

SPECIAL MEASURES FOR THE ORDINARY GENERAL SHAREHOLDERS' MEETING OF ALMACENES ÉXITO S.A.

As a consequence of the actions taken by the Government as a result of the presence of COVID-19 (Coronavirus) in Colombia, the statement of public calamity and health emergency throughout the State of Antioquia and considering the limitation of the number of attendees to any kind of event in the country (maximum 50 people), Almacenes Éxito S.A. (the "Company") has arranged the following measures for the development of its ordinary General Shareholders' Meeting to be held on Thursday, March 19th, 2020 at 8:00 a.m. at the Company's headquarters, located in the municipality of Envigado, Antioquia (Carrera 48 # 32 B Sur - 139, Avenida Las Vegas, seventh floor):

1. The meeting will be broadcasted live through the corporate website in the following link: <u>https://www.grupoexito.com.co/es/transmisiones-grupo-exito</u>

2. The Company has adopted an exceptional procedure, previously authorized by the competent authorities, so that shareholders who voluntarily wish to do so, grant a proxy with the sense of the vote in front of each of the proposals submitted to consideration, to any of the attorneys that the Company will make available to them and whose profile can be consulted on the website <u>www.grupoexito.com.co</u> as well as the proposals that will be voted on.

3. This exceptional procedure is voluntary and does not generate any charge for the shareholders, nor does it prevent them from choosing to grant a proxy to any other person they trust, who in accordance with the current regulations, may not be an employee or administrator of Grupo Éxito and who may join the General Shareholders' Meeting as long as it can be permitted by the maximum number of attendees allowed in accordance with current guidelines.

4. The proxies can be sent by the shareholders to the email <u>asambleaexito2020@grupo-exito.com</u> until 4:00 p.m. Wednesday, March 18, 2020 or be delivered to the Company on the day of the meeting. A team of attorneys arranged by the Company will ensure that the proxies comply with the legal requirements.