Grupo Éxito

grupo éxito

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Corporate Presentation

Updated as of 1Q23



Disclaimer

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Listing Process

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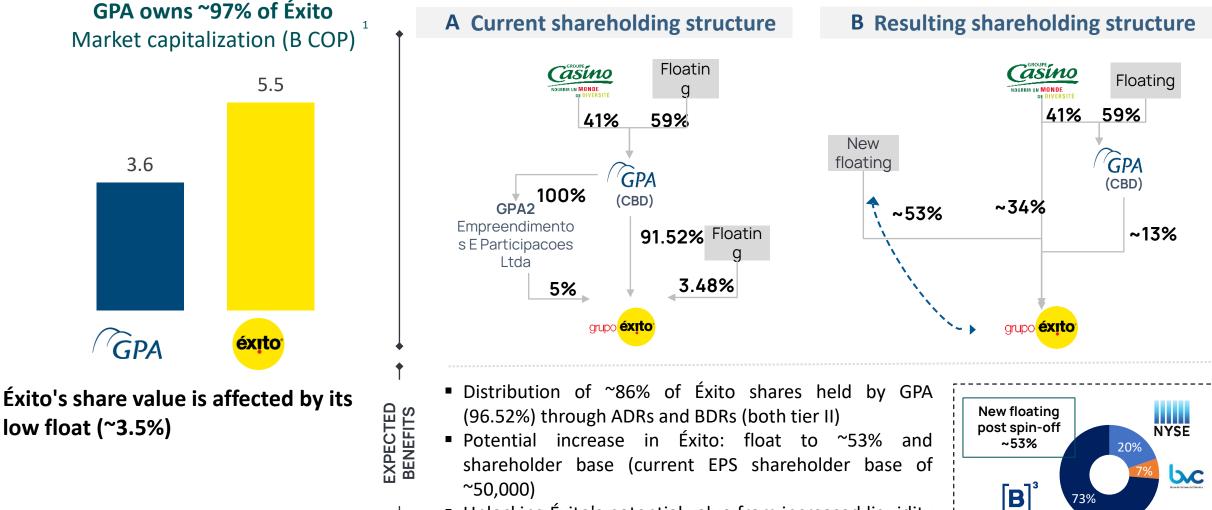
éxito

ADRs y BDRs

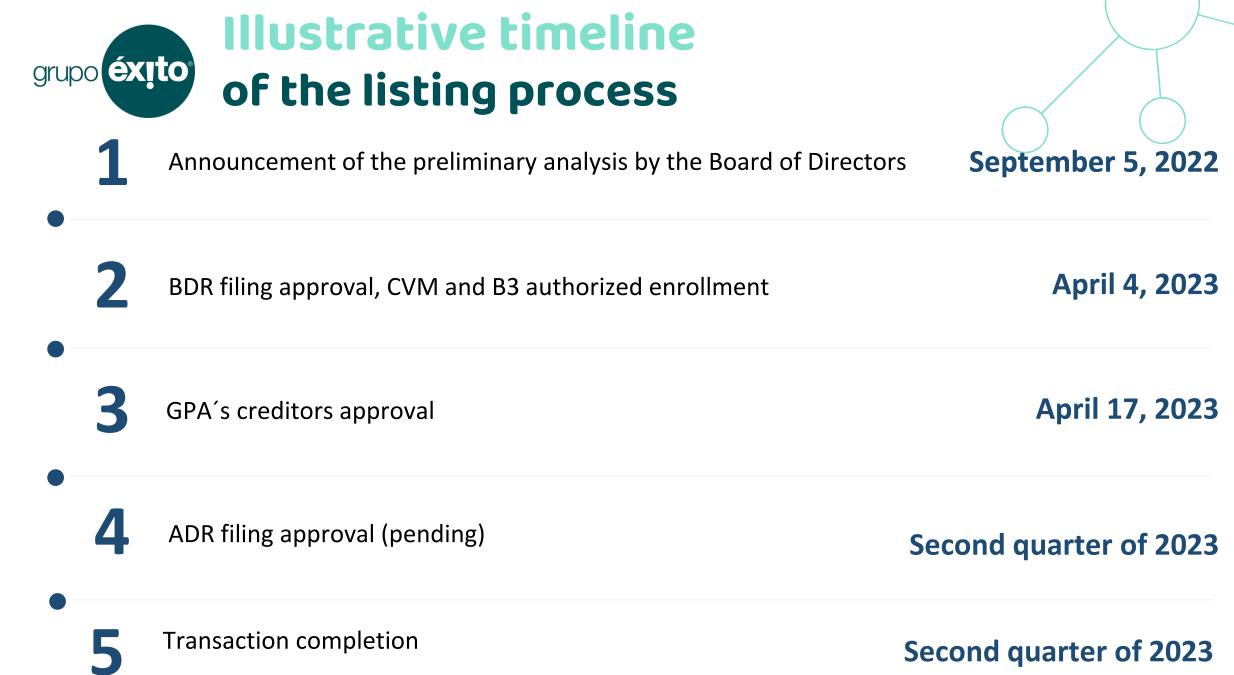
grupo éxito For Grupo Éxito and its shareholders

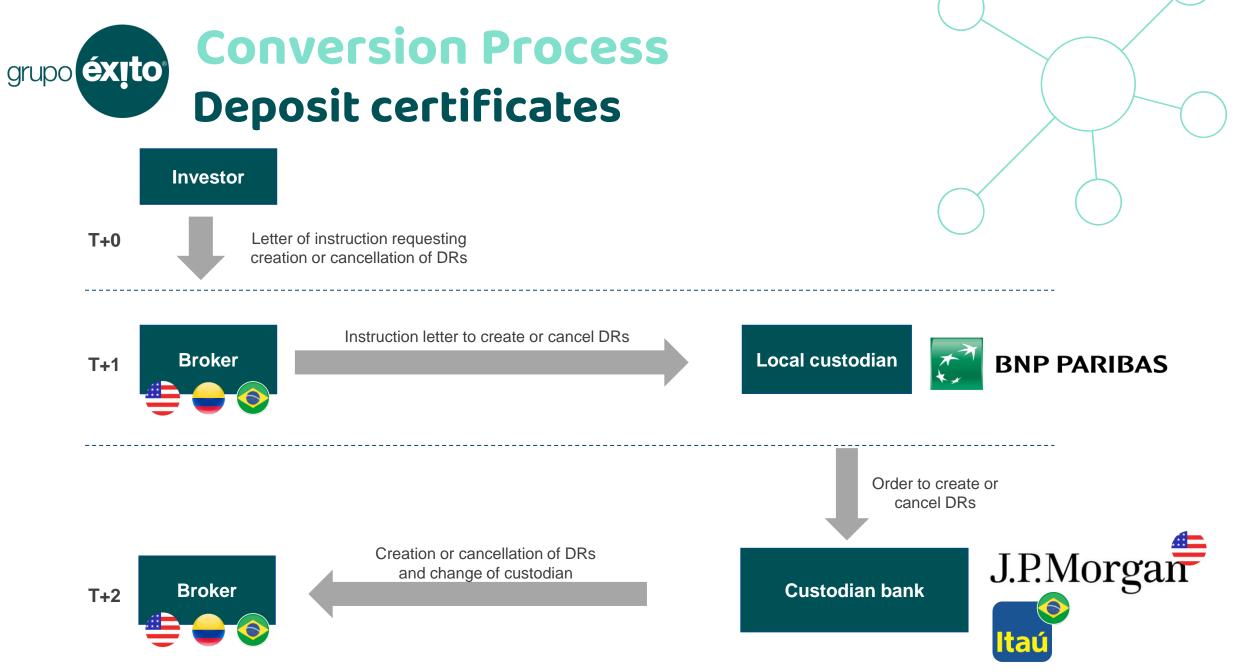
Source: S&P Capital IQ, closing share price on March 31, 2023 (Éxito

COP \$4,100 and GPA: \$14,73 BRL (FX COP/BRL: 914,2489).



 Unlocking Éxito's potential value from increased liquidity and market visibility







Macro and retail environments in Colombia

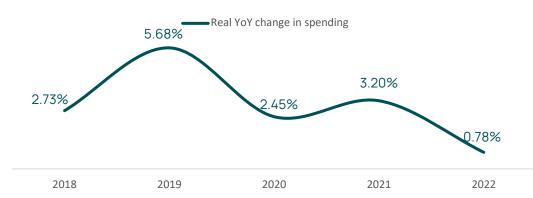


grupo éxito Colombia: Macroeconomic Indicators Challenges: inflation and private consumption

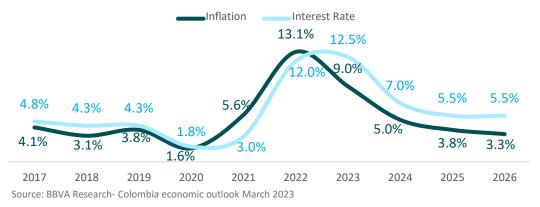
Country's economic growth outpacing LatAm and the Caribbean



Household spending has been a major driver of growth, but is expected to be below 1% in 2023



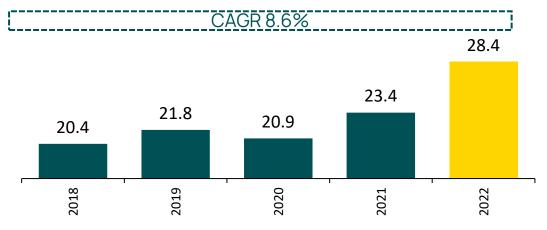
Interest rate hike to contain inflation (pressured by food trend 12M from 27.8% Dec/22 to 21.8% Mar/23)



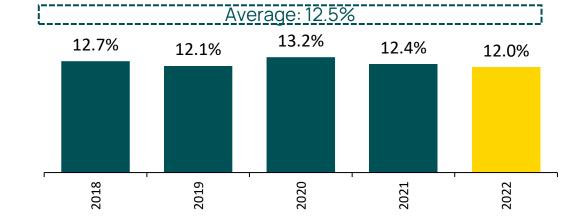
The Colombian peso was the second most devalued currency in the region in 2022 (closing rates)

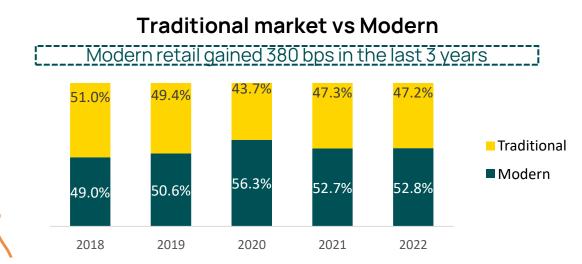


grupo éxito Evolution and levels of formalization



Retail market evolution (BUSD)





Notes: (1) Source: ACV Nielsen, includes modern market operators and excludes specialists.

Market share¹ Grupo Éxito (Traditional + Modern)



Grupo Éxito: Key Facts

V /



Management team





Carlos Mario Giraldo

Chief Executive Officer



Jorge Jaller VP of Retail Colombia



Jacky Yanovich Chief Operating Officer Colombia



José Gabriel Loaiza VP of Omnichannel and Innovation



Ivonne Windmuller Chief Financial Officer



Juan Lucas Vega VP of Real Estate

grupo éxito: leading retail platform in Colombia and Uruguay

Consolidated Results¹

Revenue COP \$20.6 B (USD \$4.9 B)

Omnichannel share² 9.6%

Recurring EBITDA COP \$1,662 M COP (USD \$391 M) 8.1% margin



Colombia

Revenue:COP\$15.3 BEBITDA margin:8.1%Market share3:28%Stores:492

Share on Sales

UruguayRevenue:COP\$3.6 BEBITDA margin:9.9%Market share3:42%Stores:94

Argentina

Revenue:COP \$1.7 BEBITDA margin:4.3%Market share3:7%Stores:33



Notes: (1) Figures as of 2022 expressed in millions (M) or billions (B) of Colombian pesos (COP) and in long scale (billions ~1,000,000,000,000); in USD, considering an average exchange rate of COP\$ 4,255.44 per USD (2) Share of consolidated sales in 2022 (3) Sources: Nielsen (in Colombia includes the formal market and in Uruguay includes players such as Grupo Disco, Tata, TI and El Dorado) and Scentia (in Argentina).

grupo éxito Population pyramid coverage







Leading retail platform in Colombia and Uruguay

- Leadership and diversification
- Highly recommended brands
- Strong cash flow generation



Innovation in new business models and formats

- Formats: Éxito WOW, Carulla Fresh Market, and Surtimayorista
- Private Label: Food and Non-Food

Leading Omnichannel platform In LatAm (9.6% of share¹)

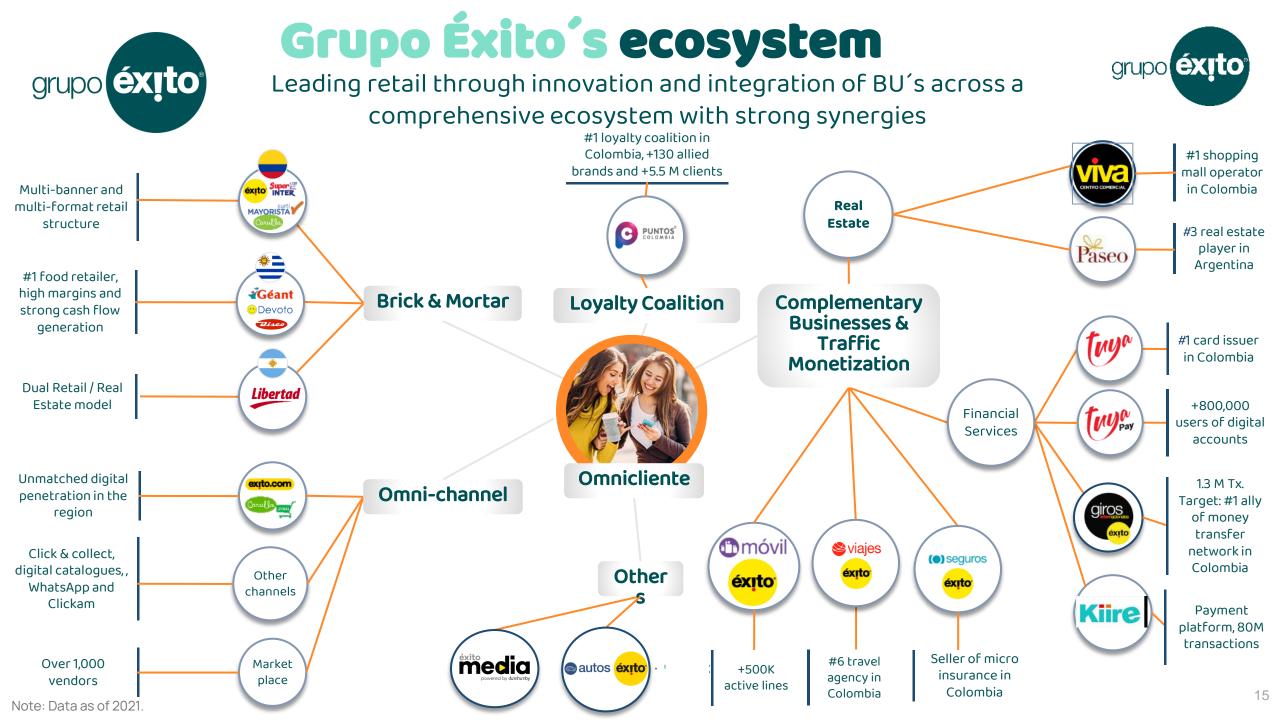
- Solid platform
- Strong digit
- al penetration
- High-value generation potential of initiatives under development



Asset and Traffic

Monetization

- Viva I Real Estate business
- Puntos Colombia I Loyalty program
- TUYA I Financial services





ESG strategy

Six pillars with clear purposes, strategic focus and contribution, aligned with Sustainable Development Goals



