gross Margin	34.1%	33.9%	18 bps	34.4%	34.3%	8 bps
Total Expense	(208,098)	(168,089)	23.8%	(403,380)	(333,966)	20.8%
Expense/Net Rev	26.7%	26.6%	15 bps	26.1%	26.4%	(36) bps
Recurring Operating Income (ROI)	57,652	46,627	23.6%	128,240	99,180	29.3%
ROI Margin	7.4%	7.4%	3 bps	8.3%	7.9%	44 bps
Recurring EBITDA	74,300	60,210	23.4%	160,187	125,452	27.7%
Recurring EBITDA Margin	9.5%	9.5%	2 bps	10.4%	9.9%	43 bps



### Net Revenue

### Sales grew 7.2%<sup>(1)</sup> and SSS 6.3%<sup>(1,2)</sup>, a lower consumption dynamics versus the previous quarter

- Fresh Market stores: sales +10.2%<sup>(1)</sup>, +5.8 p.p. above regular stores (50.5% share on sales)
- Omni-channel share 2.8%

### **Gross Margin**

 Margin gains (+18 bps in 2Q, + 8 bps in 1H) from cost control efforts and higher share of the FMCG category

### **Recurring EBITDA**

- Top line growth allowed expense<sup>(1)</sup> dilution and efficiencies in labour and operating cost grew SGA below inflation
- Recurring EBITDA and margin gains (+2 bps in 2Q, +43 bps in 1H) from cost and expense control



# International Operations: Argentina

Strategic investment supported on a real estate portfolio and a resilient retail business



### **Dual Model: Retail-Real Estate**

- √ 8% of Grupo Éxito total sales
- ✓ 25 stores in 9 provinces in the country (4 Fresh
   Market stores, sales + 57.1% in 1H22)
- √ 3.4% omni-channel share on total sales as of 1H22
- ✓ Positive EBITDA and compelling asset hedge

### Libertad



### Petit Libertad

Mini *Libertad* 



15 Hypermarkets

10 Convenience and premium stores

# Real estate business





- ✓ 3rd real estate player in the country
- √ 15 shopping centers
- ✓ Near 170 sqm of GLA
- √ 90.4% occupancy rate (2021)

### **Omni-channel**



- Hiperlibertad.com grew sales by 4.5x versus 2020
- Hiperlibertad app launched in 2021
- Click & Collect in 15 stores and 1 dark store
- 2.6 % omni-channel sales penetration (vs 1% in 2020)
- Last Mile & Home Deliveries: in partnership with "Rappi" and "Pedidos Ya", available in 23 stores.

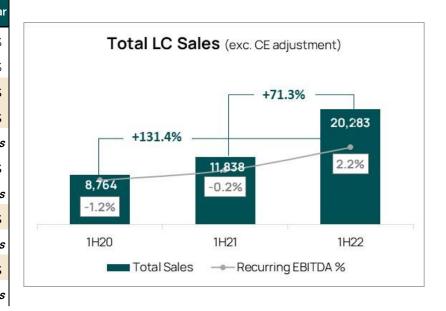


# **Operating Results: Argentina**



Net sales <sup>(1,2)</sup> grew above inflation (+1,584 bps) and improved real estate income led to remarkable Recurring EBITDA margin gains (+210 bps in 2Q, +224 bps in 1H)

2Q22	2Q21	% Var	1H22	1H21	% Var
373,833	246,277	51.8%	668,596	464,568	43.9%
14,348	7,352	95.2%	26,591	11,534	130.5%
388,181	253,629	53.1%	695,187	476,102	46.0%
131,362	83,612	57.1%	235,471	157,176	49.8%
33.8%	33.0%	87 bps	33.9%	33.0%	86 bps
(126,294)	(90,168)	40.1%	(229,602)	(168,350)	36.4%
32.5%	35.6%	(302) bps	33.0%	35.4%	(233) bps
5,068	(6,556)	177.3%	5,869	(11,174)	152.5%
1.3%	(2.6%)	389 bps	0.8%	(2.3%)	319 bps
6,946	(788)	981.5%	14,335	(855)	1776.6%
1.8%	(0.3%)	210 bps	2.1%	(0.2%)	224 bps
	373,833 14,348 388,181 131,362 33.8% (126,294) 32.5% 5,068 1.3% 6,946	373,833       246,277         14,348       7,352         388,181       253,629         131,362       83,612         33.8%       33.0%         (126,294)       (90,168)         32.5%       35.6%         5,068       (6,556)         1.3%       (2.6%)         6,946       (788)	373,833       246,277       51.8%         14,348       7,352       95.2%         388,181       253,629       53.1%         131,362       83,612       57.1%         33.8%       33.0%       87 bps         (126,294)       (90,168)       40.1%         32.5%       35.6%       (302) bps         5,068       (6,556)       177.3%         1.3%       (2.6%)       389 bps         6,946       (788)       981.5%	373,833       246,277       51.8%       668,596         14,348       7,352       95.2%       26,591         388,181       253,629       53.1%       695,187         131,362       83,612       57.1%       235,471         33.8%       33.0%       87 bps       33.9%         (126,294)       (90,168)       40.1%       (229,602)         32.5%       35.6%       (302) bps       33.0%         5,068       (6,556)       177.3%       5,869         1.3%       (2.6%)       389 bps       0.8%         6,946       (788)       981.5%       14,335	373,833       246,277       51.8%       668,596       464,568         14,348       7,352       95.2%       26,591       11,534         388,181       253,629       53.1%       695,187       476,102         131,362       83,612       57.1%       235,471       157,176         33.8%       33.0%       87 bps       33.9%       33.0%         (126,294)       (90,168)       40.1%       (229,602)       (168,350)         32.5%       35.6%       (302) bps       33.0%       35.4%         5,068       (6,556)       177.3%       5,869       (11,174)         1.3%       (2.6%)       389 bps       0.8%       (2.3%)         6,946       (788)       981.5%       14,335       (855)



### **Net Revenue**

# Sales grew 78.7% <sup>(1)</sup> and SSS 77.9% <sup>(1,2)</sup>, above CPI of 62.1%, driven by higher traffic and omni-channel growth (+68%, 3.4% share, +107 bps vs 1Q22)

 Real estate income grew from improved commercial trends for tenants that led to occupancy levels of 88% and higher variable fees

