

Note on Forward Looking Statements



This document contains certain forward-looking statements based on data, assumptions and estimates, that the Company believes are reasonable; however, it is not historical data and should not be interpreted as guarantee of its future occurrence. Grupo Éxito operates in a competitive and rapidly changing environment, therefore, it is not able to predict all the risks, uncertainties or other factors that may affect its business, their potential impact on its business, or the extent to which the occurrence of a risk or a combination of risks could have results that are significantly different from those included in any forward-looking statement.

The forward-looking statements contained in this document are made only as of the date hereof. Except as required by any applicable law, rules or regulations, Grupo Éxito expressly disclaims any obligation or undertaking to publicly release any updates of any forward-looking statements contained in this press release to reflect any change in its expectations or any change in events, conditions or circumstances on which any forward-looking statement contained in this press release is based.

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Grupo Éxito: A History of Innovation



Grupo Éxito is the leading food retail platform in Colombia and in Uruguay and has a relevant presence in the north-east of Argentina. The Company's great capacity to innovate, has allowed it to transform and adapt quickly to new consumer trends and increased its competitive advantages supported by the quality of its human talent.

Grupo Éxito is the unmatchable leader of omni-channel in the region and has developed a comprehensive ecosystem focused on the omni-client, to whom it offers the strength of its brands, multiple formats and a wide range of channels and services to facilitate their shopping experience.

The diversification of its retail revenue through traffic and asset monetization strategies, has allowed Grupo Éxito to be a pioneer in offering a profitable portfolio of complementary businesses. To highlight, its real estate with shopping centers in Colombia and Argentina and financial services such as credit card, virtual wallet, and payment networking. The Company also offer other businesses in Colombia, such as travel, insurance, mobile and money transfers.

In 2019, Grupo Éxito publicly launched its Digital Transformation strategy and has consolidated a powerful platform with well-recognized websites exito.com and carulla.com in Colombia, devoto.com and geant.com in Uruguay and iperlibertad.com in Argentina. Moreover, the Company offers click and collect services, digital catalogues, home delivery and growing channels such as Apps and Marketplace, through which Grupo Éxito has achieved an impressive digital coverage in the countries where it operates.

In 2021, consolidated Net Revenue reached COP\$16.9 billion driven by strong retail execution, successful omni-channel strategy in the region and innovation in retail models. The Company operated 620 stores through multi-formats and multi-brands: hypermarkets under Éxito, Geant and Libertad brands; premium supermarkets with Carulla, Disco and Devoto; proximity under Carulla and Éxito, Devoto and Libertad Express brands. In low-cost formats, the Company operates banners Surtimax, Super Inter and Surtimayorista in Colombia.



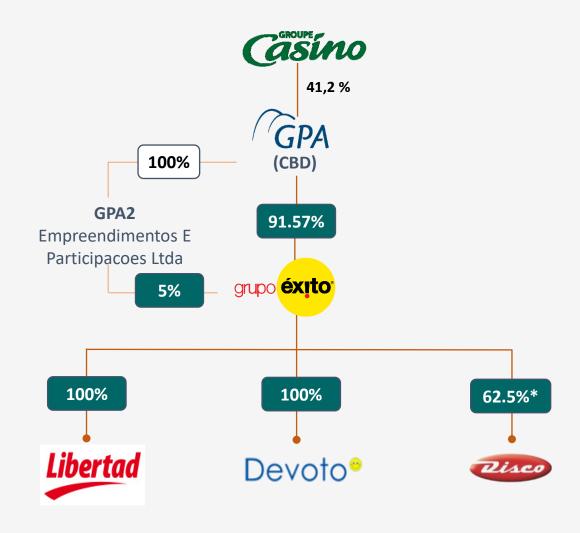
Ownership, Management and Shareholder Structures



Ownership Structure

International ownership structure consolidates best in class LATAM retail platform





^{*} Grupo Éxito consolidates Grupo Disco since January 1st, 2015

Management Structure

Experienced top management





Carlos Mario Giraldo CEO



Jacky Yanovich COO



Ruy Souza CFO

grupo **éxito**°



Colombia

Juan Lucas Vega Real Estate VP



José Gabriel Loaiza
Omni-channel and
Innovation VP



Jean Christophe Tijeras CEO



Ramón Quagliata CEO

Board of Directors 2022-24

Ratified at the GSA held on March 24, 2022



Luis Fernando Alarcón (Chairman)

Ana María Ibáñez



Independent Members



October 11, 2010

March 20, 2014

Member since

June 11, 2015

Felipe Ayerbe M

Non-Independent Members



Philippe

Alarcon

Bernard Petit



Christophe José Hidalgo



Rafael Russowsky



Ronaldo labrudi dos Santos



Susy Midori Yoshimura



Member since March 16, 2012

March 20, 2014

January 23, 2020

January 23, 2020

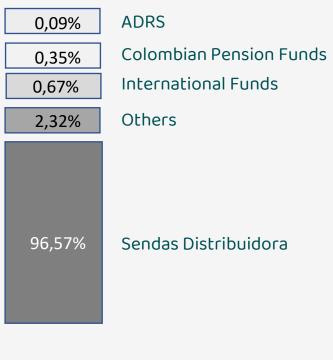
January 23, 2020

March 24, 2022

Shareholders' Structure



Ownership structure as of Dec 31, 2020



Total shareholders as of December 31, 2020: 5,085
*No governmental Institutions own more than 5% of the total voting rights

Ownership structure as of Dec 31, 2021 **ADRS** 0,09% International Funds 0,12% 0,66% Colombian Pension Funds Others 2,56% GPA 2 Empreendimentos 5,00% Companhia Brasileira 91,57% de Distribuição -GPA Total shareholders as of Dec 31, 2021: 5,222 *No governmental Institutions own more than 5% of the total voting rights



Company Overview and Strategy 2022-24



Grupo Éxito Investment Highlights





Leading food retail platform in Colombia and Uruguay

Leadership & Diversification

Top-of-mind brands

Lean financial structure

Strong cash flow generation



Comprehensive
ecosystem, relevant
complementary
businesses and
monetization strategies