Work towards the eradication of chronic child malnutrition in Colombia by 2030

- Communicate and raise awareness
- Generate resources and alliances
- Influence public policies
- Work closely with Fundación Éxito
- SDG #2 Zero hunger



Environmental protection

- Actions to manage climate change
- Enable circular economy for packaging and plastic Initiatives for sustainable
- mobility and real estate Protection of biodiversity
- SDG #12 Climate action
- SDG #13 Climate action





Promote sustainable trade practices

- Promote sustainable supply chains
- Develop allies and suppliers
- Maintain local and direct procurement
- SDG #8 / #12 Decent work and economic growth / Responsible consumption and production



Build trust with stakeholders

- Promote best practices in corporate governance
- Respect of human rights
- Build up ethics and transparency standards
- Facilitate diverse and inclusive environments
- Promote communication
- **SDG #16** Peace, justice and strong institutions



Promote diversity and inclusion

- Promote social dialogue
- Develop our people on being and doing
- Endorse gender equality
- **SDG #5 and #8** Gender equality, decent work and economic growth



Encourage healthier and balanced lifestyles

- Educate on healthy habits and living
- Trade of goods and services encouraging healthy lifestyles
- **SDG #3** Good health and well-being



Retail strategy, segments and private label

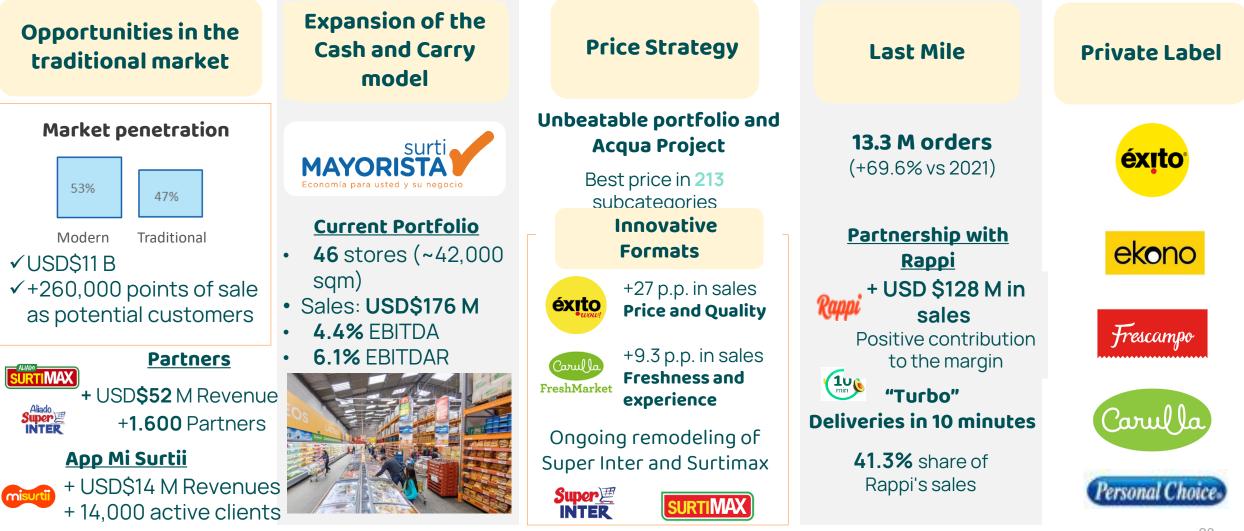


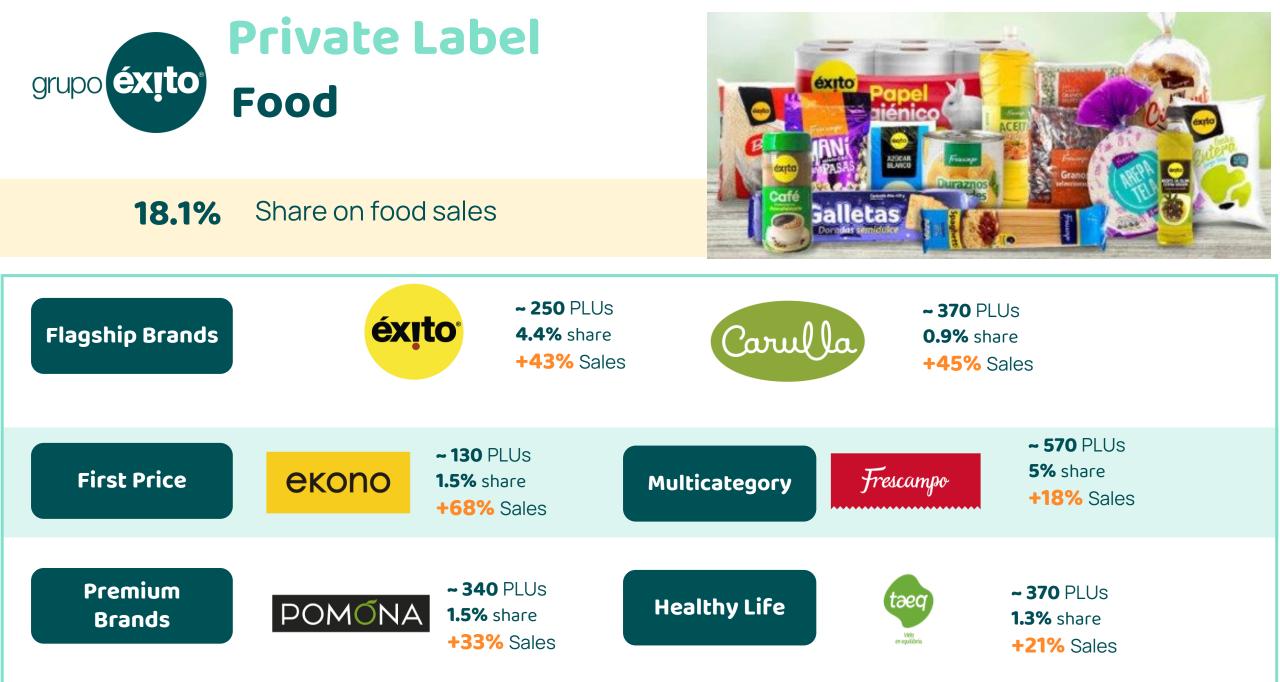


	Retail segments Colombia			
grupo éxito	Éxito	Carulla	Low Cost	
Brands	éxito	Carulla	Surti MAYORISTA Economía para usted y su negocio	BOREGA SURTIMAX DONNE (OMPRAR VALE MENOS)
Trademarks	Hypermarkets, Supermarkets & convenience	Supermarkets & convenience	Cash and Carry	Proximity Supermarkets
Value proposal	Price/quality ratio All in one place High quality customer service	Superior experience The best fresh products Premium and healthy products	Focus on institutional clients Low prices	High share of private labels Differentiation in fresh products Low prices
Strategy	New generation of hypermarkets: Éxito WOW	Innovation under the Fresh Market model	Vehicle for penetration of new territories and consumer segments	Super Inter : Neighbour" Concept Surtimax: 300m ² stores
Share in sales # Stores	70%	15%	19 View of the second s	5% Image: Sector of the sector of t



Market penetration levers Focus to drive food sales growth







Private Label Unbeatable Products



Basic and valuable products

- Price check twice a week
- **Best price position**

~ 590 sku's

213 subcategories





12/2

8.8% share in food sales

A strategy for each brand

- Éxito: Unbeatable portfolio
- Carulla: The best price
- Surtimax: Max Cheap
- Super Inter: Max Cheap

Notes: Figures as of 2022.





43% of sales were **Arkitect**, **People** and **Bronzini** brands







sold in 2022

~ 28.2 M in Private Label

12 Collections

+300 production workshops

9 Th

9,600 jobs Throughout Didetexco



97% own-brand garments are manufactured in Colombia



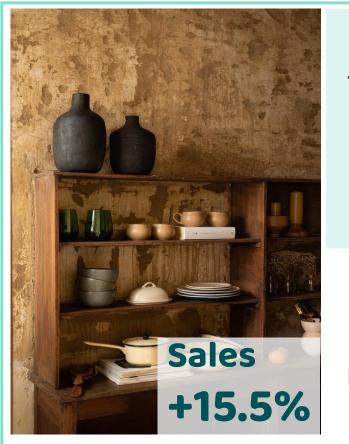
Sustainable Gold Stamp

Notes: Figures as of 2022.





35% Share of sales in the home category



Portfolio of basic and functional products for home spaces, such as kitchen, living room, dining room and bedroom



Price/quality ratio Focus on functionality and design



Value, innovation and design High quality and durability

24%

Finlandek's share of sales



Trendy designs for new generations

Collections with Colombian designers and artisans



Sales +23%





Sales +COP\$90,000 M

12.7% Omnichannel share

5% share on Electro digital's sales

452 PLU's 8 Categories

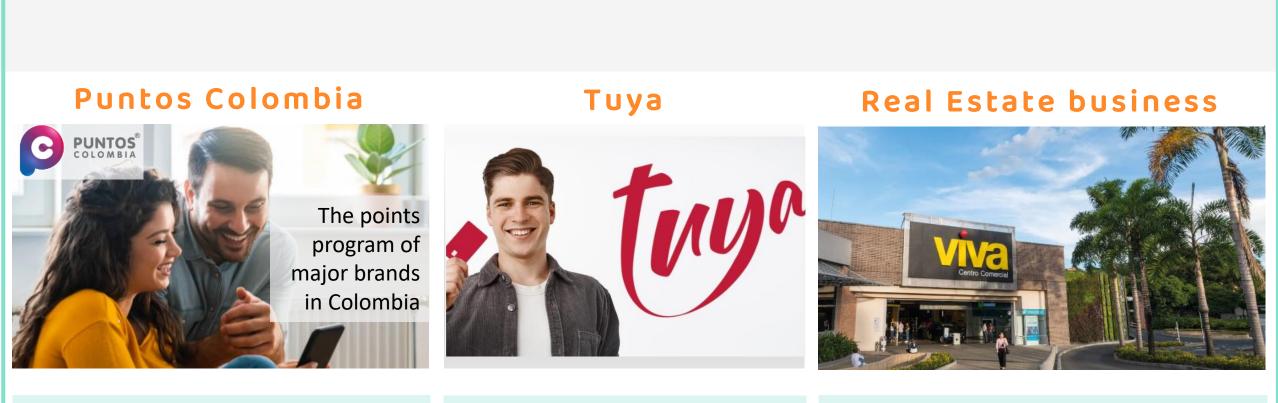
SMPLY

Portfolio: large and small household appliances, audio and video, hardware, stationery and sport goods

Notes: Figures as of 2022

finlandek^





The country's largest loyalty platform

Banking as a service

Colombia's largest specialized vehicle for the development and operation of commercial real estate spaces

26

Complementary Businesses Creation and shared value

tnya

grupo éxito

Financial Retail

- Partnership 50/50 with Bancolombia
- 2.1 M of cards issued
- Total portfolio of COP\$4.5 B (+25.6% vs 2021)
- Tuya's valuation by market indicators reaches 2.5 times book value
- Lower NPL 30 levels (high single digits)



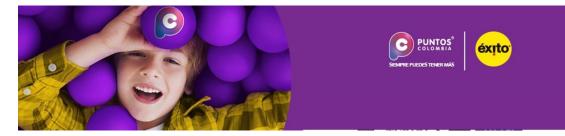
Loyalty Program

- +161 partner brands
- 6.2 M of active clients² (+14%)
 - +35.6 M points redeemed (30% in allies)



2022 revenues of ~ USD\$75 M





Notes: Figures as of 2022, in dollars consider an average exchange rate of \$4,255.44 pesos (2) Clients as of December 2022 with approval of habeas data (constitutional right to protect, by lawsuit filed before the courts, a person's image, privacy, honor, information, self-determination and freedom of information).

grupo éxito Creation and shared value

Real Estate Business



- #1 operator of shopping centers in Colombia
- VIVA Malls: Joint venture with FIC¹, 51% interest, 18 assets
- VIVA Malls accounted for 39.8% of other revenues and 13% of consolidated recurring EBITDA
- Recurrent EBITDA margin² of 63.9%
- Valuation of Viva Malls COP\$2.9 B (~USD\$600 M), 1.4 times book value (with cap rate of 7% to 8%)
- Occupancy rate 96.5%

758,000 m² of leasable area, 34 assets (568,000 m2 through the Viva Malls investment vehicle)

Notes: Figures as of 2022, in dollar figures consider a closing exchange rate of \$4,810. 2 pesos (1) Fondo Inmobiliario Colombia (2) Lower margin when compared to the calculation of other pure real estate participants, as our net income includes IFRS 15 cost and expense adjustment (78.4% when adjusted) (3) Includes .com, marketplace, home delivery, Shop&Go, Click&Collect, digital catalogs and virtual B2B (4) GMV: Gross 28 Merchandise Value.



Éxito segment and Wow model



Éxito segment formats grupo éxito Strategy and value proposition

Hyper <i>WOW!</i> (+3.000 m2)	 New and innovative experience The hypermarket of the future Global benchmark 	AHUERTA
Hyper (~ +3,000 sqm)	 All in one place Complete commercial offer in businesses and categories 	
Neighbour (2,000 ~ 3,000 sqm)	 Proximity and a complete commercial proposal adapted to the area of influence Improved shopping experience and more compact footprints 	<u>Exp</u>
Super (1,000 ~ 2,000 sqm)	Easy, fast and simple shoppingFMCG productsLow non-food mix	

Total employees >>> ~ 20,000



OCINA DEMEDO



Notes: Figures as of 2022 (1) Return on Investment calculated as additional EBITDAR/investment of stores over 13 months of operation after remodeled in 2018 and 2019 (20 Wow)



Value strategies

By category



FMCG

The best option for complete market Premium assortment, traditional brands and private label Memorable experience for each category

2 ~ 18,000 SKU





Direct purchase from farmers The freshest product from well know origin The best choice in ready meals and bakery products

~ 5,000 SKU



Apparel

Democratization omniclient of conscious fashion Differentiating and profitable business leveraged on private label and exclusive brands Omnichannel shopping experience ~ 43,000 SKU



Éxito ~ 76,000 brand SKUs

Notes: Figures as of 2022.







Electro digital

Impacting the daily life of Colombians through technology

The best entertainment in products and services

~ 3,000 SKU





Bazar

Leading in the sale of seasonal products

Offering everything in one place

~ 3,000 SKU

Home

Differentiated, functional and emotional assortment

Strong sales at stores and omnichannel experience





















Carulla segment and Fresh Market model

comercializamos en nuestras ti





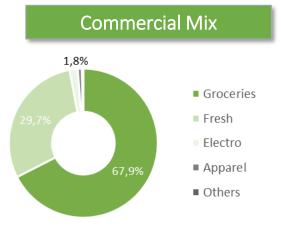






Carul

Carulla Calle 140 (~2,100 sqm)





Carulla grupo éxito The freshest and healthiest life

Superior experience
Expert advice on core categories and service hosts



Our

value

proposal

Our Strenghts

- Premium format (81 SM and 26 convenience stores)
- Differentiated commercial proposal in fruits, vegetables, meats, fresh bakery, delicatessen, imported products and liquors
- Loyalty segmentation ~ top customers buy 10x more than average
- Strong brand in markets such as Bogota, Medellin and Cartagena

86% buy local Top #2 in customers preference

Fresh bakery: 1 out of 2 customers buy fresh bakery products Top #1 in customers 39 preference





Clients

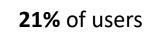
~ 2 million

+8.7% vs 2021 +500,000 new customers



10% clients "phygital"







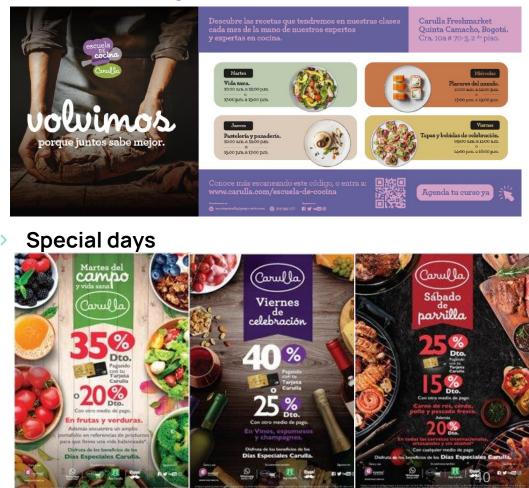
37% visits Carulla +11 times a year

Loyalty strategy at SuperCliente Carulla

GREENS 28% of sales 7 visits **DIAMOND** 36% of sales 48 visits

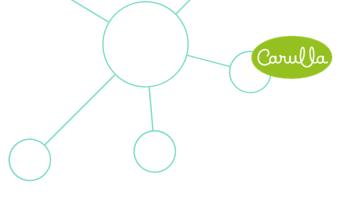
BLACK 36% sales 76 visits

Carulla Cooking School



Notes: Figures as of 2022.