### **Gross Margin**

- +87 bps in 2Q from:
  - ✓ Higher contribution of real estate
  - ✓ Lower price investment amidst a context of price control
  - √ Volume increases

### **Recurring EBITDA**

- Remarkable Recurring EBITDA margin gains (+210 bps in 2Q, +224 bps in 1H) from:
  - ✓ Expense<sup>(1)</sup> dilution from solid top line growth
  - Clear action plans despite the inflationary trend.
- Operation with a stable cash position

# Consolidated financial<sup>(1)</sup> & operating highlights

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Boosted top line (+27.6%) and operating efficiencies despite inflationary pressures, favoured Recurrent EBITDA (+21%) and net income (22.7%) growths

2Q22 Highlights Net Sales +28.1% (+624 bps vs 1Q22)

SSS<sup>(2)</sup> +27.9%

Recurrent EBITDA +21%, 7.9% margin

(+30.7%<sup>(3)</sup> adjusted by development fees of RE projects and property sale)

Net Income +22.7%

### **Financial Highlights**



- **Top line (+27.6%)** driven by:
  - ✓ Boosted commercial dynamism
  - ✓ Solid performance of innovative formats across countries
  - ✓ Omni-channel performance
  - ✓ Revenue from complementary businesses (+16.7%)
- Solid top line and expense control drove recurring EBITDA growth (+18 bps vs 1Q22)
- Net income driven by solid retail performance and operating efficiencies despite material IAS 29 adjustment from Argentina and increased rates

### Investment & Expansion \( \sigma \)



- CapEx of COP \$88,640 M, 76% in expansion
- LTM store expansion:
  - √ 71 stores<sup>(4)</sup> (Col 65 and Uru 6)
  - ✓ **Store** portfolio optimization in Colombia
  - ✓ Total 601 stores, 1.02 M sqm

### **Operating Highlights**



- A high omni-channel share on consolidated sales of 9.9%: (Col 12.4%, Uru 2.8% and Arg 3.4%)
- Colombia sales (35.6%, +213 bps vs 1Q22)
- **TUYA** loan portfolio (+48%) led to higher provision levels
- Real estate grew revenues from rentals and administrative fees by 37% in 2Q22 and 35% in 1H22

<sup>(1)</sup> Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (7.6% at top line and 7.8% at recurring EBITDA in 2Q22 and 4% and 4.9% in 1H22, respectively). (2) Excluding FX and calendar effects. (3) Contribution perceived by Grupo Éxito for activities related to development, management and commercialization of real estate projects and property sale (note 30 of the consolidated financial statements). (4) LTM expansion from openings, reforms, conversions and remodellings.







## **Consolidated Financial Results**



Recurring EBITDA and Net Income growth from solid retail<sup>(1)</sup> performance and operating efficiencies across countries

in COP M	2Q22	2Q21	% Var	1H22	1H21	% Var
Net Sales	4,530,238	3,536,415	28.1%	8,905,386	7,126,628	25.0%
Other Revenue	186,977	160,272	16.7%	413,796	389,231	6.3%
Net Revenue	4,717,215	3,696,687	27.6%	9,319,182	7,515,859	24.0%
Gross Profit	1,186,872	959,633	23.7%	2,361,370	1,976,168	19.5%
Gross Margin	25.2%	26.0%	(80) bps	<i>25.3%</i>	26.3%	(95) bps
Total Expense	(960,123)	(788,691)	21.7%	(1,923,545)	(1,630,431)	18.0%
Expense/Net Rev	20.4%	21.3%	(98) bps	20.6%	21.7%	(105) bps
Recurring Operating Income (ROI)	226,749	170,942	32.6%	437,825	345,737	26.6%
ROI Margin	4.8%	4.6%	18 bps	4.7%	4.6%	10 bps
Net Group Share Result	62,264	50,744	22.7%	126,803	135,701	(6.6%)
Net Margin	1.3%	1.4%	(5) bps	1.4%	1.8%	(44) bps
Recurring EBITDA	370,917	306,557	21.0%	726,080	613,251	18.4%
Recurring EBITDA Margin	7.9%	8.3%	(43) bps	7.8%	8.2%	(37) bps



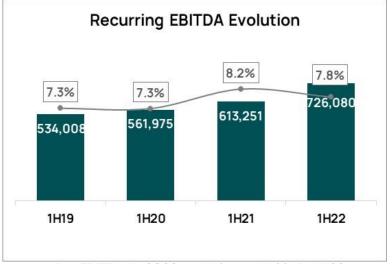
### **Net Revenue**

### Solid retail<sup>(1)</sup> growth across countries boosted by innovation, omni-channel (9.9% share) and commercial dynamism

 Improved performance of complementary businesses

### Gross Margin / Recurring EBITDA

- Margins reflected price investment and higher property sale in the base that offset operating efficiencies
- Recurring EBITDA driven by retail<sup>(1)</sup> (+32.6%<sup>(2)</sup>, +40 bps, when adjusting development fees of RE and property sale in 1H)



Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (7.6% at top line and 7.8% at recurring EBITDA in 2Q22 and 4% and 4.9% in 1H22, respectively). (1) Retail refers to variations of retail, banking services in-store, fees, the money transfer business, among others; complementary businesses refer to variations of the real estate, the financial (TUYA collaboration agreement), the mobile and the travel businesses, and logistic services. (2) Contribution perceived by Grupo Éxito for activities related to development, management and commercialization of real estate projects and property sale (note 30 of the consolidated financial statements).

# **2Q22 Conclusions**

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Recurring EBITDA (21%) and Net Income (22.7%) growth from solid top line performance and operating efficiencies

### Consolidated

- Solid net sales growth (+28.1%<sup>(1)</sup>) from improved commercial performance (above CPI levels in Colombia and Argentina) and omnichannel growth (+24.4%)
- Recurring EBITDA grew by 21% (+30.7% in 2Q22 and +32.6% in 1H22 when adjusting development fees of real estate and property sale<sup>(2)</sup>)
- The **22.7% net result growth** showed the solid contribution from retail and complementary businesses and operating efficiencies that offset the material effects of the IAS 29 in Argentina and rates increases (repo and tax)
- Clear achievements in all 6 ESG strategic pillars

### Colombia

- A solid retail sales (+27%) and SSS<sup>(3)</sup> (+29.9%) growth driven by innovation (share 35.6%, +213 bps vs 1Q22), omni-channel growth (+26.7%) and volume gains (+7%)
- Asset and traffic monetization activities continued leveraging results
- **Recurring EBITDA** grew by 17.2% from boosted retail sales performance and operating efficiencies (+29.2% in 2Q22 and +30.3% in 1H22 when adjusting development fees of real estate and property sale<sup>(2)</sup>)

### Uruguay

• Positive FX effect and cost efficiencies led to Recurring EBITDA margin gains (+2 bps in 2Q, +43 bps in 1H)

### **Argentina**

Net sales grew 78.7% in local currency and above inflation and improved real estate income led to remarkable Recurring EBITDA margin gains (+210 bps in 2Q, +224 bps in 1H). The operation maintained a stable cash position.

