

Envigado, February 18, 2022

CALL TO THE ORDINARY GENERAL SHAREHOLDERS MEETING

Almacenes Éxito S.A. calls to the ordinary Shareholders' Meeting to be held both virtually and at the Company's headquarters on Thursday, March 24, 2022 at 09:00 a.m.

This announcement was published in local newspapers El Colombiano and El Tiempo and on the virtual platform of Primera Página and Valora Analitik. Information is provided below.



General Shareholders' Assembly Ordinary Meeting Almacenes Éxito S.A.

Call

The Board of Directors of Almacenes Éxito S.A., using its powers and in accordance with Article 18 of the Company's Bylaws, ordered the call to all shareholders to the General Shareholders Assembly to the ordinary meeting be held both virtually and at the Company's headquarters on Thursday, March 24, 2022, 9:00 a.m.

The proposed agenda is as follows:

- 1. Quorum verification.
- 2. Reading and approval of the agenda.
- 3. Election of commissioners for scrutinies and for the review, approval and signing of the minutes of the meeting.
- 4. Reading of the CEO'S and Board of Directors' management report.
- 5. Reading of the Annual Corporate Governance Report.
- 6. Presentation of the separated and consolidated financial statements at December 31, 2021.
- 7. Reading of the Statutory Auditor's report of the separated and consolidated financial statements.
- 8. Approval of the CEO'S and Board of Directors management report and the annual Corporate Governance Report.
- 9. Approval of financial statements at December 31, 2021.
- 10. Election of the Board of Directors members for the period 2022 2024.
- 11. Board of Directors fees fixation for the period 2022 2024.
- 12. Election of the Statutory Auditor for the statutory period 2022 2024.
- 13. Statutory Auditor's remuneration fees for the statutory period 2022 2024.
- 14. Management proposals:
 - a) Bylaws amendment
 - b) Profit distribution
 - c) Change of reserves destination
 - d) Instruction to the Board of Directors to regulate a share buyback program
 - e) Donations
- 15. Shareholders' interventions.

The meeting will be held both virtually through a virtual room available on our website www.grupoexito.com.co, whose access is authorized only to shareholders and management and at the Company's headquarters at Carrera 48 # 32 B Sur - 139, Avenida Las Vegas, fifth floor, located in the municipality of Envigado, Antioquia, in accordance with the provisions of article 19 of Law 222 of 1995 and Decree 398 of 2020.

In order to access the meeting, either virtually or in person, shareholders must complete beforehand a registration process. As of today, the terms and instructions for registration,



subsequent access, how and when shareholders may ask questions at the meeting and the exercise of voting rights at the meeting, can be access in the corporate website www.grupoexito.com.co. Registration will be enabled until Tuesday, March 22 at 11:59 p.m. Colombian time in our website www.grupoexito.com.co.

In accordance with the provisions of Article 19 of Law 222 of 1995, the meeting will be recorded, for this purpose the shareholders must grant authorization for the processing of their personal data at the time of registration.

Shareholders are reminded that from the date of the call and up to (10) ten business days prior to the meeting, they may submit the lists of candidates to be part of the Board of Directors, through a communication addressed to junta.directiva@grupo-exito.com.

The proposed candidates will be evaluated individually by the Appointments, Remuneration and Corporate Governance Committee and the results of the evaluation will be published on our website www.grupoexito.com.co five (5) business days before the date of the meeting.

As of March 10, the lists of candidates that will be submitted for approval before the General Shareholders' Meeting will be available to shareholders in our corporate website www.grupoexito.com.co. Similarly, no later than March 2, the Board of Directors remuneration fees proposal will be available to shareholders through this same means.

For the purposes of exercising the right of inspection, as of March 2, all documents required by law will be available to shareholders, which may be consulted through a computer that will be available to shareholders, at the Company's headquarters, 1st floor, Carrera 48 # 32 B Sur - 139, Avenida Las Vegas, in the municipality of Envigado, Antioquia. In order to guarantee adequate biosecurity measures, it is recommended that shareholders send the date and time in which they will exercise their right of inspection to the email asambleaexito@grupo-exito.com.

Likewise, and to facilitate informed decision-making by shareholders, all documents and proposals submitted for approval before the General Shareholders' Meeting will be available on our corporate website www.grupoexito.com.co at the latest on March 2.

In relation to the agenda, and within the five (5) calendar days following this announcement, shareholders may ask questions, request additions or propose suggestions to the subjects contained therein, for which they must send them to the email asambleaexito@grupo-exito.com.

The Board of Directors and the administrators shall refrain from submitting for consideration to the General Shareholders´ Meeting any point that had not been included in the agenda published in this call.

Shareholders may choose to be represented by proxy granted in writing, which must comply with the requirements set forth in Article 184 of the Commercial Code. A template of said proxy is available to shareholders on our corporate website www.grupoexito.com.co and must be sent in a timely manner, both by those who attend virtually and in person, along with the other documents required, through the registration form.



The proxies may not be granted to employees of Almacenes Éxito S.A., or to people related directly or indirectly to its management.

The designated legal representative, his team and Fiduciaria Bancolombia S.A., as administrator of Almacenes Éxito S.A. shareholders' registry book, will verify:

- (i) The identity of the attendees by validating the data provided by shareholders through the registration form, the information contained in the shareholders registry book and the documents sent in case of attorneys in fact or legal representatives.
- (ii) Compliance with the legal requirements in relation to the proxies granted by shareholders, by reviewing the adequacy of its content to the provisions of article 184 of the Commercial Code and the identity documents of the principal.

Board of Directors Almacenes Éxito S.A.

For technical assistance you can call the line 3186228629 from Monday to Friday from 8:00 a.m. at 5:00 p.m. or send an email to asambleaexito@grupo-exito.com.