Commercial innovation

Digital channels innovation

Exlcusive brands 95,000 active clients/month MPORTADOS Differentiation: World of App Carulla I MUNDO in all functionalities imported products and exclusive brands Mi Descuento: Personalized Rengan Anaz PLUTVETER ACEVERIO coupons with supplier % Sales +11% vs 2021 mainly driven monetization by liquors +2,400 exclusive PLUs (+700 of the brand) RappiTurbo



- Local entrepreneurs support model with innovative products
- Relevant category development for the brand (beverages):
 - 42 active entrepreneurs
 - +34% in sales vs 2021

Notes: Figures as of 2022.



Alliances to develop the ultra convenience in main cities:

- Portfolio of 1,500 PLUs
- +6 million of orders
- 29% of clients are new to the brand
- Strong concentration in alcoholic and non-alcoholic beverages



A premium sustainable brand



Certified Ganso: Sustainable livestock 13% of sales derive from beef





Carbon neutral In 2022, FreshMarket stores were certified by third consecutive year

#1 carbon neutral food retailer in LatAm 30 certified stores

Through:

🔘 icontec

Carbono

Neutro Certificado

- Cleaner operation with less conventional energy consumption
- Inclusion of renewable energies like solar panels
- Implementing natural refrigerating gases like CO₂ and propane gas in our refrigeration system

What means this?

In 2022 we compensated **13,532** tons of CO_2 which translate into **40% of all gas emissions of the Carulla brand** and 6% of Grupo Éxito's total emissions



Free of plastic bags

#1

Food retailer in Colombia free of plastic bags in cashier stands

We invite all our customers to carry **reusable bags** with them and incentivize the re-use by giving **Puntos Colombia** for each one Carulla FreshMarket

Top 5 best stores to visit in 2023 according to IGD¹

30 **Fresh Market** stores in 9 cities of the country

59.6% share on Carulla's sales (+136 bps vs 2021)

Sales +9.3 p.p. vs regular stores (+24 months)

ROI² 19.4%

+1pp EBITDA vs regular stores

First *retail*

Carbon Neutral Food Retailer in LatAm

(O) icontec

Operaciones

Bioseguras

Differentiation and freshness



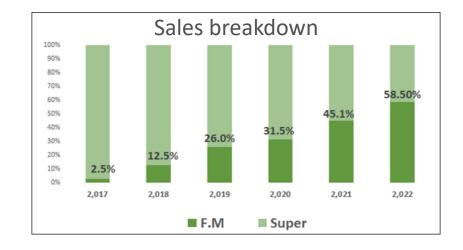
Notes: Figures as of 2022 (1) (British Institute of Food Distribution). (2) Return on investment calculated as EBITDAR/investment in the 17 Fresh Market stores, 13 months after their remodeling in 2018 and 2019.





- > The highest sale/sqm: 25% increase vs the Company average
- > Superior retail margin
- > The highest EBITDA margin over 12%





- > Sales/sqm +25% vs brands average
- > EBITDA + 100 pb vs non-reformed stores





Our challenges:

- Accelerated and continuing innovation to guarantee the leadership on the premium retail segment
- Maintain EBITDA levels given inflationary effects on expenses
- Accelerate digital, own and alliance channels growth in a profitable way





Focus of growth

1. Optimize capex and increase returns

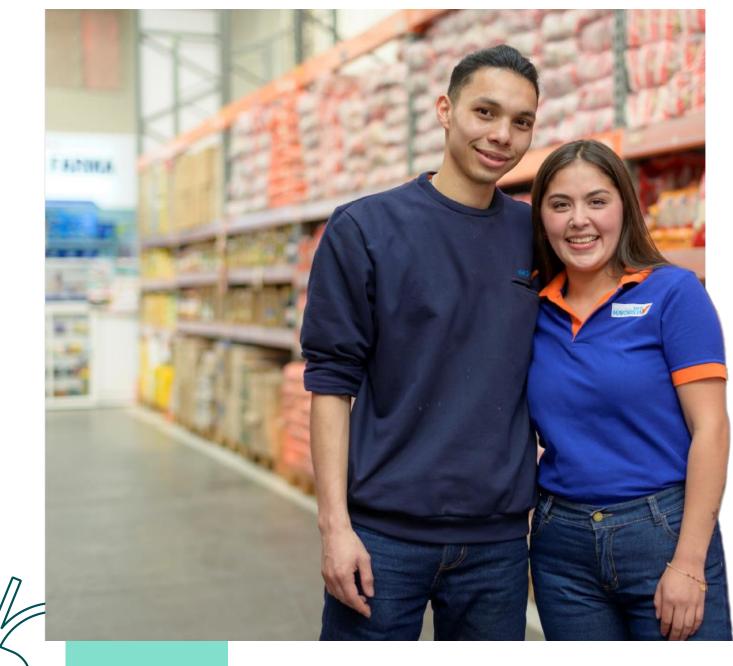
Carul la

- 2. Omnichannel acceleration of brand sales
- **3.** Profitable development of fresh business Differentiation
- 4. Traffic monetization
- 5. Guarantee the preference and loyalty from our customers

Carul



Low-cost segment and Surtimayorista





MAYORISTA

Cash and Carry of proximity

Low-cost value proposition, volume, high returns, focus on professional and final client

46 stores

~ 42,000 sqm of sales area

+10 stores in 2022 4 conversions + 6 organic openings



Supermarkets of independent origin

Low-cost value proposition with convenience locations

60 stores

~ 57,000 sqm of sales area

+10 stores as of 2022 6 Vecino conversions + 4 conversions into Super Inter 3.0 models



Proximity supermarkets

Low-cost value proposition, high quality, variety of products

70 stores

~ 30,000 sqm of sales area

+**31 stores as of 2022** 2 openings + 1 conversion + 28 renovations

Notes: Figures as of 2022.



Surtimayorista **Cash & Carry of proximity**



Competitive price

low-cost

Per unit and wholesale



Multi-task

teams

Stores and omnichannel **46** stores in the country

Channels to ease the purchase of omni-clients

Convenience /

proximity

Sales counter



Chatbot & teleshopping



Intelligent producto mix

Complete market for retail and professional clients

Served meats, vegetables and fruits



Challenging brands with same quality and lower prices

Products of ~ 2,000 SKU guarantee the catering of essential products

Fidelity

Professional clients



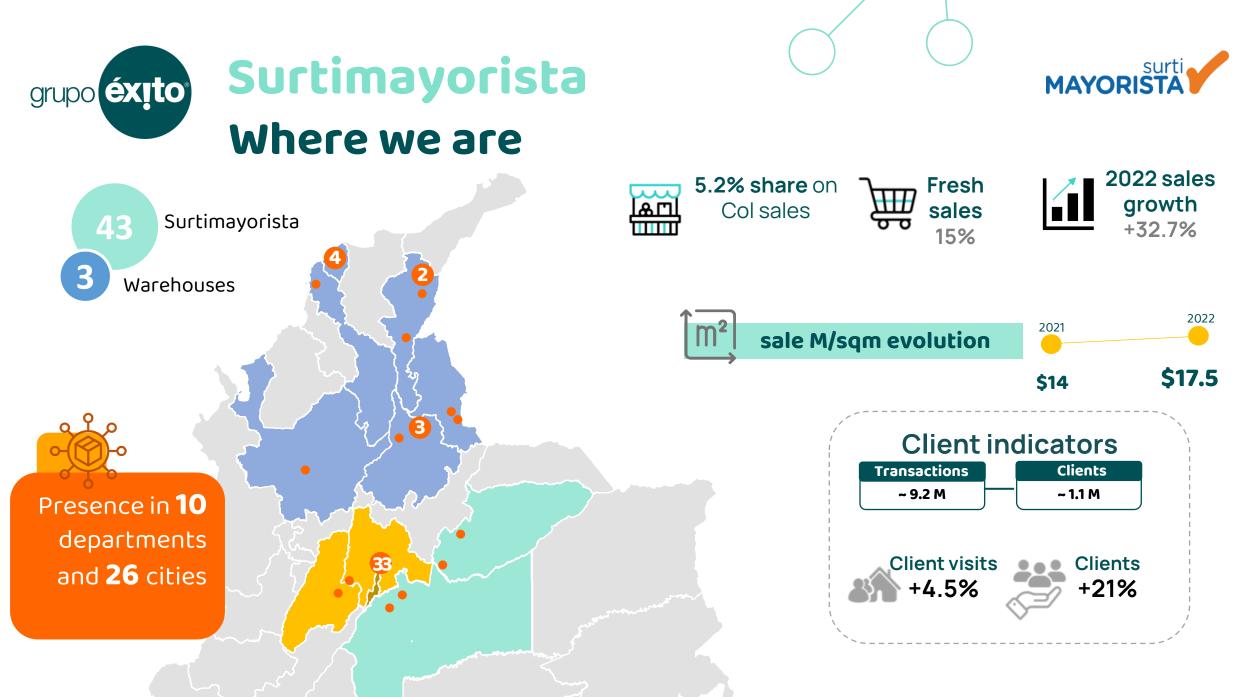
We reward the loyalty of our customers

Personalized service Exclusive discounts Awards **Dataphones discount** Credit card welfare



High shelving storage



















Strategic partners and misurtii



grupo éxito

Focused on the traditional channel

+USD 52 M sales

1,671 Allies

2022/2	1
Allies network	8%
Sales	21%
EBITDA	77%





Focused on the traditional channel and mom&pop's

+USD 14 M sales +14,000 active clients

	2022/21	
Sellers	324%	
Sales	172%	
Orders	265%	

Footprint in **6** states in the country

Notes: Figures as of 2022.









- Sales growth: ▲ 15%
- Focused on plaza markets: fruit and vegetables, meats, grains and dairy

Notes: Figures as of 2022.













Private Label





para tu bolsillo

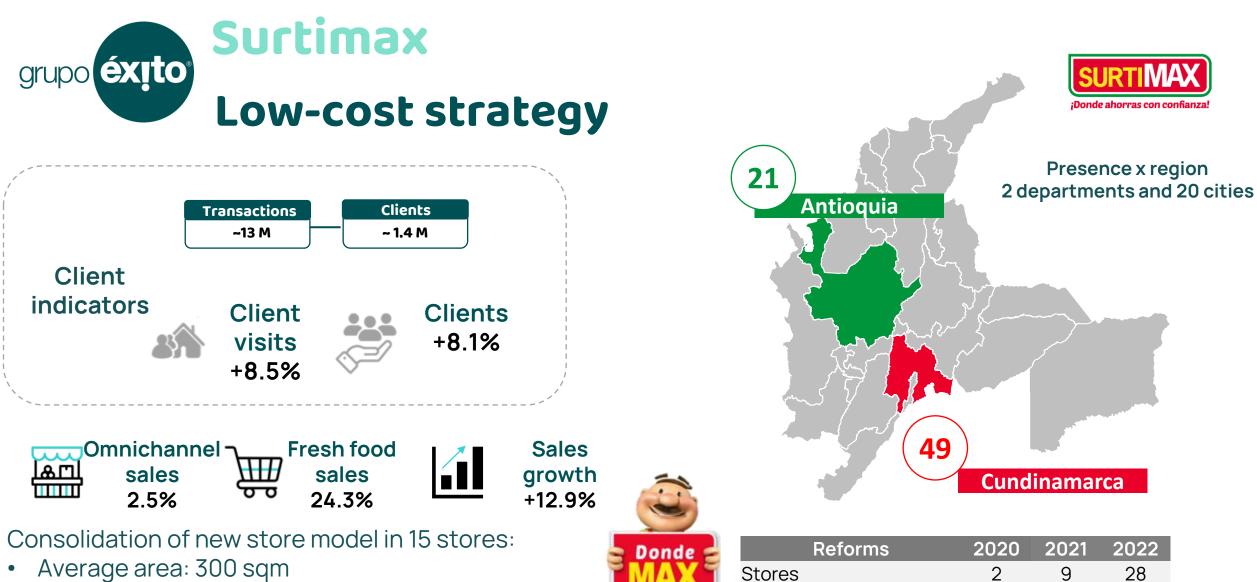












MAX

- Sales growth: ▲ 28%
- Share of MP: **32%**, the highest of Grupo Exito

Fresh food is main leverage: Sales ▲ 29%, 25%share

Refurbishments, conversions and openings accounted for 56% of sales in 2022

2.5%

13.3%

43%

Stake in brand sales



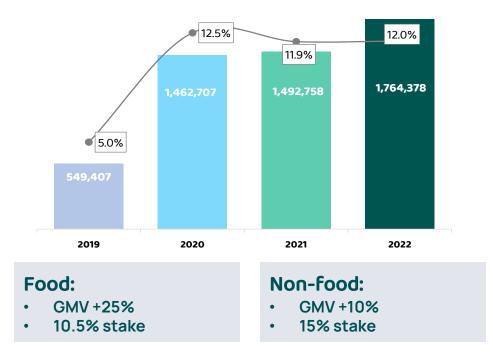
Omnichannel strategy

- COWOI



GMV ^{1,2}	Stake in sales ²	Orders
MCOP \$1.8 B	12.0%	13.3 M
(+18.2% vs 2021)	(vs 11.9% in 2021)	(+69.6% vs 2021)

GMV (\$) evolution and stake (%)



- App of Misurtii: **+164% in sales** ~ COP \$57,500 M
- Turbo: 41.3% participation over Rappi's total sales (which grow at 113%)
- Click & Collect, WhatsApp, apps and websites: **+28.6%**
- Marketplace: **22% stake** over GMV⁽²⁾ of no-food related products
- Apps: **1.6 M** of downloads (+22.6%)

Notes: Figures as of 2022 (1) Includes .com, marketplace, home delivery, Shop&Go, Click&Collect, digital catalogs and virtual B2B (2) GMV: Gross Merchandise Value



Abate on delivery time due to greater store network







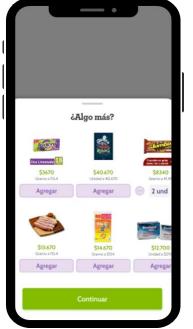


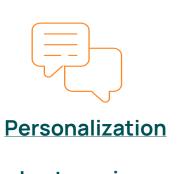




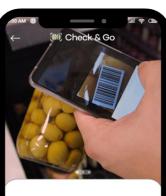
Personalization

Order tracker from the lobby of the APP





Last craving, products that client usually buys



Escanea el código de barras Selecciona tus productos favoritos y escanéalos para agregarlos a tu carrito. Debes escanear uno a uno tus productos.