Note: Consolidated data include results from Colombia, Uruguay and Argentina and eliminations. (1) Excluding FX. (2) Contribution perceived by Grupo Éxito for activities related to development, management and commercialization of real estate projects and sale of property (note 30 of the consolidated financial statements). (3) Including the effect of conversions and the calendar effect adjustment of -0.3% in 2Q22.



# Appendixes: Financial Results 2Q22



# 2Q/1H22 Consolidated Financial Results



in COP M	2Q22	2Q21	% Var	1H22	1H21	% Var
Net Sales	4,530,238	3,536,415	28.1%	8,905,386	7,126,628	25.0%
Other Revenue	186,977	160,272	16.7%	413,796	389,231	6.3%
Net Revenue	4,717,215	3,696,687	27.6%	9,319,182	7,515,859	24.0%
Cost of Sales	(3,505,354)	(2,715,735)	29.1%	(6,909,094)	(5,501,086)	25.6%
Cost D&A	(24,989)	(21,319)	17.2%	(48,718)	(38,605)	26.2%
Gross Profit	1,186,872	959,633	23.7%	2,361,370	1,976,168	19.5%
Gross Margin	25.2%	26.0%	(80) bps	<i>25.3%</i>	26.3%	(95) bps
SG&A Expense	(840,944)	(674,395)	24.7%	(1,684,008)	(1,401,522)	20.2%
Expense D&A	(119,179)	(114,296)	4.3%	(239,537)	(228,909)	4.6%
Total Expense	(960,123)	(788,691)	21.7%	(1,923,545)	(1,630,431)	18.0%
Expense/Net Rev	20.4%	21.3%	(98) bps	20.6%	21.7%	(105) bps
Recurring Operating Income (ROI)	226,749	170,942	32.6%	437,825	345,737	26.6%
ROI Margin	4.8%	4.6%	18 bps	4.7%	4.6%	10 bps
Net Group Share Result	62,264	50,744	22.7%	126,803	135,701	(6.6%)
Net Margin	1.3%	1.4%	(5) bps	1.4%	1.8%	(44) bps
Recurring EBITDA	370,917	306,557	21.0%	726,080	613,251	18.4%
Recurring EBITDA Margin	7.9%	8.3%	(43) bps	7.8%	8.2%	(37) bps
Shares	432.621	447.604	(3.3%)	432.621	447.604	(3.3%)
EPS	143.9	113.4	27.0%	293.1	303.2	(3.3%)

# 2Q22 P&L and Capex by Country



Income Statement	Colombia	<u>Uruguay</u>	<u>Argentina</u>	Consol
in COP M	2Q22	2022	2Q22	2Q22
Net Sales	3,384,527	771,878	373,833	4,530,238
Other Revenue	165,841	6,931	14,348	186,977
Net Revenue	3,550,368	778,809	388,181	4,717,215
Cost of Sales	(2,737,839)	(511,561)	(256,111)	(3,505,354)
Cost D&A	(22,783)	(1,498)	(708)	(24,989)
Gross profit	789,746	265,750	131,362	1,186,872
Gross Margin	22.2%	34.1%	33.8%	25.2%
SG&A Expense	(522,872)	(192,948)	(125,124)	(840,944)
Expense D&A	(102,859)	(15,150)	(1,170)	(119,179)
Total Expense	(625,731)	(208,098)	(126,294)	(960,123)
Expense/Net Rev	17.6%	26.7%	32.5%	20.4%
Recurring Operating Income (ROI)	164,015	57,652	5,068	226,749
ROI Margin	4.6%	7.4%	1.3%	4.8%
Non-Recurring Income and Expense	(4,431)	(467)	15,409	10,511
Operating Income (EBIT)	159,584	57,185	20,477	237,260
EBIT Margin	4.5%	7.3%	5.3%	5.0%
Net Financial Result	(57,310)	(4,520)	(30,893)	(92,737)
Recurring EBITDA	289,657	74,300	6,946	370,917
Recurring EBITDA Margin	8.2%	9.5%	1.8%	7.9%
CAPEX				
in COP M	76,225	10,742	1,673	88,640
in local currency	76,225	110	51	

Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (7.6% at top line and 7.8% at recurring EBITDA in 2Q22 and 4% and 4.9% in 1H22, respectively). The Colombia perimeter includes the consolidation of Almacenes Éxito S.A. and its subsidiaries in the country.

# **Consolidated Balance Sheet**



in COP M	Dec 2021	Jun 2022	Var %
Assets	16,901,179	16,564,400	(2.0%)
Current assets	5,833,360	5,043,815	(13.5%)
Cash & Cash Equivalents	2,541,579	1,243,889	(51.1%)
Inventories	2,104,303	2,614,522	24.2%
Accounts receivable	625,998	523,382	(16.4%)
Assets for taxes	358,613	497,745	38.8%
Assets held for sale	24,601	5,392	(78.1%)
Others	178,266	158,885	(10.9%)
Non-current assets	11,067,819	11,520,585	4.1%
Goodwill	3,024,983	3,234,881	6.9%
Other intangible assets	363,987	387,287	6.4%
Property, plant and equipment	4,024,697	4,135,351	2.7%
Investment properties	1,656,245	1,732,198	4.6%
Right of Use	1,370,512	1,421,952	3.8%
Investments in associates and JVs	289,391	297,129	2.7%
Deferred tax asset	205,161	180,415	(12.1%)
Assets for taxes	-	-	N/A
Others	132,843	131,372	(1.1%)

in COP M	Dec 2021	Jun 2022	Var %
Liabilities	8,872,702	8,554,029	(3.6%)
Current liabilities	6,518,400	6,232,921	(4.4%)
Trade payables	5,136,626	4,365,678	(15.0%)
Lease liabilities	234,178	251,044	7.2%
Borrowing-short term	674,927	1,230,888	82.4%
Other financial liabilities	81,544	84,459	3.6%
Liabilities held for sale	-	-	N/A
Liabilities for taxes	-	6,052	N/A
Others	391,125	294,800	(24.6%)
Non-current liabilities	2,354,302	2,321,108	(1.4%)
Trade payables	49,929	60,816	21.8%
Lease liabilities	1,360,465	1,381,036	1.5%
Borrowing-long Term	742,084	648,764	(12.6%)
Other provisions	11,086	12,384	11.7%
Deferred tax liability	166,751	194,737	16.8%
Liabilities for taxes	3,924	3,337	(15.0%)
Others	20,063	20,034	(0.1%)
Shareholder s equity	8,028,477	8,010,371	(0.2%)