Brick & Mortar

Omni-channel

Viva Malls / Tuya

Puntos Colombia

Others



Pioneering innovation with new models and private label

Éxito WOW Carulla FreshMarket Surtimayorista Super Inter Vecino

Taeq / Frescampo

Arkitect / Finlandek



Well-established omni-channel platform and digital capabilities

Solid platform

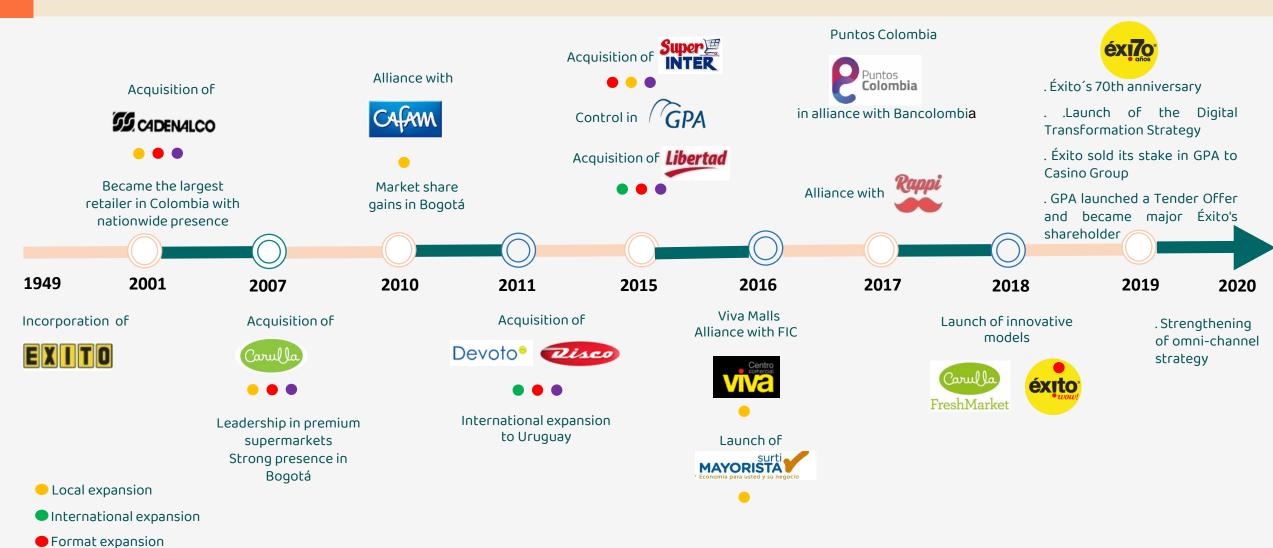
High digital penetration

Significant value upside from ongoing initiatives

Track Record of Successful Integrations

Acquisition of new brands





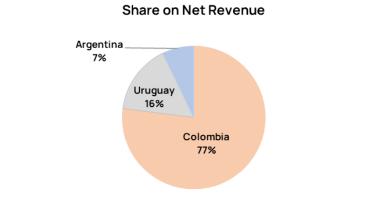
Grupo Éxito, an absolute food retail market leader in Colombia and Uruguay

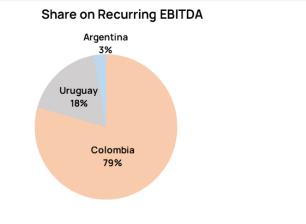


Leading market position, with a comprehensive coverage of markets





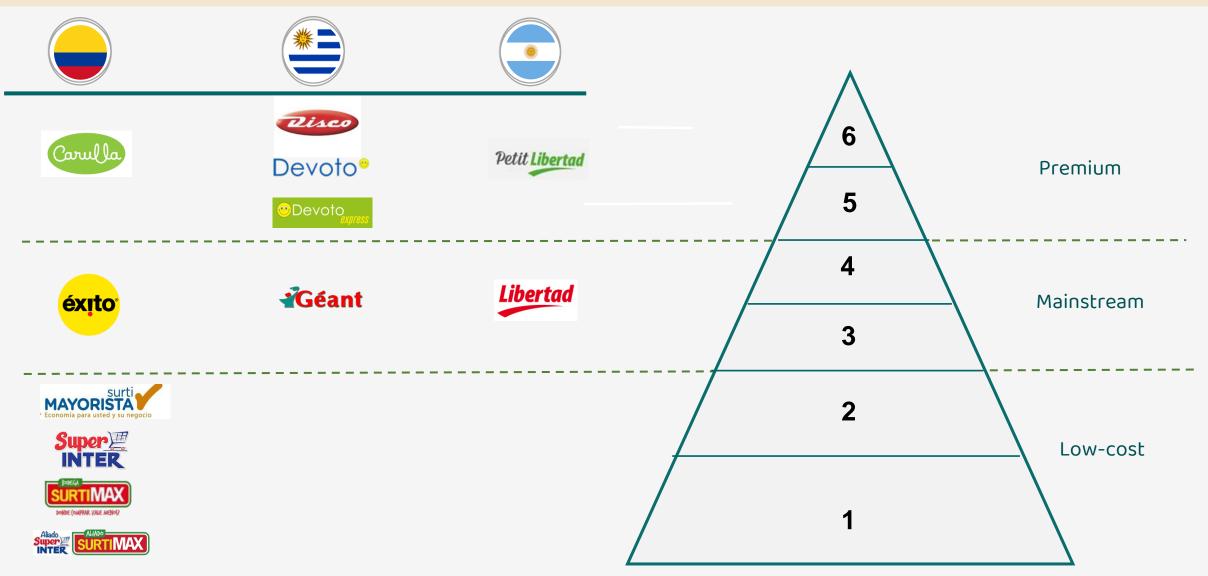




Comprehensive Coverage of Customers and Markets

Brands and formats tailor-made to all segments of the population

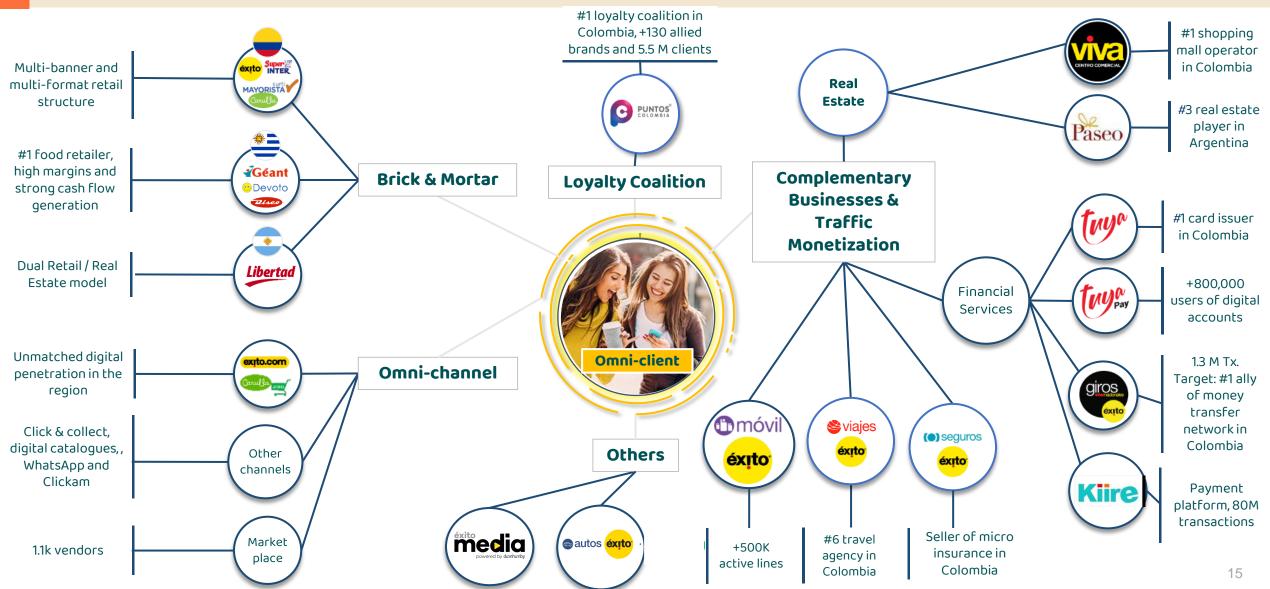




Grupo Éxito's Ecosystem

Leading retail through innovation and integration of BU's across a comprehensive ecosystem with strong synergies





Grupo Éxito Strategic Pillars

Leading transformation by focusing on customer and key retail trends



Omni-client



Our people

1. Innovation

Models & Formats

- ✓ Premium & Mid: FreshMarket / WOW
- ✓ Low-cost: Surtimayorista / Super Inter Vecino / Allies
- Private Label
 - ✓ Food / Non-food

2. Omni-channel

E-commerce

- ✓ exito.com / carulla.com
- √ disco.com / geant.com / devoto.com
- √ hiperlibertad.com
- Market Place
- Digital Catalogues
- Home Delivery
- Last Milers
 - ✓ Rappi / Turbo 10 minutes
- Click & Collect
- WhatsApp / Clickcam

3. Digital Transformation

Apps

- ✓ Éxito / Carulla
- ✓ Disco / Geant / Devoto
- ✓ Hiperlibertad

Others:

- ✓ Éxito Media
- ✓ Éxito Rental
- ✓ Startups

Developments

- ✓ Frictionless
- ✓ Customer Service
- ✓ Data Analytics
- ✓ Logistics, Supply Chain, HR Management

4. Asset / Traffic Monetization

Loyalty Coalition

✓ Puntos Colombia

Complementary businesses

- ✓ Real Estate: VIVA / Paseo
- ✓ Financial Business: TUYA / TUYA Pay / Kiire / Hipermás / Money transfers
- ✓ Travel
- ✓ Insurance
- ✓ Virtual Mobile Operator

Operational Excellence

- ✓ Logistics & Supply Chain
- ✓ Lean Productivity Schemes
- ✓ Joint Purchasing

5. ESG

- Zero malnutrition
- ✓ Child nutrition
- My Planet
- ✓ Environmental protection
- Sustainable trade
- Sustainable trade practices
- Governance & Integrity
- Build trust and transparency
- Our people
- ✓ HR development
- Healthy Lifestyle
- Habits and healthy living

Focus on improving

Customer Service

Relational Marketing

HR & Suppliers Relationship

IT Development



ESG Strategy



Six pillars with clear purposes, strategic focus and contribution, aligned with Sustainable Development Goals



Work towards the eradication of chronic child malnutrition in Colombia by 2030

- Communicate and raise awareness
- Generate resources and alliances
- Influence public policies
- Work closely with Fundación Éxito
- SDG #2 Zero hunger



Environmental protection

- Actions to manage climate change
- Enable circular economy for packaging and plastic
- Initiatives for sustainable mobility and real estate
- Protection of biodiversity
- SDG #13 Climate action



Promote sustainable trade practices

- Promote sustainable supply chains
- Develop allies and suppliers
- Maintain local and direct procurement
- SDG #8 / #12 Decent work and economic growth / Responsible consumption and production



Build trust with stakeholders

- Promote best practices in corporate governance
- Respect of human rights
- Build up ethics and transparency standards
- Facilitate diverse and inclusive environments
- Promote communication
- SDG #16 Peace, justice and strong institutions



Promote diversity and inclusion

- Promote social dialogue
- Develop our people on being and doing
- Endorse gender equality
- **SDG #5 and #8** Gender equality, decent work and economic growth



Encourage healthier and balanced lifestyles

- Educate on healthy habits and living
- Trade of goods and services encouraging healthy lifestyles
- SDG #3 Good health and well-being

Consolidated financial⁽¹⁾ & operating highlights



Solid net income growth (2.1x) and recurring EBITDA margin evolution (+99 bps to 9.1%) driven by a consistent customer-centered strategy

FY21 Highlights

SSS⁽²⁾ +7.8% (+16.0% in 4Q21) EBITDA margin 9.1% (+99 bps) Net Income 2.1x (+134 bps) Omni-channel 9.9% (consol share)

Financial Highlights



- Sales boosted by omni-channel, innovation, traffic monetization and economic dynamics
- EBITDA grew by 20.7% from strict expense control and TUYA/real estate contribution
- Net Income +2.1x from a solid operating performance and a leaner structure

Investment & Expansion $\neg S$



- CapEx of COP \$550,209 M, 66.7% in expansion (USD 138M⁽³⁾ vs USD 110M to USD 130M 2021E)
- Store expansion:
- ✓ **57 stores** (4) (Col 51 and Uru 6)
- ✓ **Deal to operate 5 stores** (former La 14) under Wow HM banner by 1H22, 18.5k sqm
- ✓ Total 620 stores, 1.03 M sqm

Operating Highlights



- Omni-channel share: 9.9% consol (Col 11.9%, Uru 3.6% and Arg 2.6%)
- Innovative formats: 33.3% share on Colombia sales
- Increased contribution of real estate/TUYA
- Further penetration of PuntosColombia





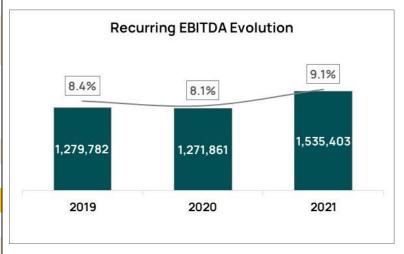


Consolidated Financial Results



EBITDA margin gains (+99 bps) from a consistent customer-centered strategy focused on innovation, omni-channel and traffic monetization

in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	4,996,844	4,173,671	19.7%	16,105,756	15,141,244	6.4%
Other Revenue	245,825	171,342	43.5%	816,629	594,595	37.3%
Net Revenue	5,242,669	4,345,013	20.7%	16,922,385	15,735,839	7.5%
Gross Profit	1,395,683	1,142,061	22.2%	4,433,529	3,956,929	12.0%
Gross Margin	26.6%	26.3%	34 bps	26.2%	25.1%	105 bps
Total Expense	(969,506)	(814,191)	19.1%	(3,445,510)	(3,203,101)	7.6%
Expense/Net Rev	18.5%	18.7%	(25) bps	20.4%	20.4%	1 bps
Recurring Operating Income (ROI)	426,177	327,870	30.0%	988,019	753,828	31.1%
ROIMargin	8.1%	7.5%	58 bps	<i>5.8%</i>	4.8%	105 bps
Net Group Share Result	212,665	144,284	47.4%	474,681	230,872	105.6%
Net Margin	4.1%	3.3%	74 bps	2.8%	1.5%	134 bps
Recurring EBITDA	568,638	460,429	23.5%	1,535,403	1,271,861	20.7%
Recurring EBITDA Margin	10.8%	10.6%	25 bps	9.1%	8.1%	99 bps



Net Revenue

Top line boosted by innovation, omnichannel and recovery of complementary businesses (1)

Sales +19.7% in 4Q21 with solid performance in all countries

Gross Margin

Margin gains from cost efficiencies and contribution other increased of businesses

Recurring EBITDA

- Efficiencies at stores across all the business units
- Solid EBITDA margin (9.1%) from real estate recovery (Col, Arg) and operating efficiencies across operations

Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (3.2% at top line and 3.3% at recurring EBITDA in 4Q21 and of -0.7% and -0.5% in 2021. (1) Retail refers to variations of retail, banking services in-store, fees, the money transfer business, among others; complementary businesses refer to variations of the real estate, the financial (TUYA 19 royalties), the mobile and the travel businesses, and logistic services.

FY21 Conclusions



Solid margins and net income gains from a consistent customer-centered strategy

LatAm platform

- Strong recovery trend across countries, mainly during 2H21, drove annual results and has remained along 1Q22
- Top line boosted by omni-channel, innovation and traffic monetization
- Solid Recurring EBITDA margin gains (+99 bps) and 2.1x net income growth
- Cash flow generation to shareholders (1)+4x to 397,000 MCOP
- CapEx reached USD 138 M⁽²⁾ focused on expansion and innovation
- Clear achievements in all 6 ESG strategic pillars

Colombia

- Revenue boosted by share of innovation (33.3%) and omni-channel (11.9%), and real estate growth (+54%)
- Strengthening of innovative formats C&C, WOW and FM and monetization activities TUYA pay, Puntos Colombia
- Strong EBITDA margin gains (+136 bps) mainly from real estate and internal efficiencies

Uruguay

• The most profitable operation (10.2% EBITDA margin) from strict expense control and an improved consumer trend during 4Q21 that partially offset the worst touristic season in 1Q21

Argentina

• Real estate and operating efficiencies led EBITDA margin to reach 3.4% (+156 bps) and to maintain a stable cash position