Check & Go: A new way to buy in Carulla stores, through an easy and quick purchase



Focus on high-quality services, nurturing opportunities for Colombian SMEs





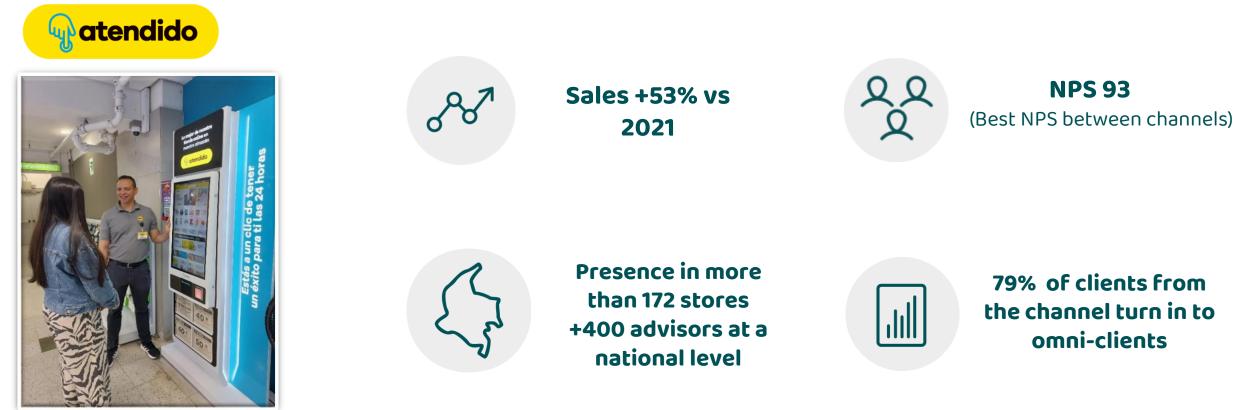
Technologic migration for an European solution (go Live S2/23)



Upcoming fulfillment service and internationalization of operations with LTSA



Omnichannel integrator digitalizing more than 170 stores



grupo éxito Omnichannel Strategy Innovation in digital services

Rappi Turbo





- Sales ~COP \$225,000 M (15x vs 2021)
- +6 M orders
- ~ 40% share on Rappi's sales
- **80%** of orders are delivered in **10 minutes**, 90% in less than 15 minutes



Misurtii App

Live a new experience when it comes to supply mom&pops business

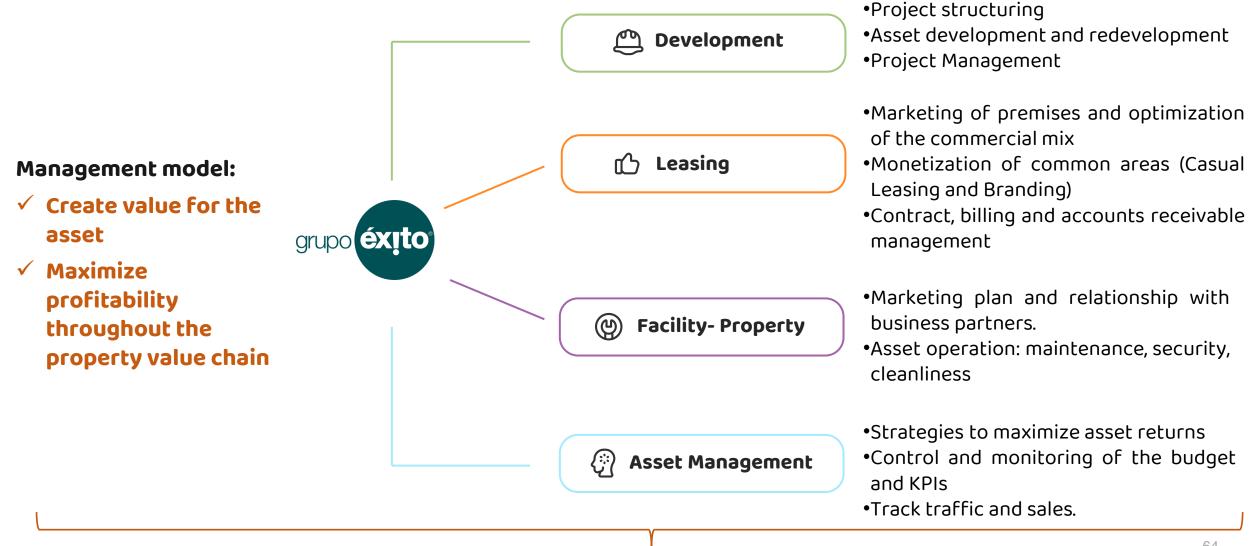
- ~ 14,000 clients
- +164% Sales ~ COP\$57,500 M
- ~ 27% share on partners sales
- Average ticket of 1.8 M





Real Estate Business / VIVA malls

grupo éxito Real Estate Business Grupo Éxito We design, develop and operate assets



Experienced support team, leveraged in technology and processes

grupo éxito A hidden value in Éxito share valuation

Real Estate Business¹



A complementary business of greater relevance and contribution to the Company's margins

758,000 m² of gross	Occupancy rate	Rental income &
leasable area	96.5% in 2022	administrative charges
568,000 m² Viva Malls	(vs. 96.4% in 2021)	+29% in 2022

Viva Malls A solid structure formed by the largest banks and construction companies



Notes: (1) Includes the real estate business operated directly by Grupo Éxito and Viva Malls.



18 assets and 568,000 m2 of leasable areas



Digital services available for tenants viva domicilios

In COP M	2022	2021	% Var
Operating Revenue	344,920	288,858	19.40%
Recurring EBITDA	220,344	182,980	20.40%
EBITDA Margin	63.90%	63.30%	54 bps

Secured leases with stable cash flows and hedge against inflation protect part of the company's EBITDA

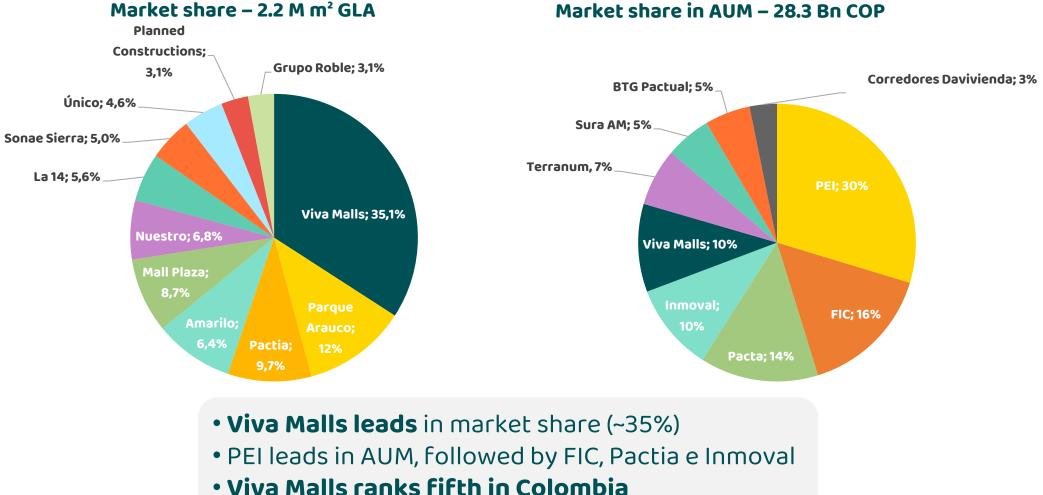
Viva Malls ~ 18% of Colombia's EBITDA

\$345,000 M in revenue in 2022
~ 45% of Colombia's other income
\$220,000 M of recurring EBITDA

Notes: Data as of 2022 (1) Includes the real estate business operated directly by Grupo Éxito and Viva Malls (2) Viva Malls has a lower recurring EBITDA margin when compared to the calculation of other pure real estate participants, as net income does not include the adjustment of costs and expenses according to IFRS 15 and the payment of wealth tax recorded in January (78.4% when adjusted).



Viva Malls: the leading retail real estate **fund in Colombia**



Market share in AUM – 28.3 Bn COP

grupo éxito World-class tenants Flows secured with long-term contracts

Main trading partners





Viva Concepts





 Vivapark



Sports

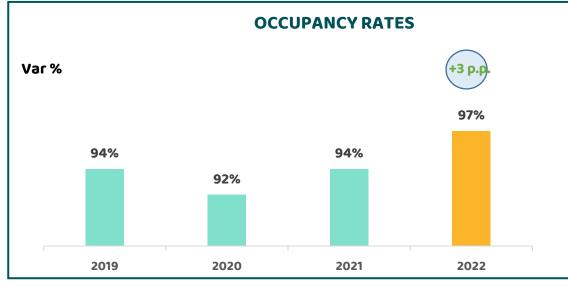


viva*motors*

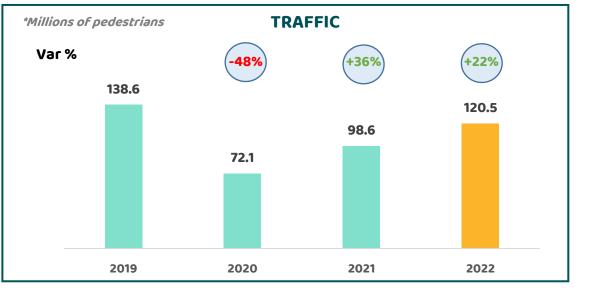
68

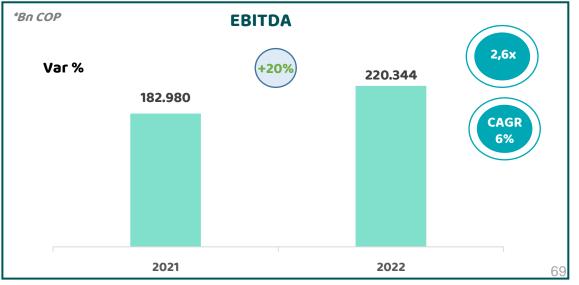
Notes: Data as of 2022.

grupo éxito Viva Malls Main indicators









Notes: Data as of 2022.







Under construction Under structuring



Sustainability Strategies



grupo éxito

Carbon neutral First brand of shopping centers in Colombia certified as Carbon Neutral



837 Recycled tons

Destined to the Éxito Foundation: nutrition of ~ 2,000 children Viva expects to reach GOLD status (80%) by 2024



4 shopping centers with LEED certificate



1,143 bicycle cells Viva promotes sustainable mobility with 36 charging stations for vehicles and 16 for motorcycles, bicycles and scooters



+15,000 solar panels

Viva generates renewable energy that covers 21% of its consumption



Water-saving valves

System tested in Viva Envigado (-10% of consumption in 2022) Portfolio in 2023 should reduce consumption by up to 15%



~ -1.2 CO₂ tons emitted

Use of renewable energy, LED lights, lighting system automation and efficient cooling systems



Wind Energy Test

The first test generated 360 kWh/month, which supplied 2 coworking stations

Sustainability projects

Notes: Data as of 2022.



project (Green Terraces)

(A)

Ċ,





Preferential parking cells for electric and hybrid

Water by hydraulic



F

Solar lamps for parking lots and perimeters





Puntos Colombia Loyalty Coalition



Puntos Colombia: the largest loyalty program in Colombia

Offer to companies

- Partnership in loyalty program: access to +6.2 M users, 12,000 companies
- Brand visibility
- In-depth **customer knowledge**
- Marketplace: product sales channel
- Sale of **audiences**
- Complementary products



PCO Loyalty Platform

Offer to users

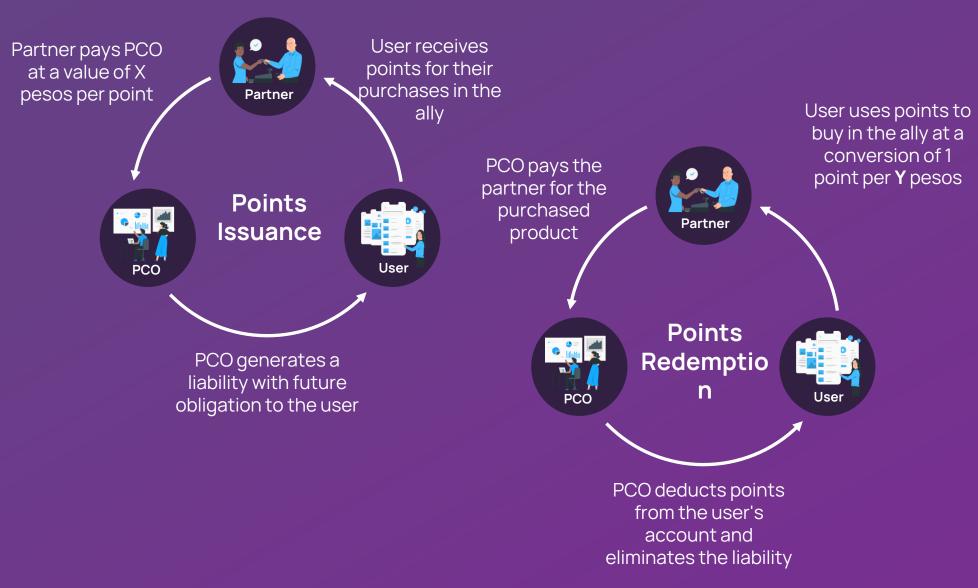
- Loyalty program: accumulation and redemption in +160 partners in all purchases
- PCO Centralized Marketplace shopping
- Transfer of points between accounts
- Bill and service payments through the **Puntos Pay** wallet





Economic model of a loyalty coalition

PCO Loyalty Program Monetization Model



3 sources of value

- 1. Point spread: X COP in Revenues – Y COP in costs
- 2. Value of money over time: revenue by selling points in the issuance vs associated cost at the time of redemption
- **3. Expiration of points:** Revenue without associated costs for overdue points



5 key factors position PCO as a unique offering with a solid business model



1. Scale in users with high level of engagement



2. Proven and quantified value proposition for partners

+6.2 M users, 12,000 companies +2 M APP downloads Present in 1 in 3 households +70 NPS +4,000 physical points of sale

3.6X Grupo Éxito's annual loyalty turnover

2.5x annual revenue of the rest of Grupo Éxito's ecosystem



5 key factors position PCO as a unique offering with a solid business model

[\$]

3. Solid and selfsustaining financial model



4. Unique data in quality and quantity



~ COP\$320,000 M

Revenue

+ 50 declared and enriched variables

89.4 Contributor NPS

Positive Net income

since 2020 (2 years of launch)

100% monitoring of Bancolombia credit card data at the merchant level

52% of female talent

+80% Retail consumption data monitoring

Launch of 3 disruptive activities that will leverage the growth of Puntos Colombia

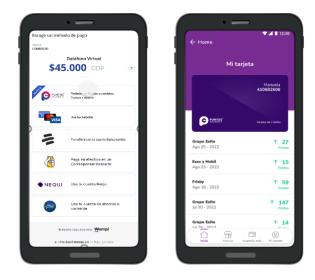
1. Loyalty as a Service



SMBs Loyalty Program focused on customer loyalty and increasing sales:

- Points Program
- Marketplace

2. Payments and financial services



Financial products and services for companies and for natural customers:

- Payment button **Wompi**
- Billfold
- Credit card

3. Media Services and Data Monetization



Digital Media Service leveraging ecosystem data in:

- On-site (Marketplace, home PCo)
- Direct (email, SMS, push)
- Off-site



1. PCO button allows accumulation / redemption in stores with digital channels

Value proposition:



Simplicity and speed throughout the process



Security supported through technical functionalities

Liquidity and universality by massifying the accumulation and redemption of points https://streamable.com/oyugyw



2. Media Services offers access to data and channels to enhance brands



Unique data

Value proposition:

Use unique PCO data and analytics capabilities to define audiences that will deliver the right brand message to the right person at the right time



Advanced analytical capabilities

Omni-channel activation











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We are not a Co-Branded card





Largest retailer in Colombia

Independent company with independent staff and Board of Directors Banking License Mastercard License

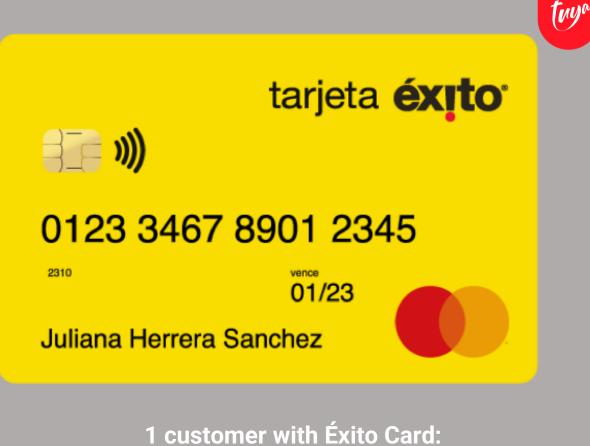


Largest bank in Colombia

AAA Rating 13 consecutive years* Try

1.4 M cardholders

18% of total annual sales of the retailer (-29% excluding food category)







mastercard

Notes: Data as of 2022.



tarjeta concerning of the formation of t

First credit card in Colombia with contactless technology, today with ~60% de adoption in the Andean region

Partner with greater adoption of apple pay.