# **Consolidated Cash Flow**



in COP M	Jun 2022	Jun 2021	Var %
Profit	186,270	176,883	5.3%
Adjustment to reconciliate Net Income	692,539	580,766	19.2%
Cash Net (used in) Operating Activities	(769,224)	(678,203)	13.4%
Cash Net (used in) Investment Activities	(137,361)	(286,921)	(52.1%)
Cash net provided by Financing Activities	(423,858)	(135,919)	N/A
Var of net of cash and cash equivalents before the FX rate	(1,330,443)	(1,101,043)	20.8%
Effects on FX changes on cash and cash equivalents	32,753	13,245	N/A
(Decresase) net of cash and cash equivalents	(1,297,690)	(1,087,798)	19.3%
Opening balance of cash and cash equivalents discontinued operations			
Opening balance of cash and cash equivalents	2,541,579	2,409,391	5.5%
Ending balance of cash and cash equivalents discontinued operations	-	-	
Ending balance of cash and cash equivalents	1,243,889	1,321,593	(5.9%)

# **Debt by Country and Maturity**



### Net debt breakdown by country

30 Jun 2022, (millions of COP)	Holding (2)	Colombia	Uruguay	Argentina	Consolidated
Short-term debt	695,529	711,546	603,801	-	1,315,347
Long-term debt	648,764	648,764	-	-	648,764
Total gross debt (1)	1,344,293	1,360,310	603,801	-	1,964,111
Cash and cash equivalents	715,352	849,131	336,674	58,084	1,243,889
Net debt	(628,941)	(511,179)	(267,127)	58,084	(720,222)

### Holding Gross debt by maturity

30 Jun 2022, (millions of COP)	Nominal amount	Nature of interest rate	Maturity Date	30-jun-22
Revolving credit facility - Bilateral	100,000	Floating	January 2023	
Mid Term - Bilateral	135,000	Floating	April 2024	135,000
Revolving credit facility - Bilateral	400,000	Floating	February 2025	400,000
Long Term - Bilateral	200,000	Floating	March 2025	200,000
Revolving credit facility - Bilateral	200,000	Floating	April 2025	40,000
Long Term - Bilateral	290,000	Floating	March 2026	181,249
Long Term - Bilateral	190,000	Floating	March 2027	172,729
Long Term - Bilateral	150,000	Floating	March 2030	133,350
Total gross debt (3)	1,665,000			1,262,328

Note: The Colombia perimeter includes the consolidation of Almacenes Éxito S.A. and its subsidiaries in the country. 1) Debt without contingent warranties and letters of credits. (2) Holding gross debt issued 100% in Colombian Pesos with an interest rate below IBR3M + 2.0%, debt at the nominal amount. IBR 3M (Indicador Bancario de Referencia) – Market Reference Rate: 7.97%; other collections included, and positive hedging valuation not included. (3) Debt at the nominal amount.

# 2Q/1H22 Holding<sup>(1)</sup> P&L



in COP M	2Q22	2Q21	% Var	1H22	1H21	% Var
Net Sales	3,388,924	2,666,961	27.1%	6,711,814	5,415,760	23.9%
Other Revenue	87,338	87,282	0.1%	216,413	247,997	(12.7%)
Net Revenue	3,476,262	2,754,243	26.2%	6,928,227	5,663,757	22.3%
Cost of Sales	(2,735,369)	(2,129,226)	28.5%	(5,431,647)	(4,351,525)	24.8%
Cost D&A	(21,004)	(17,976)	16.8%	(41,594)	(32,422)	28.3%
Gross profit	719,889	607,041	18.6%	1,454,986	1,279,810	13.7%
Gross Margin	20.7%	22.0%	(133) bps	21.0%	22.6%	(160) bps
SG&A Expense	(512,738)	(425,747)	20.4%	(1,033,868)	(882,822)	17.1%
Expense D&A	(98,707)	(91,537)	7.8%	(194,601)	(184,552)	5.4%
Total Expense	(611,445)	(517,284)	18.2%	(1,228,469)	(1,067,374)	15.1%
Expense/Net Rev	(17.6%)	(18.8%)	119 bps	(17.7%)	(18.8%)	111 bps
Recurring Operating Income (ROI)	108,444	89,757	20.8%	226,517	212,436	6.6%
ROI Margin	3.1%	3.3%	(14) bps	3.3%	3.8%	(48) bps
Non-Recurring Income and Expense	(7,320)	(13,579)	(46.1%)	(9,121)	(19,114)	(52.3%)
Operating Income	101,124	76,178	32.7%	217,396	193,322	12.5%
EBIT Margin	2.9%	2.8%	14 bps	3.1%	3.4%	(28) bps
Net Financial Result	(65,511)	(46,242)	41.7%	(110,219)	(94,935)	16.1%
Net Group Share Result	62,264	50,744	22.7%	126,803	135,701	(6.6%)
Net Margin	1.8%	1.8%	(5) bps	1.8%	2.4%	(57) bps
Recurring EBITDA	228,155	199,270	14.5%	462,712	429,410	7.8%
Recurring EBITDA Margin	6.6%	7.2%	(67) bps	6.7%	7.6%	(90) bps