2021 Outlook vs. Outcome



Expected targets disclosed to the market fully achieved

	Outlook 2021	Outcome 2021	
	enue growth from dynamism of omni-channel and gradual recovery of plementary businesses.	. Revenue grew by 7.0% (retail sales +5.5% and complementary businesses +38.7%)	•
. Impr	rovement of the Recurrent EBITDA margin.	. Recurring EBITDA margin grew by 25.1% to 9.4% (+136 bps), with gains both from improved operating performance of retail and the recovery from complementary businesses.	•
. Reta	ail expansion of around 30 stores (from openings, conversions and remodeling).	. 51 stores: 9 Éxito (8 WOW), 15 Carulla (8 FreshMarket), 7 Surtimax, 18 Super Inter Vecino and 2 Surtimayorista.	•
	ex of between 90 to 110 MUSD, focused on store optimization, innovation and digital sformation.	. Capex of COP\$ 495,592 M (USD 124 M ₍₁₎), 68% focussed on expansion.	•
repre	enue growth from dynamism of omni-channel and FreshMarket expansion (to esent near to 4% and 47% share on total sales vs. 3.3% and 42.4% in 2020, ectively).	. Annual revenue in local currency grew by 1.9%; omni-channel sales grew by 9.8% and posted a 3.6% share on sales; FreshMarket stores represented 45.2% share on total sales.	•
. A hiç	gh level of Recurring EBITDA margin, however, pressured by a weak touristic season.	. Uruguay reported the group 's highest Recurring EBITDA margin at 10.2% despite the weakest touristic season in 1Q21.	•
	line to reflect an improved retail trend, the development of ecommerce and the ual recovery of the real estate business.	. In local currency, annual sales grew by 46.5% driven by accurate commercial strategies and other revenue by 56.3%, boosted by the recovery of the real estate business. Omni-channel share on sales reached 2.6%.	•
D)	rovement of the Recurrent EBITDA margin.	. Recurring EBITDA margin grew 1.8x to 3.4% (+156 bps), from cost/expense control and the recovery of the real estate business despite inflationary pressures.	•
	result to improve reflecting better operating performance and stability of non- ating lines	. Net income grew 2.1x boosted by an increased operating contribution from the recovery of complementary businesses and an improved retail trend.	•
	isolidated Capex of between 110 to 130 MUSD (prioritizing mainly conversions of Wow Fresh Market stores and the strengthening of IT and logistics platforms for omninel).	. Capex reached COP\$ 550,209 M (USD 138 M $_{(1)}$), 66.7% focussed on convertions of mainly Wow, Freshmarket and low-cost banners, and remainder on strengthening IT and logistic platforms.	•
	enue to reflect improved contribution from complementary business and sales efited by innovation and omni-channel.	. Top line grew by 7.5% boosted by innovation, omni-channel and a higher contribution of complementary businesses.	•

2022E Outlook



- Top line growth benefited by innovation, omni-channel and complementary businesses
- To maintain Recurring EBITDA levels at consolidated level considering inflationary pressures on expenditure
- Omni-channel to represent a high-single digit share on consolidates sales
- Expansion⁽¹⁾ in Colombia of **60 to 70 stores** mostly in innovative formats, with additional sales area of around 35,000 sqm (including the acquisition agreement of furniture and rights over 5 commercial spaces in 2021 and 1 in 2022)
- Sustainable cash flow generation to shareholders'
- ESG efforts to focus on child nutrition and on improving the sustainability of the procurement chain



Key Facts Colombia



Growth Leverage Activities in Colombia: Brick and Mortar



Brands











Formats

Hypers, Supermarkets & Convenience

Supermarkets & Convenience

Cash and Carry

B2B and B2C

Low prices

Low-cost stores

Value for Money Value proposition High quality customer service Best in Fresh-premium products Top Experience

Where buying costs less High % of Private Label

Focus

New generation of hypermarkets: Éxito WOW Innovation under the FreshMarket model

Strengthening of "Club del Comerciante" loyalty program

Roll out of "Vecino" concept at Super Inter

% on Col sales

15%

15%

of Stores

233

70%

101

36

72

61



Figures at Dec 31, 2021









Growth Leverage Activities in Colombia: Innovation

Improved sales levels and accretive growth after conversion into innovative models Wow and FreshMarket



FreshMarket

Éxito Wow: Innovation in Hypermarkets

The best merge of digital and physical worlds



19 stores



29.6% share on total banner's sales



Sales +42.2% at stores after 24 months of opened

31% ROI⁽¹⁾

Potential to reach 43 stores converted into full Wow and +101 WOW Econo format



Model performance levered by digital and omni-channel initiatives



22 stores (+8 in 2021)



45.1% share on total banner's sales



Sales +30.6% at stores after 24 months of opened

10% ROI (1)

Private Label

16.5% share on total sales



Food categories

The only healthy private-label brand offered from a retailer in Colombia



Frescampo A relevant low-cost brand



+6kSKUs



Non-food categories

Apparel Among the top 10 apparel brands in Colombia



Homegoods Brand with international presence



~ 131k SKUs







Innovation in models & formats 2021



A 15.6% share of the low-cost segment on Colombia sales, boosted by Cash and Carry



A profitable wholesale format

36 stores



Sales +25.2%, LFL+24.4% in 2021



Club del Comerciante (loyalty program)

70% share on sales to direct consumers

Launch of credit card
In alliance with Tuya



47.7% share on total banner sales

14.3 p.p. sales growth vs. non-converted stores

25 stores (vs. 21 2021E)







Strong App contribution

(13.8% share on banner's sales)

25.6% share of omni-channel on the banner sales

1,560 Allies working in partnership with Grupo Éxito

Éxito Wow







Fresh Products area



Co-working Zone



Pet World



Digital and Gamming universe



Derma-cosmetics zone



Omni-channel Integration

Carulla Fresh Market





















Surtimayorista



















Growth Leverage Activities in Colombia: Omni-channel

grupo **éxito**

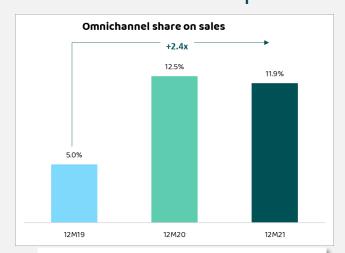
There is no other Latin American player with such omni-channel penetration as Grupo Éxito in Colombia

FY21 Highlights Total Sales
COP \$1.5 Bn (+0.3%)

Share on sales ⁽²⁾
11.9% (vs. 12.5% in 2020)

Orders 7.8 M (-8.6%)

Unmatched omni-channel penetration



Food: Sales +11% Share on sales 10% (vs. 9.1%)

Non-food: Share on sales 16% (vs. 20.1% in 2020)

Positive contribution to the retail business margin



E-commerce \$517k M in sales



Marketplace 25.3% share on omni-channel non-food GMV ⁽⁴⁾



Apps 1.6 M downloads (+22%)



Last Mile & Delivery
7.8 M deliveries



Click & Collect 28% share on omnichannel GMV⁽⁴⁾

Éxito to continue strengthening the omni-channel business in 2022

- 1 Increase platform monetization
- To represent high-single digit share on consolidated sales in 2022
- Increase Turbo Model and Market Place penetration
- Continue investing CAPEX in innovation and omni-channel



Innovation in digital activities 2021

Enhancing the omni-channel strategy and boosting sales



Turbo 10 minutes







- Turbo-Fresh delivery service with last miler Rappi
- Best service level in LatAm
- Average delivery time was 8.7 min
- **64** Rappi's dark stores
- Sales of **USD 16 M⁽¹⁾** in 2021
- 6.7% of total omni-channel GMV in 4Q21

WhatsApp service



- Available at **320 stores**
- Share of food 22% (+792 bps) and non-food 14.9% (+569 bps)
- 67% penetration of WhatsApp in Colombia
- Sales of USD 70 M⁽¹⁾ (1.6x vs 2020)
- 17.8% of total omni-channel GMV in 4Q21