1 customer with Carulla Card:

Monthly expenditure Av

Average ticket

7 More units per purchase









(nya

Surtimayorista

negocios

Plub del

2391 0077 5704 7003

5242

First stage: Clients: ~3,800 Revenue: ~\$33,000 M COP

Potential **1,000,000** Surtimayorista clients Goal: ~**16%** share

Complementary to the Merchant's Club

Sale by digital channel

83% early activation, the highest in our portfolio

Goal: to be the main payment method of the whole

ECOSYSTEM

THIS ENABLES US A BUSINESS MODEL THAT IS



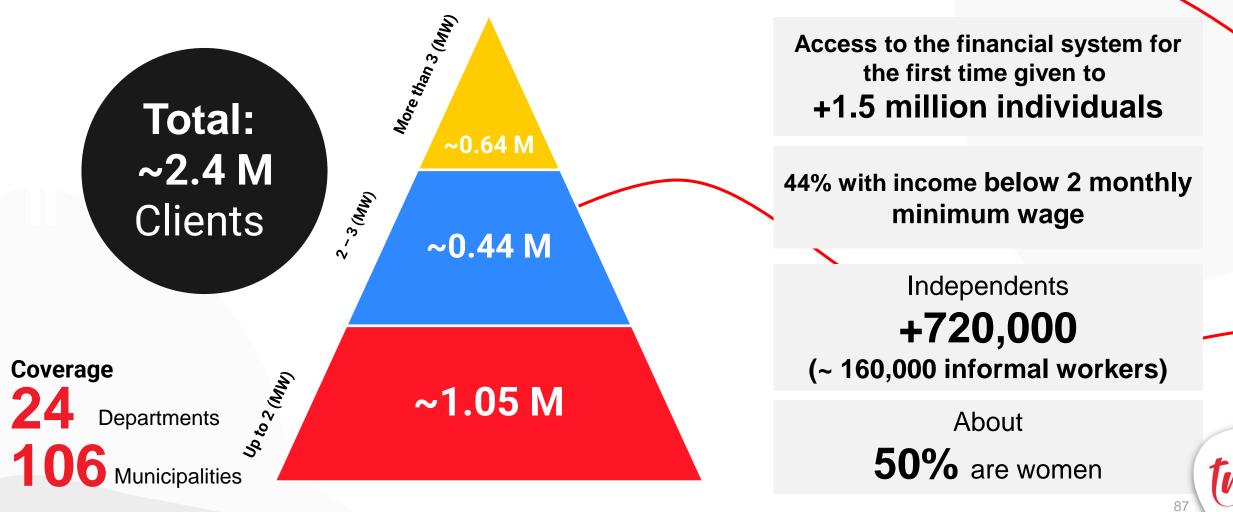


Monetizing the trust of IMPORTANT ALLIES Retail Banking Éxito MAYORISTA



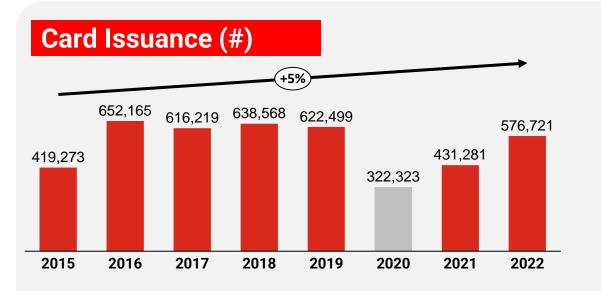
Banking as a service +30 M potential clients

Business model that allows reaching **80%** of the Colombian population with income of less than **2 minimum wages** and not covered by the Traditional Banking system

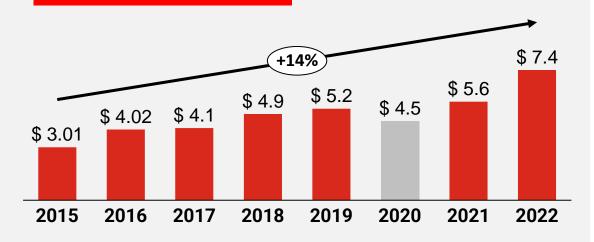


Notes: Data as of 2022.

Main business drivers show TUYA growth consistently in recent years...

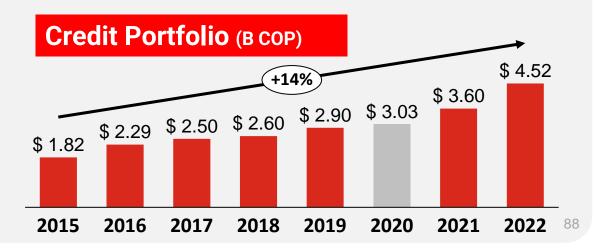


Billing (B COP)



Tuya





Notes: Data as of 2022.

In 2022, TUYA achieved financial results that reflected a good business dynamics...



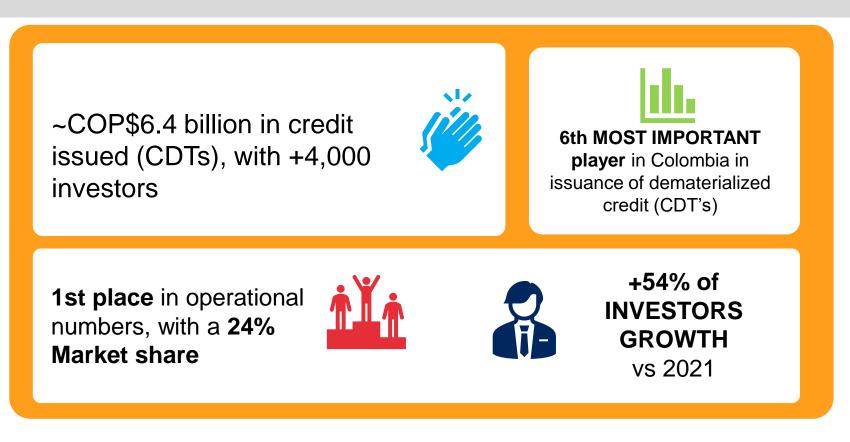


\$4.5 billion of credit portfolio (+26% vs 2021)

+26% business results before provisions vs 2021

Tvy

Financial strength and trust are our best letter of introduction for our investors...



We issue subordinated social bonds. Very well received by investors, contributing to the financial inclusion of more people.

+\$55,000 million issued in local market



+40% over bid amount (bid to cover)



We nourish Colored a statements with opportunities

















Higher Purpose To provide opportunities to Colombia



We cannot limit ourselves to giving the expected minimums, but rather be able to reach the maximum possible



Sustainability Strategy: 6 pillars declared by the company



Sus taina bility

as an opportunity generation tool

grupo **éxito**



ESG achievements 2022 grupo éxito Initiatives to generate value through economic growth, social development and environmental conservation My Planet Sustainable Trade Zero Malnutrition Zero malnutrition Sustainable trade My planet 8==-• VIVA and Carulla FreshMarket certified as •60.046 children benefited from nutrition •88% of fruit and vegetables purchased carbon neutral by lcontec and complementary programs •43% of reduced carbon footprint (Scope 1 locally •82 suppliers ~80k hectares monitored in and 2) food packages delivered to ·200,403 Sustainable Livestock •20,517 tons of material and 986 tons of children and their families •Gold Sustainable Fashion certification recyclable material collected postawarded by CO2 ZERO consumption • Presence in 27 states and 192 •130 million units of the Paissana brand •1 million trees donated by customers, municipalities sold, from towns affected by the armed suppliers, employees and allies conflict 盟 Governance & Integrity **Our people** Healthy lifestyle Governance Our people Healthy Lifestyle Integrity No. 51% of female workforce • Ranked 8th as the Colombian company ٠ •Elimination of over **30 ingredients** from Taeq products aimed to improve with the best reputation standards • Equipares Gold Seal granted by the consumers health according to Merco Ministry of Labour and the UN •Taeq ranked as the 2nd healthiest brand in • Scored 69/100 in the 2022 S&P Global Colombia **Corporate Sustainability Assessment** • Celebration of ' Diversity Month' with •400 references included changes in over 30 activities packaging, labeling and eco-design • Completion¹ of share buyback, dematerialization and split processes 95

Note: (1) Share buyback settlement at COP \$21,900 on June 9, share dematerialization on November 15 and share split (1:3 ratio) on November 18, 2022.

We work to nourish fundación **éxito** Colombian children

1 in 9 children in Colombia suffer from

+60,000 children benefitted

chronic malnutrition

Corporate social goal: eradicate chronic child malnutrition in # Colombia by 2030



27 departments and 192 municipalities

232,000 **Donation certificates** delivered (record)







+\$21,000 million in social investment composed by donations, own resources, allies, suppliers and recycling that



We are the ambassador of SDG #2 in Colombia, through the Éxito Foundation

Notes: Data as of 2022.

Local purchase: a commitment to the agricultural vocation of the territories



Engine of development and economic reactivation 89% fruits and vegetables is purchased in the country



86% is purchased directly from +940 farmers and peasant families



Communities, victim of the armed conflict and present in PDET territories



Notes: Data as of 2022.



#ModaHechaenColombia Apparel business: the Company's DNA Éxito dresses Colombia

48.8 million



97% of the Private Label clothing that we sell are made in Colombia

 \bigcirc

sell are made in Colombia 12 collections

Developed by Colombian hands within everyone's reach 9,600 jobs created, (70% women)

344 Workshops throughout the country The Apparel brands Arkitect, Bronzini and People received the **Sustainable Gold Seal** within the framework of *Colombiamoda*

Recognition by *CO2CERO* for **good production practices** and responsible consumption

Mœda







Environmental Goal Update

We are committed to reduce our CO2 emissions by 55% (scopes 1 and 2) **by 2025**

Advance 2022: 41% reduction

Recycling

We continue to expand with a presence in 5 departments







42 recycling points



17 million containers collected



986 tons collected generated **resources for child nutrition**

We reached the goal of planting **1 million trees**

Equivalent to 560 soccer fields





Carulla Fresh Market, the first food retailer in Latin America to be **certified as Carbon Neutral**



Viva, the only of shopping malls operator with **Carbon Neutral certification** from *lcontec*

We provide opportunities to **Colombia:**

When we protect biodiversity

Colombia Magia Salvaje movie reached the hearts of Colombians, strengthening environmental



+3 million movie theater attendees



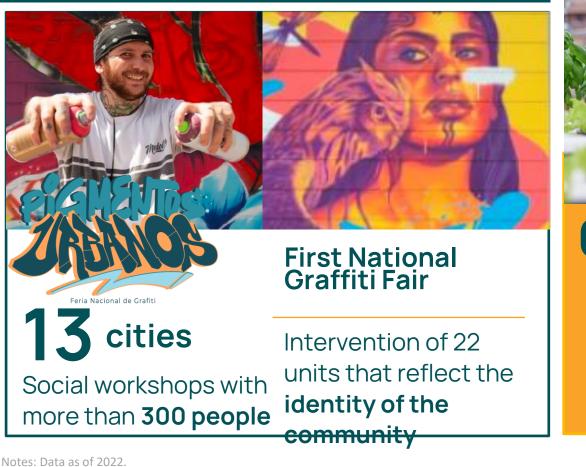


First retailer in Colombia to implement a model of Sustainable Livestock

100% of our suppliers are monitored by satellite under concepts of respect for the agricultural frontier



We work close to the communities



Terrazas Verdes: cultivating dreams and opportunities in vulnerable territories



we are biverse, equitable and inclusive



We obtained the *Equipares* Gold Seal from the Ministry of Labor, accompanied by the UN

We take on the challenge of being coleaders of the Gender Parity Initiative (IPG)

32% of management positions are **held by women**

We have 611 employees from **diverse populations** We build transparent relationships with our stakeholders

S&P Global



IR recognition of the Colombian Stock Exchange obtained for the tenth year



We are the **eighth company with the best reputation** in Colombia in the *Merco* ranking



We provide Opportunities to

A higher purpose for the future

because we are moved by hope, optimism and the desire to be part of the dreams of Colombian men and women

We believe in the power of building a country together!



International Operations



94 stores

Located in the most densely populated areas







🙂 Devoto

62 Supermarkets y









2 hypermarkets

- Country with the **highest** per capita income in the region -
- Macroeconomic stability.....

Operation with extensive experience in high-value supermarkets

......................

The most profitable operation of the Group

High cash generation



Fresh Market



29 stores



53% of total total sales



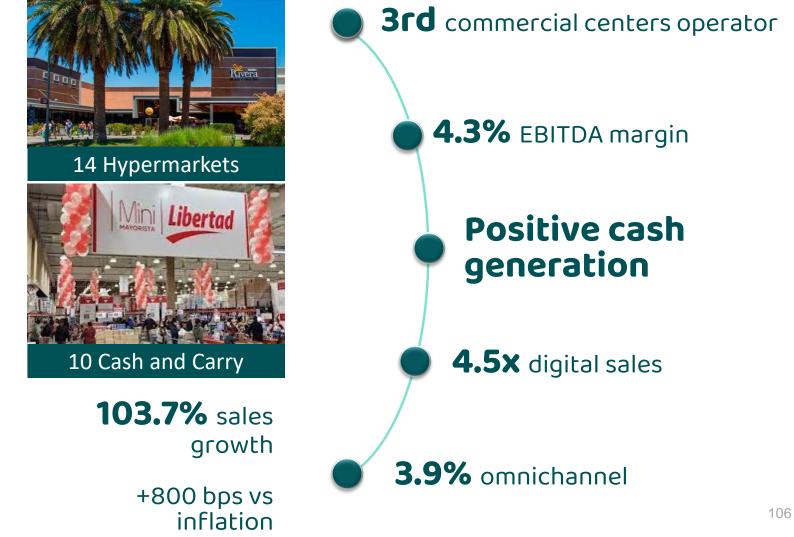
7.3 p.p vs non-renovated 105 stores

Notes: Data as of 2022.