# 2Q/1H22 Holding<sup>(1)</sup> Balance Sheet



in COP M	Dec 2021	Jun 2022	Var %
Assets	14,422,470	13,931,173	(3.4%)
Current assets	4,686,474	3,807,944	(18.7%)
Cash & Cash Equivalents	2,063,528	715,352	(65.3%)
Inventories	1,680,108	2,095,875	24.7%
Accounts receivable	434,945	377,852	(13.1%)
Assets for taxes	331,424	480,826	45.1%
Others	176,469	138,039	(21.8%)
Non-current assets	9,735,996	10,123,229	4.0%
Goodwill	1,453,077	1,453,077	0.0%
Other intangible assets	191,559	188,268	(1.7%)
Property, plant and equipment	1,984,771	1,946,750	(1.9%)
Investment properties	78,586	81,473	3.7%
Right of Use	1,609,599	1,636,442	1.7%
Investments in subsidiaries, associates	4,085,625	4,578,833	12.1%
Others	332,779	238,386	(28.4%)

in COP M	Dec 2021	Jun 2022	Var %
Liabilities	7,541,065	7,085,856	(6.0%)
Current liabilities	5,137,135	4,757,782	(7.4%)
Trade payables	4,249,804	3,462,036	(18.5%)
Lease liabilities	239,831	257,350	7.3%
Borrowing-short term	136,184	629,004	N/A
Other financial liabilities	66,817	66,525	(0.4%)
Liabilities for taxes	76,238	46,317	(39.2%)
Others	368,261	296,550	(19.5%)
Non-current liabilities	2,403,930	2,328,074	(3.2%)
Lease liabilities	1,580,954	1,586,331	0.3%
Borrowing-long Term	742,084	648,764	(12.6%)
Other provisions	10,991	12,223	11.2%
Deferred tax liability	-	-	0
Others	69,901	80,756	15.5%
Shareholder s equity	6,881,405	6,845,317	(0.5%)

# Store Number and Sales Area





Banner by country	Store number	Sales Area (sqm)
Colombia		
Exito	213	611,650
Carulla	101	87,317
Surtimax	70	30,140
Super Inter	60	58,601
Surtimayorista	41	40,131
Total Colombia	485	827,839



Uruguay		
Devoto	59	40,116
Disco	30	35,252
Geant	2	16,411
Total Uruguay	91	91,779



Argentina		
Libertad	15	101,807
Mini Libertad	10	1,796
Total Argentina	25	103,603
TOTAL	601	1,023,221



# Appendixes: Financial Results 2021



# Consolidated financial<sup>(1)</sup> & operating highlights



Solid net income growth (2.1x) and recurring EBITDA margin evolution (+99 bps to 9.1%) driven by a consistent customer-centered strategy

FY21 Highlights

SSS<sup>(2)</sup> +7.8% (+16.0% in 4Q21) EBITDA margin 9.1% (+99 bps) Net Income 2.1x (+134 bps) Omni-channel
9.9% (consol share)

### **Financial Highlights**



- Sales boosted by omni-channel, innovation, traffic monetization and economic dynamics
- EBITDA grew by 20.7% from strict expense control and TUYA/real estate contribution
- Net Income +2.1x from a solid operating performance and a leaner structure

### Investment & Expansion $\neg S$



- CapEx of COP \$550,209 M, 66.7% in expansion (USD 138M<sup>(3)</sup> vs USD 110M to USD 130M 2021E)
- Store expansion:
- ✓ **57 stores** (4) (Col 51 and Uru 6)
- ✓ **Deal to operate 5 stores** (former La 14) under Wow HM banner by 1H22, 18.5k sqm
- ✓ Total 620 stores, 1.03 M sqm

### **Operating Highlights**



- Omni-channel share: 9.9% consol (Col 11.9%, Uru 3.6% and Arg 2.6%)
- Innovative formats: 33.3% share on Colombia sales
- Increased contribution of real estate/TUYA
- Further penetration of PuntosColombia





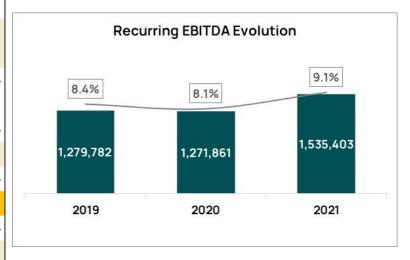


# **Consolidated Financial Results**



EBITDA margin gains (+99 bps) from a consistent customer-centered strategy focused on innovation, omni-channel and traffic monetization

in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	4,996,844	4,173,671	19.7%	16,105,756	15,141,244	6.4%
Other Revenue	245,825	171,342	43.5%	816,629	594,595	37.3%
Net Revenue	5,242,669	4,345,013	20.7%	16,922,385	15,735,839	7.5%
Gross Profit	1,395,683	1,142,061	22.2%	4,433,529	3,956,929	12.0%
Gross Margin	26.6%	26.3%	34 bps	26.2%	25.1%	105 bps
Total Expense	(969,506)	(814,191)	19.1%	(3,445,510)	(3,203,101)	7.6%
Expense/Net Rev	18.5%	18.7%	(25) bps	20.4%	20.4%	1 bps
Recurring Operating Income (ROI)	426,177	327,870	30.0%	988,019	753,828	31.1%
ROIMargin	8.1%	7.5%	58 bps	5.8%	4.8%	105 bps
Net Group Share Result	212,665	144,284	47.4%	474,681	230,872	105.6%
Net Margin	4.1%	3.3%	74 bps	2.8%	1.5%	134 bps
Recurring EBITDA	568,638	460,429	23.5%	1,535,403	1,271,861	20.7%
Recurring EBITDA Margin	10.8%	10.6%	25 bps	9.1%	8.1%	99 bps



### **Net Revenue**

- Top line boosted by innovation, omnichannel and recovery of complementary businesses (1)
- Sales +19.7% in 4Q21 with solid performance in all countries

### **Gross Margin**

Margin gains from cost efficiencies and contribution other increased of businesses

### **Recurring EBITDA**

- Efficiencies at stores across all the business units
- Solid EBITDA margin (9.1%) from real estate recovery (Col, Arg) and operating efficiencies across operations

Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (3.2% at top line and 3.3% at recurring EBITDA in 4Q21 and of -0.7% and -0.5% in 2021. (1) Retail refers to variations of retail, banking services in-store, fees, the money transfer business, among others; complementary businesses refer to variations of the real estate, the financial (TUYA 51 royalties), the mobile and the travel businesses, and logistic services.