Compra por Whatsapp escaneando este códiao OR

Referral Marketing model

- To generate income by referring products/services through the Company's ecosystem
- Over 46K users registered
- 10 active allies
- Sales of **USD 24 M**⁽¹⁾ (2.6x vs 2020)
- 5% of total omni-channel GMV in 4Q21





Asset and Traffic Monetization

Financial Retail and Loyalty coalition



Financial Retail



- +431,000 cards issued
- **2.8 M** cards in stock (+2.4%)
- Loan portfolio of COP \$3.6 B (+19%)

TUYA Pay

(digital wallet)

Over **800,000 users**

(38% were new clients to TUYA)





Banking services alliances:

- ✓ Éxito, Carulla, Surtimayorista, Puntos Colombia
- ✓ Alkosto, Viva Air, Transmilenio

Puntos Colombia

A winning partnership between the largest retailer and bank in Colombia





5.5 M active clients⁽¹⁾ (+17.3%)

134 allied brands (26% of total redemptions)

+28,500 M points redeemed

A mid-single digit EBITDA margin

Adapting the strategies across other business units to

maximize value creation and customer's loyalty



Asset Monetization: Real Estate Business

Viva Malls increased revenue and high occupancy rates in 2021









Real Estate Business



✓ The largest shopping mall operator in Colombia

Joint venture with F.I. Colombia (Exito owns 51%)

34 assets: VIVA and Exito own operation

761k sqm of GLA

Revenue +54%⁽¹⁾ in 2021

(from rentals and administrative fees +38%, share 66%)

Occupancy rate 93.1%





Diversified, gastronomic experience Amusement park in Viva Envigado, over 6,000 sqm

- ✓ Viva Online the first Colombia e-commerce platform for real estate tenants
- ✓ Further integration with Exito Ecosystem (Tuya, PCO and the ESG strategy)
- ✓ Differentiation:
 - Dual model: retail-real estate business
 - Shopping centers located within the cities
 - Éxito or Carulla stores as anchors
 - High content of amusement/entertainment

















ESG Strategy Follow-up FY21

ESG initiatives to generate value: economic growth, social development and environmental grupo éxito protection





Zero malnutrition

- children benefited from 70.376 nutrition and complementary programs
- 217,341 food packages delivered to children and their families
- Formulation of the **10-year National Breastfeeding Plan**



My planet

- Carulla FreshMarket, the 1st retail Carbon Neutral certified in LatAm⁽¹⁾
- The largest company recycling cardboard in Colombia
- **20.975 tons of material** collected at the operation
- 788 tons of recyclable material post-consumption (+13 M packages)



Sustainable trade

- 90% fruit and vegetables purchased locally
- 90% of apparel purchased from 80 local workshops with over 9,600 employees (70% women)
- **176 farms** monitored to ensure zero levels of deforestation



Governance & Integrity

- Among the 10 most sustainable food retailers in the world (DJSI)
- Recognition in Colombia as a Company Committed with Integrity 100, by the Anti-corruption Institute (ISO 37001 standard)



Our people

- Over **797,000 benefits delivered** to our employees
- Ongoing plan to assess better living conditions
- **16,000 COVID-19 doses** acquired for employees in Colombia



Healthy lifestyle

- A complete portfolio of **7,297 healthy products** offered to our clients
- Launch of the 'Healthy Living' fair (790 products on-line/at 100 stores)

(1) By ICONTEC.



Key Facts International Operations





International Operations: Uruguay

Strategic investment from a diversified portfolio in the region



Éxito has the #1 presence in the most high-end market of LatAm

- √ 16% of Grupo Éxito total sales
- ✓ The most profitable operation with EBITDA margin above 10%
- ✓ Absolute food retail market leader
- ✓ Pioneered the FreshMarket concept in the region, with a differentiated purchasing experience
- ✓ 92 stores with a total selling area of 92 K sqm, 23 stores of them are Fresh
 Market and represent 45% of Uruguay sales
- ✓ High cash generation





30 Supermarkets

Devoto



60 Supermarkets and proximity stores

₹Géant



2 Hypermarkets

Omni-channel







- devoto.com and geant.com growing high double digit
- Home deliveries under its own Last mile service "Devoto Ya"
- 3.6 % omni-channel sales penetration in 2020 (+25 bp)
- High single digit omni-channel growth in 2021
- Click & Collect: 44 stores, orders by +33% vs 2020
- Apps: over 118,000 active downloads
- Start-ups for mentoring and working on sustainability, last mile, logistics and innovation



International Operations: Argentina

grupo **éxito**

Strategic investment supported on a real estate portfolio and a resilient retail business

Dual Model: Retail-Real Estate

- √ 7% of Grupo Éxito total sales
- ✓ 25 stores in 9 provinces in the country (4 Fresh Market stores, sales + 53.8% in 2021)
- ✓ 2.6% omni-channel share on total sales
- ✓ Positive EBITDA and compelling asset hedge

Libertad





Mini *Libertad*



15 Hypermarkets

10 Convenience and premium stores

Real estate business





- ✓ 3rd real estate player in the country
- √ 15 shopping centers
- ✓ Near 170 sqm of GLA
- √ 90.4% occupancy rate (2021)

Omni-channel



- Hiperlibertad.com grew sales by 4.5x versus 2020
- Hiperlibertad app launched in 2021
- Click & Collect in 15 stores and 1 dark store
- 2.6 % omni-channel sales penetration (vs 1% in 2020)
- Last Mile & Home Deliveries: in partnership with "Rappi" and "Pedidos Ya", available in 23 stores.



Appendixes: Financial Results 2021



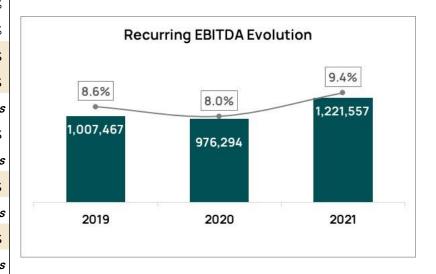


Operating Results: Colombia



Top line growth above inflation diluted an optimized cost structure and led to annual EBITDA margin gains (+136 bps)

in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	3,827,521	3,330,661	14.9%	12,284,397	11,642,685	5.5%
Other Revenue	219,648	158,410	38.7%	748,426	539,587	38.7%
Net Revenue	4,047,169	3,489,071	16.0%	13,032,823	12,182,272	7.0%
Gross profit	979,964	833,575	17.6%	3,099,453	2,758,438	12.4%
Gross Margin	24.2%	23.9%	32 bps	23.8%	22.6%	114 bps
Total Expense	(645,486)	(580,345)	11.2%	(2,344,855)	(2,229,763)	5.2%
Expense/Net Rev	15.9%	16.6%	(68) bps	18.0%	18.3%	(31) bps
Recurring Operating Income (ROI)	334,478	253,230	32.1%	754,598	528,675	42.7%
ROI Margin	8.3%	7.3%	101 bps	5.8%	4.3%	145 bps
Recurring EBITDA	454,228	368,713	23.2%	1,221,557	976,294	25.1%
Recurring EBITDA Margin	11.2%	10.6%	66 bps	9.4%	8.0%	136 bps



Net Revenue

Gross Margin

Recurring EBITDA

- Solid growth from (i) performance of innovative formats, (ii) contribution from omni-channel (11.9%), and (iii) recovery of complementary businesses
- Material gains from (i) cost efficiencies, and (ii) increased contribution of real estate/TUYA
- Annual expenditure grew below sales evolution and inflation
- Recurring EBITDA margin levels overperformed 2020 and 2019, driven by the recovery of complementary businesses⁽¹⁾ and operating efficiencies