Dual Strategy: Retail / Real estate







Operational Excellence Model

Operational Excellence Program

Strategic Objectives



We transform the way things are done, **optimizing processes** and **adopting new technologies** to generate value for our Company and our stakeholders



Expense growth below sales

~20 a 30 bps of annual rate improvement

Optimize supply and logistics operation

GMROI improvement

Sales operating model aimed at improving the NPS and spending ratio

~10 bps improvement in NPS

Continuous improvement projects

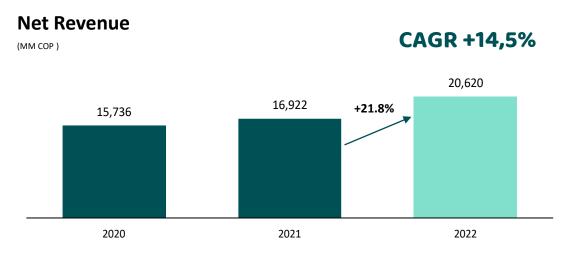
Continuity in avoided expense levels





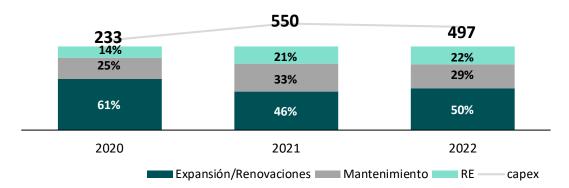
Financial Information

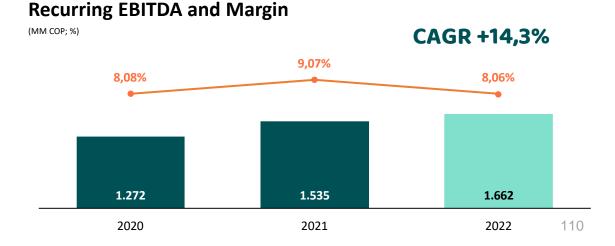
grupo éxito Grupo Éxito Consolidated

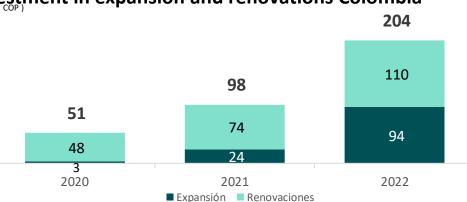


CapEx in LATAM

(MM COP)



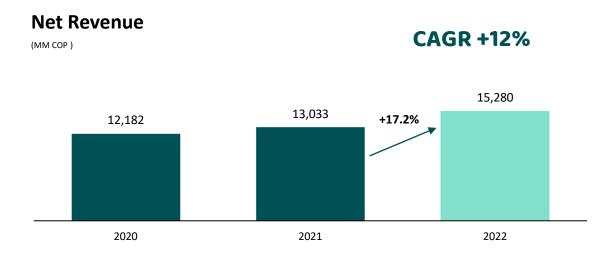




Investment in expansion and renovations Colombia

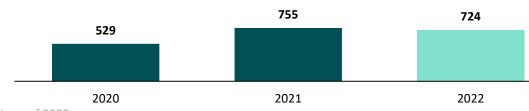
Notes: Data as of 2022. The cash flow in 2022 includes the effect of investing in inventories as a mitigation strategy to offset the rise in prices, especially food, in the region.

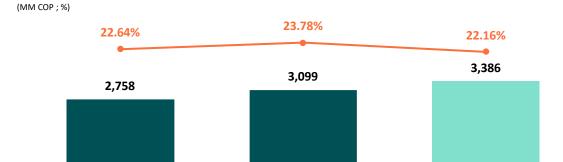




Recurring Operating Income

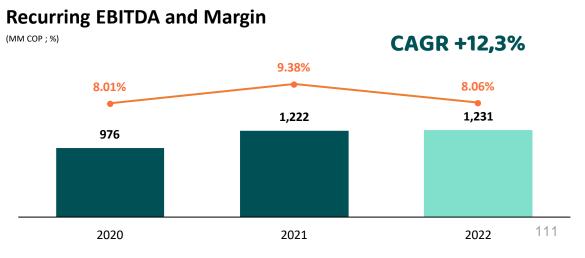
(MM COP ; %)





Gross Profit and Margin

2020

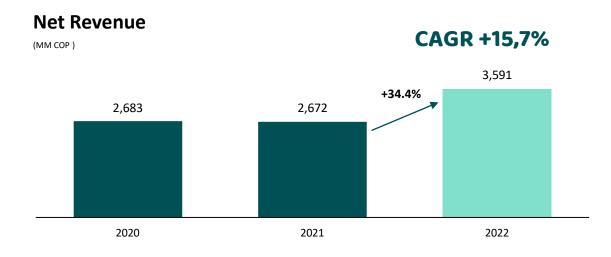


2021

2022

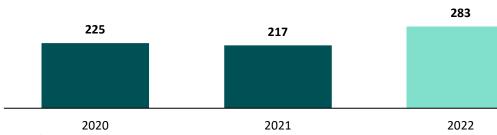
Notes: Data as of 2022.





Recurring Operating Income

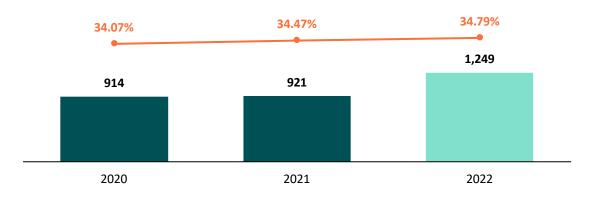
(MM COP; %)



Gross Profit and Margin

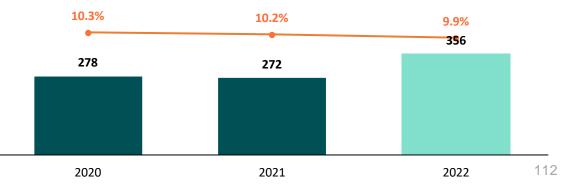
(MM COP; %)

(MM COP; %)



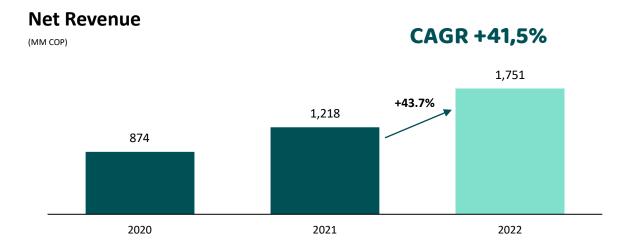
Recurring EBITDA and Margin

CAGR +13,2%



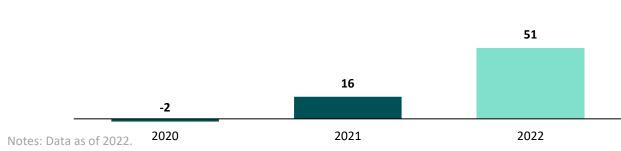
Notes: Data as of 2022.

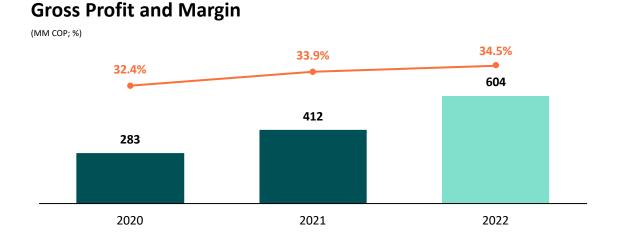


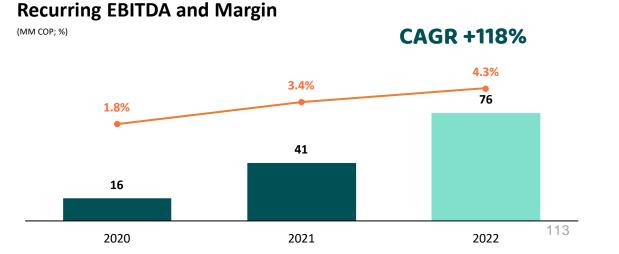


Recurring Operating Income

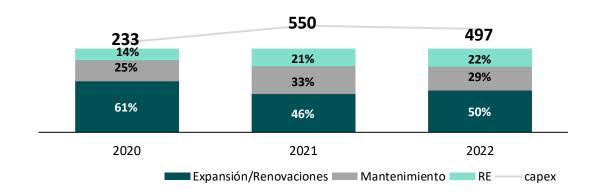
(MM COP; %)







grupo éxito Strong cash generation and consistent capex execution

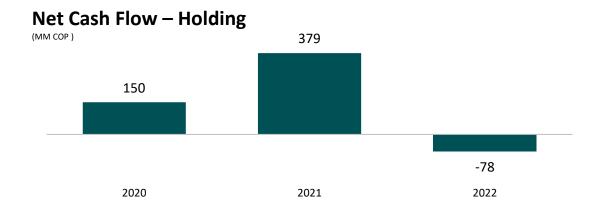


CapEx in LATAM

(MM COP)

Consolidated number of opening and renovation projects



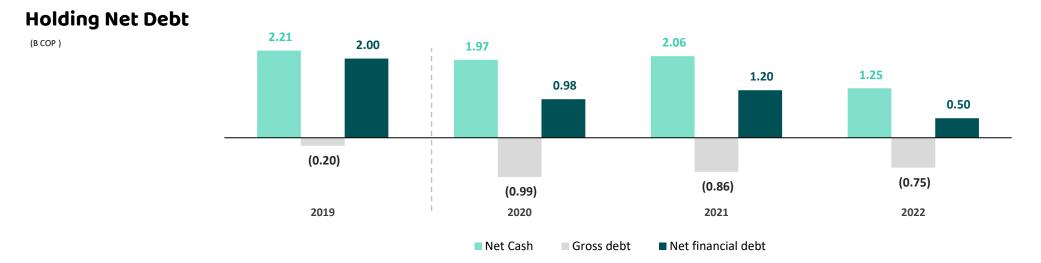


Investment in expansion and renovations Colombia

(MM COP) 204 98 51 74 94 48 24 3 2020 2021 Expansión Renovaciones

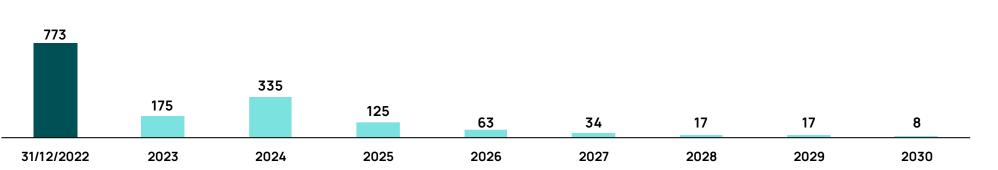
Notes: Data as of 2022. The cash flow in 2022 includes the effect of investing in inventories as a mitigation strategy to offset the rise in prices, especially food, in the region.





Gross Debt Maturities at Holding Level

(MM COP)



Structured Balance

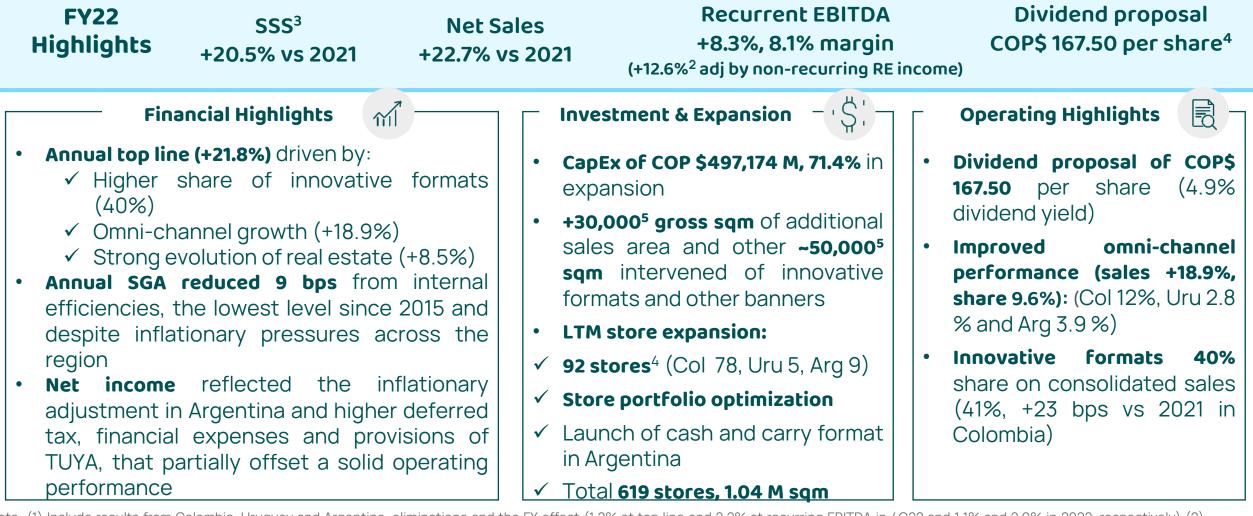
Notes: Data as of 2022.

Appendices



Consolidated Financial¹ & operating highlights

Double-digit top line (+21.8%) and Recurring EBITDA (+8.3%, +12.6%² adj by non-recurring RE ^{grupo} éxito income) growth, driven by omni-channel and innovation



Note: (1) Include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (1.2% at top line and 2,2% at recurring EBITDA in 4Q22 and 1.1% and 2.9% in 2022, respectively) (2) Revenue perceived by Grupo Exito for activities related to development, management and commercialization of real estate projects and sale of property development projects (inventory) adjusted in both periods (note 28 of the consolidated financial statements) (3) Excluding FX and calendar effects (4) Ccorresponding to 1,297,864,359 shares (5) LTM expansion from openings, reforms, conversions and refurbishments.

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Operating Results: Colombia



Double-digit top line growth and annual Recurring EBITDA growth from SGA efficiencies despite inflationary pressures

in COP M	4Q22	4Q21	% Var	FY22	FY21	% Var
Net Sales	4,279,221	3,827,521	11.8%	14,517,395	12,284,397	18.2%
Other Revenue	216,468	219,648	(1.4%)	762,273	748,426	1.9%
Net Revenue	4,495,689	4,047,169	11.1%	15,279,668	13,032,823	17.2%
Gross profit	975,975	979,964	(0.4%)	3,385,817	3,099,453	9.2%
Gross Margin	21.7%	24.2%	(250) bps	22.2%	23.8%	(162) bps
Total Expense	(712,669)	(645,486)	10.4%	(2,661,672)	(2,344,855)	13.5%
Expense/Net Rev	15.9%	15.9%	(10) bps	17.4%	18.0%	(57) bps
Recurring Operating Income (ROI)	263,306	334,478	(21.3%)	724,145	754,598	(4.0%)
ROI Margin	5.9%	8.3%	(241) bps	4.7%	5.8%	(105) bps
Recurring EBITDA	394,693	454,228	(13.1%)	1,230,861	1,221,557	0.8%
Recurring EBITDA Margin	8.8%	11.2%	(244) bps	8.1%	9.4%	(132) bps

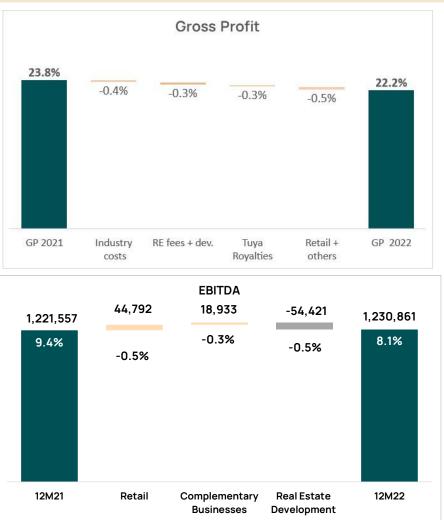
Net Revenue

Gross Profit / Recurring EBITDA

Annual trend driven by:

- Solid commercial events
- ✓ 41% share of innovative formats
- ✓ Omni-channel growth (+18.2%, share 12%)
- ✓ Annual volume increases (3.0%)
- ✓ Higher real estate¹ contribution (+5.6%)
- Cost/expense dilution favoured by top line growth Gross result in 4Q22 included (i) an annual real cost recognition² after the relocation of the industry facility, (ii) absence of TUYA royalties from higher provisions, (iii) higher base of non-recurring RE income¹, (iv) mix of sales, and (v) price investment Annual Recurring Ebitda +5.7%^{1,3} when adjusting





Note: Perimeter includes Almacenes Éxito S.A. and its subsidiaries in Colombia (1) Revenue perceived by Grupo Éxito for activities related to development, management and commercialization of real estate projects and sale of property development projects (inventory) (2) A total of COP \$64,059 M accrued in 2022 (COP \$21,901 M of real cost in 2021 that did not affect the reasonability of 2022 118 cost of sales figure (3) When adjusting non-recurring RE income in both periods.

