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GRUPO ÉXITO PROJECTS INVESTMENTS OF BETWEEN US$1.0 BILLION AND US$1.1 BILLION IN COLOMBIA OVER THE NEXT FOUR YEARS

("OTHER EVENTS")

Almacenes Éxito S.A. (the “Company”) informs its shareholders and the market that, with the objective of continuing its growth, strengthening its businesses, and generating long-term value, Grupo Éxito plans to invest between US$1.0 billion and US$1.1 billion in Colombia over the next four years.

These investments will be focused on three main areas: retail, through store openings, remodelings, and conversions; real estate, through the development of real estate projects; and the Company's business ecosystem, through initiatives in the textile business and omnichannel capabilities. This projection reflects the Company's confidence in Colombia and its commitment to the country's development.

In retail, the plan includes more than 100 store remodeling and conversion projects, as well as more than five store openings per year. Through these initiatives, Grupo Éxito seeks to continue evolving its formats, modernizing its stores, and strengthening the value proposition of its brands to better meet the needs and preferences of Colombian consumers.

In its real estate business, Grupo Éxito plans to develop more than 150,000 square meters of projects over the next four years as part of its growth strategy and efforts to strengthen commercial spaces that integrate a wide range of experiences and services.

In the textile segment, the plan includes more than 20 projects aimed at strengthening this business, including the expansion of Arkitect through company-owned stores and new commercial formats. Through brands such as Arkitect, Bronzini, and People, Grupo Éxito will continue bringing Colombian consumers fashion proposals that combine design, quality, and trends at affordable prices, while promoting local talent and the national industry.

In omnichannel and technology, investments will be directed toward strengthening the Company’s technological capabilities and supporting the evolution of its channels, enabling a more integrated shopping experience and a more efficient operation.

The plan also includes the modernization and maintenance of infrastructure, with the purpose of strengthening operations and providing suitable and functional spaces for customers and employees.

Through this investment plan, Grupo Éxito reaffirms its commitment to Colombia's development and to creating opportunities for Colombians. Grupo Éxito will continue working to strengthen its businesses and contribute to the country's economic and social development, together with its employees, suppliers, and business partners.

Important Notice Regarding Forward-Looking Statements

This release contains forward-looking statements. Such statements are not historical facts and are based on management's current view and estimates regarding future economic circumstances, industry conditions, company performance, and financial results. Words such as "anticipates," "believes," "estimates," "expects," "plans," and similar expressions, when related to the Company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financial strategies and capital expenditure plans, the direction of future operations, and factors or trends affecting financial condition, liquidity, or results of operations are examples of forward-looking statements. These statements reflect management's current views and are subject to a number of risks and uncertainties. There can be no assurance that the expected events, trends, or results will actually occur. Such statements are based on numerous assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.