Net Sales (1) & SSS (1) performance in Colombia

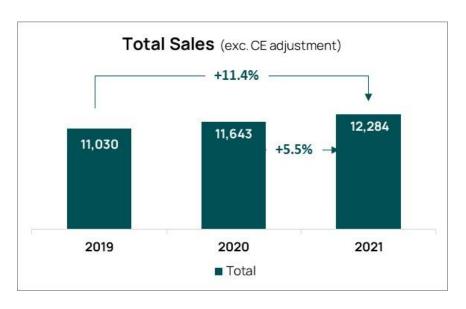


Strong quarterly growth and annual performance above inflation favoured by innovation, omni-channel and commercial dynamics

		4Q21			12M21			
	grupo <mark>éxito</mark>	éxito	Carulla	Low-cost & Other ⁽²⁾	grupo éxito	éxito	Carulla	Low-cost & Other ⁽²⁾
Variations								
SSS ⁽¹⁾	15.0%	15.0%	9.7%	21.8%	6.8%	7.2%	1.1%	11.4%
Total ⁽¹⁾	14.9%	15.2%	9.1%	20.3%	5.9%	7.0%	0.9%	6.1%
Total MCOP	3,827,521	2,743,426	524,185	559,910	12,284,397	8,581,274	1,782,355	1,920,768

Performance showed:

- Solid contribution on annual sales from innovative formats (33.3%) and omni-channel (11.9%)
- Quarterly and annual sales benefited by economic recovery and increased consumer confidence
- Quarterly sales strongly benefitted by the 3 Non-VAT days held (vs. 1 day in the base) that reached historic highs on sales
- 51 stores⁽³⁾ included in the 2021 base





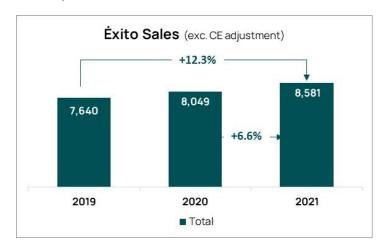
Performance by segment in Colombia

A clear recovery trend versus last year and pre-pandemic levels



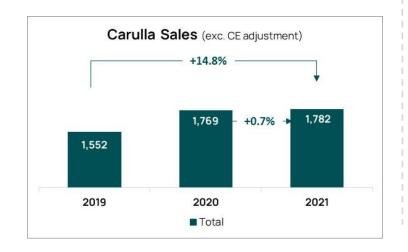
Éxito:

- **19 Éxito WOW** in 2021 (+8)
- Non-food category boosted by the 3 non-VAT days held (+17% in 4Q21)
- Food category grew by low double-digit in 4Q21
- Annual sales +12.3% vs. 2019 (1.7x vs. accumulated 24 months CPI levels of 7.3%)



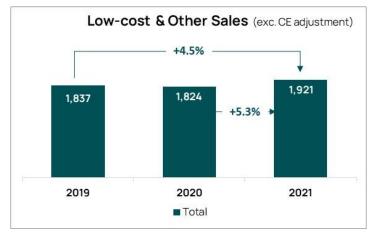
Carulla:

- **22 FreshMarket** in 2021 (+8)
- 15.8% omni-channel share on annual sales
- Sales grew above pre-pandemic levels by 14.8% and flattish from a higher basis (2x vs. accumulated 24 months CPI levels of 7.3%)



Low-cost & Other(1):

- Sales +20.3%, LFL +21.8% in 4Q21 (inc. CE adj)
- Surtimayorista sales +25.2% and LFL +24.4%
 in 2021
- 25 Vecino in 2021 (+18)
- A gradual recovery trend benefited by the reopening of hospitality businesses, store renovations and omni-channel

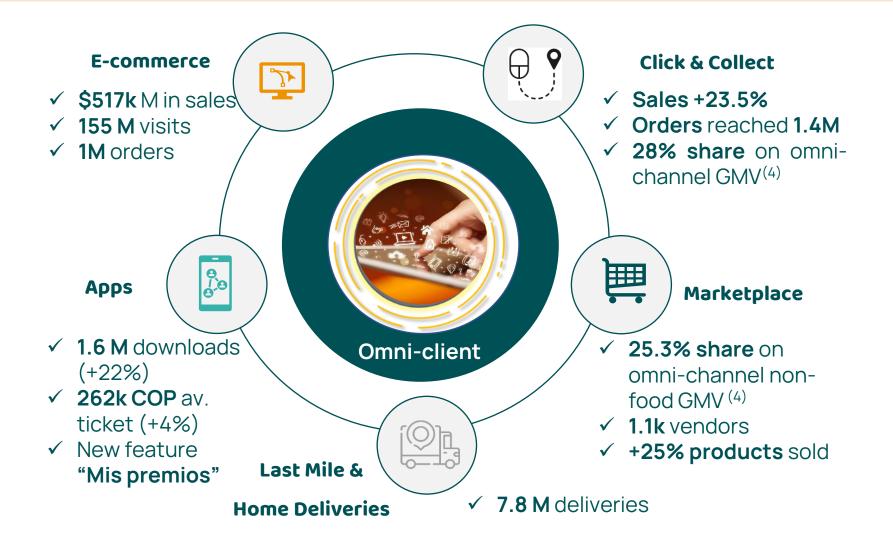




Omni-channel Colombia Follow-up FY21



374 MUSD⁽³⁾ in sales and a consistent double-digit share on total sales (11.9%) in 2021



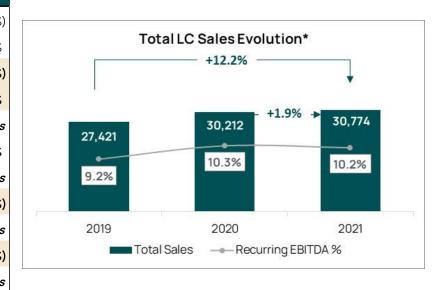


Operating Results: Uruguay



Efficiency gains and an improved consumption trend by year-end favoured high EBITDA margin levels (10.2%)

in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	744,900	686,492	8.5%	2,643,858	2,654,336	(0.4%)
Other Revenue	10,153	9,679	4.9%	28,535	28,325	0.7%
Net Revenue	755,053	696,171	8.5%	2,672,393	2,682,661	(0.4%)
Gross profit	262,185	249,060	5.3%	921,140	913,563	0.8%
Gross Margin	34.7%	35.8%	(105) bps	34.5%	34.1%	41 bps
Total Expense	(196,725)	(189,389)	3.9%	(704,635)	(688,320)	2.4%
Expense/Net Rev	26.1%	27.2%	(115) bps	26.4%	25.7%	71 bps
Recurring Operating Income (ROI)	65,460	59,671	9.7%	216,505	225,243	(3.9%)
ROI Margin	8.7%	8.6%	10 bps	8.1%	8.4%	(29) bps
Recurring EBITDA	80,227	72,944	10.0%	272,057	277,618	(2.0%)
Recurring EBITDA Margin	10.6%	10.5%	15 bps	10.2%	10.3%	(17) bps



Net Revenue

- Quarterly^(1,2) sales +6.7% and SSS +5.8% showed a recovery trend from tourism
- Annual sales⁽¹⁾ +2.3% and SSS +0.7% amidst the worst touristic season in 1Q21
- Annual omni-channel sales +9.8%, nonfood +5.4% and Fresh Market stores +7.5 p.p above non-converted stores

Gross Margin

 Annual margin gains from volume increases and efficiencies (mainly in logistic costs)

Recurring EBITDA

- Annual expenses (1) grew below inflation from store productivity gains and strict control
- The most profitable operation in 2021 despite a strong base and lagged consumption during 1H21