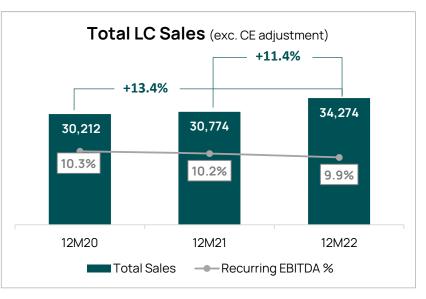


Operating Results: Uruguay



Strong annual top line growth (+11.4%¹) and operating efficiencies sustained high Recurring EBITDA levels (+30.7%, 9.9% margin)

in COP M	4Q22	4Q21	% Var	FY22	FY21	% Var
Net Sales	1,148,313	744,900	54.2%	3,553,925	2,643,858	34.4%
Other Revenue	14,014	10,153	38.0%	36,598	28,535	28.3%
Net Revenue	1,162,327	755,053	53.9%	3,590,523	2,672,393	34.4%
Gross profit	409,992	262,185	56.4%	1,249,056	921,140	35.6%
Gross Margin	35.3%	34.7%	55 bps	34.8%	34.5%	32 bps
Total Expense	(323,916)	(196,725)	64.7%	(965,710)	(704,635)	37.1%
Expense/Net Rev	27.9%	26.1%	181 bps	26.9%	26.4%	53 bps
Recurring Operating Income (ROI)	86,076	65,460	31.5%	283,346	216,505	30.9%
ROI Margin	7.4%	8.7%	(126) bps	7.9%	8.1%	(21) bps
Recurring EBITDA	107,544	80,227	34.0%	355,531	272,057	30.7%
Recurring EBITDA Margin	9.3%	10.6%	(137) bps	9.9%	10.2%	(28) bps



Net Revenue

- Annual sales + 11.4%¹ and SSS +11.2%^{1,2}, way above inflation (8.3%)
- Solid sales at 29 Fresh Market stores (+17.2%¹, +9.9 p.p. above regular stores, 52.9% share on sales)
- Solid sales evolution in east region derived from the tourism season
- Annual omni-channel share (2.8%)

Gross Profit

Margin gains (+55 bps in 4Q, +32 bps in 2022), in line with previous quarter trend mainly from cost efficiencies of the retail business

Recurring EBITDA

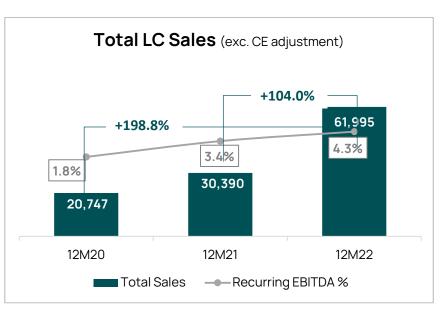
- Annual 30.7% growth to a 9.9% margin despite COP\$16,2K M (~45 bps) in quarterly expenses from the creation of a pension plan recognition (actuarial valuation); 10.4% margin when excluded
- The most profitable operation in 2022 despite a strong base

Operating Results: Argentina



Boosted annual performance: top line grew 2.1x¹ (sales grew 800 bps above inflation) and Recurring EBITDA 2.6x¹

in COP M	4Q22	4Q21	% Var	FY22	FY21	% Var
Net Sales	520,647	424,655	22.6%	1,683,717	1,178,166	42.9%
Other Revenue	18,531	16,257	14.0%	66,998	40,303	66.2%
Net Revenue	539,178	440,912	22.3%	1,750,715	1,218,469	43.7%
Gross profit	188,389	153,178	23.0%	604,403	412,465	46.5%
Gross Margin	34.9%	34.7%	20 bps	34.5%	33.9%	67 bps
Total Expense	(162,208)	(127,297)	27.4%	(553,127)	(396,022)	39.7%
Expense/Net Rev	30.1%	28.9%	121 bps	31.6%	32.5%	(91) bps
Recurring Operating Income (ROI)	26,181	25,881	1.2%	51,276	16,443	211.8%
ROIMargin	4.9%	5.9%	(101) bps	2.9%	1.3%	158 bps
Recurring EBITDA	34,910	33,825	3.2%	75,702	41,316	83.2%
Recurring EBITDA Margin	6.5%	7.7%	(120) bps	4.3%	3.4%	93 bps



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Net Revenue

- Annual sales +103.7%¹ (800 bps above CPI); SSS +96.1%^{1,2}, driven by increased traffic (+6.7%) and launch of C&C format (9 *Mini Mayorista* stores YTD)
- Omni-channel share at 3.9% (+142 bps vs 2021)
- Higher real estate income from improved commercial trends and occupancy levels (92.6%)

Gross Profit

- Annual margin gains of +67 bps mainly from:
 - ✓ Lower price investment amidst a context of price control
 - ✓ Higher growth of real estate (93.7%)

Recurring EBITDA

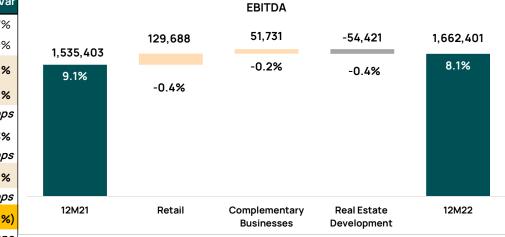
- Solid annual margin gains (93 bps) from:
 - Expense¹ dilution from solid top line growth
 - ✓ Cost/expense control despite high inflation and effect of wage increases
- Operation with a stable cash position

Note: Data includes the FX effect of -44.3% and -29.9% in 4Q22 and 2022 respectively, calculated with the closing exchange rate. According to CAME, Argentinian retail sales increased by 1.4% in 2022 120 (1) In local currency (2) Including the calendar effect adjustment of 1.1% and 0.3% in 4Q22 and 2022, respectively.

Consolidated Financial Results

Double-digit top line (+21.8%) and Recurring EBITDA (+8.3%, +12.6%¹ adj by non-recurring RE income) growth, driven by omni-channel and innovation

in COP M	4Q22	4Q21	% Var	FY22	FY21	% Var
Net Sales	5,947,643	4,996,844	19.0%	19,754,076	16,105,756	22.7%
Other Revenue	249,003	245,825	1.3%	865,597	816,629	6.0%
Net Revenue	6,196,646	5,242,669	18.2%	20,619,673	16,922,385	21.8%
Gross Profit	1,574,532	1,395,683	12.8%	5,239,583	4,433,529	18.2%
Gross Margin	25.4%	26.6%	(121) bps	25.4%	26.2%	(79) bps
Total Expense	(1,198,793)	(969,506)	23.6%	(4,180,509)	(3,445,510)	21.3%
Expense/Net Rev	19.3%	18.5%	85 bps	20.3%	20.4%	(9) bps
Recurring Operating Income (ROI)	375,739	426,177	(11.8%)	1,059,074	988,019	7.2%
ROI Margin	6.1%	8.1%	(207) bps	5.1%	<i>5.8%</i>	(70) bps
Net Group Share Result	(77,668)	212,665	(136.5%)	99,072	474,681	(79.1%)
Net Margin	(1.3%)	4.1%	(531) bps	0.5%	2.8%	(232) bps
Recurring EBITDA	537,323	568,638	(5.5%)	1,662,401	1,535,403	8.3%
Recurring EBITDA Margin	8.7%	10.8%	(218) bps	8.1%	9.1%	(101) bps

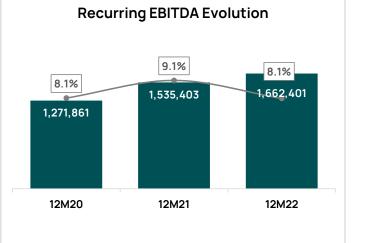


Net Revenue

- Strong retail trend across operations driven by innovation (40% share), omni-channel growth (+18.9%) and commercial dynamism
- Other income growth from solid real estate (+8.5%) despite a higher base of COP \$42k M of development fees and COP \$59k M of TUYA royalties

Gross Profit / Recurring EBITDA

- GP reflected (i) the annual real cost recognition in Colombia after the relocation of the industry facility, (ii) absence of TUYA royalties, (iii) a higher RE base of near COP \$70K M¹ (iv) and mix effect.
- The lowest level of SGA since 2015, despite inflationary pressures across the region
- Annual Recurring Ebitda +12.6%¹ when adjusting development fees of real estate and property sale



grupo Exito

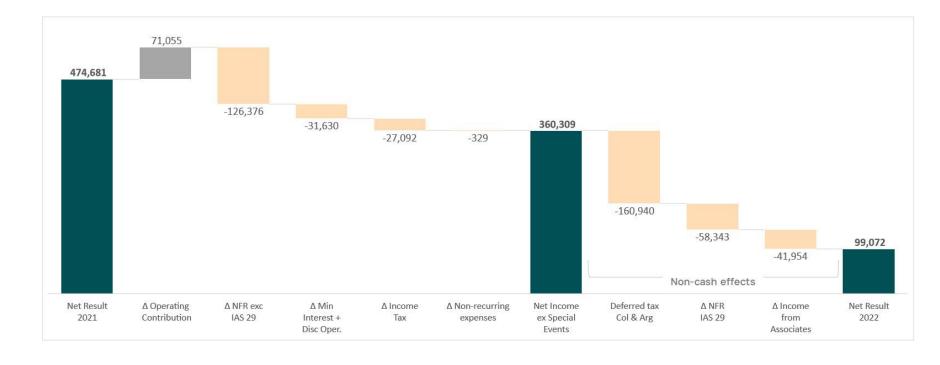
Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (effect (1.2% at top line and 2,2% at recurring EBITDA in 4Q22 and 1.1% and 2.9% in 2022, respectively) (1) Revenue perceived by Grupo Exito for activities related to development, management and commercialization of real estate projects and sale of property development projects 121 (inventory) adjusted in both periods (note 28 of the consolidated financial statements).



FY22 Group Share Net Result



Positive operating performance offset by higher financial expenses, provisions of TUYA and non-cash effects such as higher deferred tax and inflationary adjustments



Highlights

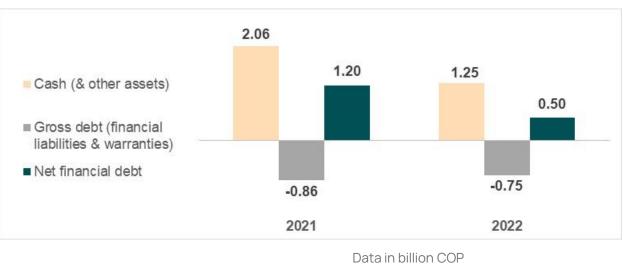
- Positive variations of (i) retail performance and (ii) complementary businesses mainly real estate.
- Negative variations mainly of (i) financial expenses (interest rates +827 bps vs 4Q21), (ii) higher provisions of TUYA (due to +25.6% loans issued) and other non-cash effects such as (iii) deferred tax adjustments in Colombia and Argentina, and (iv) the inflationary adjustment in Argentina (IAS 29)
- Earnings per share was COP\$ 76.3 compared to the COP\$ 365.7 reported in 2021

Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (effect (1.2% at top line and 2,2% at recurring EBITDA in 4Q22 and 1.1% and 2.9% in 2022, respectively). EPS considering the weighted average number of outstanding shares (IFRS 33), corresponding to 1,297,864,359 shares (after the buyback operation completed on June 30, 2022, and the share split on November 18, 2022.

FY22 Debt and Cash at Holding¹Level

grupo éxito

Company's strong cash flow structure allowed financing dividend payments, buyback operation and investment requirements



in thousand million COP	2,022	2,021	Variation
EBITDA	997	1,034	-3.6%
Lease liabilities amortizations & interests	(364)	(340)	7.1%
Operational results before WK	496	619	-19.9%
Change in Tax	(119)	(73)	64.1%
Change in working capital	(342)	(12)	2849.9%
СарЕх	(370)	(326)	13.6%
Free cash flow before investments	(335)	209	-259.9%
Dividends received	257	169	51.7%
Free cash flow	(78)	379	-120.6%
Shareholders' cash flow	(151)	390	-138.8%

Highlights

- Net financial debt decreased by 151,000 M COP compared to 2021, when excluding dividends paid to shareholders plus the buyback payment (554,000 M COP)
- Solid cash position allowed financing dividends, share buyback and other investment requirements while gross debt decreased 12.4% (COP 107,000 M)
- WK reflected changes in expected sales seasonality (cancelation of one non-VAT day) that led to higher inventory levels, tax credits in operational taxes, and temporary effects from the implementation of regulatory requests on payables
- Pressures on financial expenses (interest rates +827 bps vs 4Q21) from higher repo rates (+900 bps vs 2021)

Note: COP billion represent 1,000,000,000. Central Bank repo rate increase in Colombia to 12% (vs. 3.0% as of 2021) to control inflation(1) Holding: Almacenes Éxito S.A results without Colombia or 123 international subsidiaries.

FY22 Conclusions

Double-digit top line (+21.8%) and Recurring EBITDA (+8.3%, +12.6%¹ adj by non-recurring RE income) growth, driven by omni-channel and innovation

Consolidated

- Annual net sales (+22.7%) driven by innovation (40% share), omni-channel growth (18.9%) and strong evolution of real estate¹ (+8.5%).
- Recurring EBITDA grew 12.6%^{1,2} in 2022, when adjusting development fees of real estate and property sale, from solid top line growth and the lowest share of SGA on top line since 2015.
- Net Income reflected the solid operating performance partially offset by rates increases (repo +900 bps YoY and higher deferred tax), the inflationary adjustment in Argentina and higher provisions of TUYA (from increased commercial dynamics).
- Dividend proposal of COP\$ 167.50 per share (4.9%), considering operational performance and cash flow generation requirements.

Colombia

- **Annual³ sales and SSS grew high-double digit driven** by **innovation** (share 41%, +23 bps YoY) and **higher volumes** (3.0%).
- Solid omni-channel growth (18.2%, 12% share) driven by food sales (+25%, 10.5% share). •
- To highlight Surtimayorista annual performance (sales +32.7%, SSS +26.8%, +10 stores YoY). •
- **Recurring** EBITDA grew 5.7%^{1,2} in 2022, when adjusting development fees of real estate and property sale, driven by a solid top line boosted by retail and real estate¹.
- Completion⁴ of share buyback, dematerialization and split processes and ongoing DR listing in Bovespa and NYSE (BDR filing started on December 30, 2022, ADR to be filed during the first semester of 2023).

Uruguay

Strong annual top line growth (+11.3%³) and operating efficiencies sustained high EBITDA margins (9.9%).

Argentina

- Top line grew 2.1x (sales grew 800 bps above inflation in local currency).
- Solid Recurring EBITDA margin gains (+93 bps YoY) from higher income of real estate¹ and operating efficiencies.
- The operation maintained a stable cash position.

Note: Consolidated: Colombia, Uruguay, Argentina and eliminations. (1) Revenue perceived by Grupo Éxito for activities related to development, management and commercialization of real estate projects and sale of property development projects (inventory) (2) RE revenue adjusted in both periods (note 28 of the consolidated financial statements). (3) Including the effect of conversions and 124 the calendar effect adjustment. (4) Share buyback settlement at COP \$21,900 on June 9, share dematerialization on November 15 and share split (1:3 ratio) on November 18, 2022.