# Net Sales (1) & SSS (1) performance in Colombia

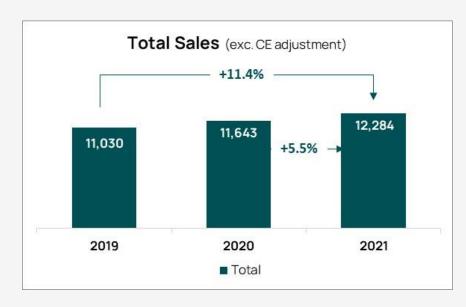


Strong quarterly growth and annual performance above inflation favoured by innovation, omni-channel and commercial dynamics

	4Q21			12M21				
	grupo <mark>éxito</mark>	éxito	Carulla	Low-cost & Other <sup>(2)</sup>	grupo <b>éxito</b>	éxito	Carulla	Low-cost & Other <sup>(2)</sup>
Variations								
SSS <sup>(1)</sup>	15.0%	15.0%	9.7%	21.8%	6.8%	7.2%	1.1%	11.4%
Total <sup>(1)</sup>	14.9%	15.2%	9.1%	20.3%	5.9%	7.0%	0.9%	6.1%
Total MCOP	3,827,521	2,743,426	524,185	559,910	12,284,397	8,581,274	1,782,355	1,920,768

### Performance showed:

- Solid contribution on annual sales from innovative formats (33.3%) and omni-channel (11.9%)
- Quarterly and annual sales benefited by economic recovery and increased consumer confidence
- Quarterly sales strongly benefitted by the 3 Non-VAT days held (vs. 1 day in the base) that reached historic highs on sales
- 51 stores<sup>(3)</sup> included in the 2021 base





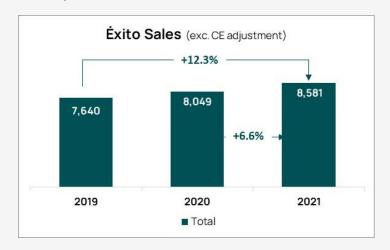
# Performance by segment in Colombia

A clear recovery trend versus last year and pre-pandemic levels



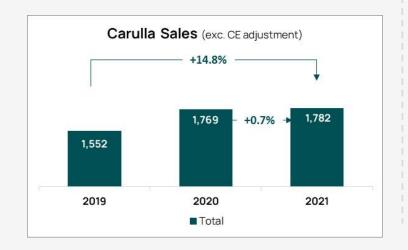
### Éxito:

- **19 Éxito WOW** in 2021 (+8)
- Non-food category boosted by the 3 non-VAT days held (+17% in 4Q21)
- Food category grew by low double-digit in 4Q21
- Annual sales +12.3% vs. 2019 (1.7x vs. accumulated 24 months CPI levels of 7.3%)



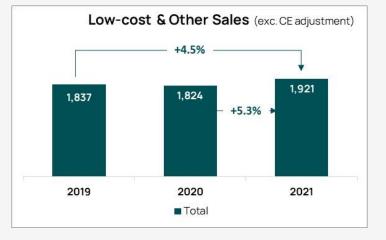
### Carulla:

- **22 FreshMarket** in 2021 (+8)
- 15.8% omni-channel share on annual sales
- Sales grew above pre-pandemic levels by 14.8% and flattish from a higher basis (2x vs. accumulated 24 months CPI levels of 7.3%)



### Low-cost & Other(1):

- Sales +20.3%, LFL +21.8% in 4Q21 (inc. CE adj)
- Surtimayorista sales +25.2% and LFL +24.4%
   in 2021
- 25 Vecino in 2021 (+18)
- A gradual recovery trend benefited by the reopening of hospitality businesses, store renovations and omni-channel



### **Omni-channel - Colombia**

grupo **éxito** 

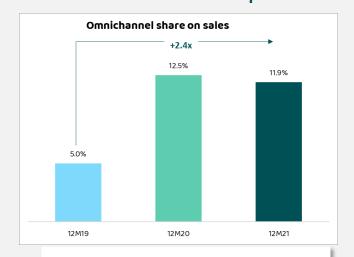
There is no other Latin American player with such omni-channel penetration as Grupo Éxito in Colombia

FY21 Highlights Total Sales COP \$1.5 Bn (+0.3%)

Share on sales <sup>(2)</sup>
11.9% (vs. 12.5% in 2020)

Orders 7.8 M (-8.6%)

### Unmatched omni-channel penetration



Food: Sales +11% Share on sales 10% (vs. 9.1%)

Non-food: Share on sales 16% (vs. 20.1% in 2020)

# Positive contribution to the retail business margin



E-commerce Marketplace \$517k M in sales 25.3% share on omni-channel



Apps
1.6 M downloads
(+22%)



Last Mile & Delivery
7.8 M deliveries



Click & Collect 28% share on omnichannel GMV<sup>(4)</sup>

# Éxito to continue strengthening the omni-channel business in 2022

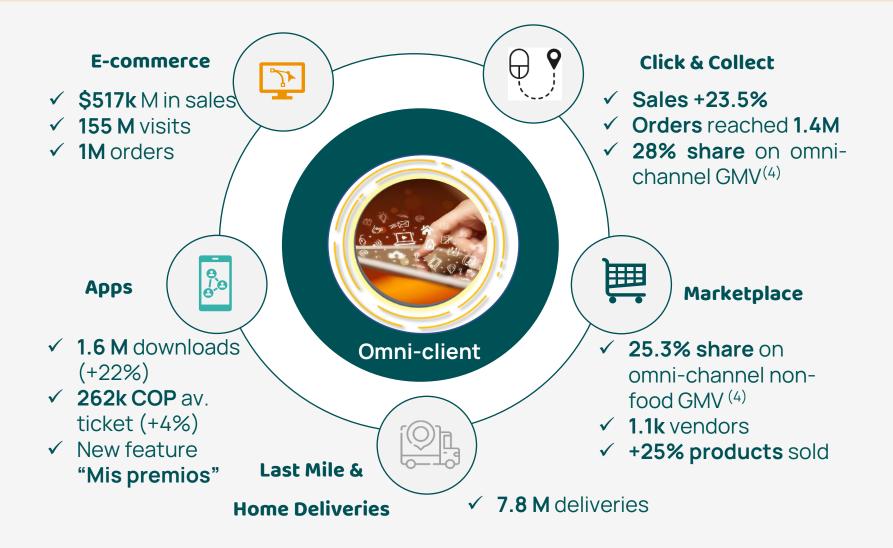
- 1 Increase platform monetization
- To represent high-single digit share on consolidated sales in 2022
- Increase Turbo Model and Market Place penetration
- Continue investing CAPEX in innovation and omni-channel