Operating Results: Argentina



EBITDA margin +156 bps thanks to better commercial dynamics, real estate reactivation and productivity gains

in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	424,655	157,045	170.4%	1,178,166	847,060	39.1%
Other Revenue	16,257	3,369	382.5%	40,303	27,153	48.4%
Net Revenue	440,912	160,414	174.9%	1,218,469	874,213	39.4%
Gross profit	153,178	57,977	164.2%	412,465	282,994	45.8%
Gross Margin	34.7%	36.1%	(140) bps	33.9%	32.4%	148 bps
Total Expense	(127,297)	(44,456)	186.3%	(396,022)	(285,007)	39.0%
Expense/Net Rev	28.9%	27.7%	116 bps	32.5%	32.6%	(10) bps
Recurring Operating Income (ROI)	25,881	13,521	91.4%	16,443	(2,013)	916.8%
ROIMargin	5.9%	8.4%	(256) bps	1.3%	(0.2%)	158 bps
Recurring EBITDA	33,825	17,324	95.2%	41,316	16,026	157.8%
Recurring EBITDA Margin	7.7%	10.8%	(313) bps	3.4%	1.8%	156 bps



Net Revenue

- Sales and SSS +52.7%^(1,2), above CPI in 4Q21; annually +46.9%⁽¹⁾ driven by the growth of Fresh Market stores (+53.8%) and omni-channel 2.6% share
- Real estate income recovered (occupancy levels at 90.4%)
- Increased mobility partially offset by price controls and restrictions on imports

Gross Margin

- Solid annual margin gains from:
 - (i) higher volume
 - (ii) accurate commercial strategies with reduced promotional events
 - (iii) higher contribution of real estate

Recurring EBITDA

- Annual expenses⁽¹⁾ grew below inflation from controlled variable costs and labour and despite a low basis from pandemic
- Cost/expense control increased EBITDA margin (+156 bps) closer to prepandemic levels.
- Operation continued with a stable cash position

4Q/FY21 Consolidated Financial Results



in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	4,996,844	4,173,671	19.7%	16,105,756	15,141,244	6.4%
Other Revenue	245,825	171,342	43.5%	816,629	594,595	37.3%
Net Revenue	5,242,669	4,345,013	20.7%	16,922,385	15,735,839	7.5%
Cost of Sales	(3,824,641)	(3,186,064)	20.0%	(12,406,545)	(11,704,185)	6.0%
Cost D&A	(22,345)	(16,888)	32.3%	(82,311)	(74,725)	10.2%
Gross Profit	1,395,683	1,142,061	22.2%	4,433,529	3,956,929	12.0%
Gross Margin	26.6%	26.3%	34 bps	26.2%	25.1%	105 bps
SG&A Expense	(849,390)	(698,520)	21.6%	(2,980,437)	(2,759,793)	8.0%
Expense D&A	(120,116)	(115,671)	3.8%	(465,073)	(443,308)	4.9%
Total Expense	(969,506)	(814,191)	19.1%	(3,445,510)	(3,203,101)	7.6%
Expense/Net Rev	18.5%	18.7%	(25) bps	20.4%	20.4%	1 bps
Recurring Operating Income (ROI)	426,177	327,870	30.0%	988,019	753,828	31.1%
ROI Margin	8.1%	7.5%	58 bps	5.8%	4.8%	105 bps
Net Group Share Result	212,665	144,284	47.4%	474,681	230,872	105.6%
Net Margin	4.1%	3.3%	74 bps	2.8%	1.5%	134 bps
Recurring EBITDA	568,638	460,429	23.5%	1,535,403	1,271,861	20.7%
Recurring EBITDA Margin	10.8%	10.6%	25 bps	9.1%	8.1%	99 bps
EBITDA	540,617	406,342	33.0%	1,466,792	1,129,278	29.9%
EBITDA Margin	10.3%	9.4%	96 bps	8.7%	7.2%	149 bps
Shares	447.604	447.604	0.0%	447.604	447.604	0.0%
EPS	475.1	322.3	47.4%	1,060.5	515.8	N/A

FY21 P&L and Capex by Country



Income Statement	Colombia	<u>Uruguay</u>	<u>Argentina</u>	Consol
in COP M	FY21	FY21	FY21	FY21
Net Sales	12,284,397	2,643,858	1,178,166	16,105,756
Other Revenue	748,426	28,535	40,303	816,629
Net Revenue	13,032,823	2,672,393	1,218,469	16,922,385
Cost of Sales	(9,856,679)	(1,746,123)	(805,514)	(12,406,545)
Cost D&A	(76,691)	(5,130)	(490)	(82,311)
Gross profit	3,099,453	921,140	412,465	4,433,529
Gross Margin	23.8%	34.5%	33.9%	26.2%
SG&A Expense	(1,954,587)	(654,213)	(371,639)	(2,980,437)
Expense D&A	(390,268)	(50,422)	(24,383)	(465,073)
Total Expense	(2,344,855)	(704,635)	(396,022)	(3,445,510)
Expense/Net Rev	18.0%	26.4%	<i>32.5%</i>	20.4%
Recurring Operating Income (ROI)	754,598	216,505	16,443	988,019
ROI Margin	5.8%	8.1%	1.3%	<i>5.8%</i>
Non-Recurring Income and Expense	(52,624)	(15,696)	(291)	(68,611)
Operating Income (EBIT)	701,974	200,809	16,152	919,408
EBIT Margin	5.4%	7.5%	1.3%	5.4%
Net Financial Result	(161,533)	(13,670)	(20,079)	(195,755)
Recurring EBITDA	1,221,557	272,057	41,316	1,535,403
Recurring EBITDA Margin	9.4%	10.2%	3.4%	9.1%
CAPEX				
in COP M	495,592	49,086	5,531	550,209
in local currency	495,592	571	143	

Consolidated Balance Sheet



in COP M	Dec 2020	Dec 2021	Var %
Assets	15,649,974	16,901,179	8.0%
Current assets	5,265,996	5,833,360	10.8%
Cash & Cash Equivalents	2,409,391	2,541,579	5.5%
Inventories	1,922,617	2,104,303	9.4%
Accounts receivable	471,202	625,931	32.8%
Assets for taxes	362,383	429,625	18.6%
Assets held for sale	19,942	24,601	23.4%
Others	80,461	107,321	33.4%
Non-current assets	10,383,978	11,067,819	6.6%
Goodwill	2,853,535	3,024,983	6.0%
Other intangible assets	307,797	363,987	18.3%
Property, plant and equipment	3,707,602	4,024,697	8.6%
Investment properties	1,578,746	1,656,245	4.9%
Right of Use	1,317,545	1,370,512	4.0%
Investments in associates and JVs	267,657	289,391	8.1%
Deferred tax asset	234,712	205,161	(12.6%)
Assets for taxes	-	-	N/A
Others	116,384	132,843	14.1%

in COP M	Dec 2020	Dec 2021	Var %
Liabilities	8,245,701	8,872,702	7.6%
Current liabilities	6,422,947	6,518,400	1.5%
Trade payables	4,678,078	5,136,626	9.8%
Lease liabilities	223,803	234,178	4.6%
Borrowing-short term	1,110,883	674,927	(39.2%)
Other financial liabilities	87,289	81,544	(6.6%)
Liabilities held for sale	-	-	N/A
Liabilities for taxes	76,111	81,519	7.1%
Others	246,783	309,606	25.5%
Non-current liabilities	1,822,754	2,354,302	29.2%
Trade payables	68	49,929	N/A
Lease liabilities	1,319,092	1,360,465	3.1%
Borrowing-long Term	344,779	742,084	N/A
Other provisions	14,542	11,086	(23.8%)
Deferred tax liability	118,722	166,751	40.5%
Liabilities for taxes	4,463	3,924	(12.1%)
Others	21,088	20,063	(4.9%)
Shareholder s equity	7,404,273	8,028,477	8.4%