2022 Outlook vs. Outcome

Expected targets disclosed to the market fully achieved



	Outlook 2022	Outcome 2022
	. Top line growth benefited by innovation, omni-channel and complementary businesses	. Target achieved: top line grew 17.2% boosted by innovation (41% share) and omni-channel (+18.2%). Retail sales +18.2% and other revenue +1.9%.
mbia	. Expansion* in Colombia of 60 to 70 stores mostly in innovative formats, with additional sales area of around 35,000 sqm (including the acquisition agreement of furniture and rights over 5 commercial spaces in 2021 and 1 in 2022)	. Target achieved: 78 stores: +12 Éxito (+11 WOW), +15 Carulla (+8 FreshMarket), +31 Surtimax, +10 Super Inter Vecino, +10 Surtimayorista. ~+31,000 gross sqm of additional sales area in innovative formats and other ~+50,000 sqm intervened of other banners.
Colombia	. ESG efforts to focus on child nutrition and on improving the sustainability of the procurement chain	. Target achieved: 60,046 children benefited from nutrition and complementary programs / 200,403 food packages delivered to children and their families. 88% of fruit and vegetables purchased locally / 82 suppliers ~80k hectares monitored in Sustainable Livestock / Gold Sustainable Fashion certification awarded by CO2 ZERO / 130 M units of the Paissana brand sold, from towns affected by the armed conflict.
Latam	. To maintain Recurring EBITDA levels at consolidated level considering inflationary pressures on expenditure	. Target achieved: Recurring EBITDA grew 8.3% boosted by a solid retail trend (+22.7%), the evolution of the real estate business (+13.1%) and the lowest share of SGA as percentage of Net Revenue since 2015, despite inflationary pressures across the region.
Lat	. Omni-channel to represent a high-single digit share on consolidates sales	. Target achieved: Omni-channel share on consolidated sales reached 9.6%.
	. Sustainable cash flow generation to shareholders	. Company s strong cash flow structure supported generation to shareholders, as allowed financing dividend payments plus buyback operation (COP 554,000 M) as well as other investment requirements.

Consolidated Financial Results



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in COP M	4Q22	4Q21	% Var	FY22	FY21	% Var
Net Sales	5,947,643	4,996,844	19.0%	19,754,076	16,105,756	22.7%
Other Revenue	249,003	245,825	1.3%	865,597	816,629	6.0%
Net Revenue	6,196,646	5,242,669	18.2%	20,619,673	16,922,385	21.8%
Gross Profit	1,574,532	1,395,683	12.8%	5,239,583	4,433,529	18.2%
Gross Margin	25.4%	26.6%	(121) bps	25.4%	26.2%	(79) bps
Total Expense	(1,198,793)	(969,506)	23.6%	(4,180,509)	(3,445,510)	21.3%
Expense/Net Rev	19.3%	18.5%	85 bps	20.3%	20.4%	(9) bps
Recurring Operating Income (ROI)	375,739	426,177	(11.8%)	1,059,074	988,019	7.2%
ROIMargin	6.1%	8.1%	(207) bps	5.1%	5.8%	(70) bps
Non-Recurring Income/Expense	(70,378)	(28,021)	151.2%	(68,940)	(68,611)	0.5%
Operating Income (EBIT)	305,361	398,156	(23.3%)	990,134	919,408	7.7%
EBIT Margin	4.9%	7.6%	(267) bps	4.8%	5.4%	(63) bps
Net Financial Result	(134,255)	(60,890)	120.5%	(380,474)	(195,755)	94.4%
Associates & Joint Ventures Results	(6,712)	(8,338)	(19.5%)	(34,720)	7,234	(580.0%)
ЕВТ	164,394	328,928	(50.0%)	574,940	730,887	(21.3%)
Income Tax	(194,996)	(74,652)	161.2%	(325,702)	(137,670)	136.6%
Net Result	(30,602)	254,276	(112.0%)	249,238	593,217	(58.0%)
Non-Controlling Interests	(47,066)	(41,611)	13.1%	(150,166)	(118,256)	27.0%
Net Result of Discontinued Operation	-	-	#¡DIV/0!	-	(280)	100.0%
Net Group Share Result	(77,668)	212,665	(136.5%)	99,072	474,681	(79.1%)
Net Margin	(1.3%)	4.1%	(531) bps	0.5%	2.8%	(232) bps
Recurring EBITDA	537,323	568,638	(5.5%)	1,662,401	1,535,403	8.3%
Recurring EBITDA Margin	8.7%	10.8%	(218) bps	8.1%	9.1%	(101) bps
Shares	1,297.864	1,297.864	0.0%	1,297.864	1,297.864	0.0%
EPS	(59.8)	163.9	N/A	76.3	365.7	(79.1%)

Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (1.2% at top line and 2,2% at recurring EBITDA in 4Q22 and 1.1% and 2.9% in 2022, respectively). EPS considering the weighted average number of outstanding shares (IFRS 33), corresponding to 1,297,864,359 shares (including the buyback operation completed on June 30, 2022, and the share split on November 18, 2022.

P&L and Capex by Country



Income Statement	<u>Colombia</u>	<u>Uruguay</u>	Argentina	<u>Consol</u>
in COP M	FY22	FY22	FY22	FY22
Net Sales	14,517,395	3,553,925	1,683,717	19,754,076
Other Revenue	762,273	36,598	66,998	865,597
Net Revenue	15,279,668	3,590,523	1,750,715	20,619,673
Cost of Sales	(11,802,670)	(2,334,992)	(1,145,709)	(15,281,831)
Cost D&A	(91,181)	(6,475)	(603)	(98,259)
Gross profit	3,385,817	1,249,056	604,403	5,239,583
Gross Margin	22.2%	34.8%	34.5%	25.4%
SG&A Expense	(2,246,137)	(900,000)	(529,304)	(3,675,441)
Expense D&A	(415,535)	(65,710)	(23,823)	(505,068)
Total Expense Expense/Net Rev	(2,661,672) <i>17.4%</i>	(965,710) <i>26.9%</i>	(553,127) <i>31.6%</i>	(4,180,509) <i>20.3%</i>
Recurring Operating Income (ROI)	724,145	283,346	51,276	1,059,074
ROI Margin	4.7%	7.9%	2.9%	5.1%
Non-Recurring Income and Expense	(60,161)	(26,206)	17,427	(68,940)
Operating Income (EBIT)	663,984	257,140	68,703	990,134
EBIT Margin	4.3%	7.2%	3.9%	4.8%
Net Financial Result	(263,785)	(19,368)	(97,014)	(380,474)
Recurring EBITDA	1,230,861	355,531	75,702	1,662,401
Recurring EBITDA Margin	8.1%	9.9%	4. <i>3%</i>	8.1%
CAPEX				
in COP M	396,369	75,903	24,902	497,174
in local currency	396,369	732	917	

Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (1.2% at top line and 2,2% at recurring EBITDA in 4Q22 and 1.1% and 2.9% in 2022, respectively). The Colombia perimeter includes the consolidation of Almacenes Éxito S.A. and its subsidiaries in the country.

Consolidated Balance Sheet

in COP M	Dec 2021	Dec 2022	Var %
Assets	16,901,179	18,183,289	7.6%
Current assets	5,833,360	5,947,863	2.0%
Cash & Cash Equivalents	2,541,579	1,733,673	(31.8%)
Inventories	2,104,303	2,770,443	31.7%
Accounts receivable	625,931	779,355	24.5%
Assets for taxes	429,625	509,884	18.7%
Assets held for sale	24,601	21,800	(11.4%)
Others	107,321	132,708	23.7%
Non-current assets	11,067,819	12,235,426	10.5%
Goodwill	3,024,983	3,484,303	15.2%
Other intangible assets	363,987	424,680	16.7%
Property, plant and equipment	4,024,697	4,474,280	11.2%
Investment properties	1,656,245	1,841,228	11.2%
Right of Use	1,370,512	1,443,469	5.3%
Investments in associates and JVs	289,391	300,021	3.7%
Deferred tax asset	205,161	142,589	(30.5%)
Assets for taxes	-	-	N/A
Others	132,843	124,856	(6.0%)

in COP M	Dec 2021	Dec 2022	Var %
Liabilities	8,872,702	9,748,843	9.9%
Current liabilities	6,518,400	7,415,394	13.8%
Trade payables	5,136,626	5,651,303	10.0%
Lease liabilities	234,178	263,175	12.4%
Borrowing-short term	674,927	915,604	35.7%
Other financial liabilities	81,544	136,223	67.1%
Liabilities held for sale	-	-	N/A
Liabilities for taxes	81,519	109,726	34.6%
Others	309,606	339,363	9.6%
Non-current liabilities	2,354,302	2,333,449	(0.9%)
Trade payables	49,929	70,472	41.1%
Lease liabilities	1,360,465	1,392,780	2.4%
Borrowing-long Term	742,084	539,980	(27.2%)
Other provisions	11,086	15,254	37.6%
Deferred tax liability	166,751	277,713	66.5%
Liabilities for taxes	3,924	2,749	(29.9%)
Others	20,063	34,501	72.0%
Shareholder's equity	8,028,477	8,434,446	5.1%

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Consolidated Cash Flow

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in COP M	Dec 2022	Dec 2021	Var %
Profit	249,238	592,937	(58.0%)
Operating income before changes in working capital	1,470,019	1,417,065	3.7%
Cash Net (used in) Operating Activities	901,429	1,343,626	(32.9%)
Cash Net (used in) Investment Activities	(529,929)	(480,185)	10.4%
Cash net provided by Financing Activities	(1,235,821)	(753,074)	64.1%
Var of net of cash and cash equivalents before the FX rate	(864,321)	110,367	(883.1%)
Effects on FX changes on cash and cash equivalents	56,415	21,821	158.5%
(Decresase) net of cash and cash equivalents	(807,906)	132,188	(711.2%)
Opening balance of cash and cash equivalents discontinued operations			
Opening balance of cash and cash equivalents	2,541,579	2,409,391	5.5%
Ending balance of cash and cash equivalents discontinued operations	-	-	
Ending balance of cash and cash equivalents	1,733,673	2,541,579	(31.8%)

Debt by Country and Maturity



Net debt breakdown by country

31 Dec 2022, (millions of COP)	Holding (2)	Colombia	Uruguay	Argentina	Consolidated
Short-term debt	374,564	383,780	668,047	-	1,051,827
Long-term debt	539,980	539,980	-	-	539,980
Total gross debt (1)	914,544	923,760	668,047	-	1,591,807
Cash and cash equivalents	1,250,398	1,376,666	277,878	79,129	1,733,673
Net debt	335,854	452,906	(390,169)	79,129	141,866

Holding Gross debt by maturity

31 Dec 2022, (millions of COP)	Nominal amount Na	ture of interest rate	Maturity Date	31-dic-22
Revolving credit facility - Bilateral	100,000	Floating	January 2024	
Mid Term - Bilateral	135,000	Floating	April 2024	135,000
Revolving credit facility - Bilateral	400,000	Floating	February 2025	
Long Term - Bilateral	200,000	Floating	March 2025	200,000
Revolving credit facility - Bilateral	200,000	Floating	April 2025	
Long Term - Bilateral	290,000	Floating	March 2026	157,082
Long Term - Bilateral	190,000	Floating	March 2027	155,458
Long Term - Bilateral	150,000	Floating	March 2030	125,025
Total gross debt (3)	1,665,000			772,565

Note: The Colombia perimeter includes the consolidation of Almacenes Éxito S.A. and its subsidiaries in the country. 1) Debt without contingent warranties and letters of credits. (2) Holding gross debt issued 100% in Colombian Pesos with an interest rate below IBR3M + 2.0%, debt at the nominal amount. IBR 3M (Indicador Bancario de Referencia) – Market Reference Rate: 11.66%; other collections included, and positive hedging valuation not included. (3) Debt at the nominal amount.

Holding⁽¹⁾ P&L

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in COP M	4Q22	4Q21	% Var	FY22	FY21	% Var
Net Sales	4,281,967	3,828,277	11.9%	14,529,617	12,290,994	18.2%
Other Revenue	121,703	138,383	(12.1%)	426,110	478,388	(10.9%)
Net Revenue	4,403,670	3,966,660	11.0%	14,955,727	12,769,382	17.1%
Cost of Sales	(3,489,579)	(3,040,326)	14.8%	(11,783,050)	(9,844,165)	19.7%
Cost D&A	(21,992)	(19,253)	14.2%	(85,011)	(69,659)	22.0%
Gross profit	892,099	907,081	(1.7%)	3,087,666	2,855,558	8.1%
Gross Margin	20.3%	22.9%	(261) bps	20.6%	22.4%	(172) bps
SG&A Expense	(595,024)	(540,758)	10.0%	(2,176,115)	(1,891,438)	15.1%
Expense D&A	(103,357)	(93,949)	10.0%	(397,609)	(370,151)	7.4%
Total Expense	(698,381)	(634,707)	10.0%	(2,573,724)	(2,261,589)	13.8%
Expense/Net Rev	(15.9%)	(16.0%)	14 bps	(17.2%)	(17.7%)	50 bps
Recurring Operating Income (ROI)	193,718	272,374	(28.9%)	513,942	593,969	(13.5%)
ROI Margin	4.4%	6.9%	(247) bps	3.4%	4.7%	(122) bps
Non-Recurring Income and Expense	(45,414)	(14,563)	211.8%	(58,828)	(51,990)	13.2%
Operating Income	148,304	257,811	(42.5%)	455,114	541,979	(16.0%)
EBIT Margin	3.4%	6.5%	(313) bps	3.0%	4.2%	(120) bps
Net Financial Result	(103,205)	(54,312)	90.0%	(297,204)	(193,368)	53.7%
Net Group Share Result	(77,668)	212,665	(136.5%)	99,072	474,681	(79.1%)
Net Margin	(1.8%)	5.4%	(713) bps	0.7%	3.7%	(305) bps
Recurring EBITDA	319,067	385,576	(17.2%)	996,562	1,033,779	(3.6%)
Recurring EBITDA Margin	7.2%	9.7%	(247) bps	6.7%	8.1%	(143) bps

Holding⁽¹⁾ Balance Sheet

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in COP M	Dec 2021	Dec 2022	Var %
Assets	14,422,470	14,848,638	3.0%
Current assets	4,686,474	4,432,647	(5.4%)
Cash & Cash Equivalents	2,063,528	1,250,398	(39.4%)
Inventories	1,680,108	2,105,200	25.3%
Accounts receivable	434,945	477,912	9.9%
Assets for taxes	386,997	478,476	23.6%
Others	120,896	120,661	(0.2%)
Non-current assets	9,735,996	10,415,991	7.0%
Goodwill	1,453,077	1,453,077	0.0%
Other intangible assets	191,559	191,204	(0.2%)
Property, plant and equipment	1,984,771	2,059,079	3.7%
Investment properties	78,586	83,420	6.2%
Right of Use	1,609,599	1,587,943	(1.3%)
Investments in subsidiaries, associates	4,085,625	4,875,319	19.3%
Others	332,779	165,949	(50.1%)

in COP M	Dec 2021	Dec 2022	Var %
Liabilities	7,541,065	7,622,557	1.1%
Current liabilities	5,137,135	5,455,563	6.2%
Trade payables	4,249,804	4,319,342	1.6%
Lease liabilities	239,831	261,824	9.2%
Borrowing-short term	136,184	251,118	84.4%
Other financial liabilities	66,817	123,446	84.8%
Liabilities for taxes	76,238	92,846	21.8%
Others	368,261	406,987	10.5%
Non-current liabilities	2,403,930	2,166,994	(9.9%)
Lease liabilities	1,580,954	1,525,272	(3.5%)
Borrowing-long Term	742,084	539,980	(27.2%)
Other provisions	10,991	14,311	30.2%
Deferred tax liability	-	-	0
Others	69,901	87,431	25.1%
Shareholder's equity	6,881,405	7,226,081	5.0%

Store Number and Sales Area





Banner by country	Store number	<u>Sales Area (sqm)</u>
Colombia		
Exito	209	623,766
Carulla	107	89,133
Surtimax	70	29,675
Super Inter	60	57,008
Surtimayorista	46	43,161
Total Colombia	492	842,744



Uruguay		
Devoto	62	40,544
Disco	30	35,252
Geant	2	16,411
Total Uruguay	94	92,207



Argentina		
Libertad	14	92,437
Mini Libertad	10	1,796
Mayorista	9	11,164
Total Argentina	33	105,397
TOTAL	619	1,040,348

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Dow Jones Sustainability Indices



•"The Issuers Recognition -IR granted by the Colombian Stock Exchange is not a certification about the quality of the securities listed at the BVC nor the solvency of the issuer".