# **Omni-channel Colombia Follow-up FY21**



374 MUSD(3) in sales and a consistent double-digit share on total sales (11.9%) in 2021





# Innovation in digital activities

Enhancing the omni-channel strategy and boosting sales



### **Turbo 10 minutes**







- Turbo-Fresh delivery service with last miler Rappi
- Best service level in LatAm
- Average delivery time was 8.7 min
- **64** Rappi's dark stores
- Sales of USD 16 M<sup>(1)</sup> in 2021
- 6.7% of total omni-channel GMV in 4Q21

### WhatsApp service



- Available at 320 stores
- Share of food 22% (+792 bps) and non-food 14.9% (+569 bps)
- 67% penetration of WhatsApp in Colombia
- Sales of USD 70 M<sup>(1)</sup> (1.6x vs 2020)
- 17.8% of total omni-channel GMV in 4Q21

# Compra por Whatsapp escaneando este código QR

### Referral Marketing model

- To generate income by referring products/services through the Company's ecosystem
- Over 46K users registered
- 10 active allies
- Sales of USD 24 M<sup>(1)</sup> (2.6x vs 2020)
- 5% of total omni-channel GMV in 4Q21



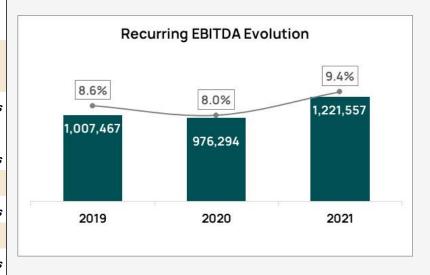


# **Operating Results: Colombia**



Top line growth above inflation diluted an optimized cost structure and led to annual EBITDA margin gains (+136 bps)

						,
in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	3,827,521	3,330,661	14.9%	12,284,397	11,642,685	5.5%
Other Revenue	219,648	158,410	38.7%	748,426	539,587	38.7%
Net Revenue	4,047,169	3,489,071	16.0%	13,032,823	12,182,272	7.0%
Gross profit	979,964	833,575	17.6%	3,099,453	2,758,438	12.4%
Gross Margin	24.2%	23.9%	32 bps	23.8%	22.6%	114 bps
Total Expense	(645,486)	(580,345)	11.2%	(2,344,855)	(2,229,763)	5.2%
Expense/Net Rev	15.9%	16.6%	(68) bps	18.0%	18.3%	(31) bps
Recurring Operating Income (ROI)	334,478	253,230	32.1%	754,598	528,675	42.7%
ROI Margin	8.3%	7.3%	101 bps	5.8%	4.3%	145 bps
Recurring EBITDA	454,228	368,713	23.2%	1,221,557	976,294	25.1%
Recurring EBITDA Margin	11.2%	10.6%	66 bps	9.4%	8.0%	136 bps



### **Net Revenue**

### **Gross Margin**

### **Recurring EBITDA**

- Solid growth from (i) performance of innovative formats, (ii) contribution from omni-channel (11.9%), and (iii) recovery of complementary businesses
- Material gains from (i) cost efficiencies, and (ii) increased contribution of real estate/TUYA
- Annual expenditure grew below sales evolution and inflation
- Recurring EBITDA margin levels overperformed 2020 and 2019, driven by the recovery of complementary businesses<sup>(1)</sup> and operating efficiencies

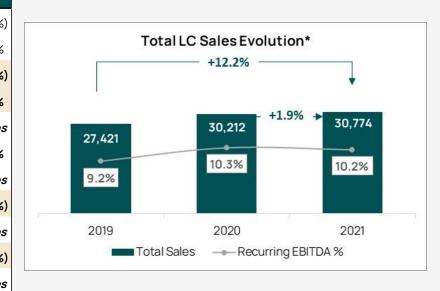


# **Operating Results: Uruguay**



Efficiency gains and an improved consumption trend by year-end favoured high EBITDA margin levels (10.2%)

in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	744,900	686,492	8.5%	2,643,858	2,654,336	(0.4%)
Other Revenue	10,153	9,679	4.9%	28,535	28,325	0.7%
Net Revenue	755,053	696,171	8.5%	2,672,393	2,682,661	(0.4%)
Gross profit	262,185	249,060	5.3%	921,140	913,563	0.8%
Gross Margin	34.7%	35.8%	(105) bps	34.5%	34.1%	41 bps
Total Expense	(196,725)	(189,389)	3.9%	(704,635)	(688,320)	2.4%
Expense/Net Rev	26.1%	27.2%	(115) bps	26.4%	25.7%	71 bps
Recurring Operating Income (ROI)	65,460	59,671	9.7%	216,505	225,243	(3.9%)
ROI Margin	8.7%	8.6%	10 bps	8.1%	8.4%	(29) bps
Recurring EBITDA	80,227	72,944	10.0%	272,057	277,618	(2.0%)
Recurring EBITDA Margin	10.6%	10.5%	15 bps	10.2%	10.3%	(17) bps
			•			



### Net Revenue

- Quarterly<sup>(1,2)</sup> sales +6.7% and SSS +5.8% showed a recovery trend from tourism
- Annual sales<sup>(1)</sup> +2.3% and SSS +0.7% amidst the worst touristic season in 1Q21
- Annual omni-channel sales +9.8%, nonfood +5.4% and Fresh Market stores +7.5 p.p above non- converted stores

### **Gross Margin**

 Annual margin gains from volume increases and efficiencies (mainly in logistic costs)

### **Recurring EBITDA**

- Annual expenses (1) grew below inflation from store productivity gains and strict control
- The most profitable operation in 2021 despite a strong base and lagged consumption during 1H21