Consolidated Cash Flow



in COP M	Dec 2021	Dec 2020	Var %
Profit	592,937	329,902	79.7%
Adjustment to reconciliate Net Income	1,342,374	1,046,604	28.3%
Cash Net (used in) Operating Activities	1,138,587	630,301	80.6%
Cash Net (used in) Investment Activities	(571,021)	(273,926)	N/A
Cash net provided by Financing Activities	(457,199)	(469,470)	(2.6%)
Var of net of cash and cash equivalents before the FX rate	110,367	(113,095)	N/A
Effects on FX changes on cash and cash equivalents	21,821	(40,188)	N/A
(Decresase) net of cash and cash equivalents	132,188	(153,283)	N/A
Opening balance of cash and cash equivalents discontinued operations			
Opening balance of cash and cash equivalents	2,409,391	2,562,674	(6.0%)
Ending balance of cash and cash equivalents discontinued operations	-	-	
Ending balance of cash and cash equivalents	2,541,579	2,409,391	5.5%

Debt by Country and Maturity



Net debt breakdown by country

31 Dec 2021, (millions of COP)	Holding (2)	Colombia	Uruguay	Argentina	Consolidated
Short-term debt	203,001	235,528	520,924	19	756,471
Long-term debt	742,084	742,084	-	-	742,084
Total gross debt (1)	945,085	977,612	520,924	19	1,498,555
Cash and cash equivalents	2,063,528	2,183,253	267,111	91,215	2,541,579
Net debt	1,118,443	1,205,641	(253,813)	91,196	1,043,024

Holding Gross debt by maturity

31 Dec 2021, (millions of COP)	Nominal amount	Nature of interest rate	Maturity Date	31-dic-21
Mid Term - Bilateral	135,000	Floating	April 2024	135,000
Revolving credit facility - Bilateral	100,000	Floating	August 2022	
Revolving credit facility - Syndicated	500,000	Floating	August 2022	
Revolving credit facility - Bilateral	100,000	Floating	January 2023	
Long Term - Bilateral	200,000	Floating	March 2025	200,000
Long Term - Bilateral	290,000	Floating	March 2026	205,416
Long Term - Bilateral	190,000	Floating	March 2027	190,000
Long Term - Bilateral	150,000	Floating	March 2030	141,675
Total gross debt (3)	1,665,000			872,091

Note: The Colombia perimeter includes the consolidation of Almacenes Éxito S.A. and its subsidiaries in the country. 1) Debt without contingent warranties and letters of credits. (2) Holding gross debt issued 100% in Colombian Pesos with an interest rate below IBR3M + 4.0%, debt at the nominal amount. IBR 3M (Indicador Bancario de Referencia) – Market Reference Rate: 3.42%; other collections included, and positive hedging valuation not included. (3) Debt at the nominal amount.

4Q/FY21 Holding⁽¹⁾ P&L



in COP M	4Q21	4Q20	% Var	FY21	FY20	% Var
Net Sales	3,828,277	3,329,904	15.0%	12,290,994	11,649,896	5.5%
Other Revenue	138,383	97,579	41.8%	478,388	312,444	53.1%
Net Revenue	3,966,660	3,427,483	15.7%	12,769,382	11,962,340	6.7%
Cost of Sales	(3,040,326)	(2,636,146)	15.3%	(9,844,165)	(9,345,057)	5.3%
Cost D&A	(19,253)	(13,287)	44.9%	(69,659)	(62,513)	11.4%
Gross profit	907,081	778,050	16.6%	2,855,558	2,554,770	11.8%
Gross Margin	22.9%	22.7%	17 bps	22.4%	21.4%	101 bps
SG&A Expense	(540,758)	(470,256)	15.0%	(1,891,438)	(1,779,944)	6.3%
Expense D&A	(93,949)	(96,986)	(3.1%)	(370,151)	(352,303)	5.1%
Total Expense	(634,707)	(567,242)	11.9%	(2,261,589)	(2,132,247)	6.1%
Expense/Net Rev	(16.0%)	(16.5%)	55 bps	(17.7%)	(17.8%)	11 bps
Recurring Operating Income (ROI)	272,374	210,808	29.2%	593,969	422,523	40.6%
ROI Margin	6.9%	6.2%	72 bps	4.7%	3.5%	112 bps
Non-Recurring Income and Expense	(14,563)	(31,851)	(54.3%)	(51,990)	(96,847)	(46.3%)
Operating Income	257,811	178,957	44.1%	541,979	325,676	66.4%
EBIT Margin	6.5%	5.2%	128 bps	4.2%	2.7%	152 bps
Net Financial Result	(54,312)	(63,509)	(14.5%)	(193,368)	(260,317)	(25.7%)
Net Group Share Result	212,665	144,284	47.4%	474,681	230,872	105.6%
Net Margin	5.4%	4.2%	115 bps	3.7%	1.9%	179 bps
Recurring EBITDA	385,576	321,081	20.1%	1,033,779	837,339	23.5%
Recurring EBITDA Margin	9.7%	9.4%	35 bps	8.1%	7.0%	110 bps

Holding⁽¹⁾ Balance Sheet



in COP M	Dec 2020	Dec 2021	Var %
Assets	13,468,080	14,422,470	7.1%
Current assets	4,309,539	4,686,474	8.7%
Cash & Cash Equivalents	1,969,470	2,063,528	4.8%
Inventories	1,583,972	1,680,108	6.1%
Accounts receivable	292,941	434,945	48.5%
Assets for taxes	339,539	386,997	14.0%
Others	123,617	120,896	(2.2%)
Non-current assets	9,158,541	9,735,996	6.3%
Goodwill	1,453,077	1,453,077	0.0%
Other intangible assets	166,511	191,559	15.0%
Property, plant and equipment	1,909,426	1,984,771	3.9%
Investment properties	89,246	78,586	(11.9%)
Right of Use	1,570,161	1,609,599	2.5%
Investments in subsidiaries, associates	3,618,703	4,085,625	12.9%
Others	351,417	332,779	(5.3%)
Liabilities	7,264,217	7,541,065	3.8%

in COP M	Dec 2020	Dec 2021	Var %
Liabilities	7,264,217	7,541,065	3.8%
Current liabilities	5,310,807	5,137,135	(3.3%)
Trade payables	3,931,085	4,249,804	8.1%
Lease liabilities	230,240	239,831	4.2%
Borrowing-short term	647,934	136,184	(79.0%)
Other financial liabilities	81,366	66,817	(17.9%)
Liabilities for taxes	68,274	76,238	11.7%
Others	351,908	368,261	4.6%
Non-current liabilities	1,953,410	2,403,930	23.1%
Lease liabilities	1,554,725	1,580,954	1.7%
Borrowing-long Term	325,770	742,084	N/A
Other provisions	51,846	10,991	(78.8%)
Deferred tax liability	-	-	0
Others	21,069	69,901	N/A
Shareholder 's equity	6,203,863	6,881,405	10.9%

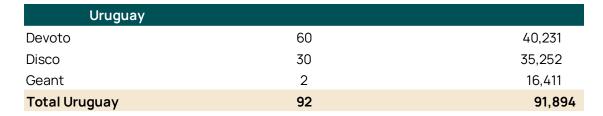
Store Number and Sales Area





Banner by country	Store number	Sales Area (sqm)
Colombia		
Éxito	233	620,465
Carulla	101	87,285
Surtimax	72	30,989
Super Inter	61	58,680
Surtimayorista	36	34,870
Total Colombia	503	832,289







Argentina		
Libertad	15	101,807
Mini Libertad	10	1,796
Total Argentina	25	103,603
TOTAL	620	1,027,786





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