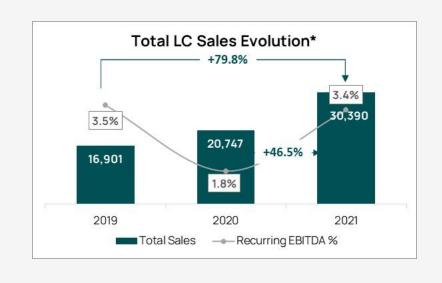


# **Operating Results: Argentina**



EBITDA margin +156 bps thanks to better commercial dynamics, real estate reactivation and productivity gains

in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	424,655	157,045	170.4%	1,178,166	847,060	39.1%
Other Revenue	16,257	3,369	382.5%	40,303	27,153	48.4%
Net Revenue	440,912	160,414	174.9%	1,218,469	874,213	39.4%
Gross profit	153,178	57,977	164.2%	412,465	282,994	45.8%
Gross Margin	34.7%	36.1%	(140) bps	33.9%	32.4%	148 bps
Total Expense	(127,297)	(44,456)	186.3%	(396,022)	(285,007)	39.0%
Expense/Net Rev	28.9%	27.7%	116 bps	32.5%	32.6%	(10) bps
Recurring Operating Income (ROI)	25,881	13,521	91.4%	16,443	(2,013)	916.8%
ROIMargin	5.9%	8.4%	(256) bps	1.3%	(0.2%)	158 bps
Recurring EBITDA	33,825	17,324	95.2%	41,316	16,026	157.8%
Recurring EBITDA Margin	7.7%	10.8%	(313) bps	3.4%	1.8%	156 bps



### **Net Revenue**

# Sales and SSS +52.7%<sup>(1,2)</sup>, above CPI in 4Q21; annually +46.9%<sup>(1)</sup> driven by the growth of Fresh Market stores (+53.8%) and omni-channel 2.6% share

- Real estate income recovered (occupancy levels at 90.4%)
- Increased mobility partially offset by price controls and restrictions on imports

### **Gross Margin**

- Solid annual margin gains from:
  - (i) higher volume
  - (ii) accurate commercial strategies with reduced promotional events
  - (iii) higher contribution of real estate

### **Recurring EBITDA**

- Annual expenses<sup>(1)</sup> grew below inflation from controlled variable costs and labour and despite a low basis from pandemic
- Cost/expense control increased EBITDA margin (+156 bps) closer to prepandemic levels.
- Operation continued with a stable cash position

### **FY21 Conclusions**



Solid margins and net income gains from a consistent customer-centered strategy

### LatAm platform

- Strong recovery trend across countries, mainly during 2H21, drove annual results and has remained along 1Q22
- Top line boosted by omni-channel, innovation and traffic monetization
- Solid Recurring EBITDA margin gains (+99 bps) and 2.1x net income growth
- Cash flow generation to shareholders (1)+4x to 397,000 MCOP
- CapEx reached USD 138 M<sup>(2)</sup> focused on expansion and innovation
- Clear achievements in all 6 ESG strategic pillars

### Colombia

- Revenue boosted by share of innovation (33.3%) and omni-channel (11.9%), and real estate growth (+54%)
- Strengthening of innovative formats C&C, WOW and FM and monetization activities TUYA pay, Puntos Colombia
- Strong EBITDA margin gains (+136 bps) mainly from real estate and internal efficiencies

### Uruguay

• The most profitable operation (10.2% EBITDA margin) from strict expense control and an improved consumer trend during 4Q21 that partially offset the worst touristic season in 1Q21

### **Argentina**

• Real estate and operating efficiencies led EBITDA margin to reach 3.4% (+156 bps) and to maintain a stable cash position

# 2021 Outlook vs. Outcome



### Expected targets disclosed to the market fully achieved

Outlook 2021	Outcome 2021	
. Revenue growth from dynamism of omni-channel and gradual recovery of complementary businesses.	. Revenue grew by 7.0% (retail sales +5.5% and complementary businesses +38.7%)	•
. Improvement of the Recurrent EBITDA margin.	. Recurring EBITDA margin grew by 25.1% to 9.4% (+136 bps), with gains both from improved operating performance of retail and the recovery from complementary businesses.	•
. Retail expansion of around 30 stores (from openings, conversions and remodeling).	. 51 stores: 9 Éxito (8 WOW), 15 Carulla (8 FreshMarket), 7 Surtimax, 18 Super Inter Vecino and 2 Surtimayorista.	•
. Capex of between 90 to 110 MUSD, focused on store optimization, innovation and digital transformation.	. Capex of COP\$ 495,592 M (USD 124 M <sub>(1)</sub> ), 68% focussed on expansion.	•
. Revenue growth from dynamism of omni-channel and FreshMarket expansion (to represent near to 4% and 47% share on total sales vs. 3.3% and 42.4% in 2020, respectively).	. Annual revenue in local currency grew by 1.9%; omni-channel sales grew by 9.8% and posted a 3.6% share on sales; FreshMarket stores represented 45.2% share on total sales.	•
. A high level of Recurring EBITDA margin, however, pressured by a weak touristic season.	. Uruguay reported the group 's highest Recurring EBITDA margin at 10.2% despite the weakest touristic season in 1Q21.	•
. Top line to reflect an improved retail trend, the development of ecommerce and the gradual recovery of the real estate business.	. In local currency, annual sales grew by 46.5% driven by accurate commercial strategies and other revenue by 56.3%, boosted by the recovery of the real estate business. Omni-channel share on sales reached 2.6%.	•
. Improvement of the Recurrent EBITDA margin.	. Recurring EBITDA margin grew 1.8x to 3.4% (+156 bps), from cost/expense control and the recovery of the real estate business despite inflationary pressures.	•
. Net result to improve reflecting better operating performance and stability of non- operating lines	. Net income grew 2.1x boosted by an increased operating contribution from the recovery of complementary businesses and an improved retail trend.	•
. Consolidated Capex of between 110 to 130 MUSD (prioritizing mainly conversions of Wow and Fresh Market stores and the strengthening of IT and logistics platforms for omnichannel).	. Capex reached COP\$ 550,209 M (USD 138 $M_{(1)}$ ), 66.7% focussed on convertions of mainly Wow, Freshmarket and low-cost banners, and remainder on strengthening IT and logistic platforms.	•
. Revenue to reflect improved contribution from complementary business and sales benefited by innovation and omni-channel.	. Top line grew by 7.5% boosted by innovation, omni-channel and a higher contribution of complementary businesses.	•

### María Fernanda Moreno R. Head of Investor Relations

+574 6049696 Ext 306560 mmorenor@grupo-exito.com Cr 48 No. 32B Sur – 139, Av. Las Vegas Envigado, Colombia

www.grupoexito.com.co
exitoinvestor.relations@grupo-exito.com

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